RESEARCH NOTE

Critical analysis of Cox’s Bazar as a tourist destination in Bangladesh: An analysis of tourists’ response

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Abstract

The students of University of Bottola conducted a field research in Cox’s Bazar and Moheshkhali Island on January, 2015. The significant benefit of this survey was to expand our knowledge on socio-economic and environmental condition of Cox’s Bazar, and to explore the existing conditions and development potentiality of tourism in hilly and coastal areas such as the Cox’s Bazar. In this report, we represented our experience and acquired knowledge systematically through maps, tables, graphs and photographs in each chapter. After analyzing the data, the study identified some problems and also gave recommendations to minimize the problems. It is hoped that this survey will act as a conceptual framework for the future planning of Cox’s Bazar as a tourist destination.

Keywords: development potentiality, environmental conditions, man-environment relations, tourism, tourist destination, tourist responses