Media GIS – Stamp for ethic journalism

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Abstract

There is global consensus that access to information is a fundamental human right. However, it is necessary that the information be conveyed honestly and effectively to the masses. In the twenty first millennium, thanks to the advancement of technology, news spreads to every nook and corner of the world within split seconds. Therefore, presentation of news in correct, updated format is an essential pre-requisite for media declaration, which is being highly aided by emerging technologies. GIS, being one of these, creates a link between geographical conditions and human, social, political, and environmental events. GIS is an important tool which plays a critical role in conveying the editor’s messages to the masses through the media. Maps have incredible visual impacts, thus GIS aided news have the stamp of authenticity. This new technology not only helps in effective diffusion of information intricacies but also aids in competent strategic archiving.

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