



## Md Daud Ismail

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### Address

Center for Global Business and Digital Economy,  
Faculty of Economic and Management,  
Universiti Kebangsaan Malaysia,  
43600 Bangi, Selangor,  
Malaysia

### Date of Birth:

7 June 1970

### Nationality:

Malaysia

### Language:

Malay and English

### Professional Membership

Academy of International Business

Academy of Management

### Editorial Board

Malaysian Management Journal, UUM Press,

### Bio

**Md Daud Ismail**, is an Associate Professor of International Business and Entrepreneurship at School of Management, Faculty of Economic and Management, Universiti Kebangsaan Malaysia (UKM). He earned his Ph.D. (2011) in International Business from Monash University, Australia. His research area includes Internationalization, Interorganizational Relationship, International Entrepreneurship, Export Performance, Learning Organization, and SMEs. He has more than 20 articles published at national and international journals. He has presented at seminars and conferences. He is member of several professional associations namely Academy of International Business (AIB), and Academy of Management

### Academic qualification:

Doctor of Philosophy (International Business),  
Monash University, Australia

Master of Business Administration,  
Universiti Kebangsaan Malaysia, Malaysia

Bachelor of Science in Business [Economic],  
Oklahoma City University, USA

### Teaching Experience

PhD level  
Research Method 2, Management Theory

Master Level:  
Management and Entrepreneurship Theory, Entrepreneurship Theory,  
Process and Practice, Corporate [Organizational] Behavior

Bachelor (Undergraduate) Level:  
International Business, Organizational Theory, Cross-cultural Management

### Research Area

International Entrepreneurship, Interorganizational Relationship, Export Performance, Internationalization, Learning Organization, Small and Medium Enterprises

## **WORK EXPERIENCE**

### **Academic**

|   |                             |
|---|-----------------------------|
| Associate Professor, Universiti Kebangsaan Malaysia | January 2015 - Present      |
| Visiting Scholar, University of Indonesia           | 12 – 26 August 2018         |
| Senior Lecturer, Universiti Kebangsaan Malaysia     | October 2011 – January 2015 |
| Lecturer, Universiti Kebangsaan Malaysia            | 2001 – October 2011         |
| Tutor, Universiti Kebangsaan Malaysia               | 1998 - 2001                 |

### **Administration**

1. Deputy Dean (Partnership and Income Generation), Faculty of Economic and Management, UKM.
2. Associate Fellow, Centre for Collaborative Innovation.
3. Chair, School of Management, Universiti Kebangsaan Malaysia.
4. Coordinator Graduate Quality Governance Unit, Graduate Centre, Universiti Kebangsaan Malaysia.
5. Coordinator Bachelor of Business Administration (Executive), Universiti Kebangsaan Malaysia.

## **AWARD**

Excellent Service Award 2017, School of Management, Faculty of Economic and Management, Universiti Kebangsaan Malaysia

Best Journal Article (Social Science and Humanities Category) Malaysian Scientific Publication Council (MAPIM) - Ministry of Higher Education Malaysia 2017 award.

Teaching Excellent Award 2015 – e-learning (Awarded by the Faculty of Economic and Management UKM)

Teaching Excellent 2014 – Teaching and Supervision (Awarded by the Faculty of Economic and Management, UKM)

E-learning Award 2012 – Innovation in Learning (Awarded by the University - UKM)

CWAM Case-Writing Competition 2002 – Third Prize (Awarded by the Case Writing Association of Malaysia – CWAM)

## **RESEARCH AREA**

International Entrepreneurship, Interorganizational Relationship, Export Performance, Internationalization, Learning Organization, Small and Medium Enterprises

### **PhD Thesis**

Internationalization of Small and Medium Enterprises: Mediating Role of Relationship Quality

Main Supervisor: Professor Felix Mavondo, Department of Marketing, Monash University, Clayton, Australia

Associate Supervisor: Associate Professor Dr Yunus Ali, Sunway School of Business, Monash University Sunway Campus, Malaysia

## **SUPERVISION**

Currently supervising 5 research students at PhD level as principle supervisor.

## **THESIS EXAMINATION**

Has examined 6 Doctoral and 1 Master theses for local and foreign universities.

## PUBLICATION

Published journal Article (Selected)

1. **Md Daud Ismail**, Imran Ho Abdullah & Mohamat Sabri Hassan, 2021, Which governance mechanism influences the relationship between motivation and performance? An investigation on university and industry collaboration in Malaysia, *Journal of Applied Research in Higher Education*, (Forthcoming) (Scopus/ESCI)
2. Zurina Samsudin, **Md Daud Ismail**, Mohamad Rohieszan Ramdan, Nurul Ashyikin Abd Aziz, Thuraiya Zakaria & Nor Liza Abdullah, 2021, The Roles of Absorptive Capability in Improving Export Performance: A Preliminary Study, *International Journal of Entrepreneurship*, Vol 25, No 3 (Scopus)
2. Roshayati binti Abdul Hamid & **Md Daud Ismail**, 2020, Penglibatan Pelajar Universiti Dalam Membagunkan Kemahiran Perikiran Kreatif Melalui Aktiviti Kerja Berpasukan, *International Journal of Management Studies*, Vol. 27, No. 2, 133-159 (Wos ESCI).
3. Roshayati binti Abdul Hamid, **Md Daud bin Ismail**, Ida Rosnita binti Ismail, 2020, Importance of Employee Participation in Lean Thinking and Their Competency Towards Employee Innovative Behaviour, *South East Asia Journal of Management*, Vol 14, No 1, p. 23-43 (Wos ESCI)
4. Bakil Dhaifallah, Sofiah Md Auzair, Ruhanita Maelah & **Md Daud Ismail**, 2020, The effect of product complexity and communication quality on IOCM and OBA in buyer-supplier relationships, *Journal of Accounting & Organizational Change*, Vol 16, No. 1, (WoS ESCI)
5. Bakil Dhaifallah, Sofiah Md Auzair, Ruhanita Maelah & **Md Daud Ismail**, 2019, Measuring Inter-Organizational Cost Management and Open Book Accounting, *Jurnal Pengurusan*, Vol 56, (Scopus)
6. **Md Daud Ismail** & Syed Shah Alam, 2019, Innovativeness and competitive advantage among small and medium enterprise exporters: evidence from emerging markets in South East Asia, *South East Asia Journal of Management*, Vol 13, No 1, p. 74-91 (Wos ESCI).
7. **Md Daud Ismail**, Roshayati Abdul Hamid, Zizah Che Senik, Abdullah Sanusi Othman & Noor Hasni Juhdi, 2018, SMEs' Export Performance: The Effect of Learning Orientation and Innovativeness, *Jurnal Pengurusan*, Vol 54, p. 1-18 (Scopus).
8. **Md Daud Ismail**, Syed Shah Alam & Roshayati bt Abdul Hamid, 2017, Trust, Commitment and Competitive Advantage in SMEs Export Performance, *Gadja Mada International Journal of Business*, Vol 19, No 1, p. 1- 18 (WoS ESCI & Scopus Indexed).
9. Mohd Helmi Ali, Kim Hua Tan & **Md Daud Ismail**, 2017, *A supply chain integrity framework for halal food*, *British Food Journal*, Vol 119 No 1, p. 20-38 (Wos ISI Thompson Reuters).
10. Abul Bashar Bhuiyan, Jamaliah Said, **Md Daud Ismail**, Mohd Fauzi Mohd Jani & David Yong Gun Fie, 2016, The innovation drivers, strategies and performance of food processing SMEs in Malaysia, *Geografia Online: Malaysian Journal of Society and Space*, Vol. 12, No. 2, p. 154-166 (ERA Indexed).
11. Bakil Dhaifallah, Sofiah Md Auzair, Ruhanita Maelah & **Md Daud Ismail**, 2016, Inter-organizational cost management and open book accounting: a review, 9(1), p. 67-96.
12. **Md Daud Ismail**, 2016, The moderating function of communication on the relationship between entrepreneurship orientation, learning orientation and international relationship trust, *Jurnal Pengurusan*, Vol. 46, p 77-87 (Scopus).
13. Roshayati Abdul Hamid, Noor Hasni Juhdi, **Md Daud Ismail** & Nor Atiqah Abdullah, 2016, Abusive supervision and workplace deviance as moderated by spiritual intelligence: An empirical study of Selangor employees, *Geografia Online: Malaysian Journal of Society and Space*, Vol. 12, No. 2, p. 191-202 (ERA).
14. Nurisyal Muhamad, Sofiah Md Auzair, Amizawati Mohd Amir & **Md Daud Ismail**, 2016, Measuring Sustainability Performance Measurement System, *Acta Universitatis Danubius*, Vol. 12, No3, pp. 182-199.
15. Azwardi Md Isa, Mohammad Basir Saud & **Md Daud Ismail**, 2016, Examining reasons for post-purchase satisfaction in buying local brands: When local meets local, *Asia Pacific Management Review*, Vol. 21, No. 1, p. 48-61 (Scopus).
16. **Md Daud Ismail**, Azwardi Md Isa, Syed Shah Alam & Maisarah Ahmad, 2016, Market orientation, entrepreneurship orientation, relationship commitment and communication among SME exporters in Malaysia, *Geografia Online: Malaysian Journal of Society and Space*, Vol. 12, No. 1, p. 19-28 (ERA).
17. **Md Daud Ismail**, 2014, Building SMEs Competitive Advantage in Export Markets: The Role of Human Capital and Relationship Quality. *Jurnal Pengurusan*. Vol. 40. n. 3-13 (Scopus).

19. **Md Daud Ismail**, 2013, Learning Orientation and Trust in Small and Medium Enterprise Export Competitive Advantage, *Asian Academy of Management Journal*, Vol. 18, No 2. p. 153-179 (Scopus Indexed).
20. **Md Daud Ismail**, Azwardi Md Isa & Mohd Helmi Ali, 2013, The Insights into Entrepreneurship Orientations and Performance Relationship: A Case of SME Exporters in Malaysia, *Jurnal Pengurusan*, Vol. 38, p. 63-73 (Scopus Indexed).

#### **Working papers**

1. **Md Daud Ismail**, Knowledge Absorption Effectiveness, Contract and Relational Capital among SME Exporters.

#### **Under Review**

1. **Md Daud Ismail**, Azwardi Md Isa & Roshayati Abdul Hamid, Export Performance of SMEs: market orientation, learning and trust.
2. Azwardi Md Isa, Noor Azura Azman, **Md Daud Ismail**, Product Online Reviews and Purchase Decision: Malaysia versus China

#### **Proceeding and Presentation (Selected)**

1. Md Daud Ismail, Imran Ho Abdullah & Mohamat Sabri Hassan, 2021, The moderating effect of governance on the relationship between motivation and performance? An investigation of university and industry collaboration, 2021 ASEAN University Network for Business Economic Conference, Online (Manila, Philippines), April 16.
2. Md Daud Ismail, Capability, Collaborative Arrangement and Export Performance, Academic of International Business Southeast Asia Regional Conference 2019, Cebu Philippines, December 5-7.
3. Md Daud Ismail, Md Yunus Ali, Muthiah Pramesti, 2017, Relationship Commitment, Entrepreneurship Orientation and Adaptation Among SMEs, Academy of International Business Regional Conference 2017, Chiang Mai, Thailand, December 9-12.
4. Md Daud Ismail, Syed Shah Alam, Nor Asiah Omar & Nik Hazrul Nik Hashim, 2016, Relationship between Entrepreneurs Traits and ICT Adoption in Small Business in a Malay-Entrepreneurial Society, The 2nd International Conference on Organization and Management, Abu Dhabi, UAE, November 20-21.
5. Md Daud Ismail & Mhd Suhaimi Ahmad, 2015, Building International Relationship Trust among SMEs: The moderating Effect of Communication, The 2nd International Conference on Human Capital and Knowledge Management, February 11-13.
6. Md Daud Ismail, 2014, Learning Orientation, Entrepreneurship Orientation, and Relationship Commitment among SME Exporters: The Moderating Function of Communication, Annual Tokyo Business Research Conference, December 15-16.
7. Md Daud Ismail, Abdullah Sanusi Othman & Mohd Azwardi Md Isa, 2014, Learning Dimensions, Innovativeness and Export Performance among Small Entrepreneurial Firms, International Borneo Business Conference 2014, Kuching, August 20 – 21, eISBN 9789675418440.
8. Md Daud Ismail, 2014, Managerial Competence, Relationship Quality and Competitive Advantage Among SMEs Exporter, The 5th Indonesian International Conference in Innovation, Entrepreneurship and Small Business, *Procedia - Social and Behavioral Sciences*, Vol 115, pp. 138-146
9. Mohd Azwardi Md Isa, Mohammad Basir Saud & Md Daud Ismail, 2013, Corporate Brand and Consumer Trust: Context Dependent, 2nd Applied International Business Conference 2013, Labuan Sabah, December 7-8, ISBN 978-967-0521-26-8.
10. Md Daud Ismail, Ahmad Khairy Ahmad Domil & Azwardi Md Isa, 2013, Trust and Commitment in SMEs Exporters: How much do we know? 10th Asian Academy of Management International Conference 2013, Penang, August 23-25, ISBN 978-967-394-158-2.

11. Md Daud Ismail & Yunus Md Ali, 2012, Relationship Quality and Internationalization of SMEs from an Emerging Market, Australia and New Zealand International Business Academy Annual Conference, Adelaide, April 12-14, ISBN 978-0-9807899-2-8.
12. Md Daud Ismail, 2011, Role of Trust in SMEs Export Performance, International Conference on Management, Economics and Social Sciences, Bangkok, December 23-24, pp. 499-503, ISBN 978-81-922428-3-5.
13. Md Daud Ismail, 2009, Internationalization of Small and Medium Enterprises: A Research Proposition, "Managing Business in Turbulent Environment", School of Business Management, Universiti Kebangsaan Malaysia, June 19-21, pp. 420-440, ISBN 978-983-3198-36-8.

#### **RESEARCH GRANT (selected - Project Leader)**

|   | <b>Project title</b>  | <b>Research code</b>      | <b>Total fund</b> |
|---|---|---------------------------|-------------------|
| 1 | Developing a Framework of SME Export Performance from the Perspective of Dynamic Capability and Institutional Environment. (On going) | FRGS/1/2020/ss01/ukm/02/4 | RM 49,000.00      |
| 2 | The role of new normal (Covid19) on the governance, innovative capability and performance of oil palm cooperative. (On going)         | MPOB-UKM-2020-003         | RM 20,000.00      |
| 3 | University Strategic Engagement as Interconnectedness: Intensity and Relevance. (Completed)   | KRA-2018-008              | RM 45,000.00      |
| 4 | Developing a Framework for SMEs` Relationship Development in Cross Border Market. (Completed)   | EP-2017-042               | RM 10,000.00      |
| 5 | Trust-Based International Relationship among SMEs and the Effect of Environmental Uncertainty. (Completed)                            | GGPM-2014-022             | RM 25,000.00      |

#### **ACADEMIC PANEL**

1. External Examiner for PhD in Business Administration Program, Kolej Universiti Poly-Tech MARA, 2021 - 2022
2. Program Committee for Master of Supply Chain Management, University of Malaya, 2019.
3. Master of Business Administration Program, Kolej Universiti Islam Antarabangsa Selangor, 2018.
4. Panel Advisor for Diploma Business Management, Kolej Vokasional Sultan Abdul Samad, Banting, Selangor, Malaysia, 2018.
5. Panel Advisor for Diploma Business Management, Kolej Vokasional Kajang, Selangor, Malaysia, 2018.

#### **OTHER ACADEMIC ACTIVITIES**

1. Speaker at the Asia Pacific Millennial Conference 2019, Studec International, November 29th, Kuala Lumpur, Malaysia.
2. Chair, Pacific Asia Consortium for International Business Education and Research (PACIBER) 2019 Conference and Meeting, Grand Hyatt Hotel, Kuala Lumpur, July 7th – 11th.
3. Panel Speaker at the Pocket Talk: The Importance of Having Dedicated Export Department in Your Business Organization 2019, Malaysian Export Academy, May 7th, Kuala Lumpur.
4. Speaker International Business Summit 2019, Ikatan Alumni Universitas Padjadjaran, March 21st, Bandung, Indonesia.
5. Speaker at the Entrepreneurship Development Program for B40 2019, Islamic Relief Malaysia, February 16th, Bandar Baru Bangi, Malaysia.
6. Speaker on How to Setup International Business 2018, Universitas Islam Negeri Syarif Hidayatullah Jakarta, October 17th, Bandar Baru Bangi, Malaysia.

7. Visiting Scholar, Faculty of Economic and Business, Universitas Indonesia, 12 August 2018 – 26 August 2018.
8. Public Lecture on Entrepreneurship and International Business, Universitas Asisyiah Yogyakarta, 27 August 2018
9. Plenary Speaker at the 1st Scholar Summit Universitas Indonesia 2017, Jakarta Indonesia.
10. Speaker on How to Set Up International Business 2017, Universitas Trisakti Indonesia, November 2017, Bandar Baru Bangi, Malaysia.
11. Reviewer for several journals such as Management Decision, International Journal of Economic and Management, Journal of Asia Business Studies, Jurnal Pengurusan, and conferences (such as Academic of International Business Conferences etc).