



**UNIVERSITI KEBANGSAAN MALAYSIA**

*The National University of Malaysia*

**Pendaulat Amanah Negara**

*Guardian of The Nation*

**Mengilham Harapan, Mencipta Masa Depan**

*Inspiring Futures, Nurturing Possibilities*

**JABATAN: Jabatan Kepimpinan dan Polisi Pendidikan**  
(*Department: Department Of Leadership And Educational Policy*)

**FAKULTI PENDIDIKAN, UKM**

(*Faculty of Education, UKM*)

<b>NAMA</b> ( <i>Name</i> )	Prof. Madya Norasmah Hj. Othman (PhD)  Assoc. Prof. Norasmah Othman (PhD)
<b>JAWATAN SEKARANG</b> ( <i>Current Position</i> )	Pengerusi ( <i>Chairman</i> )
<b>ALAMAT PEJABAT</b> ( <i>Office Address</i> )	Centre of Education Leadership & Policy Faculty of Education, Universiti Kebangsaan Malaysia, 43600 Bangi, Selangor D.E. Malaysia
<b>NOMBOR TELEFON</b> ( <i>Telephone Number</i> )	(Pej/Office) +60389216240/6276 (HP):+60193410252
<b>E-MEL/ LAMAN WEB</b> ( <i>Email/Website</i> )	Email: lin@ukm.edu.my Website :
<b>KELAYAKAN AKADEMIK</b> ( <i>Academic Qualification</i> )	<ul style="list-style-type: none"> <li>• Ph.D - Technical And Vocational Education (Entrepreneurship Education) - 2002</li> <li>• MBA (Finance ) - 1989</li> <li>• BBA(Finance) - 1987</li> <li>• Diploma Education (Commerce &amp; Accounting) - 1991</li> <li>•</li> </ul>
<b>BIDANG KEPAKARAN</b> ( <i>Area of Specializations</i> )	<ul style="list-style-type: none"> <li>• Entrepreneurship Education</li> <li>• Program Evaluation</li> <li>• Human Resource Management</li> </ul>
<b>BIDANG PENYELIDIKAN</b> ( <i>Research Interest</i> )	<ul style="list-style-type: none"> <li>• Entrepreneurship Focus on Youth</li> <li>• Developing Entrepreneurship Training Model</li> <li>• Teaching and Learning (Pedagogy, Module)</li> <li>• Instrumentation</li> </ul>

<b>PENGALAMAN KERJA</b> ( <i>Work Experiences</i> )	1 July 2018 – 31 July 2019	Chairman
	1 Aug 2016– 31 July 2018	Head of Department
	1 Aug. 2014 -31 July 2016	Citra Coordinator (Entrepreneurship)
	15 Feb 2011 -14 Feb 2014	Head Of Quality Assurance
	1 Apr 2006 -31 Aug. 2007	UKM Entrepreneurship Program Coordinator
	1 Oct 2002 – 30 Sept 2005	Faculty of Education Industrial Program Coordinator

**PENYELIAAN (Tempoh 5 Tahun) :**  
(*Supervision of Students*)

Peringkat	Tamat	Sedang Maju	Jumlah
Doktor Falsafah	19	6	25
Sarjana	40	10	50

**SARJANA**  
(*MASTER*)

Bil	Anugerah Dan Pencapaian (2010 – Kini) ( <i>Latest Awards &amp; Achievements</i> )	Tahun ( <i>Year</i> )
1.	<i>Fellow UKM-CESMED</i>	Nov 2010 -Nov 2012
2.	Fellow Centre for Human Resource Centre- CHREST	Nov 1- present
3.	Quality Improvement Team 2013 (QIT)	Mei 28 2013
4.	Excellent Service Award 2012	Apr 26 2012
5.	Silver Medal Award (Educational Innovation Exhibition 2012)	Sept 11 2012
6.	Salary Increment 2011	Jun 3 2011
7.	UKM Excellent Teacher Award 2009	Aug. 7 2009

Bil	Penerbitan (Jurnal, Buku, & Bab Dalam Buku) (2010 – Kini) ( <i>Latest Publications, Journal, Book &amp; Chapter in Book</i> )		Tahun ( <i>Year</i> )
	Jenis ( <i>Types</i> )	Jumlah ( <i>Total</i> )	
	Jurnal ( <i>Journal</i> )	47	
	Buku ( <i>Books</i> )	7	
	Bab dalam Buku ( <i>Chapter in Books</i> )	24	

1.	<b>Norasmah Othman</b> , Salwani Jaafar, Saliza Sidek dan Norsyaidah Bahri. (2012). <i>Pelancongan Marin: Impak Aktiviti Selam Skuba dan Snorkeling Terhadap Aktiviti Keusahawanan, Sosioekonomi dan Alam Sekitar (Marine Tourism : Impact of Scuba-</i>	2012
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	<i>diving and Snorkeling towards Entrepreneurship, Socio-economy and Environment Activities</i> ). <b>Jurnal Teknologi</b> . 59 (2012): 41–47 <b>Index: Scopus Journal</b>	
2.	<b>Norasmah binti Othman</b> dan Mazura Binti Mansor.(2012). Entrepreneurial Intentions Among Polytechnic Students. <b>International Business Management</b> . 6 (4):517-526. <b>Index: Scopus Journal</b>	2012
3.	<b>Norasmah Othman</b> dan Norfadhilah Nasrudin. (2012). Students' evaluation towards the Malaysian Polytechnics entrepreneurship program. <b>International Business Management</b> . 6(4): 507-511 <b>Index: Scopus Journal</b>	2012
4.	<b>Norasmah Othman</b> , Norashidah Hashim dan Hariyaty Ab. Wahid. (2012). Readiness Towards Entrepreneurship Education: Students and Malaysian Universities. <b>Education and training</b> . 54(8/9): 697-708 <b>Index: Scopus, ISI</b>	2012
5.	D. Ayub dan <b>Norasmah Othman</b> . 2013. Entrepreneurship Management Practices in Creating Effective Schools. <b>Asian Social Science</b> . 9(12):69-78 <b>Index: Scopus Journal</b>	2013
6.	Rasmuna Hussain dan <b>Norasmah Othman</b> . 2014. Evaluation on Entrepreneurship Module in Community Colleges: Students' and Lecturer Perspectives. <b>International Journal of Information and Education Technology</b> . 4(3) June 2014: 281-284 <b>Index: DOAJ, EBSCO, Google Scholar, EI, Crossref and ProQuest</b>	2014
7.	Salwani Jaafar dan <b>Norasmah Othman</b> . 2016. Resilience of Small Local Retailers in the Presence of Hypermarket. <b>International Business Management</b> . 10(4):451-455 <b>Index: Scopus Journal</b>	2016
8.	<b>Norasmah, O.</b> dan Chia, S. Y. 2016. The Challenges of Action Research Implementation in Malaysian Schools. <b>Pertanika Journal Social Science &amp; Humanities</b> . 24 (1): 43 - 52 (2016) <b>Index: Scopus Journal</b>	2016
9.	Raden Siti Aishah Raden A. Rahman, <b>Norasmah Othman</b> dan Zaidatol Akmaliah Lope Pihie. 2017. Social Entrepreneurial Intention Among Students of Different Status and University Category. <b>International Journal of Economic Research</b> . 14(5): 377-394 <b>Index: Scopus Journal</b>	2017
10.	<b>Norasmah Othman</b> , Rosna Mohammad and Raden Siti Aishah Raden A. Rahman. 2017. Entrepreneurial Competency and Tendencies Among Pre-University Students. <b>International Journal of Economic Research</b> . 14(5): 51-67 <b>Index: Scopus Journal</b>	2017
11.	Rosna Mohamad dan <b>Norasmah Othman</b> . 2018. Korelasi efikasi sendiri keusahawanan dan kecenderungan keusahawanan pelajar pra-universiti . <b>Akademika : Journal of Southeast Asia Social Sciences and Humanities</b> . 88 (2); 59-70 <b>Index: ESCI</b>	2018
12.	<b>Norasmah Othman</b> dan TEngku Nor Asma Amira Tengku Muda. 2018. Emotional intelligence towards entrepreneurial career choice behaviours. <b>Education + Training</b> . 60(9): 953-970. <b>Index: ISI, Scopus</b>	2018
13.	<b>Norasmah Othman</b> dan Nur Zafirah Abd Rahim. 2018. Public university students entrepreneurship interest and their career in Malaysia. <b>International Journal of Pure and Applied Mathematics</b> . 119 (15): 2041-2046.	2018

	Index: Scopus	
14.	Mohamed Dahlan Ibrahim, Abdullah Al Mamun, <b>Norasmah Othman</b> , Mohd Nor Hakim Yusof, Naresh Kumar, Suria Baba, Ahmad Syakir Junoh@Ismail, Tengku Mohd Azizuddin Tuan Mahmood, dan Nik Nor Hafizah Nik Abdullah. 2019. The development of an entrepreneurship index for low-income households. <i>Business Perspectives and Research</i> . 7(1): 16-29 Index: Scopus	2019

**BOOK/MONOGRAF/EDITOR**

1	<b>Norasmah Othman</b> , Halimah Harun and Raden Siti Aishah. (2011). <i>Keusahawanan Pemangkin Kecemerlangan Negara dan Kelestarian Hidup (Entrepreneurship – Catalyst of an Excellent Nation and Life’s Sustainability)</i> . Fakulti Pendidikan, UKM	2011
2	<b>Norasmah Othman</b> . (2013). <i>Keusahawanan dan Orang Kurang Upaya di Malaysia (Entrepreneurship and People With Disabilities)</i> . Kuala Lumpur: Dewan Bahasa dan Pustaka	2013
3	<b>Norasmah Othman</b> . (2014). <i>Keusahawanan dan Orang Kurang Upaya di Malaysia (Entrepreneurship and People With Disabilities)</i> . 2 <sup>nd</sup> Edisi. Kuala Lumpur: Dewan Bahasa dan Pustaka	2014
4.	<b>Norasmah Othman</b> dan Mohd Hasril Amiruddin. 2016. <i>Keusahawanan dan Masyarakat Orang Asli (Entrepreneurship and Aboriginal Community)</i> . Penerbit UKM	2016
5.	<b>Norasmah Othman</b> and Mohd Hasril Amiruddin. 2016. <i>Pengajaran Asas Keusahawanan: Bercirikan Strategi Pembelajaran Mastery (Teaching Principle of Entrepreneurship: Mastery Learning Styles)</i> . Kuala Lumpur: Dewan Bahasa Pustaka	2016
6.	<b>Norasmah Othman</b> , Rosilah Hassan dan Wan Mimi Diyana Wan Zaki. 2017. <i>Pendidikan Asas Keusahawanan Basic Entrepreneurship Education</i> ). Penerbit UKM	2017
7.	<b>Norasmah Othman</b> dan Raden Siti Aishah Raden A. Rahman. 2018. <i>Pendidikan Keusahawanan dan Realiti (Entrepreneurship Education and Reality)</i> . Penerbit UKM	2018

Bil	Senarai Penyelidikan Terkini (List of Current Research – Tempoh 5 Tahun)		Tahun (Year)
	Peranan (Role)	Jumlah (Total)	
	Ketua Penyelidik (Project Leader)	7	
	Ahli Penyelidikan (Co-Researcher)	16	
1	Profil Keusahawanan Orang Kurang Upaya di Malaysia ( <i>Entrepreneurship Profile of Disable People in Malaysia</i> )	18/10/2006 - 30/04/2010	
2	Pembinaan Modul Keusahawanan Belia Orang Asli ( <i>Construction Entrepreneurship Module of Orang Asli Youths</i> )	1/11/2009 – 30/6/2012	

3	<p>Impak Globalisasi terhadap Struktur Pasaran Buruh <i>(Impact of Globalization on Labour Market Structure)</i></p> <p>Impak Globalisasi terhadap Sistem Pendidikan <i>(Impact of Globalization towards education systems)</i></p>	1/12/2009 - 30/11/2012
4	<p>Pembentukan Item Daya Tahan dan Daya Saing Pelajar Institusi Pengajian Tinggi <i>(Formation items of resilience and competitiveness of the students of the Institute of Higher Education)</i></p>	13/06/2011– 31/12/2013
5	<p>Kaedah pembelajaran Berasaskan Konsultasi (PBK) dalam Pembudayaan Keusahawanan di Kalangan Pelajar <i>Consultation Based Learning (CoBLas) to Inculcate Entrepreneurship Among Students</i></p>	01/08/2009- 31/08/2010
6	<p>Impak Nilai Kerja, Senggang dan Kualiti Hidup Masyarakat Malaysia Terhadap Kelestarian Pendidikan dan Globalisasi <i>Impact of Work Value, Recreation and Quality of Life of Malaysian Society Toward Globalization and Education Sustainability</i></p>	01/06/2008 – 31/12/2010
7	<p>Cluster -Cabaran Membina Negara Bangsa</p>	01/01/2011 - 31/12/2011
8	<p>Aplikasi Coaching Penyeliaan dalam Kertas Projek Kajian Pelajar Sarjana Pendidikan <i>Coaching Supervision Application in Project Paper Research For Master Education's Students</i></p>	01/07/2013 - 30/06/2014
9	<p><i>Developing Rural Entrepreneurhip Model for Poverty Eradiction in Kelantan</i></p>	2014-2019
10.	<p>Lonjakan Penerbitan Pusat Kepimpinan dan Polisi Pendidikan</p>	01/10/2018 – 30/9/2019
11.	<p>Program Pembangunan Kampung Stay untuk Memperkasa Sosioekonomi Orang Asli Temuan, Kg. Kachau Luar, Sg. Lalang, Semenyih, Selangor</p>	01/10/2017- 30/09/2022
12.	<p>Pembinaan Indeks Kecerdasan Menghadapi Cabaran atau Adversity Quotient (AQ) Bagi Belia Berisiko Komuniti B40</p>	01/01/2019- 31/12/2020
13.	<p>Amalan Pengurusan Hal Ehwal Murid Dalam Kalangan Pengetua serta Pencapaian Murid Golongan B40 di Negeri Kelantan</p>	01/11/2018- 31/10/2020
14.	<p>Pembangunan Model Penciptaan dan Penerokaan Peluang Keusahawanan dalam Kalangan Graduan</p>	15/08/2018- 14/08/2020
15.	<p>Pengoptimuman (Optimization) Sumber Manusia UKM: Mempertingkatkan Budaya Kepelbagaian Kompetensi</p>	16/04/2018- 15/04/2019