

BLOCKCHAIN TALKS @UKM

Mr. Andy Roy Sian

General Manager, PaynGo International Berhad

**“Blockchain-as-a-Service (BaaS) as the Major Catalyst for
Blockchain Technology Adoption in the Enterprise Market”**

Mr. Parag Jain

Co-Founder & CEO, ThynkBlynk

“Trusted Data Interchanges and Supply Chain Tracability”

12 February 2020 (Wednesday)
Majlis Room, Chancellery Building, UKM

2.00 - 5.00pm



Center for Global Business and Digital Economy Studies (GloBDE)

Center for Global Business and Digital Economy Studies or GloBDE, established on the 1st of June 2018 to generate and promote advanced knowledge to leverage emerging technologies and best practices in global business and digital economy for sustainable and competitive businesses, government and society. The GloBDE research group presents a strong research team in four main clusters. First, Global Business & Competitiveness Cluster to empower government, business and society through digital means and novel ideas to enhance productivity and improve policy, best practice and living standard. Second, Emerging Technology & Big Data Cluster to deploy big data analytics and cutting-edge technologies for producing high quality evidence-based research and better managerial decision. Third, Global Competency & Innovation Cluster to plan and manage technical and non technical competencies through enhancing employees' new knowledge, up to date skills, latest cognitive and affective abilities, positive attitudes and master current capabilities to achieve organizational strategy and goals. Fourth, Global Financial Analytics & Financialization Cluster to create and promote innovative solutions to real financial issues and financialization through the use of quantitative tools that are needed to sift complex, tech-driven financial data and analysis.

Objective Blockchain Talks: "Blockchain Sandbox in UKM"

1. To support and accelerate academic research, technical development and innovation in blockchain, cryptocurrency and digital payments in Malaysia.
2. Collaborate on research and technical development that will stimulate widespread understanding and innovation in blockchain.
3. Stimulate ideas and dialog among students, faculty, technologists and business leaders on topics of shared interest.
4. Create new curriculum to meet high student demand for learning about blockchain, cryptocurrency and other FinTech topics.

ABOUT SPEAKERS



Mr. Andy Roy Sian – General Manager, PaynGo International Bhd.

Andy Roy Sian is a public sector and digital transformation expert, facilitating large institutions pivot to Industrial Revolution 4.0. An Information Technology graduate with more than 16 years work experience in various capacities and performing roles such as Business & Strategy Development, Sales & Account Management, Strategic Partnership & Alliances, Web Design & Development, Program Management, Business Intelligence, Operations and Support. He was formerly the Director of Business Development, Public Sector for NEM Malaysia Sdn Bhd, a wholly-owned subsidiary of NEM.io Foundation, a global Blockchain technology organization, Assistant Vice President at POS Malaysia's e-Commerce unit, Manager of Malaysia Airports Holdings Berhad's Business Intelligence and Data Management Unit, Commercial Services division, and has managerial experience in various roles leading digital transformations.



Mr. Parag Jain – Co-Founder & CEO of ThynkBlynk

Parag Jain is the Retail Banker and Payments Experts, Outsourcing Industry P&L leader, with vast cross Industry Transformation Experience, Business P&L Management, International Business Growth. He is an Alumni of the prestigious London Business School and he has lived and worked across the globe, particularly various places in India, the Middle East, Dubai, London and Europe. Currently he is based in Kuala Lumpur.



YBhg Dato' Dr. Chua Hock Hoo
Executive Chairman, Cheng & Co. Group

Dato' Dr. Chua qualified as a professional accountant from the Chartered Institute of Management Accountant in 1993. He obtained Master of Business Administration (MBA) from Oklahoma City University, USA in 1995 and a Doctorate in Philosophy (PhD.) from University of Malaya in 2012.

Dato' Dr. Chua distinguished himself in practice in Malaysia as an Auditor, Licensed Liquidator and Tax Consultant. He is the founder of Cheng & Co. one of the largest home-grown chartered accounting firms to achieve international recognition in Malaysia, and currently is the Managing Partner of Cheng & Co., Chartered Accountants.

**CENTRE FOR GLOBAL BUSINESS AND DIGITAL ECONOMY STUDIES (GloBDE)
FACULTY OF ECONOMICS AND MANAGEMENT (FEP), UKM**

Blockchain Talks @ UKM

Date : 12 February 2020 (Wednesday)

Time: 2.00 – 5.00pm

Venue : Majlis Room, 5th Floor, Chancellery Building, UKM

Date	Time	Activities
12 February 2020	1.30 pm	Registration
	2.00 pm 2.05 pm	Doa Recitation Welcome Notes Mr. Michael Warren Adjunct Professor Faculty of Economics and Management
	2.15 pm	Blockchain Talks: "Blockchain-as-a-Service (BaaS) as the Major Catalyst for Blockchain Technology Adoption in the Enterprise Market" Mr. Andy Roy Sian General Manager, PaynGo International Bhd.
	3.15 pm	Coffee Break and Networking
	3.30 pm	Handover Ceremony Appointment as an Adjunct Professor of GloBDE YBhg. Dato' Dr. Chua Hock Hoo Executive chairman of Cheng & Co Group. Speech By YBhg. Dato' Dr. Chua Hock Hoo Adjunct Professor Faculty of Economics and Management
	3.45 pm	Blockchain Talks: "Trusted Data interchanges and Supply Chain Tracability" Mr. Parag Jain Co-Founder & CEO, ThynkBlynk
	4.45 pm	Joint Panel Question & Answers with PaynGo and ThynkBlynk
	5.00 pm	End of Event