

Course on Strategic Airline Management & Legal and Regulatory Framework



4th Nov ~ 8th Nov 2019
Bangi Resort Hotel, Bangi

Christian Nuehlen



Managing Director
Aircraft Finance Germany, GmbH

Prof. Dr. Yvonne Ziegler



Professor
International Aviation Management
Frankfurt University Applied of Sciences

Prof. Dr. Sufian Jusoh



Professor
International Trade & Investment,
Institute Of Malaysian and
International Studies
Universiti Kebangsaan Malaysia

Programme overview

Nov 4th 2019

Day 1: Strategic analysis:

Analyzing Your Context and Environment (Yvonne Ziegler)

Nov 5th 2019

Day 2: Strategic Choice:

Identifying and evaluating Strategic Options (Yvonne Ziegler)

Nov 6th 2019

Day 3: Airline Core competencies (Yvonne Ziegler)

& Aviation Industry Highlight (Sufian Jusoh)

Nov 7th 2019

Day 4: Legal and Regulatory Framework (Christian Nuehlen)

Nov 8th 2019

Day 5: Legal and Regulatory Framework: Issues with focus on ASEAN policy

Christian Nuehlen and Sufian Jusoh

Who should attend

Aviation professionals in the ASEAN region

Cost (incl.tax)
MYR 3,000

Contact and website details

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Limited scholarship available for participants from Cambodia, Laos and Myanmar