GLOBAL GEOPARK STATUS DRIVE LANGKAWI TOWARD SUSTAINABLE ECO- & GEOTOURISM DESTINATION

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1st Geopark In Malaysia & South-East Asia



LANGKAWI – NATURE WONDER

NATIONAL GEOGRAPHIC

Beaches

Top 5 Insanely Gorgeous Beaches - Us State Publication Top 10 Beaches





- Mangroves
 - 78 spesies out of 104 world spesies found in Langkawi



Mangrove Flower



Mangrove Fruit/Seed

- Forest and Nature
 - Lowland, wetland, mangroves forest, etc.









• 99 islands





• Birds

– More than 230 spesies recorded

• Including raptors, kingfisher & migratory birds



Mountain Hawk Eagle

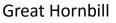


Black-headed Oriole



Lesser Whistling Duck

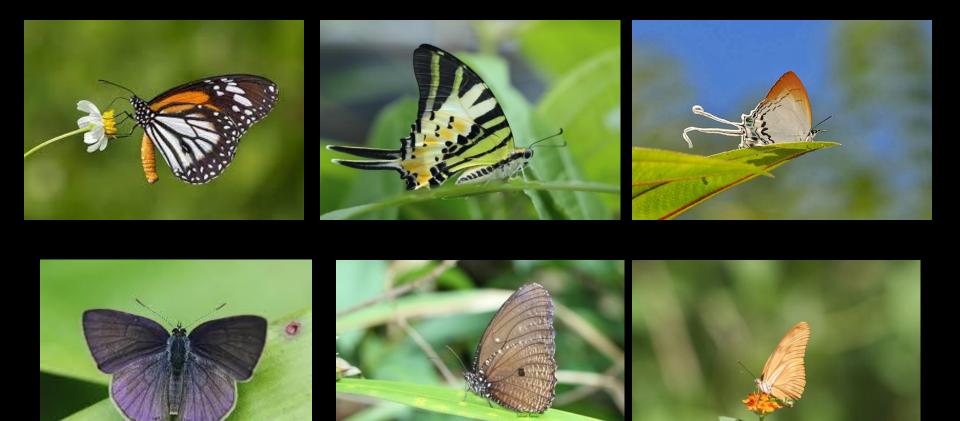






Red-wattled Lapwing

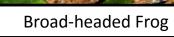
- Butterfly
 - 500 and more spesies found in Langkawi

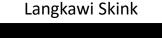


• Herpetofauna – amphibians & reptiles



Smithi Litter Frog







Nature Wonder Flora - Endangered, rare & endemic



Endemic Palm – Maxburretia gracilis



Endangered mangrove – Sonneratia grifithii



Endangered mangrove – Brugueira hainessi



Living fossil – Cycas clivola



Smallest orchid – Propax elwesii



Rare spesies – Basket Fern

• Wildlife – mamalia, insect, etc



Long-tailed Macaque



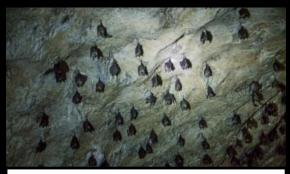
Spectacle Monkey



Flying Lemur



Giant Squirrel



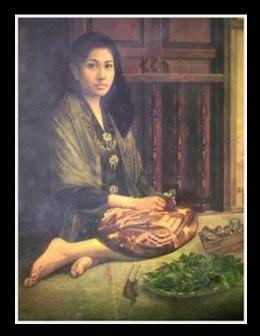
Bats Of Bat Cave



Fiddler Crab



Dragonfly



Legend & Myth

Mahsuri - accused of adultery and executed – white blood



Dayang Bunting – Pregnant Maiden



War Of Giant – Mat Cincang & Mat Raya

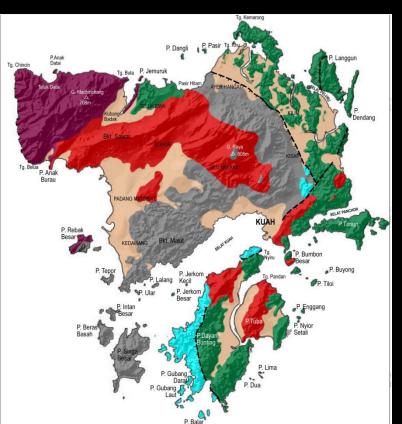


Beras Terbakar – Burnt Rice



Gua Cherita - Merong Mahawangsa

Geological Heritage











Machinchang Formation

- 550 490 million years old
- oldest formation

Setul Formation

- 490- 400 million years old
- diversity of fossils

Singa Formation

400-290 million year old •Glacial dropstones

• cold water fossil

Chuping Formation

- 290- 250 million year old
- youngest formation

Gunung Raya Granite

- 250-210 million year old
- highest mountain in Langkawi

Geological Heritage

- Fossils, minerals, landscape etc.





















Geoforest Park

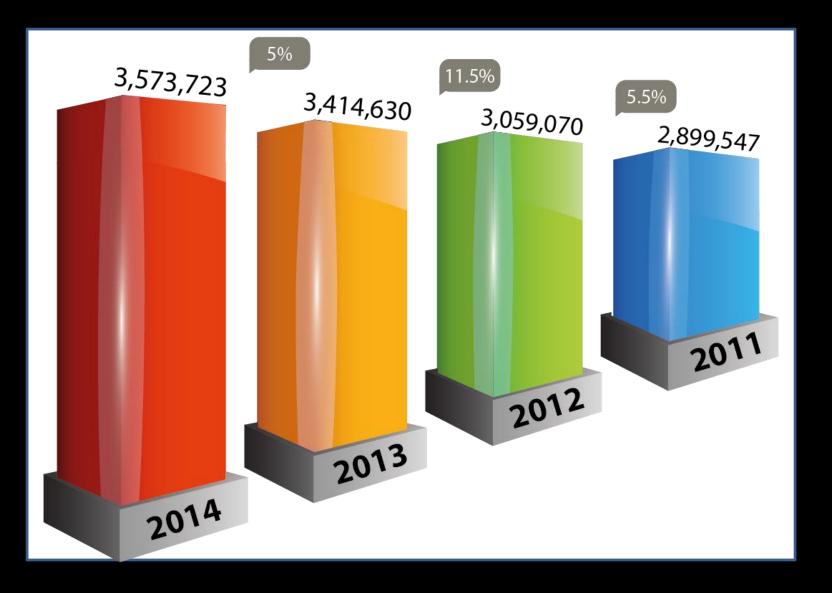
MACHINCHANG CAMBRIAN



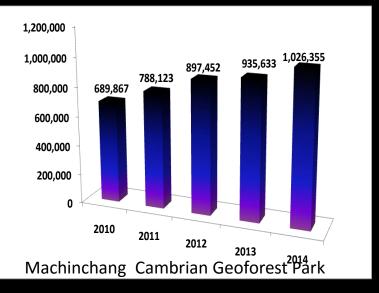
years ago

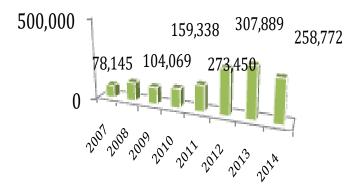
Langkawi As International Tourism Destination

Langkawi Tourism Statistic

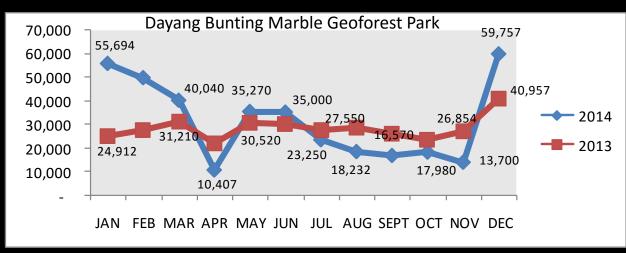


Geoforest Park Tourist Statistic





Kilim Karst Geoforest Park



Tourism & Langkawi

• 75 % Langkawi community involve in tourism



Opportunity (business)

- Accommodation
- Restaurants
- Travel agency



Jobs created

- Tour guides
- Bus driver/boatman
- Conservation

Challenges



How Geopark Help Langkawi Grow As Sustainable Tourism Destination

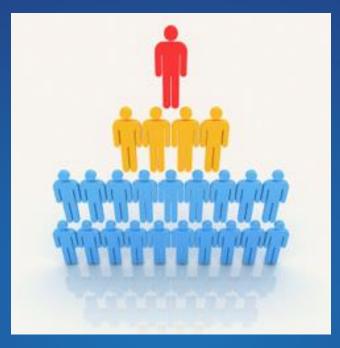


Geopark Development Concept



Ibrahim Komoo, 2014

GOVERNANCE



LANGKAWI GLOBAL GEOPARK ADVISORY COUNCIL





Secretary General Ministry of Finance



Ministry of Natural Resources & Environment





Director Institute Of Environment & Development



State Secretary Kedah State Government **Executive Councillor** (Tourism) Director Kedah Economic Planning Unit **District Officer** Langkawi Kedah Director **Kedah Forestry** Department Director **Kedah Department Environment** Director

Tourism Malayia Kedah

LANGKAWI GLOBAL GEOPARK COLLABORATORS



















Wildlife Department



Department of Environment











Department Of Town And Country Planning







Malaysian Nature Society (MNS)





Langkawi Tourist **Guide Association** (LTGA)



Rotary Club





CONSERVATION





CONSERVATION ACTIVITIES

ACTIVITIES

- □ Joint Cleanliness (gotong-royong)
- □ Mangrove Planting
- Islands Clean-up

INVOLVEMENT

- ✤ Local Community
- Government Agencies on the island
- School (Primary & Secondary)
- ✤ Expatriate

NUMBER OF ACTIVITIES\$ 20112 program | 150 participants4 program | 1,335 participants

20123 program | 305 participants

🚸 2015 (up to June) 👘

3 program | 265 participants

* 2013

2 program | 370 participants

CONSERVATION ACTIVITIES



ACTIVITIES

Rotary

- □ Joint Cleanliness (gotong-royong)
- □ Mangrove Planting
- Islands Clean-up

INITIATED BY NGO

Rotary Club



Reference (MNS) Malaysian Nature Society (MNS)





SAI BABA

PRIVATE COMPANIES SUPPORT

Bank Rakyat, Panorama Langkawi, Langkawi Port, Four Seasons Resort, Volkswagen, BMW







BLUEPRINT - CLEANLINESS & SANITATION

ACTIVITIES

- Special allocation
 - ✤ RM15.7M
- Special activity enhancing the cleanliness & beatification of Langkawi
- Increased rubbish collection
- Increased number of dustbin
- Improved quality of cleanliness and floating garbage collection

AGENCIES

 Lead Agency – Economic Planning Unit
 SWCorp, E-Idaman, LADA & Langkawi Municipal Council

EDUCATION & AWARENESS



GEO-SCHOOL

PROGRAM

- Geopark Teacher
- Geopark To School
- School To Geopark
- Geopark Camp

ACTIVITIES

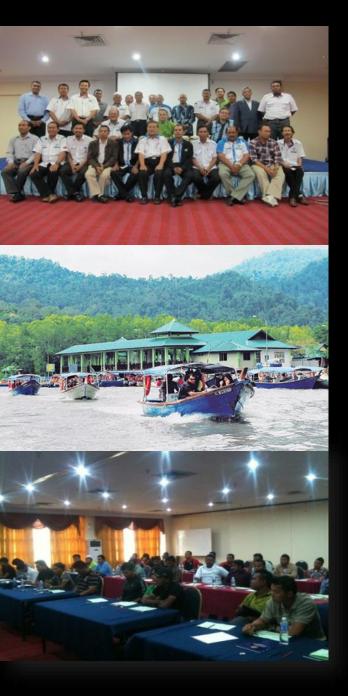
- Nature Talk
- Site Visit
- □ Camping
- □ Tree Planting
- □ Scientific Expedition

INVOLVEMENT 2012
13 program | 2,116 participants

2013
20 program | 2,466 participants

201422 program | 3,083 participants

2015
12 program | 1,855 participants



GEO-COURSES

TO INCREASE THE QUALITY OF SERVICE AND AWARENESS FOR INDUSTRIAL PLAYER

PROGRAM

- □ Langkawi Tour Guide Courses
- □ Safety and Boat Operation Courses
- □ Interpretation Courses
- □ Tour Packaging Courses
- □ Safety & Health Courses BESS

INVOLVEMENT

- *** 2012**
- 5 program | 225 participants **2013**
- 5 program | 225 participants **2014**
- 10 program | 450 participants
- 2015 (up to June)
- 5 program | 225 participants



GEOCOMMUNITY

PROGRAM

- □ Cleaning
- □ Tree Planting
- Recycle Campaign
- □ Small Medium Business GeoCookies
- Geo-Hunt Competition
- Community Outreach Program (Pautan Kawi Jelajah Kasih)
- Langkawi Product Gallery
- Entrepreneurship Program (MyNiaga)
- □ 3R (Recycle, Reuse, Reduce)
- Small Medium Entrepreneurship Courses

* 2011

* 2014

- 4 program | 250 participants 4 program | 1,235 participants * 2012
 - ***** 2015 (up to June)
- 5 program | 965 participants 4 program | 305 participants * 2013
- 4 program | 465 participants





AWARENESS

Nature Talk
Religious Forum
Exhibition
Carnival

20117 program

✤ 2014
14 program

20126 program

20137 program

✤ 2015
10 program

COMMUNITY INVOLVEMENT





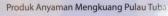
SOCIAL ECONOMIC OPPORTUNITIES

INITIATIVES

- □ Sg.Menghulu Food Corner
- □ Kilim Business Complex
- □ Gallery Product
- Restaurant 1Malaysia
- MOTAC Homestay
- Handy Craft
- □ Craft Complex

STATISTICS

- □ Kilim Bussines Complex 6 premises
- □ Homestay 6 villages, 200 house
- □ Sg. Menghulu Corner 19 Kiosk
- □ Additional number of Rooms –1,850 since 2011
- □ New Job creation 6,661 since 2011



FOTOLADA





Socio-economy

INITIATIVE

 Entrepreneurship trainning
 Online Business Assistance
 MyNiaga – Coaching the new entrepreneur
 Tuba Island Craft Center
 Packaging Center
 1Village 1Product

Way Forward

It is Vital To Develop Langkawi using Geopark Concept



Biggest asset of Langkawi is nature and cultural heritage



To be inherit to the next generation

<u>VISION 2016-2020</u>

to be a premier eco and geo tourism destination in the world

THANK YOU

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