



ASEAN ECONOMIC INTEGRATION FORUM 2017

“50 YEARS, AND BEYOND: FORGING AN INCLUSIVE ASEAN”

United Nations Conference Centre, United Nations Economic and Social Commission for Asia and the Pacific (UNESCAP), Bangkok, Thailand

14-15 September 2017

SPONSORSHIP

Convenors



Partners



ASEAN ECONOMIC INTEGRATION FORUM (AEIF)

The Association of Southeast Asian Nations (ASEAN) is 50 years old this year. That is a milestone for a loosely constructed regional organization, which five countries created at the height of the Cold War, to have come this far. Since then, its member countries have transformed ASEAN into a rule-based entity encompassing almost all the countries in Southeast Asia.

Now, ASEAN is both the world's seventh-largest market and third-largest labor force, and has been projected to become the fourth-largest economic bloc by 2030. Additionally, the group established the ASEAN Economic Community (AEC) at the end of 2015 to create a single market and production base – facilitating even closer economic, political, social, and cultural cooperation.

FORUM 2017

The AEC is a work-in-progress and will be for many years to come. A key challenge in the development of the AEC is how to promote and achieve equitable, inclusive and sustainable growth so that ASEAN remains relevant for the next 50 years.

Forum 2017 tackles this challenge by looking at the following considerations:

Engaging	COMMUNITY	With a focus on	
Empowering	WOMEN		✓ RELEVANT RESEARCH
Enabling	YOUTH		✓ EFFECTIVE POLICIES
Positioning	BUSINESS		✓ DYNAMIC BUSINESS
Connecting	ASEAN PARTNERS		
Embedding	INDUSTRIAL REVOLUTION 4.0		
Framing	SUSTAINABLE DEVELOPMENT GOALS		

Speakers and panellists are ASEAN and global leaders from community, academia, government and business committed to a successful AEC that benefits all ASEAN.

INVITATION TO PARTICIPATE

Join this UNIQUE event hosted by the United Nations ESCAP in Bangkok HQ.

- Academics and Researchers
- Policy Makers and Regulators
- Businesses and Industry Associations
- Students

Learn – Contribute - Network

- ✓ Keynote Speeches
- ✓ Panel Sessions
- ✓ Exhibits
- ✓ Media Room

REGISTRATION AND FEE

There are limited places for participants. So get in early.

Registration is at <http://www.ukm.my/aeif/>.

Fees for the 2 days are:

- Early Bird (before 31st July): US\$ 200
- Participants: US\$ 300
- Students: US\$ 60

SPONSORSHIP

This is an internationally and regionally profiled event focused on the AEC, being held at the United Nations HQ in Bangkok.

This unique forum is expected to bring together over 100 of ASEAN and global leaders from community, academia, government and business as well as the general public, and will be actively promoted in the media.

PACKAGES

Sponsorship packages range from lead forum sponsor to various levels of partner forum sponsors.

Packages vary in benefits including:

- [sponsorship of key events at the forum](#)
- [forum registrations](#)
- [use of promotional videos](#)
- [exclusive branding and on-site signage](#)
- [distribution of promotional material](#)
- [participation in the program](#)
- [use of logos and other opportunities](#)

There is a designated area at the forum for sponsors to set up exhibits.

A sponsorship package can also be targeted (eg., airline or hotel sponsor) or customised to a sponsor's particular needs.

Packages are from US \$3,000.

CONTACTS

For SPONSORSHIP enquires, contact AEIF 2017 Secretariat: ASEANEIF2016@gmail.com

For more details including programme and registration: <http://www.ukm.my/aeif/>

CONVENORS

- Dr. Sufian Jusoh, The National University of Malaysia
- Dr. Matthew J. Walton, University of Oxford
- Dr. Joseph Francois, World Trade Institute
- Dr. Mia Mikic, UNESCAP

EXECUTIVE PARTNERS

- Peter McKenna, Managing Director Venturenauts
- Eleanor Mak, President Australia-ASEAN Business Council