

# AACSB accreditation for UKM-GSB

UNIVERSITI Kebangsaan Malaysia-Graduate School of Business (UKM-GSB) has received the Association to Advance Collegiate Schools of Business (AACSB) accreditation.

"The international AACSB accreditation is indispensable, especially for our students and faculty members.

"It challenges us to pursue excellence in research and continuous improvement in our business education programmes.

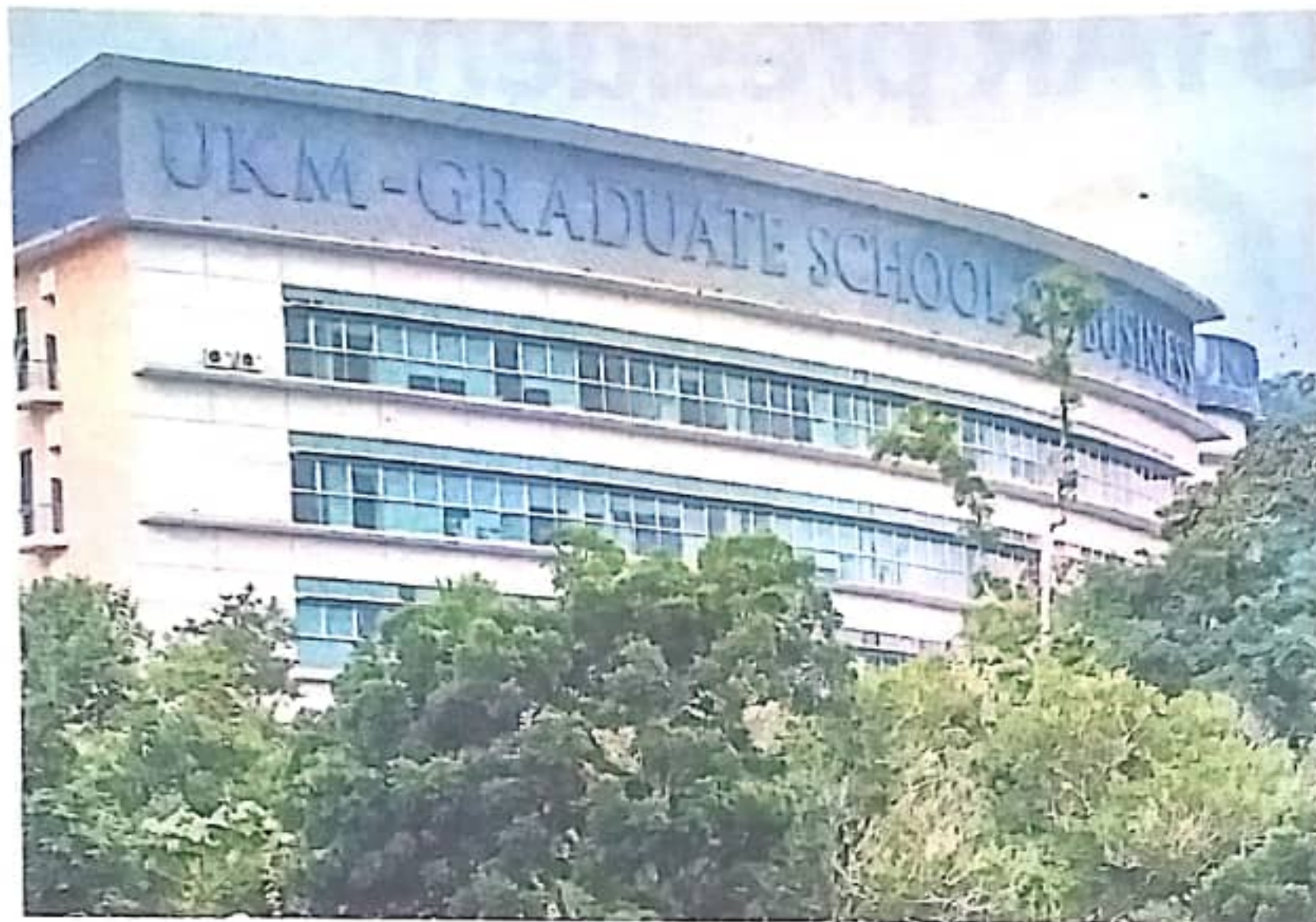
"It also allows us to show to employers and our strategic partners that our graduates are being prepared at the highest level for their roles as future leaders for the global marketplace and society," said UKM-GSB dean Dr Puan Yatim.

The AACSB was founded in 1916 and is the longest-serving global accrediting body for business schools, and the largest business education network connecting students, educators, and businesses worldwide.

AACSB International executive vice president and chief accreditation officer Stephanie M Bryant said AACSB accreditation recognises institutions that have demonstrated a focus on excellence in all areas, including teaching, research, curriculum development, and student learning.

"We congratulate Universiti Kebangsaan Malaysia and Dr Puan on earning accreditation, and applaud the entire UKM team including the administration, faculty, staff and students for their roles in earning this respected honour," she said.

Synonymous with the highest



UKM-GSB provides business education at its campuses in UKM, Bangi and Kuala Lumpur.

standards of quality, AACSB accreditation inspires new ways of thinking within business education globally and, as a result, has been earned by only five percent of the world's schools offering business degrees at the bachelor's level or higher.

Today, 856 institutions across 56 countries and territories maintain

AACSB accreditation. Furthermore, 188 institutions maintain supplemental AACSB accreditation for their accounting programmes.

AACSB accreditation provides a framework of 15 international standards against which business schools around the world assess the quality of their educational services. These standards ensure con-

tinuous improvement and provide focus for schools to deliver on their mission, innovate, and drive impact.

AACSB-accredited schools have successfully undergone a rigorous review process conducted by their peers in the business education community, ensuring that they have the resources, credentials and

commitment needed to provide students with a first-rate, future-focused business education.

"The Universiti Kebangsaan Malaysia's commitment to earning accreditation is a true reflection of their dedication—not only to their students, alumni network, and greater business community, but to the higher education industry as a whole.

"Today's students are tomorrow's business leaders, and the addition of the UKM-GSB to the network of AACSB-accredited business schools will have a lasting positive impact for their institution, both locally and globally," said Bryant.

To achieve AACSB accreditation, UKM-GSB underwent a comprehensive review of the school's mission, faculty, curriculum, and strategic plans. The process included self-evaluations and extensive review from AACSB peer-evaluators.

AACSB accreditation recognises that a school effectively educates and prepares its students to be successful business leaders after graduation.

"We are collectively thrilled about the success of UKM-Graduate School of Business in obtaining the accreditation.

"The AACSB accreditation proves that UKM-GSB operates at an extremely high standard by global comparison as the accrediting body demands quality processes be in place across all academic programmes and degrees, and also places emphasis on the high standard and frequency of research," said UKM vice-chancellor Prof Dr Mohd Hamdi Abd Shukur.