

CURRICULUM VITAE

Name: MD DAUD ISMAIL
Date of Birth: 7th June 1970
Gender: Male
Nationality: Malaysia
Address: School of Management
Faculty of Economic and Management
Universiti Kebangsaan Malaysia
43600 Bangi, Selangor
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Telephone: Office: +6 03 89214935/5747
Current Position: Associate Professor

ACADEMIC QUALIFICATION:

Doctor of Philosophy (International Business), Monash University, AUSTRALIA 2011
Master of Business Administration, Universiti Kebangsaan Malaysia, MALAYSIA 2001
Bachelor of Science in Business [Economic], Oklahoma City University, USA 1996

PROFESSIONAL MEMBERSHIP

Academy of International Business (Dec 2015 – December 2017)
Australia and New Zealand Academy of International Business (2012)

TEACHING EXPERIENCE:

Current

Phd

ZCDF8024 Research Method 2

Master Level:

EPPK6014 Entrepreneurship Theory, Process and Practice
ZCMB6132 Corporate Behavior

Bachelor (Undergraduate) Level:

EPPM2033 International Business,
EPPM3113 Organizational Theory,
EPPM3414 Cross-cultural Management

Past

Bachelor (Undergraduate) Level:

CCCE1433 Managerial Economic,
CCCH3523 International Trade Theory,
CCCH2313 Management Science

RESEARCH AREA

Entrepreneurship, Export Performance, Internationalization, Learning Organization, Small and Medium Enterprises

PhD Thesis

Internationalisation of Small and Medium Enterprises: Mediating Role of Relationship Quality

Main Supervisor: Professor Felix Mavondo, Department of Marketing, Monash University, Clayton, Australia

Associate Supervisor: Associate Professor Dr Yunus Ali , Sunway School of Business, Monash University Sunway Campus, Malaysia

WORK EXPERIENCE with Current Employer (UKM)

Academic

Associate Professor	January 2015 - Present
Senior Lecturer, Universiti Kebangsaan Malaysia	October 2011 – January 2015
Lecturer, Universiti Kebangsaan Malaysia	2001 – October 2011
Tutor, Universiti Kebangsaan Malaysia	1998 - 2001

Administration

Chair, School of Management, Universiti Kebangsaan Malaysia	1 November 2015 – 30 October 2017
Coordinator Graduate Quality Governance Unit, Graduate Centre, Universiti Kebangsaan Malaysia	1 August 2014 – 30 October 2014
Coordinator Bachelor of Business Administration (Executive), Universiti Kebangsaan Malaysia	1 January 2013 – 30 July 2014

AWARD

Best Journal Article (Social Science and Humanities Category) Malaysian Scientific Publication Council (MAPIM) - Ministry of Higher Education Malaysia 2017 award.
Teaching Excellent Award 2015 – e-learning (Awarded by the Faculty of Economic and Management UKM)
Teaching Excellent 2014 – Teaching and Supervision (Awarded by the Faculty of Economic and Management, UKM)
E-learning Award 2012 – Innovation in Learning (Awarded by the University - UKM)

E-Learning Award 2012– Most Active Course Category (Awarded by the Faculty of Economic and Management, UKM)
CWAM Case-Writing Competition 2002 – Third Prize (Awarded by the Case Writing Association of Malaysia – CWAM)

RESEARCH SPECIALIZATION:

Internationalization, Export Performance, Learning Organization, International Business to Business Relationship, Small and Medium Businesses

LANGUAGE:

English and Malay

SUPERVISION

Currently supervising 5 research students (3 as main supervisor and 2 as co-supervisor) at Phd level and one research student (as Main) at Master level.

PUBLICATION

Journal Article

Published

1. **Md Daud Ismail**, Syed Shah Alam & Roshayati bt Abdul Hamid, **2017**, *Trust, Commitment and Competitive Advantage in SMEs Export Performance*, Vol 19, No 1, p. 1- 18 (Scopus Indexed).
2. Mohd Helmi Ali, Kim Hua Tan & **Md Daud Ismail**, **2017**, *A supply chain integrity framework for halal food*, Vol 119 No 1, p. 20-38 (ISI Thompson Reuters Indexed).
3. Abul Bashar Bhuiyan, Jamaliah Said, **Md Daud Ismail**, Mohd Fauzi Mohd Jani & David Yong Gun Fie, **2016**, *The innovation drivers, strategies and performance of food processing SMEs in Malaysia*, Geografia Online: Malaysian Journal of Society and Space, Vol. 12 , No. 2, p. 154-166 (ERA Indexed).
4. **Md Daud Ismail**, **2016**, *The moderating function of communication on the relationship between entrepreneurship orientation, learning orientation and international relationship trust*, Jurnal Pengurusan, Vol. 46, p 77-87 (Sopus Indexed).
5. Roshayati Abdul Hamid , Noor Hasni Juhdi , **Md Daud Ismail** & Nor Atiqah Abdullah, **2016**, *Abusive supervision and workplace deviance as moderated by spiritual intelligence: An empirical study of Selangor employees*, Geografia Online: Malaysian Journal of Society and Space, Vol. 12 , No. 2, p. 191-202 (ERA Indexed).
6. Azwardi Md Isa, Mohammad Basir Saud & **Md Daud Ismail**, **2016**, *Examining reasons for post-purchase satisfaction in buying local brands: When local meets local*, Asia Pacific Management Review, Vol. 21, No. 1, p. 48-61 (Scopus Indexed).
7. **Md Daud Ismail**, Azwardi Md Isa, Syed Shah Alam & Maisarah Ahmad, **2016** , *Market orientation, entrepreneurship orientation, relationship commitment and communication among SME exporters in Malaysia*, Geografia Online: Malaysian Journal of Society and Space, Vol. 12 , No. 1, p. 19-28 (ERA Indexed).

8. **Md Daud Ismail**, Mohd Zaid Razali & Syed Shah Alam, **2015**, *Individual Needs Cooperative Learning and Academic Achievement among University Students*, Jurnal Personalia Pelajar, Vol. 18, No. 1, p. 149 (MyAIS Indexed).
9. **Md Daud Ismail**, **2014**, *Building SMEs Competitive Advantage in Export Markets: The Role of Human Capital and Relationship Quality*, Jurnal Pengurusan, Vo. 40, p. 3-13 (Scopus Indexed).
10. Syed Shah Alam, Nik Hazrul Nik Hashim, Mamunur Rashid, Nor Asiah Omar, Nilufar Ahsan, **Md Daud Ismail**, **2014**, *Small-scale households renewable energy usage intention: Theoretical development and empirical settings*, Renewable Energy, Vol 68, August, p. 255-263. (ISI Thompson Reuters Indexed).
11. **Md Daud Ismail**, **2013**, *Learning Orientation and Trust in Small and Medium Enterprise Export Competitive Advantage*, Asian Academy of Management Journal, Vol. 18, No 2. p. 153-179 (Scopus Indexed).
12. **Md Daud Ismail**, Azwardi Md Isa & Mohd Helmi Ali, **2013**, *The Insights into Entrepreneurship Orientations and Performance Relationship: A Case of SME Exporters in Malaysia*, Jurnal Pengurusan, Vol. 38, p. 63-73 (Scopus Indexed),
13. Zizah Che Senik, Ridzuan Md Sham, Nik Mu'tasim Nik Abdul Rahman, Rosmah Mat Isa, **Md Daud Ismail**, Mohd Dzul Azzwan Mohd Nor, Noor Azuan Hashim & Ahmad Khairy Ahmad Domil **2012**, *Academics as Decision Makers: What Style Do They Adopt?* ASEAN Journal of Teaching and Learning in Higher Education, Vol 4, No. 1, 69-81
14. **Md Daud Ismail**, **2011**, *Conceptualizing Relationship Quality Approach for Early Internationalization of Small Businesses*, Journal of Business Management and Accounting, Vol 1, No 2, 83-105
15. **Md Daud Ismail** & Mohd Hizam Hanafiah, **2007**, *Relationship between personal value and business performance: A student simulation*, Utara Management Journal, Vol 4
16. Mohd Hizam Hanafiah & **Md Daud Ismail**, **2006**, *Application of Business Simulation in Strategic Management Course*, Malaysian Journal of Educational Technology, Vol. 6, No. 2, 21-31
17. Mohd. Hizam Hanafiah. & **Md. Daud Ismail**, **2006**, *The influence of demographic factors on business simulation effectiveness*, Journal of Information and Communication Technology, Vol. 5, 83-97

Proceeding

1. **Md Daud Ismail**, Syed Shah Alam, Nor Asiah Omar & Nik Hazrul Nik Hashim, **2016**, *Relationship between Entrepreneurs Traits and ICT Adoption in Small Business in a Malay-Entrepreneurial Society*, The 2nd International Conference on Organization and Management, November 20-21.
2. **Md Daud Ismail** & Mhd Suhaimi Ahmad, **2015**, *Building International Relationship Trust among SMEs: The moderating Effect of Communication*, The 2nd International Conference on Human Capital and Knowledge Management, February 11-13.
3. **Md Daud Ismail**, **2014**, *Learning Orientation, Entrepreneurship Orientation, and Relationship Commitment among SME Exporters: The Moderating Function of Communication*, Annual Tokyo Business Research Conference, December 15-16.
4. **Md Daud Ismail**, Abdullah Sanusi Othman & Mohd Azwardi Md Isa, **2014**, *Learning Dimensions, Innovativeness and Export Performance among Small Entrepreneurial Firms*, International Borneo Business Conference 2014, Kuching, August 20 – 21, eISBN 9789675418440.

5. **Md Daud Ismail, 2014**, *Managerial Competence, Relationship Quality and Competitive Advantage Among SMEs Exporter*, The 5th Indonesian International Conference in Innovation, Entrepreneurship and Small Business, Procedia - Social and Behavioral Sciences, Vol 115, pg. 138-146
6. Mohd Azwardi Md Ia, Mohammad Basir Saud & **Md Daud Ismail, 2013**, *Corporate Brand and Consumer Trust: Context Dependent*, 2nd Applied International Business Conference 2013, Labuan Sabah, December 7-8, ISBN 978-967-0521-26-8
7. **Md Daud Ismail**, Ahmad Khairy Ahmad Domil & Azwardi Md Isa, **2013**, *Trust and Commitment in SMEs Exporters: How much do we know?*, 10th Asian Academy of Management International Conference 2013, Penang, August 23-25 ISBN 978-967-394-158-2
8. **Md Daud Ismail & Yunus Md Ali, 2012**, *Relationship Quality and Internationalization of SMEs from an Emerging Market*, Australia and New Zealand International Business Academy Annual Conference, Adelaide, April 12-14 ISBN 978-0-9807899-2-8
9. **Md Daud Ismail, 2011**, *Role of Trust in SMEs Export Performance*, International Conference on Management, Economics and Social Sciences, Bangkok, December 23-24, p 499-503 ISBN 978-81-922428-3-5
10. **Md Daud Ismail, 2009**, *Internationalization of Small and Medium Enterprises: A Research Proposition*, "Managing Business in Turbulent Environment", School of Business Management, Universiti Kebangsaan Malaysia, June 19-21, p 420-440 ISBN 978-983-3198-36-8
11. **Md Daud Ismail**, Mohd Hizam Hanafiah & Zizah Che Senik, **2006**, *An Examination of Business Students' Work Goal*, Knowledge Management International Conference & Exhibition, June 6-8, p 323-328 ISBN 983-3282-90-3
12. **Md Daud Ismail**, Zizah Che Senik & Ridzuan Md Sham, **2003**, *Academics as Decision Makers: What Style Do They Adopt?*, Quality Assurance in Higher Education Institutions: A strive towards professionalism, ASAIHL, Universiti of Indonesia, December 9-12,
13. Arawati Agus, Norazila Mat, Jalilah Ahmad & **Md Daud Ismail, 2002**, *Academic excellence of business students in public universities in Malaysia: A glance at the influence of past achievements*, UBN Conference 2002, UNITEN, August 12-13