GLOBAL GEOPARK STATUS DRIVE LANGKAWI TOWARD SUSTAINABLE ECO- & GEOTOURISM DESTINATION

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Manager, Langkawi Global Geopark, Malaysia



## 1<sup>st</sup> Geopark In Malaysia & South-East Asia



## LANGKAWI – NATURE WONDER

NATIONAL GEOGRAPHIC

Beaches

Top 5 Insanely Gorgeous Beaches - Us State Publication Top 10 Beaches





- Mangroves
  - 78 spesies out of 104 world spesies found in Langkawi



Mangrove Flower



Mangrove Fruit/Seed

- Forest and Nature
  - Lowland, wetland, mangroves forest, etc.









• 99 islands





• Birds

## – More than 230 spesies recorded

• Including raptors, kingfisher & migratory birds



Mountain Hawk Eagle

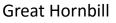


Black-headed Oriole



Lesser Whistling Duck







**Red-wattled Lapwing** 

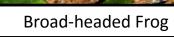
- Butterfly
  - 500 and more spesies found in Langkawi

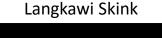


## • Herpetofauna – amphibians & reptiles



Smithi Litter Frog







# Nature Wonder Flora - Endangered, rare & endemic



Endemic Palm – Maxburretia gracilis



Endangered mangrove – Sonneratia grifithii



Endangered mangrove – Brugueira hainessi



Living fossil – Cycas clivola



Smallest orchid – Propax elwesii



Rare spesies – Basket Fern

## • Wildlife – mamalia, insect, etc



Long-tailed Macaque



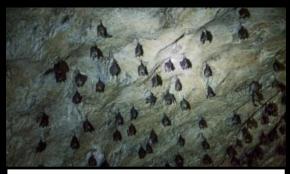
Spectacle Monkey



Flying Lemur



**Giant Squirrel** 



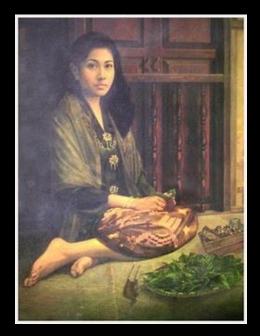
Bats Of Bat Cave



Fiddler Crab



Dragonfly



## Legend & Myth

#### Mahsuri - accused of adultery and executed – white blood



Dayang Bunting – Pregnant Maiden



War Of Giant – Mat Cincang & Mat Raya

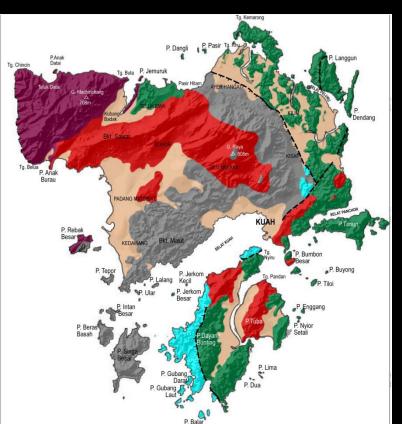


Beras Terbakar – Burnt Rice



Gua Cherita - Merong Mahawangsa

## **Geological Heritage**











#### **Machinchang Formation**

- 550 490 million years old
- oldest formation

#### **Setul Formation**

- 490- 400 million years old
- diversity of fossils

#### Singa Formation

400-290 million year old •Glacial dropstones

• cold water fossil

#### **Chuping Formation**

- 290- 250 million year old
- youngest formation

#### **Gunung Raya Granite**

- 250-210 million year old
- highest mountain in Langkawi

# Geological Heritage

## - Fossils, minerals, landscape etc.















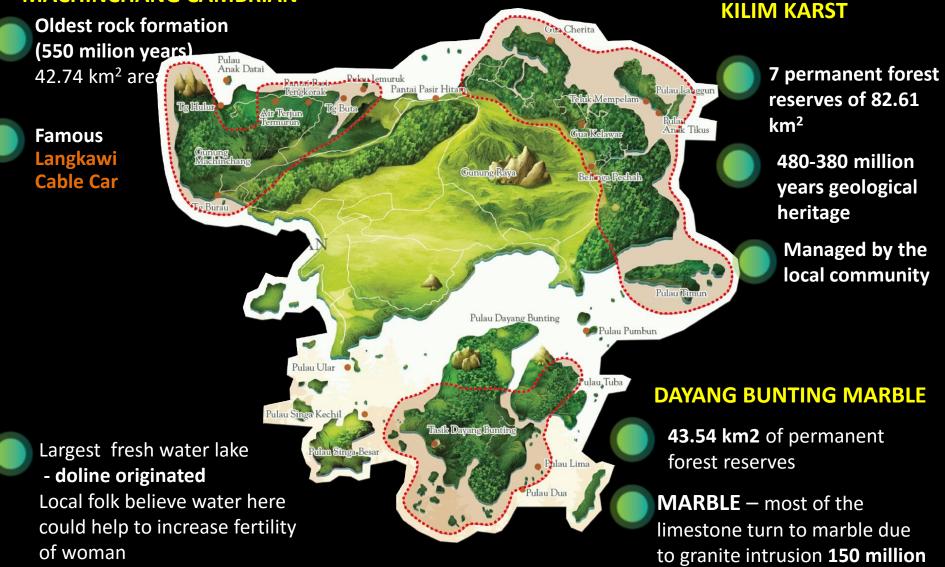






# **Geoforest Park**

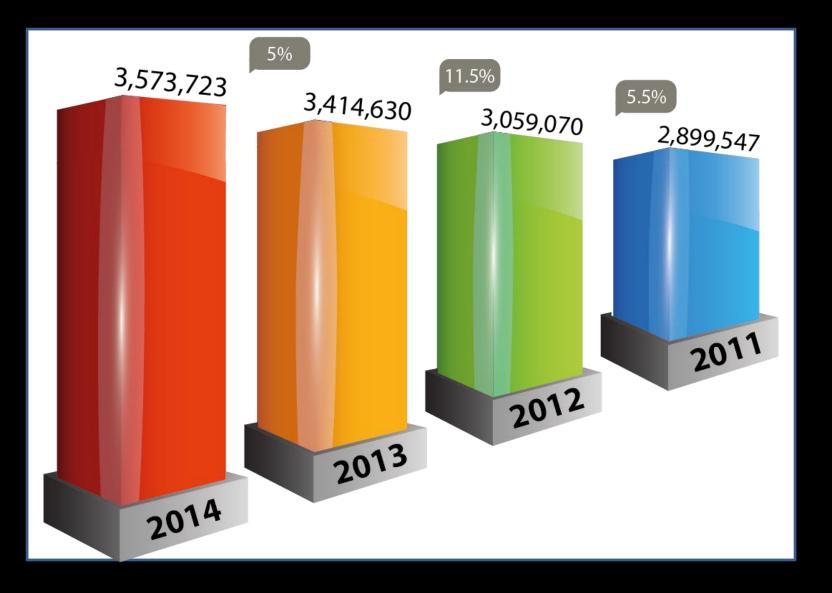
#### **MACHINCHANG CAMBRIAN**



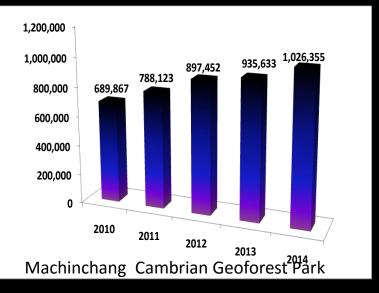
years ago

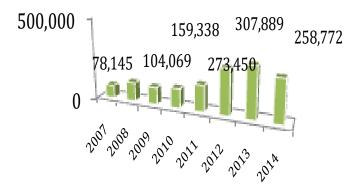
## Langkawi As International Tourism Destination

## Langkawi Tourism Statistic

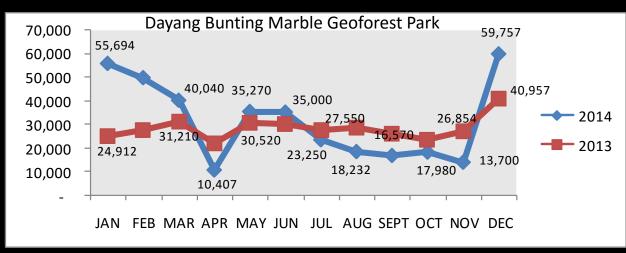


## **Geoforest Park Tourist Statistic**





Kilim Karst Geoforest Park



## Tourism & Langkawi

• 75 % Langkawi community involve in tourism



#### **Opportunity (business)**

- Accommodation
- Restaurants
- Travel agency



#### **Jobs created**

- Tour guides
- Bus driver/boatman
- Conservation

## Challenges



## How Geopark Help Langkawi Grow As Sustainable Tourism Destination

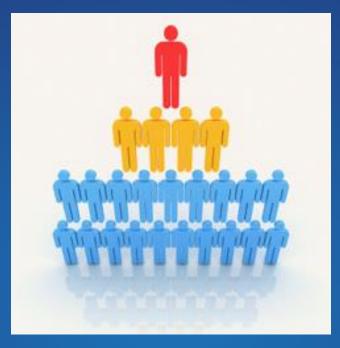


## Geopark Development Concept



Ibrahim Komoo, 2014

# GOVERNANCE



## LANGKAWI GLOBAL GEOPARK ADVISORY COUNCIL





**Secretary General Ministry of Finance** 



**Ministry of Natural Resources & Environment** 





Director Institute Of Environment & Development



**State Secretary** Kedah State Government **Executive Councillor** (Tourism) Director Kedah Economic Planning Unit **District Officer** Langkawi Kedah Director **Kedah Forestry** Department Director **Kedah Department Environment** Director 

Tourism Malayia Kedah

## LANGKAWI GLOBAL GEOPARK COLLABORATORS



















Wildlife Department



**Department of** Environment











**Department Of Town And** Country Planning







Malaysian Nature Society (MNS)





Langkawi Tourist **Guide Association** (LTGA)



**Rotary Club** 





# CONSERVATION





## **CONSERVATION ACTIVITIES**

#### **ACTIVITIES**

- □ Joint Cleanliness (gotong-royong)
- □ Mangrove Planting
- Islands Clean-up

## INVOLVEMENT

- ✤ Local Community
- Government Agencies on the island
- School (Primary & Secondary)
- ✤ Expatriate

# NUMBER OF ACTIVITIES\$ 20112 program | 150 participants4 program | 1,335 participants

20123 program | 305 participants

🚸 2015 (up to June) 👘

3 program | 265 participants

#### \* 2013

2 program | 370 participants

## **CONSERVATION ACTIVITIES**



#### **ACTIVITIES**

Rotary

- □ Joint Cleanliness (gotong-royong)
- □ Mangrove Planting
- Islands Clean-up

## INITIATED BY NGO

Rotary Club



Reference (MNS) Malaysian Nature Society (MNS)





SAI BABA

#### **PRIVATE COMPANIES SUPPORT**

Bank Rakyat, Panorama Langkawi, Langkawi Port, Four Seasons Resort, Volkswagen, BMW







# BLUEPRINT - CLEANLINESS & SANITATION

#### **ACTIVITIES**

- Special allocation
  - ✤ RM15.7M
- Special activity enhancing the cleanliness & beatification of Langkawi
- Increased rubbish collection
- Increased number of dustbin
- Improved quality of cleanliness and floating garbage collection

### **AGENCIES**

 Lead Agency – Economic Planning Unit
 SWCorp, E-Idaman, LADA & Langkawi Municipal Council

# EDUCATION & AWARENESS



## **GEO-SCHOOL**

#### PROGRAM

- Geopark Teacher
- Geopark To School
- School To Geopark
- Geopark Camp

#### **ACTIVITIES**

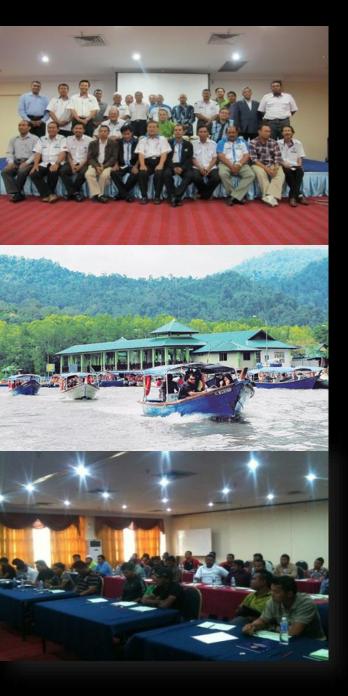
- Nature Talk
- Site Visit
- □ Camping
- □ Tree Planting
- □ Scientific Expedition

INVOLVEMENT 2012
13 program | 2,116 participants

2013
20 program | 2,466 participants

201422 program | 3,083 participants

2015
12 program | 1,855 participants



## **GEO-COURSES**

TO INCREASE THE QUALITY OF SERVICE AND AWARENESS FOR INDUSTRIAL PLAYER

#### PROGRAM

- □ Langkawi Tour Guide Courses
- □ Safety and Boat Operation Courses
- □ Interpretation Courses
- □ Tour Packaging Courses
- □ Safety & Health Courses BESS

### INVOLVEMENT

- **\* 2012**
- 5 program | 225 participants **2013**
- 5 program | 225 participants **2014**
- 10 program | 450 participants
- 2015 (up to June)
- 5 program | 225 participants



## GEOCOMMUNITY

#### PROGRAM

- □ Cleaning
- □ Tree Planting
- Recycle Campaign
- □ Small Medium Business GeoCookies
- Geo-Hunt Competition
- Community Outreach Program (Pautan Kawi Jelajah Kasih)
- Langkawi Product Gallery
- Entrepreneurship Program (MyNiaga)
- □ 3R (Recycle, Reuse, Reduce)
- Small Medium Entrepreneurship Courses

## \* 2011

#### \* 2014

- 4 program | 250 participants 4 program | 1,235 participants \* 2012
  - **\*** 2015 (up to June)
- 5 program | 965 participants 4 program | 305 participants \* 2013
- 4 program | 465 participants





## **AWARENESS**

Nature Talk
Religious Forum
Exhibition
Carnival

**2011**7 program

✤ 2014
14 program

**2012**6 program

**2013**7 program

✤ 2015
10 program

# COMMUNITY INVOLVEMENT





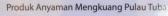
## **SOCIAL ECONOMIC OPPORTUNITIES**

#### **INITIATIVES**

- □ Sg.Menghulu Food Corner
- □ Kilim Business Complex
- □ Gallery Product
- Restaurant 1Malaysia
- MOTAC Homestay
- Handy Craft
- □ Craft Complex

## **STATISTICS**

- □ Kilim Bussines Complex 6 premises
- □ Homestay 6 villages, 200 house
- □ Sg. Menghulu Corner 19 Kiosk
- □ Additional number of Rooms –1,850 since 2011
- □ New Job creation 6,661 since 2011



FOTOLADA





## Socio-economy

## INITIATIVE

 Entrepreneurship trainning
 Online Business Assistance
 MyNiaga – Coaching the new entrepreneur
 Tuba Island Craft Center
 Packaging Center
 1Village 1Product

## Way Forward

## It is Vital To Develop Langkawi using Geopark Concept



Biggest asset of Langkawi is nature and cultural heritage



To be inherit to the next generation

# <u>VISION 2016-2020</u>

# to be a premier eco and geo tourism destination in the world

# THANK YOU

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