

2nd CONFERENCE ON MANAGING THE FUTURE

CAPITALISING ON GLOBALISATION

Thursday, 8 December 2016
Institut Sosial Malaysia, Kuala Lumpur



YBhg. Datuk David Chua Kok Tee



YBhg. Datuk Dr. John Antony Xavier



Ir. Dr. Ahmad Zainal Abidin



Mdm. Sharimahton Mat Saleh



Mr. Megat Joha Megat Abdul Rahman



Mdm. Rohaida Ali Badaruddin



YB Dato' Sri Mustapa Mohamed



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THE CONFERENCE

The Graduate School of Business (GSB) of Universiti Kebangsaan Malaysia UKM) is proud to present the Conference Managing the Future - Capitalising on Globalisation.

Organised by the Academy of Leadership And Management (ALAM) of UKM-GSB, this Conference is a module under the Leadership Development Programme (LDP) of the Master of Business Administration (MBA) Programme. The learning outcomes of the LDP include, amongst others, development of competent and effective leaders by exploring key leadership and management theories in the context of practical skills required to succeed in today's performance driven job market.

THE AIM

- To provide economic and business insight into what lies ahead in the future in terms of risks and opportunities
- To understand the challenges and to capitalise on the opportunities for growth and development afforded by the world of globalised markets while at the same time minimising the risks
- To develop the capacity to adapt for sustainable growth and stability in a rapidly changing globalised marketplace

CAPITALISING ON GLOBALISATION

Over the past decades, Malaysia has achieved significantly in economic and social progress especially due to Malaysia's embracement of globalization. Globalization offers limitless opportunities for a truly worldwide development by having more access to capital, technology, cheaper imports, and larger export markets.

As for Malaysia, the journey to become a high-income nation that is both inclusive and sustainable by 2020 and beyond is still at critical points in the economic development. Even though "globalization or limitless boundaries" have been considered as the key to future world economic development, some misapprehension remains in that it increases economic disparity within and between nations, creates underemployment, threatens local cultures, and brings many social upheavals.

The measures to achieve high-income status must be sustainable in both socio-economic and environmental terms, meeting present needs without compromising those of future generations. In an increasingly competitive global economy, it is more difficult to generate high rates of economic growth. Growth can no longer be taken for granted, but needs to be earned. It is also about Malaysia becoming an advanced, developed nation with an economy possessing the characteristics that are common to developed nations whilst maintaining its cultural identity of a sovereign nation.

"Managing The Future: Beyond Globalization" will address the limitless opportunities, as well as myriads of challenges brought forth by the dynamism of globalisation for Malaysia in her journey towards becoming a high-income nation.

GUEST OF HONOUR



YB Dato' Sri Mustapa Mohamed holds a first-class honors degree in Economics from the University of Melbourne, Australia, and a Master's in Economic Development from Boston University. Born in 1950, he was first elected to Parliament in 1995. He has since held a number of senior governmental positions, including Deputy Finance Minister, Minister for Entrepreneur Development, Minister for Higher Education, and Minister for Agriculture and Agro-based Industry. He has been Minister for International Trade and Industry since 2009.

DEAN, UKM-GSB



Associate Professor Dr Zaher Zain, the current Dean of Graduate School Business, Universiti Kebangsaan Malaysia, has nearly 30 years of experience as a practitioner and academic both in Malaysia and the United Kingdom. His previous work involved engagements with senior managers in vast numbers of local and international companies. His publications in international journals such as Journal of Strategic Information Systems, International Journal of Information Management, and International Journal of Project Management have been highly cited within the international academic community. He recently won both Gold Medal and Special Ram Rais Awards at the International Invention, Innovation and Technology Exhibition. His articles were awarded Best Paper Awards at the IAMOT Conference, Vienna, Austria and UKAIS Conference, Newcastle, UK.

SPEAKERS



YBhg. Datuk David Chua Kok Tee is the Managing Director of DC & A Group of Companies. He has a wide and varied experience in the Housing and Property Sector. Besides being an entrepreneur, he has taken a keen interest in socio-economic affairs and political developments and has rendered voluntary services to organizations representing these interests. He is presently an Advisor of The Chinese Chamber of Commerce and Industry of Kuala Lumpur and Selangor, and a Director of Malaysia-China Business Council. He had served as a Director of the Board of University of Malaya for the period 2007 – 2015. In addition, currently he also serves as a Member of SDRC of BNM, Director of CGC and Credit Bureau Malaysia Sdn. Bhd.



YBhg. Datuk Dr. John Antony Xavier, is a professor at the Graduate School of Business, UKM. Prior to joining UKM in 2012, he was a professor at the UPM and was an Administrative and Diplomatic Officer (PTD) for 36 years. He has also worked as a consultant to the Government of Kuwait, IMF, World Bank, Commonwealth Secretariat, Commonwealth Association for Public Administration and Management and the Arab Administrative and Development Organisation (ARADO). He graduated from UM in 1974 with a Bachelor of Economics (Honours) degree. He holds a Master of Business Administration (High Distinction) from the Catholic University of Leuven, Belgium (1986) and a Bachelor of Laws (Honours) from the University of London (External) (1988). In 1996, he obtained his Ph.D. in Public Expenditure Management from the London School of Economics.

FORUM MODERATOR



Ir. Dr. Ahmad Zainal Abidin has worked with SIRIM Berhad for 33 years. His last post at SIRIM was the General Manager of the Renewable Energy Research Centre responsible for the advancement of renewable energy (RE) technology research and development. His previous experience includes Program Head of Industrial and Engineering Design Services Department, General Manager of Artificial Intelligence Centre, Head of Maintenance Unit, and Head of Product Development Group in SIRIM Berhad. He also lectured at the Universiti Teknologi MARA and University Malaya in Project Management, Construction Management, and Construction Information Technology. He has BSc. in Civil Engineering from University of New Haven, USA, and MSc. CAED and PhD in Technology Management from University of Strathclyde.

FORUM PANELISTS

Mdm. Sharimahton Mat Saleh is currently the Senior Director of Strategic Planning in MATRADE, Malaysia External Trade Development Corporation. Prior to this, she was the Director of Electrical & Electronics and ICT in the Products and Services Export Promotion Division and the Trade Commissioner at MATRADE's office in Los Angeles, USA. Before joining MATRADE in 2001, she worked with MIDA (the Malaysian Industrial Development Authority) for 12 years in various capacities including as Assistant Director in the Engineering & Supporting Industries. Sharimahton graduated with a BBA from Western Michigan University, USA and Master of Business Administration (MBA) degree from Saint Louis University, USA. She had also participated in Harvard Business School ASEAN Senior Management Development Program.



Mr. Megat Joha Bin Megat Abdul Rahman has been Group Managing Director, Executive Director of C.I. Holdings Berhad since July 29, 2015. He joined the board on April 18, 2013. He is a United States Certified Public Accountant ("CPA") who graduated from Boston University, Massachusetts in 1986, and started his career as an auditor with Peat Marwick Mitchell, Chicago, USA. Having passed the Uniform CPA Examination in 1987 in Chicago, he returned to join the KPMG Kuala Lumpur in 1988. In 1991, he joined Kumpulan FIMA Berhad; and the Kuala Lumpur Stock Exchange ("KLSE") in 1998 as Investigations Senior Manager for Market Supervision. He left the KLSE in early 2002 to assume the post of COO cum Executive Director (Operations) at Mayban Securities Sdn Bhd until late 2005.



Mdm. Rohaida Binti Ali Badaruddin is currently the CEO of a public listed company Scomi Engineering Bhd since 1st March 2016. She was previously the President since December 2014. Prior to that, she was responsible for the Marine Operations in Indonesia and Malaysia. She joined Scomi group in year 2000 and some of the roles that she has held throughout her career in Scomi was as Head of Corporate Services and Chief of Staff. She started her career in 1991 with PLUS and her last position was as Manager of the Commercial Facilities Department. She is a graduate in Mathematics from the University of Texas at El Paso, USA, and in 2014 attended an Advanced Management Programme (AMP) at Harvard University, Boston, USA.



Programme

MANAGING THE FUTURE: CAPITALISING ON GLOBALISATION

Date : Thursday, 8 December 2016
Venue : Auditorium, Institut Sosial Malaysia
PT 1385
Lebuhraya Kuala Lumpur - Seremban
57100 Kuala Lumpur

Time	Programme
8.30am	Registration
9.00am	Welcoming Speech by Associate Professor Dr Zaher Zain , Dean, Graduate School of Business, UKM
9.15am	YBhg. Datuk David Chua Kok Tee , Managing Director of DC & A Group of Companies
10.30am	Networking Tea Break
11.00am	Forum: <ul style="list-style-type: none">• Moderator: Ir Dr. Ahmad Zainal Abidin, Senior Associate of Malaysia Automotive Institute• Mdm. Sharimahton Mat Saleh, Senior Director of Strategic Planning in MATRADE• Mr. Megat Joha Bin Megat Abdul Rahman, Group Managing Director of C.I. Holdings Berhad• Mdm. Rohaida Binti Ali Badaruddin, Chief Executive Officer of Scomi Engineering Bhd
12.30pm	Lunch Break
14.30pm	Afternoon Session Begins
15.00pm	Special Address by YB Dato' Sri Mustapa Bin Mohamed , Minister of International Trade and Industry
15.45pm	YBhg. Professor Datuk Dr. John Antony Xavier , Professor of Management, UKM-GSB
16.45pm	Afternoon Tea
17.30pm	End of Session

CONFERENCE DETAILS

Date	: Thursday, 8 December 2016
Venue	: Auditorium, Institut Sosial Malaysia Bandar Baharu Sungai Besi KM 6, Lebuhraya Kuala Lumpur-Seremban 57100 Kuala Lumpur
Coordinate	: 3 °04'37.5"N 101 °42'07.0"F
Target Audience	: Managers, Executives and Post Graduate Students
Conference Fee	: RM 500.00*
How to Register	: Online application form at http://ukmgsb.eventbrite.com - Registration shall be closed by 5 December 2016 .
For more Information	: Visit www.ukm.my/gsbukm/mtfglobalisation/
Contact Person	: Safwan Asraff : +603 8921 3457 gsb.marketing@ukm.edu.my

* Conference fees cover conference materials, refreshments and luncheon.

ALAM ACADEMY OF LEADERSHIP AND MANAGEMENT

The Academy of Leadership and Management (ALAM) is committed and dedicated in developing excellent leaders and managers in facing global challenges by incorporating added-value of theoretical knowledge and practical work to GSB's MBA programmes as well as publish at large leading to globally recognised leaders and managers of excellence. ALAM intends to lead the industry by delivering excellent academic and industrial education, addressing the knowledge and skills gap, and developing the next generation of skilled and capable leaders and managers through lifelong learning programmes.

ALAM's scope of responsibilities and services include the development and management of the following programmes:

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- Competitively priced tuition fee with flexible payment scheme

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Doctor of Business Administration (DBA)
Master in Management (MIM)