

CURRICULUM VITAE

Name: MD DAUD ISMAIL
Date of Birth: 7th June 1970
Nationality: Malaysia
Address: School of Management
Faculty of Economic and Management
Universiti Kebangsaan Malaysia
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Malaysia
Telephone: Office: +6 03 89214935/5747
Current Position: Associate Professor

ACADEMIC QUALIFICATION:

Doctor of Philosophy (International Business), Monash University, AUSTRALIA	2011
Master of Business Administration, Universiti Kebangsaan Malaysia, MALAYSIA	2001
Bachelor of Science in Business [Economic], Oklahoma City University, USA	1996

PROFESSIONAL MEMBERSHIP

Academy of International Business (Dec 2015 – December 2020)
Australia and New Zealand Academy of International Business (2012)

TEACHING EXPERIENCE:

Current

Phd

ZCDF8024 Research Method 2

EPPM8033 Management Theory

Master Level:

EPPM6013 Management and Entrepreneurship Theory

EPPK6014 Entrepreneurship Theory, Process and Practice

ZCMB6132 Corporate Behavior

Bachelor (Undergraduate) Level:

EPPM2033 International Business,

EPPM3113 Organizational Theory,

EPPM3414 Cross-cultural Management

RESEARCH AREA

Entrepreneurship, Export Performance, Internationalization, Learning Organization, Small and Medium Enterprises

PhD Thesis

Internationalisation of Small and Medium Enterprises: Mediating Role of Relationship Quality

Main Supervisor: Professor Felix Mavondo, Department of Marketing, Monash University, Clayton, Australia

Associate Supervisor: Associate Professor Dr Yunus Ali , Sunway School of Business, Monash University Sunway Campus, Malaysia

WORK EXPERIENCE

Academic

Associate Professor, Universiti Kebangsaan Malaysia	January 2015 - Present
Visiting Scholar, University of Indonesia	12 – 26 August 2018
Senior Lecturer, Universiti Kebangsaan Malaysia	October 2011 – January 2015
Lecturer, Universiti Kebangsaan Malaysia	2001 – October 2011
Tutor, Universiti Kebangsaan Malaysia	1998 - 2001

Administration

1. Deputy Dean (Partnership and Income Generation), Faculty of Economic and Management, UKM	1 January 2018 – 31 December 2020
2. Associate Fellow, Centre for Collaborative Innovation	2 July 2016 – 1 July 2018
3. Chair, School of Management, Universiti Kebangsaan Malaysia	1 November 2015 – 30 December 2017
4. Coordinator Graduate Quality Governance Unit, Graduate Centre, Universiti Kebangsaan Malaysia	1 August 2014 – 30 October 2014
5. Coordinator Bachelor of Business Administration (Executive), Universiti Kebangsaan Malaysia	1 January 2013 – 30 July 2014

AWARD

Excellent Service Award 2017, School of Management, Faculty of Economic and Management, Universiti Kebangsaan Malaysia

Best Journal Article (Social Science and Humanities Category) Malaysian Scientific Publication Council (MAPIM) - Ministry of Higher Education Malaysia 2017 award.

Teaching Excellent Award 2015 – e-learning (Awarded by the Faculty of Economic and Management UKM)

Teaching Excellent 2014 – Teaching and Supervision (Awarded by the Faculty of Economic and Management, UKM)

E-learning Award 2012 – Innovation in Learning (Awarded by the University - UKM)

E-Learning Award 2012– Most Active Course Category (Awarded by the Faculty of Economic and Management, UKM)

RESEARCH SPECIALIZATION:

Internationalization, Export Performance, Learning Organization, International Business to Business Relationship, Small and Medium Businesses

LANGUAGE:

English and Malay

SUPERVISION

Currently supervising 4 research students at Phd level as principle supervisor.

PUBLICATION

Journal Article (Selected)

Published

1. Roshayati binti Abdul Hamid, **Md Daud bin Ismail**, Ida Rosnita binti Ismail, **2020**, *Importance of Employee Participation in Lean Thinking and Their Competency Towards Employee Innovative Behaviour*, South East Asia Journal of Management, Vol 14, No 1, p. 23-43 (Wos ESCI)
2. Bakil Dhaifallah, Sofiah Md Auzair, Ruhanita Maelah & **Md Daud Ismail**, **2019**, *The effect of product complexity and communication quality on IOCM and OBA in buyer-supplier relationships*, Journal of Accounting & Organizational Change, Vol 16, No. 1, (WoS ESCI Indexed)
3. Bakil Dhaifallah, Sofiah Md Auzair, Ruhanita Maelah & **Md Daud Ismail**, **2019**, *Measuring Inter-organizational Cost Management and Open Book Accounting*, Jurnal Pengurusan, Vol 56, (Scopus Indexed)
4. **Md Daud Ismail** & Syed Shah Alam, **2019**, *Innovativeness and competitive advantage among small and medium enterprise exporters: evidence from emerging markets in South East Asia*, South East Asia Journal of Management, Vol 13, No 1, p. 74-91 (Wos ESCI).
5. **Md Daud Ismail**, Roshayati Abdul Hamid, Zizah Che Senik, Abdullah Sanusi Othman & Noor Hasni Juhdi, **2018**, *SMEs' Export Performance: The Effect of Learning Orientation and Innovativeness*, Jurnal Pengurusan, Vol 54, p. 1-18 (Scopus Indexed).
6. **Md Daud Ismail**, Syed Shah Alam & Roshayati bt Abdul Hamid, **2017**, *Trust, Commitment and Competitive Advantage in SMEs Export Performance*, Gadjah Mada International Journal of Business, Vol 19, No 1, p. 1- 18 (WoS ESCI & Scopus Indexed).
7. Mohd Helmi Ali, Kim Hua Tan & **Md Daud Ismail**, **2017**, *A supply chain integrity framework for halal food*, British Food Journal, Vol 119 No 1, p. 20-38 (Wos ISI Thompson Reuters Indexed).

8. Abul Bashar Bhuiyan, Jamaliah Said, **Md Daud Ismail**, Mohd Fauzi Mohd Jani & David Yong Gun Fie, **2016**, *The innovation drivers, strategies and performance of food processing SMEs in Malaysia*, Geografia Online: Malaysian Journal of Society and Space, Vol. 12 , No. 2, p. 154-166 (ERA Indexed).
9. Bakil Dhaifalah, Sofiah Md Auzair, Ruhanita Maelah & **Md Daud Ismail**, **2016**, Inter-organizational cost management and open book accounting: a review, 9(1), p. 67-96.
10. **Md Daud Ismail**, **2016**, *The moderating function of communication on the relationship between entrepreneurship orientation, learning orientation and international relationship trust*, Jurnal Pengurusan, Vol. 46, p 77-87 (Scopus Indexed).
11. Roshayati Abdul Hamid , Noor Hasni Juhdi, **Md Daud Ismail** & Nor Atiqah Abdullah, **2016**, *Abusive supervision and workplace deviance as moderated by spiritual intelligence: An empirical study of Selangor employees*, Geografia Online: Malaysian Journal of Society and Space, Vol. 12 , No. 2, p. 191-202 (ERA Indexed).
12. Nurisyal Muhamad, Sofiah Md Auzair, Amizawati Mohd Amir & **Md Daud Ismail**, **2016**, *Measuring Sustainability Performance Measurement System*, Acta Universitatis Danubius, Vol. 12, No3, pp. 182-199.
13. Azwardi Md Isa, Mohammad Basir Saud & **Md Daud Ismail**, **2016**, *Examining reasons for post-purchase satisfaction in buying local brands: When local meets local*, Asia Pacific Management Review, Vol. 21, No. 1, p. 48-61 (Scopus Indexed).
14. **Md Daud Ismail**, Azwardi Md Isa, Syed Shah Alam & Maisarah Ahmad, **2016** , *Market orientation, entrepreneurship orientation, relationship commitment and communication among SME exporters in Malaysia*, Geografia Online: Malaysian Journal of Society and Space, Vol. 12 , No. 1, p. 19-28 (ERA Indexed).
15. **Md Daud Ismail**, **2014**, *Building SMEs Competitive Advantage in Export Markets: The Role of Human Capital and Relationship Quality*, Jurnal Pengurusan, Vo. 40, p. 3-13 (Scopus Indexed).
16. Syed Shah Alam, Nik Hazrul Nik Hashim, Mamunur Rashid, Nor Asiah Omar, Nilufar Ahsan, **Md Daud Ismail**, **2014**, *Small-scale households renewable energy usage intention: Theoretical development and empirical settings*, Renewable Energy, Vol 68, August, p. 255-263. (ISI Thompson Reuters Indexed).
17. **Md Daud Ismail**, **2013**, *Learning Orientation and Trust in Small and Medium Enterprise Export Competitive Advantage*, Asian Academy of Management Journal, Vol. 18, No 2. p. 153-179 (Scopus Indexed).
18. **Md Daud Ismail**, Azwardi Md Isa & Mohd Helmi Ali, **2013**, *The Insights into Entrepreneurship Orientations and Performance Relationship: A Case of SME Exporters in Malaysia*, Jurnal Pengurusan, Vol. 38, p. 63-73 (Scopus Indexed),
19. **Md Daud Ismail**, **2011**, *Conceptualizing Relationship Quality Approach for Early Internationalization of Small Businesses*, Journal of Business Management and Accounting, Vol 1, No 2, 83-105

Proceeding and Presentation

1. **Md Daud Ismail**, Capability, Collaborative Arrangement and Export Performance, Academic of International Business Southeast Asia Regional Conference 2019, Cebu Philippines, December 5-7.
2. **Md Daud Ismail**, Md Yunus Ali, Muthiah Pramesti, **2017**, *Relationship Commitment, Entrepreneurship Orientation and Adaptation Among SMEs*, Academy of International Business Regional Conference 2017, Chiang Mai Thailand, December 9-12.

3. **Md Daud Ismail**, Syed Shah Alam, Nor Asiah Omar & Nik Hazrul Nik Hashim, **2016**, *Relationship between Entrepreneurs Traits and ICT Adoption in Small Business in a Malay-Entrepreneurial Society*, The 2nd International Conference on Organization and Management, November 20-21.
4. **Md Daud Ismail** & Mhd Suhaimi Ahmad, **2015**, *Building International Relationship Trust among SMEs: The moderating Effect of Communication*, The 2nd International Conference on Human Capital and Knowledge Management, February 11-13.
5. **Md Daud Ismail**, **2014**, *Learning Orientation, Entrepreneurship Orientation, and Relationship Commitment among SME Exporters: The Moderating Function of Communication*, Annual Tokyo Business Research Conference, December 15-16.
6. **Md Daud Ismail**, Abdullah Sanusi Othman & Mohd Azwardi Md Isa, **2014**, *Learning Dimensions, Innovativeness and Export Performance among Small Entrepreneurial Firms*, International Borneo Business Conference 2014, Kuching, August 20 – 21, eISBN 9789675418440.
7. **Md Daud Ismail**, **2014**, *Managerial Competence, Relationship Quality and Competitive Advantage Among SMEs Exporter*, The 5th Indonesian International Conference in Innovation, Entrepreneurship and Small Business, Procedia - Social and Behavioral Sciences, Vol 115, pg. 138-146
8. Mohd Azwardi Md Ia, Mohammad Basir Saud & **Md Daud Ismail**, **2013**, *Corporate Brand and Consumer Trust: Context Dependent*, 2nd Applied International Business Conference 2013, Labuan Sabah, December 7-8, ISBN 978-967-0521-26-8
9. **Md Daud Ismail**, Ahmad Khairy Ahmad Domil & Azwardi Md Isa, **2013**, *Trust and Commitment in SMEs Exporters: How much do we know?*, 10th Asian Academy of Management International Conference 2013, Penang, August 23-25 ISBN 978-967-394-158-2
10. **Md Daud Ismail** & Yunus Md Ali, **2012**, *Relationship Quality and Internationalization of SMEs from an Emerging Market*, Australia and New Zealand International Business Academy Annual Conference, Adelaide, April 12-14 ISBN 978-0-9807899-2-8
11. **Md Daud Ismail**, **2011**, *Role of Trust in SMEs Export Performance*, International Conference on Management, Economics and Social Sciences, Bangkok, December 23-24, p 499-503 ISBN 978-81-922428-3-5
12. **Md Daud Ismail**, **2009**, *Internationalization of Small and Medium Enterprises: A Research Proposition*, “Managing Business in Turbulent Environment”, School of Business Management, Universiti Kebangsaan Malaysia, June 19-21, p 420-440 ISBN 978-983-3198-36-8
13. **Md Daud Ismail**, Mohd Hizam Hanafiah & Zizah Che Senik, **2006**, *An Examination of Business Students’ Work Goal*, Knowledge Management International Conference & Exhibition, June 6-8, p 323-328 ISBN 983-3282-90-3
14. **Md Daud Ismail**, Zizah Che Senik & Ridzuan Md Sham, **2003**, *Academics as Decision Makers: What Style Do They Adopt?*, Quality Assurance in Higher Education Institutions: A strive towards professionalism, ASAIHL, Universiti of Indonesia, December 9-12,
15. Arawati Agus, Norazila Mat, Jalilah Ahmad & **Md Daud Ismail**, **2002**, *Academic excellence of business students in public universities in Malaysia: A glance at the influence of past achievements*, UBN Conference 2002, UNITEN, August 12-13

RESEARCH GRANT

Research Code

1. KRA-2018-008 (Lead)	RM 45,000.00
2. EP-2017-042 (Lead)	RM 10,000.00
3. GGPM-2014-022 (Lead)	RM 25,000.00
4. FRGS/1/2016/SS03/UKM/02/1	RM 50,000.00
5. FRGS/2/2014/SS05/UKM/03/2	RM 81,000.00
6. FRGS/2/2014/SS05/UKM/03/1	<u>RM 71,400.00</u>
Total	<u>RM282,000.00</u>

THESIS EXAMINATION

Has examined 5 Doctoral and 1 Master theses for local and foreign universities.

ACADEMIC PANEL

1. Program Committee for Master of Supply Chain Management, University of Malaya, 2019.
2. Master of Business Administration (Muamalah) Program, Kolej Universiti Islam Antarabangsa Selangor, 2018.
3. Panel Advisor for Diploma Business Management, Kolej Vokasional Sultan Abdul Samad, Banting, Selangor, Malaysia, 2018.
4. Panel Advisor for Diploma Business Management, Kolej Vokasional Kajang, Selangor, Malaysia, 2018.

OTHER ACADEMIC ACTIVITIES

1. Speaker at the Asia Pacific Millennial Conference 2019, Studec International, November 29th, Kuala Lumpur, Malaysia.
2. Chair, Pacific Asia Consortium for International Business Education and Research (PACIBER) 2019 Conference and Meeting, Grand Hyatt Hotel, Kuala Lumpur, Jult 7th – 11th.
3. Panel Speaker at the Pocket Talk: The Importance of Having Dedicated Export Department in Your Business Organization 2019, Malaysian Export Academy, May 7th, Kuala Lumpur.
4. Speaker International Business Summit 2019, Ikatan Alumni Universitas Padjadjaran, March 21st, Bandung, Indonesia.
5. Speaker at the Entrepreneurship Development Program for B40 2019, Islamic Relief Malaysia, February 16th, Bandar Baru Bangi, Malaysia.
6. Speaker on How to Setup International Business 2018, Universitas Islam Negeri Syarif Hidayatullah Jakarta, Ocktober 17th, Bandar Baru Bangi, Malaysia.
7. Visiting Scholar, Faculty of Economic and Business, Universitas Indonesia, 12 August 2018 – 26 August 2018.
8. Public Lecture on Entrepreneurship and International Business, Universitas Asisyiah Yogyakarta, 27 August 2018
9. Planery Speaker at the 1st Scholar Summit Universitas Indonesia 2017, Jakarta Indonesia.
10. Speaker on How to Set Up International Business 2017, Universitas Trisakti Indonesia, November 2017, Bandar Baru Bangi, Malaysia.

11. Reviewer for several journals such as Management Decision, International Journal of Economic and Management, Jurnal Pengurusan, and conferences (such as Academic of International Business Conferences).