Web 2.0 e-Publishing Tools: A Quick Guide

Mohamed Amin Embi
Web 2.0 e-Publishing Tools: A Quick Guide

MOHAMED AMIN EMBI

Centre for Academic Advancement
Universiti Kebangsaan Malaysia

2012
TABLE OF CONTENTS

CHAPTER 1  SCRIBD
- What is Scribd? ................................................................. 1
- Ways of using Scribd ......................................................... 1
- Get started with Scribd ....................................................... 3
- References ........................................................................ 7

CHAPTER 2  ISSUU
- What is Issuu? .................................................................. 8
- Advantages of Issuu ............................................................ 8
- Using Issuu in the classroom .............................................. 9
- Get started with Issuu ........................................................ 10
- References ........................................................................ 18

CHAPTER 3  YOUBLISHER
- What is Youblisher? ............................................................ 19
- Using Youblisher in classroom ............................................ 19
- Get started with Youblisher ............................................... 20
- References ........................................................................ 26

CHAPTER 4  CALAMEO
- What is Calameo? .............................................................. 27
- Benefits of Calameo ............................................................ 27
- Advantages of Calameo ...................................................... 28
- Get started with Calameo .................................................. 29
- References ........................................................................ 37
## Table of Contents

### CHAPTER 5  MYEBOOK
- What is MyEbook? ................................................................. 38
- Advantages of MyEbook ......................................................... 38
- Get started with MyEbook ....................................................... 40
- References ................................................................. 48

### CHAPTER 6  FLIPSNACK
- What is a Flipsnack? ................................................................. 49
- Benefits of using Flipsnack ......................................................... 49
- Get started with Flipsnack ....................................................... 50
- References ................................................................. 56

### CHAPTER 7  YUDUFREE
- What is Yudufree? ................................................................. 57
- Benefits of Yudufree ................................................................. 57
- Using Yudufree in classroom ..................................................... 58
- Get started with Yudufree ....................................................... 59
- References ................................................................. 69

### CHAPTER 8  DOCSTOC
- What is Docstoc? ................................................................. 70
- Benefits of Docstoc ................................................................. 70
- Get started with Docstoc ....................................................... 71
- References ................................................................. 79
CHAPTER 9  WOBOOK

What is Wobook? ................................................................. 80
Benefits of Wobook............................................................ 80
Get started with Wobook.................................................... 81
References........................................................................ 87

CHAPTER 10  SLIDESHARE

What is Slideshare? ............................................................. 88
Benefits of using Slideshare............................................... 88
Ways of using Slideshare.................................................... 89
Get started with Slideshare............................................... 90
References........................................................................ 97
WHAT IS SCRIBD?

Scribd is a type of a social networking website that allows you to publish and share all kinds of documents and images on the web. It uses a technology called iPaper which is powered by Adobe Flash. Hence documents can be easily embedded on web pages (Bob Rankin 2008). Scribd works well with multiple file formats, such as Word document, an Excel spreadsheet, a PowerPoint presentation, or a document created in PDF, RTF, TIFF or PostScript format. It can be uploaded easily to Scribd for everyone to view or it can be embedded into a web page or blog without web hosting account.

WAYS OF USING SCRIBD

The following are some ways of using Scribd:

1. Upload documents to the web
   a. Scribd is a social publishing site where people are able to create word documents or powerpoints and post them on the internet.

2. Lessons plans
   a. Teachers can upload lesson plans for other teachers to view and utilize in their own classrooms. Students can view uploaded notes and lesson plans.
3. Blogging and peer review
   a. Scribd also has a blog correlating to each individual item posted, allowing people to make comments. This form of blogging is a good way to communicate with people around the world and find out what others think about the particular work that has been posted.

4. Creating a community
   a. Scribd allows for the development of communities pertaining to a particular topic by utilizing Scribd's group feature.
   b. There are three options a user can choose when using the group feature. The groups can be public, which allows everyone to be able to access the documents and join the group as they please. They can be slightly selective with everyone still being able to read the documents but only invited individuals actually being able to become a member. Finally, they can be very selective with only invited members being able to read and comment on the documents.
   c. These communities allow a group with similar types of writings and posts to join together.

5. Read books and books expert from authors.


7. Post updates.

(Source: https://wiki.itap.purdue.edu/display/INSITE/Scribd)
GET STARTED WITH SCRIBD

STEP 1

Go to: http://www.scribd.com/

STEP 2

Signup/Log in

If you already have a Scribd account, click ‘Log In’.

If you do not have a Scribd account, click ‘Sign Up’.
Chapter 1: Scribd

STEP 3

Uploading Documents

1. At your Scribd home, click the ‘Upload’ button.

2. Click here if you want to log in using your Facebook account.

3. If you do not have a Facebook account, you need to register by filling in the required information here.

4. Then, click ‘Sign Up’.

5. Click here if you want to log in using your Facebook account.
Chapter 1: Scribd

You can upload your documents from your computer files or you can import documents from your Google Docs account here.

Here is an example of an uploaded document.

You can share your document by letting others know the URL address, for the document.

You can make the document public or private.
Chapter 1: Scribd

STEP 4
Documents View

1. Your document will appear like this.

2. Downloading a document.


4. Downloading to a mobile device.

5. Adding document to your collections.
You can share your documents via Facebook, twitter and Google buzz. You also can embed your documents in your web or blog.

REFERENCES


https://wiki.itap.purdue.edu/display/INSITE/Scribd
WHAT IS ISSUU?

Issuu is the leading digital publishing platform delivering exceptional reading experiences of magazines, catalogs, and newspapers. Millions of people have uploaded their best publications to create beautiful digital editions. All you have to do is upload your documents and you will be publishing in a minute. Or you can use Issuu to create a personal library of your personal favorites and subscribe to cool publishers.

Source: http://help.issuu.com/entries/310971-what-is-issuu

ADVANTAGES OF ISSUU

Some of the advantages of using ISSUU stated by Freddie Lore (2011), are as follow:

- Issuu is a FREE online publishing tool that allows you to create professional-looking ebooks, catalogs, magazines, journals, manuals, resource newspaper, presentations, corporate reports in an instant.
- Issuu has been widely used by thousands of companies and business organizations, NGOs and educational institutions.
- Turn a poorly-formatted word document into an exceptionally beautiful brochure or catalog.
USING ISSUU IN THE CLASSROOM

- Students can publish their own work; a book with their own stories, the class newspaper, present their research.
- Teachers could use it to publish whole units of work that can then be embedded in the planning page of the class wiki.

GET STARTED WITH ISSUU

STEP 1
Go to: http://issuu.com/

STEP 2
Create Account/Sign Up

To use ISSUU, you need to create an account. Click ‘Create account’ here.
2. Fill in the required information here.

3. Then, click ‘Agree and continue’.
ISSUU will send an email to your registered email account.

Check your email inbox and click the link given to start using ISSUU.
Chapter 2: Issuu

Finding People

**STEP 3**

1. Choose your email application to find your friends.

2. Next, click the ‘Find friends’ button.

**Find people you know**

Issuu gets much more interesting if you connect with your friends.

- Gmail
- Windows Live Hotmail
- Yahoo!
- Plaxo

We won't store your login info or contact anyone without your permission. You can [skip this step], but we do not recommend it.
Chapter 2: Issuu

STEP 4

Uploading Documents for Publishing

1. Click the ‘Upload’ button.

2. Choose your uploading file type.

3. Click the ‘Browse’ button to browse your document.

4. Next, insert the required information here.

5. Then, click the ‘Upload file’ button.
STEP 5

My Library

1. Go to ‘My Library’.

2. Use this sidebar to manage your published documents and share them with your friends.
**STEP 6**  

**Search & Read**

1. Type the keyword here.

2. Choose the document/book you want to read.
Click here to start viewing and reading this document/book.

You can write and share your comments about this document/book here.
REFERENCES


WHAT IS YOUBLISHER?

Youblisher is an online, PDF publishing service. It is an online attempt to visually reproduce the experience of reading a book or magazine in real life. It can take PDF’s and turns them into visually appealing online magazines.

(Source: http://www.youblisher.com/p/36310-Youblisher-PowerPoint/)

USING YOUBLISHER IN CLASSROOM

The following are some ways of using Youblisher in classroom:

1. Classroom magazine- Create a magazine about classroom.
2. Travel brochure- Students create a brochure about a location they are studying.
3. Any report/project- Give the student the feeling of being a published author.
4. Photo flip-book- Create a photo journal from a field trip, science experiment, or other class activity.

(Source: http://www.youblisher.com/p/36310-Youblisher-PowerPoint/)
GET STARTED WITH YOUBLISHER

STEP 1
Go to: http://www.youblisher.com/

STEP 2
Creating an Account

Click at the “Create a free account” button.
Chapter 3: Youblisher

Signup for a free account

2. Insert the required information.

3. Then, click the “Submit” button.

4. You have successfully signed up. You need to activate your email account before you can login.

5. Check your email and you will receive an email from youblisher.com. Click at the link given. Then you can login to your Youblisher.

Before you can login, please check your Email and confirm.
Login to Youblisher and click at “Go to your account”.

Go to “Add new publication”.
You can upload the pdf file you want to publish from your computer.

Or, you can insert the document from the internet by copying and pasting the URL of the pdf file here.
Chapter 3: Youblisher

STEP 4: Uploading PDF file

1. If you upload a pdf file from your computer, click the “Browse” button to choose the file. Then, click “Upload”.

2. Then, insert the information of the pdf file.

3. Click the “Submit” button.
You can use the link given to publish your publication to the public or embed it in your blog or website.

You can view, edit and delete your file by clicking at these icons.

This is how your publication will look like.

Print the pdf file.

Download the pdf file.

Turn on the sounds.
REFERENCES

Chapter 4

CALAMEO

WHAT IS CALAMEO?

Calaméo is the ideal way to publish, search and share documents online. You can organize your publications into subscriptions. In addition, you can add comments and start discussions on each publication.

Source: http://en.calameo.com/help/4-what-is-calameo.htm

BENEFITS OF CALAMEO

Here are some benefits of using Calaméo:

- It is free and you can upgrade your account if you want more features.
- There is no limit to the number of pages of your document.
- It allows users to upload all major formats and convert them into digital publications.
- Users can share all their documents.
- Users can embed their publications into website or blog.
- Users can browse into their library to search for interesting readings.
- User can interact with other users by leaving feedback on their publications.
- Users can create their own group or join interesting groups they like.

ADVANTAGES OF CALAMEO

- Savings on cost and time for production, printing, sending print copies and logistics.
- Innovative, original and entertaining communication that immediately catches the readership's interest.
- Audience report, readership stats and other e-marketing features to determine the effectiveness of your publications.
- Ease of access and file storage accessible on the Internet at any time.
- Possibility to create an online press agency.

Source: http://en.calameo.com/content/about_calameo-about-calameo.htm
GET STARTED WITH CALAMEO

STEP 1

Go to: http://www.calameo.com/

STEP 2

Creating an Account

1. Click ‘Create a free account’ here.

2. Or, you can log in using your facebook account.
3. Fill in the required information here.

4. Then click ‘Create a free account’.

5. Calameo will send an email to your registered email account.
Then, click the link given to activate your account.

6

Your account is activated

7
Chapter 4: Calameo

STEP 3  Creating a Publication

1. At your Calameo ‘Home’, click the ‘Create a publication’ button

2. Choose the file you wish to upload.

3. Click ‘Browse’ to start uploading.
Chapter 4: Calameo

Insert your document’s information.

Then, click the ‘Start uploading’ button.

Wait for your document to convert.

Now your publication is ready to be published.

This is your publication link.

You can use these codes to insert a mini Calameo publication in your website or blog.
Your book publication screen will appear like this.

STEP 4

Calameo Tools
STEP 5

Publication Review Statistic

To view the statistic of your publication, go to the ‘Your Publications’ tab.

Then, click ‘Statistics’.

The statistics of your publication will appear like this.
Chapter 4: Calameo

STEP 6  Searching other Publications

1. First, go to your Calameo ‘Home’.

2. Type the keyword of the publication you want to search.

3. Then, click ‘Find!’.

4. Here are the lists of the publication searched.
REFERENCES

http://en.calameo.com/help/4-what-is-calameo.htm


http://en.calameo.com/content/about_calameo-about-calameo.htm
Chapter 5: Myebook

**WHAT IS MYEBOOK?**

Myebook is designed to completely change the way new books are published on the internet. It is an all-in-one solution for the publishing, creation and sharing of online books. It is built on top of a social networking application which has some valuable features. This means that it is one of the easiest ways to get your book out there and start spreading the word about it. Ebooks are much easier to publish than print books. Myebook has been designed to make it really easy for anyone to publish ebooks on the internet. It is possible to use the application to create as many books as you want for free. Myebook has a very nice and simple user interface which makes it really simple to publish. It is suitable for virtually any type of book, whether it is magazines, photo albums, brochures, comics, leaflets, manuals or children’s books.

Source: http://www.appappeal.com/app/myebook/

**ADVANTAGES OF MYEBOOK**

The following are some advantages of Myebook:

- Create ebooks easily.
- Publish ebooks with a single click.
- Share your ebooks with an audience of millions.
• Create any type of e-book including manuals, leaflets, e-books and children’s books.

Source: http://www.appappeal.com/app/myebook/
GET STARTED WITH MYEBOOK

STEP 1
Go to: http://www.myebook.com/

STEP 2
Sign up

1. Click ‘Sign Up’. 
Chapter 5: Myebook

2. Fill in the required information.

3. Click the ‘Register’ button.

4. This message will appear once you have completed the registration.

5. Now, you can login by inserting your email and password. Then click the ‘Login’ button.

not got an account? then register below, it’s completely free!

Join the myebook community and create, publish, share!
Using myebook requires no downloads or software installation... it’s all online!

registration form

Username: *  
Surname: *  
The username will be your account name. What doesn’t matter? You can access all your ebooks via:  
https://www.myebook.com/your_username  
Email: *  
Confirm Email: *  
Password (case sensitive): *  
Confirm password: *  
Country: select  
Postal code:  
Account type: personal select  
Gender: select  
Date of birth: Day, Month, Year  
Error security code (shown below):  

\[ \text{RSY24HR} \]  

I agree to the terms of use and privacy policy.

Click next.

Log in

You are here: Home \rightarrow Congratulations!  

Congratulations!  
Your registration has been successful  
You are now able to login and create your ebooks.  
myebook: support team
Chapter 5: Myebook

STEP 3

Updating Your Account

1. Click the ‘Enter’ button at the account setting.
Chapter 5: Myebook

STEP 4

Creating Myebook

1. Click the ‘Create myebook’ tab.

2. Use these tab to update and manage your profile.

To change your password, go to the ‘Change password’ tab.

3. Click ‘Choose File’ to choose the image you want to upload from your computer. Then, click the ‘Upload’ button.

4. Click ‘Profile image’ tab.

5. To change the profile image, go to the ‘Profile image’ tab.

To change the profile image, go to the ‘Profile image’ tab.

To change your password, go to the ‘Change password’ tab.
Then click the 'Upload >>' button.

Fill in the required information.

Then click 'save'.
You need to wait for a few minutes for your uploaded PDF to be converted and published in the ebook library.

Tick this box to confirm that you own the copyright of the material you have uploaded.

Click the ‘Browse’ button.

Then, click the ‘upload’ button.

Now your ebook is ready. Click this button to view your uploaded ebook.

Click this button to publish your ebook to the public.
Chapter 5: Myebook

STEP 5

1. **Click this button to view all the ebooks you have created.**

11. **This is how your ebook will look like.**
Chapter 5: Myebook

Click at the title of the ebook for viewing.

These are the ebooks you have created.
REFERENCES

Source: http://www.appappeal.com/app/myebook/ [5 June 2012]
WHAT IS FLIPSNACK?

Flipsnack is an online flipping book software that allows anyone to convert PDF documents into Flash page flip digital publications (www.flipsnack.com). The free version of Flipsnack allows anyone to embed document such as book, magazine, catalog, newspaper, portfolio into a website or blog (Richard Byrne. 2011). The flipping book also can be shared on social networking websites such as on Facebook and Twitter. Premium version allows users an option to download document (Richard Byrne. 2011).

BENEFITS OF USING FLIPSNACK

According to Stephanie Miles (2011), the following are the benefits of using Flipsnack:

- Flipsnack flipbooks are free for users.
- Users can use flipbooks to share any document/book online.
- Users can fix errors and re-publish their books whenever they want.
- It is easy to share, just grab the embed code from your newly published book and post it in a blog or website.
- Up to 25,000 users can view flipbook each day and we can make changes to our published flipbook at any time.
- All free Flipsnack flipbooks come with a watermark.
GET STARTED WITH FLIPSNACK

STEP 1
Go to: http://www.flipsnack.com/

STEP 2
Sign In/Register

1. To Sign in or Register with Flipsnack, Click ‘Sign in’.

2. If you have a Flipsnack account, you can sign-in as usual. If you do not have an account, click ‘Register’.

3. You also can sign in using these applications.
**STEP 3**

**Adding Documents**

1. To add a document, click ‘New flip’.

2. Insert the document title.

3. You can add a document either from your computer or import from a URL.

4. Then, browse or drag and drop your files here. Your document pages can be more than 500 pages in pdf format.
Next, wait for your document to finish uploading and converting. Once you are done uploading the document, you can edit your document information. Then, click the ‘Next’ button.
STEP 4 Choosing Templates

You can choose four types of template for viewing your flipbook.
Chapter 6: Flipsnack

**STEP 5**  
Preview Setting

**Widget type**  
- Shelf widget  
- Classic widget

**Size**  
- W: 640 x H: 385 px
  - Size presets

**Controls**  
- Always show flip buttons  
- Show thumbnail navigation  
- Enable flip sounds  
- Enable PDF download  
- Show share buttons [Advanced]

**Other settings**  
- Use highlights on links  
- Use links  
- Enable sharing  
- Auto-start

**Color and Style**  
- Solo colors  
- Camask  
- Wood texture  
- Stainless steel

1. Select your color and style.
2. Select your preview setting.
3. An example of a flipbook preview.
Then click the ‘Finish’ button.

STEP 6

Sharing Flipbooks

1. Click ‘Copy’ to copy this link and email it to the person you wish to share.

2. You also can share your flipbook using Facebook and Twitter.
REFERENCES


www.flipsnack.com [22 September 2011]

YUDUfree is a digital publishing library and marketplace that lets you read, publish, buy, sell and share digital content. It is a free library of digital content to read and explore. Find eBooks, magazines, and other documents as well as photos, music and podcasts and bookmarks and add them to your own library.

(Source: http://free.yudu.com/info/free-online-publishing/)

BENEFITS OF YUDUFREE

Here are some benefits of YUDUfree:

1. Get noticed online, YUDUfree publications are search engine friendly.
2. Includes live web links to click through to other sites and direct email links.
3. Readers can add bookmarks and notes to your publication.
4. Hosted by YUDUfree for free.
5. All publications are carbon neutral and family friendly.
6. No need to download, just read online.
7. Multiple views and zoom for easy reading.
8. Advanced keyword search tool – skip to the page you want.
9. High resolution images.
10. Super fast loading time.
11. Add audio and Flash for an enhanced reading experience.
12. Quality video that loads instantly from the page.
14. Protect publications and sell them online via the YUDUfree hub.
15. Get all the added benefits and features of the YUDUfree hub including promotion and marketing for your publication.

(Source: http://free.yudu.com/info/benefits-of-yudu-publication)

**USING YUDUfree IN CLASSROOM**

The following are some ways of using YUDUfree in classroom:

1. Transferring documents or lecture outlines to YUDUfree online magazines and embedding them into class blog. (http://www.freetech4teachers.com/2009/06/yudu-publish-your-pdfs-as-online.html)
2. Students can create an electronic portfolio of their artwork or writing (https://teachwithweb2.wikispaces.com/Yudu)
3. Create an online magazine about historical, scientific, or literary events or people (https://teachwithweb2.wikispaces.com/Yudu)
GET STARTED WITH YUDUfree

STEP 1

Go to: http://free.yudu.com/

STEP 2

Registering

You need to register first.
Chapter 7: YUDUfree

2. Insert the required information.

3. Then, click the ‘GO’ button.

4. You need to verify your account by clicking the link given in your email.
Chapter 7: YUDUfree

Welcome to YUDU - please verify your account

info@yudu.com

Hi paperputih,

Welcome to YUDU!

Please click on the verification link below to activate your account:

http://free.yudu.com/ogin/validate_account/161505/1768178c?return=

You can then start exploring straight away... read, publish and share with the world for free.

Thanks,

The YUDU Team

Click at the link given here.

Thank you!

Your free personal Library is ready. Get started...

Validation complete. Please click here to customise your profile

Once you have verified your account, you can login to YUDUfree.
Chapter 7: YUDUfree

STEP 3
Publishing

1. Open your YUDUfree and click at the ‘Publish’ tab.

2. You can choose to upload documents, audio, photo and bookmarking your favorites websites.

Upload and Publish
Publish your documents, upload audio, images and bookmark your favourite websites. Simply choose what you want to do by clicking on a button below.

Move the cursor over any of the buttons for further information for each option.
Create a Digital Publication

Add a digital publication to your Library by simply uploading your document and filling in the required information. This uploader uses flash to get your files online. If you're having problems, you might want to try our simple uploader here.

If you don't have flash at all you can download it from the Adobe website.

1. Upload your document:
   This can be PDF, Word(.doc) or Powerpoint(.ppt) (. OpenOffice equivalents) and must comply with our Terms of Use and copyright rules. Help & Advice on Files.
   The maximum file size you can upload is 150 MB.
   You have published 3 items in the last 7 days. Your weekly publish limit is 100.

   Browse

2. Title

   Please enter a title for your document:

   

Then, click the ‘Publish’ button.
Chapter 7: YUDUfree

Your book is now ready

Wait until your publication is fully uploaded.

You can add your publication details and you can publish more documents.

Go to ‘My Library’.

Your publication will be listed here. Click at the document.
To embed your publication to your blog or website, click at the ‘EMBED ITEM’.

For viewing the book, click the ‘View’ button.

You can choose three embed options.

The book previewed.
This is how your publication will look like.
Chapter 7: YUDUfree

**STEP 4**

YUDUfree tools.

- Adding notes/remarks.
- Highlighting.
- Insert bookmark.
- Printing.
Click here to share your publication
REFERENCES

http://free.yudu.com/info/free-online-publishing/ [3 Ogos 2012]


(https://teachwithweb2.wikispaces.com/Yudu [3 Ogos 2012]

https://teachwithweb2.wikispaces.com/Yudu [3 Ogos 2012]
Docstoc is the premier online destination. It hosts the best quality and widest selection of professional documents (over 20 million) and resources including expert videos, articles and productivity tools. Docstoc is among the top 500 most visited websites and has over 25 million registered users. It offers a vast collection of free resources and provides a monthly membership which unlocks its widest selection of premium content. Docstoc also provides the technology to help facilitate the sharing and promotion of documents across the web and has popularized the use of embedding documents throughout the blogosphere and mainstream media.

(Source: http://www.docstoc.com/about/)

**BENEFITS OF DOCSTOC**

1. Using Docstoc as a file hosting have the advantages of the files being there for unlimited time.
2. Docstoc allow people to share their files with notes, memos, remarks and full reviews.
3. People without own website can do full presentations with the files needed attached.

(Source: http://writinghood.com/writing/alternative-uses-of-docstoc/)
GET STARTED WITH DOCSTOC

STEP 1
Go to: http://www.docstoc.com

STEP 2
Registering

1. Login docstoc using your Facebook account or click ‘Register’ to create a docstoc account.
Then, click the 'Complete Registration >>' button.

Fill in the required information.

Click at the 'Save for Later' button.
Chapter 8: Docstoc

Now, you can explore your docstoc.

Choose your interest.
**STEP 3**

Uploading

1. Click ‘Upload’.

2. Choose ‘Upload your documents’.

3. Then, click at the ‘Select Files’ button.
Wait until the document is fully uploaded.

Fill in the required information.

Click at the ‘Save and Publish’ button.
You can share your document using email, twitter or facebook.

To get the embed code, click here.

To view the document you have uploaded, click at the ‘View My Document’.

Use this embed code to share your document in blog or website or send the link given to others.
Chapter 8: Docstoc

11. Use these tools for setting and editing your document.

12. Click this button to view your document.
This is how your document will look like.
REFERENCES

http://www.docstoc.com/about/ [9 August 2012]

WHAT IS WOBOOK?

Wobook is an online publication site that enables the publishing of documents on Macs, PCs, tablets and PDAs. Users can create and browse the Wobook website to discover new or latest Wobooks. Various kinds of publications are possible including magazines, manuals, eBooks, novels and many other types of documents. Users can create free Wobooks, share and published reports, catalogs, magazines and more. The Wobook application allows users have access to unlimited Wobooks online.

(Source: http://wobook.appappeal.com/)

BENEFITS OF WOBOOK

1. Wobook enables users publish documents
2. eBooks and documents can be browsed and read online
3. There are revolutionary 3D eBooks capabilities with page flipping
4. Publishing for magazines, eBooks and other documents can occur with a single click
5. There is the capability for design customization through the use of Wobook

(Source: http://wobook.appappeal.com/)
GET STARTED WITH WOBOOK

STEP 1
Go to: http://www.wobook.com/

STEP 2
Creating an Account

1. Click at ‘Sign in’ to create Wobook account.

2. Insert the required information.

3. Then, click the ‘Register’ button.
You need to insert the confirmation code to register. Then click the ‘Confirm>>’ button.

Wobbook will send the confirmation code to your email. Copy and paste the confirmation code.
STEP 3 Publishing

1. Login to Wobook and click at the ‘My wobooks’ tab.

2. Click this icon to upload your publication material.

3. Click this button to start uploading.
Chapter 9: Wobook

3. Insert the information of your publication.

4. Click ‘Save and proceed to next step’.

5. Wait until the document is fully uploaded and converted into Wobook.
After you have successfully uploaded your document, you can share, embed and edit your publish settings.

Click at the book you have uploaded.
Chapter 9: Wobook

This is how the document you have published will look like.

Click at ‘View your wobook’.

Use these tools to edit, publish and share your publication.
REFERENCES

http://wobook.appappeal.com/ [8 August 2012]
WHAT IS SLIDESHARE?

SlideShare is a media site for sharing presentations, documents and pdfs. SlideShare features a vibrant professional community that regularly comments, favorites and downloads content. Content also spreads virally through blogs and social networks such as LinkedIn, Facebook and twitter. Individuals and organizations upload documents to SlideShare to share ideas, connect with others, and generate leads for their businesses. Anyone can view presentations and documents on topics that interest them.

(Source: http://www.slideshare.net/about?PHPSESSID=cdcd1c967d45a922f503f2147b6d390)

BENEFITS OF USING SLIDESHARE

Patrick Powers (2010) suggests the following benefits of using Slideshare:

1. SlideShare can act as a marketing tool. For example, the presentations can be put together to capitalize on the opportunity to let people know more about an organization.
2. SlideShare can act as an internal organizer for uploading a handful of presentations focused around information pertinent to an internal audience.

3. Slideshare can act as an alumni resource. For example, presentations are geared toward job seekers and alums in the workplace.

**WAYS OF USING SLIDESHARE**

According to Daniel (2010), the following are some of the things you can do on SlideShare:

1. Embed slideshows into your own blog or website.
2. Share slideshows publicly or privately. There are several ways to share privately.
3. Synch audio to your slides.
4. Market your own event on slideshare.
5. Join groups to connect with SlideShare members who share your interests.
6. Download the original file.
GET STARTED WITH SLIDESHARE

STEP 1

Go to: http://www.slideshare.net/

STEP 2

Sign In/Sign Up

1. If you already have a Slideshare account, you can start login. You also can login using your Facebook account.

2. Insert your username or email and password.

3. Click ‘LOGIN’.
**STEP 3**

**Searching Presentations**

1. Insert the keyword of the slide you want to search.
2. Click ‘Search’.
3. Select the slide you would like to view.
4. Fill in the details here.
5. Click ‘SIGN UP’.
Chapter 10: Slideshare

These are some examples of the presentation views and tools. At the top of the Slideshare page, click ‘UPLOAD’.
2. Click ‘UPLOAD publicly’ (all can view your file).
3. If you have “Slideshare Pro” account, you can ‘UPLOAD privately’.
4. Select the presentation from your file. If you want to upload more than one file, use the Ctrl key (you can also upload PDF documents).
5. Now your presentation will appear in the Slideshare and everyone can view it.
STEP 5

Adding Youtube Videos

1. To start editing your presentation, click ‘My Uploads’.

2. Choose the presentation you want to add the video and click ‘Edit’.
Go to the ‘Insert YouTube videos’ tab.

At the ‘YouTube’ web, find the video you want to insert in your presentation and copy the URL.

Paste the ‘YouTube video URL’ here.

Select the position to insert your video in the presentation.

Next, click ‘Insert & Publish’ and you are done.

To add another video, you can click here.
If you want to remove the video you have inserted, tick at remove box and click ‘Remove Selected’.

STEP 6

Posting a Comment

1. To start commenting at the presentation slide view, go to the bottom of the page.
2. Write your comments here.
3. Then, click ‘Post Comment’.

The following YouTube videos are inserted in your Slideshare presentation:

<table>
<thead>
<tr>
<th>Inserted where?</th>
<th>Video Title</th>
<th>URL</th>
<th>Remove</th>
</tr>
</thead>
<tbody>
<tr>
<td>After Slide 1</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

http://www.youtube.com/watch?v=THB8fUA

Remove Selected
REFERENCES

Daniel St. Pierre. 2010. What is SlideShare and how can it Benefit You?

http://www.slideshare.net/about?PHPSESSID=cdcd1c967d45a922f503f2147b6d3902 [6 April 2011]