

Web 2.0 Tools in Education Series

Web 2.0 e-Publishing Tools: A Quick Guide

Mohamed Amin Embi





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Web 2.0 e-Publishing Tools: A Quick Guide

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WHAT IS SCRIBD?

SCRIBD

Chapter 1

Scribd is a type of a social networking website that allows you to publish and share all kinds of documents and images on the web. It uses a technology called iPaper which is powered by Adobe Flash. Hence documents can be easily embedded on web pages (Bob Rankin 2008). Scribd works well with multiple file formats, such as Word document, an Excel spreadsheet, a PowerPoint presentation, or a document created in PDF, RTF, TIFF or PostScript format. It can be uploaded easily to Scribd for everyone to view or it can be embedded into a web page or blog without web hosting account.

WAYS OF USING SCRIBD

The following are some ways of using Scribd:

1. Upload documents to the web
 - a. Scribd is a social publishing site where people are able to create word documents or powerpoints and post them on the internet.
2. Lessons plans
 - a. Teachers can upload lesson plans for other teachers to view and utilize in their own classrooms. Students can view uploaded notes and lesson plans.

3. Blogging and peer review

- a. Scribd also has a blog correlating to each individual item posted, allowing people to make comments. This form of blogging is a good way to communicate with people around the world and find out what others think about the particular work that has been posted.

4. Creating a community

- a. Scribd allows for the development of communities pertaining to a particular topic by utilizing Scribd's group feature.
 - b. There are three options a user can choose when using the group feature. The groups can be public, which allows everyone to be able to access the documents and join the group as they please. They can be slightly selective with everyone still being able to read the documents but only invited individuals actually being able to become a member. Finally, they can be very selective with only invited members being able to read and comment on the documents.
 - c. These communities allow a group with similar types of writings and posts to join together.
5. Read books and books expert from authors.
 6. Access all document with iPaper.
 7. Post updates.

(Source: <https://wiki.itap.purdue.edu/display/INSITE/Scribd>)

GET STARTED WITH SCRIBD

STEP 1

Go to: <http://www.scribd.com/>

The image shows the Scribd logo, which consists of the word "Scribd" in a white, sans-serif font on a dark, textured background. A small blue dot is positioned at the end of the "d".

STEP 2

Signup/Log in



Sign Up

Use your Facebook login and see what's new in your world. Or sign up with your email address and start sharing.

3 Click here if you want to log in using your Facebook account.

4 If you do not have a Facebook account, you need to register by filling in the required information here.

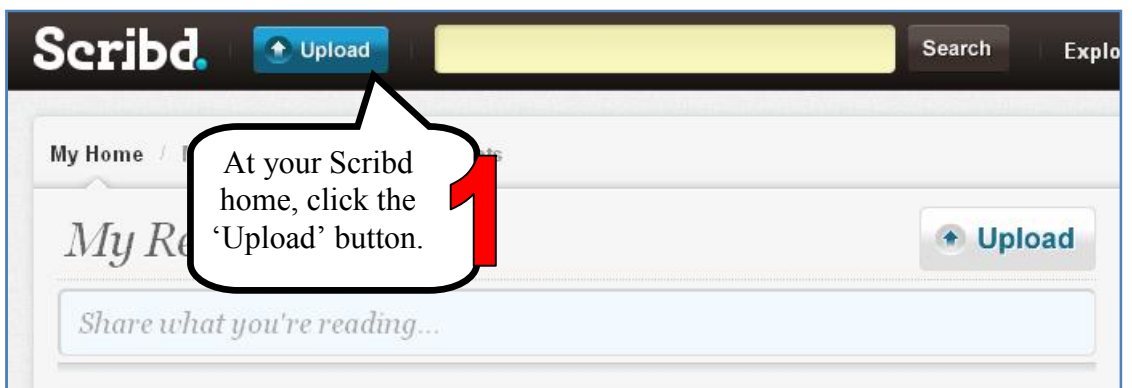
5 Then, click 'Sign Up'.

Sign Up Privacy Policy

You will receive email notifications regarding your account activity. You can manage these notifications to respect your privacy.

Share your reading interests on Scribd and social sites.

Connect with interests. documents easily.

STEP 3**Uploading Documents**

Upload your documents

Millions of readers. Real-time feedback. Fast, easy, fun!

Select file

Upload Want to upload more than one file? Hold down Control (Windows) or Command (Mac)

Make this document private Having trouble uploading? Try our HTML uploader

Import your Google Docs

Sell your documents in the Scribd Store

Sell your documents on Scribd! Want to learn more? You can read the [Seller's Guide](#) or browse the [Seller's FAQ](#).

Enter text

Scribd Desktop Uploader

Upload your documents in bulk right from the comfort of your desktop!

[Download it now](#)

2

You can upload your documents from your computer files or you can import documents from your Google Docs account here.

Upload your documents

Millions of readers. Real-time feedback. Fast, easy, fun!

Thanks for uploading! You can manage, edit, and share your documents right from here.

Select file

Upload Want to upload more than one file? Hold down Control (Windows) or Command (Mac)

Make this document private Having trouble uploading? Try our HTML uploader

You have uploaded: [LAPORAN KSNP](#) Document URL:

This document is: **Public**

3

Here is an example of an uploaded document.

5

You can share your document by letting others know the URL address, for the document.

4

You can make the document public or private.

STEP 4**Documents View**

1 Your document will appear like this.

2 Downloading a document.

3 Printing a document.

4 Downloading to a mobile device.

5 Adding document to your collections.

The screenshot shows a document viewer interface. The document content includes the following text:

float x

FAKULTI PENDIDIKAN
UNIVERSITI KEBANGSAAN MALAYSIA
BANGI

GR 6223
ALAM SEKITAR DAN KELESTARIAN

LAPORAN PROGRAM EKSPLORASI SAINS
"LEARNING FROM MOTHER NATURE"
SARJANA PENDIDIKAN SAINS

The interface also features a toolbar with the following options: DOWNLOAD, PRINT, MOBILE, COLLECTIONS, EDIT/DELETE, UPLOAD A REVISION, and MAKE PRIVATE. A sidebar on the right contains the following information:

LAPORAN SNP

Info and Rating

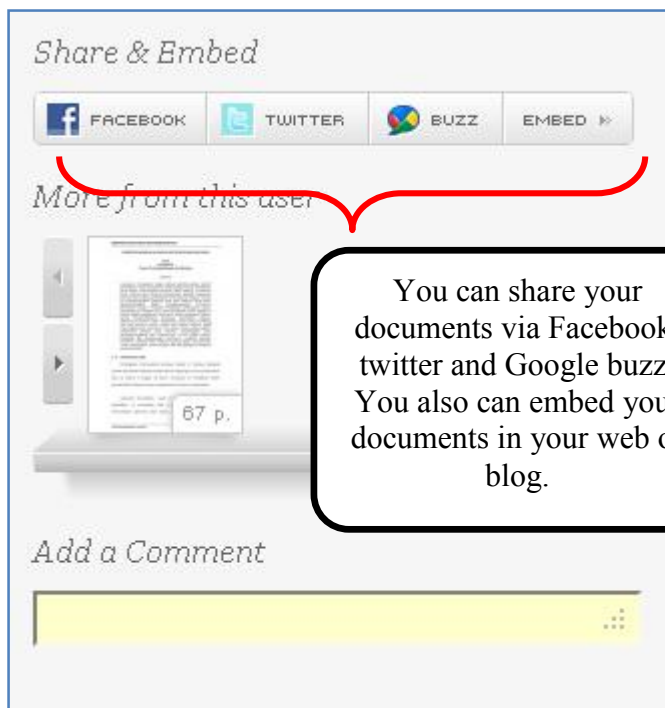
Education report E

Sloan & Associates
Publishing Consultants for Magazines & Digital Media
www.sloanandassociates.com

Fiction Book
Behind The Mask Mitt Romney by Tiger Vidmar Buy Now!
www.tiger.com/Book

Offset Printing & Binding
Used: Heidelberg, Komori, Roland, Delia

The bottom of the viewer shows a search bar with the text "Search within document..." and a "Download" button.

STEP 5**Sharing Tools****REFERENCES**

Bob Rankin. 2008. What is Scribd.
http://askbobrankin.com/what_is_scribd.html. [6 September 2011].

<https://wiki.itap.purdue.edu/display/INSITE/Scribd>



Chapter 2

ISSUU

Issuu is the leading digital publishing platform delivering exceptional reading experiences of magazines, catalogs, and newspapers. Millions of people have uploaded their best publications to create beautiful digital editions. All you have to do is upload your documents and you will be publishing in a minute. Or you can use Issuu to create a personal library of your personal favorites and subscribe to cool publishers.

Source: <http://help.issuu.com/entries/310971-what-is-issuu>

ADVANTAGES OF ISSUU

Some of the advantages of using ISSUU stated by Freddie Lore (2011), are as follow:

- Issuu is a FREE online publishing tool that allows you to create professional-looking ebooks, catalogs, magazines, journals, manuals, resource newspaper, presentations, corporate reports in an instant.
- Issuu has been widely used by thousands of companies and business organizations, NGOs and educational institutions.
- Turn a poorly-formatted word document into an exceptionally beautiful brochure or catalog.

USING ISSUU IN THE CLASSROOM

- Students can publish their own work; a book with their own stories, the class newspaper, present their research.
- Teachers could use it to publish whole units of work that can then be embedded in the planning page of the classl wiki.

Source: <http://jacquisharp.blogspot.com/2009/01/issuu-create-your-own-magazine-or-book.html>

GET STARTED WITH ISSUU

STEP 1

Go to: <http://issuu.com/>



STEP 2

Create Account/Sign Up



To use ISSUU, you need to create an account. Click 'Create account' here.

1

2 Fill in the required information here.

**Sign up to collect, share and publish.
Make your documents look their very best!**

Already an Issuu member? [Log in now](#)
Are you a business user? Learn about [Issuu Pro](#).

First name or [f Connect](#)

Last name

Profile name (Can never be changed) E-mail

<http://issuu.com/profile-name>

Password

Gender Male Female

Age

Enter the two words below:

[Unreadable? Get a new one](#)

I accept the [Terms of Service](#).


I may receive important news about Issuu and services (monthly, no spam) and can unsubscribe at any time.

[Agree and continue](#)

Then, click 'Agree and continue'.

3

Thanks, an email has been sent to you.



ISSUU will send an email to your registered email account.


Click the link in the email to complete the sign up.

Do not close this window until you have received the confirmation email!
Make sure to add no-reply@issuemail.com to your trusted contacts.

[Send the email again](#) or [send it to a different account](#).

5 Check your email inbox and click the link given to start using ISSUU.

Confirm your email

From: "Issuu" <no-reply@issuemail.com> 

To: azidarsad@yahoo.com.my

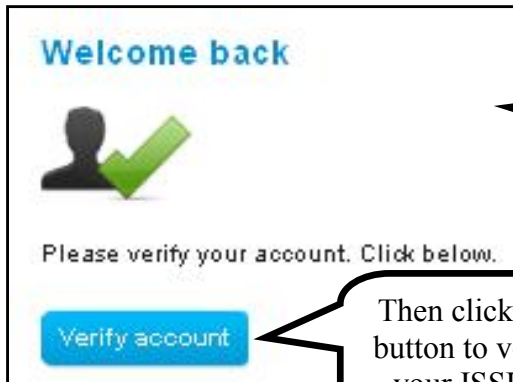
Please click the link below to join Issuu.
[Join Issuu](#)

Didn't ask for this? Just ignore this email or [go to Issuu](#) to see what the fuss is about.


Issuu is the place for online publications: Magazines, catalogs, documents, and stuff you'd normally find on print. It's the place where you become the publisher: Upload a document, it's fast, easy, and totally free. Find and comment on thousands of great publications. Join a living library, where anyone finds publications about anything and share them with friends.

[Explore](#) / [My Library](#) / [Upload](#) / [Settings](#) / [FAQ](#) / [Terms](#) / [Copyright FAQ](#)

Copyright © Issuu Inc. 2011. All rights reserved.



Welcome back

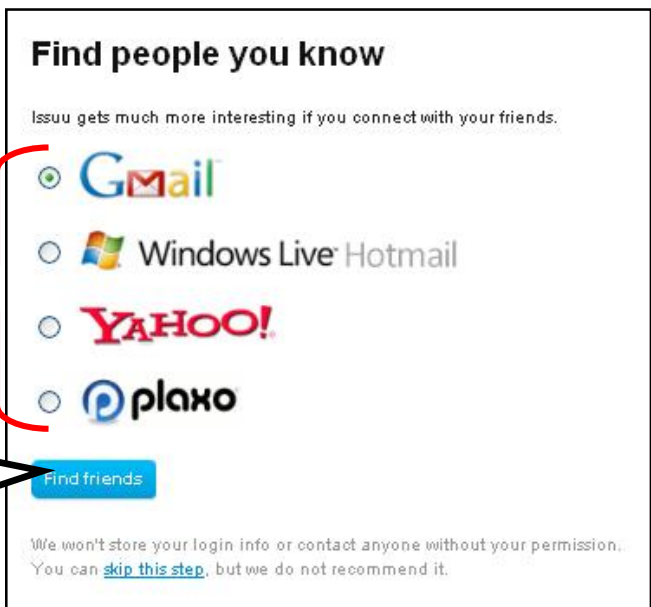


Please verify your account. Click below.

[Verify account](#)

You will see this window. **6**

Then click this button to verify your ISSUU account. **7**

STEP 3**Finding People**

Find people you know

Issuu gets much more interesting if you connect with your friends.

- Gmail
- Windows Live Hotmail
- YAHOO!
- plaxo


[Find friends](#)

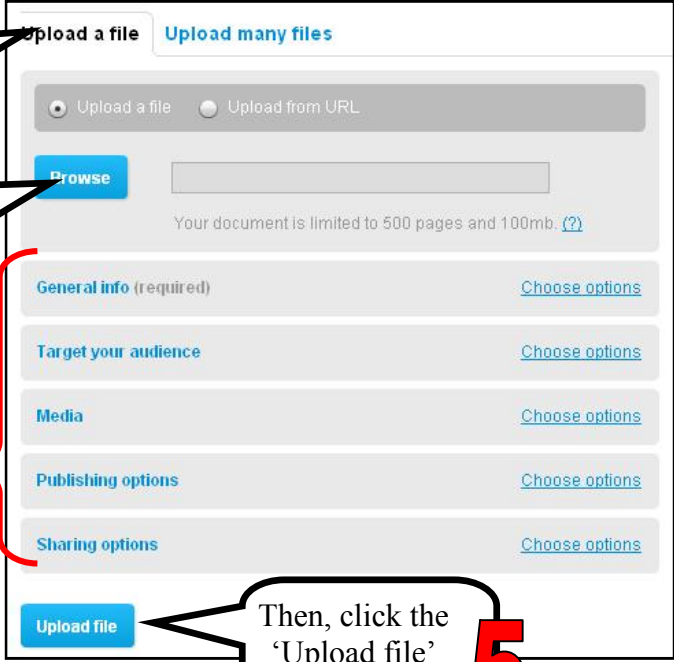
We won't store your login info or contact anyone without your permission. You can [skip this step](#), but we do not recommend it.

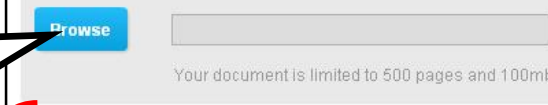
1 Choose your email application to find your friends.


2 Next, click the 'Find friends' button.


STEP 4**Uploading Documents for Publishing**

- 

Click the 'Upload' button.
- 

Choose your uploading file type.
- 

Click the 'Browse' button to browse your document.
- 

Next, insert the required information here.
- 

Then, click the 'Upload file' button.

STEP 5

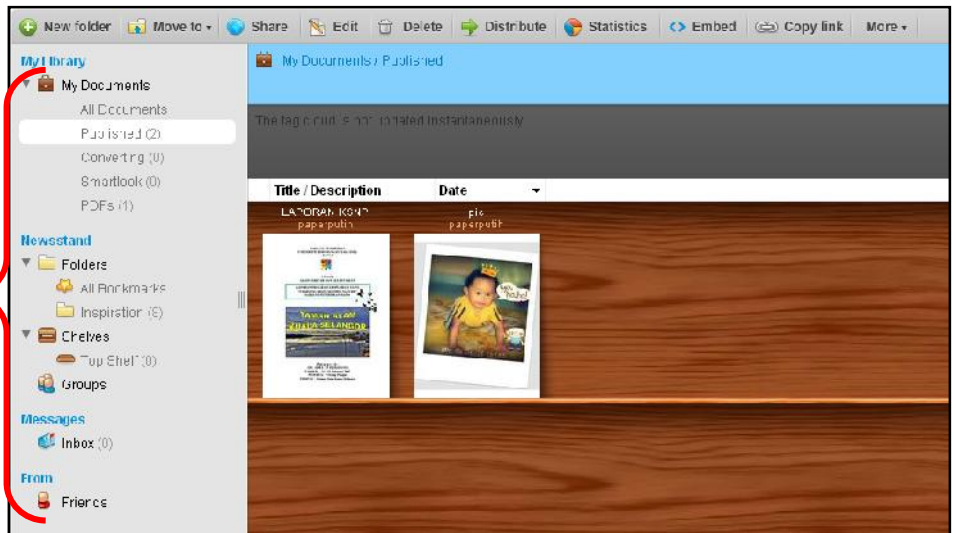
My Library



Go to 'My Library'.

1

2
Use this sidebar to manage your published documents and share them with your friends.



STEP 6**Search & Read**

issuu™ web 2.0 tools Search Issuu Browse ▾

Documents People

Click below to refine your search:

blogs catchsystem instructional te education egypt
higher education language arts lialatalk modean
mohamed amin embi nets palac rary media specia
tools web 2.0 wikis

1

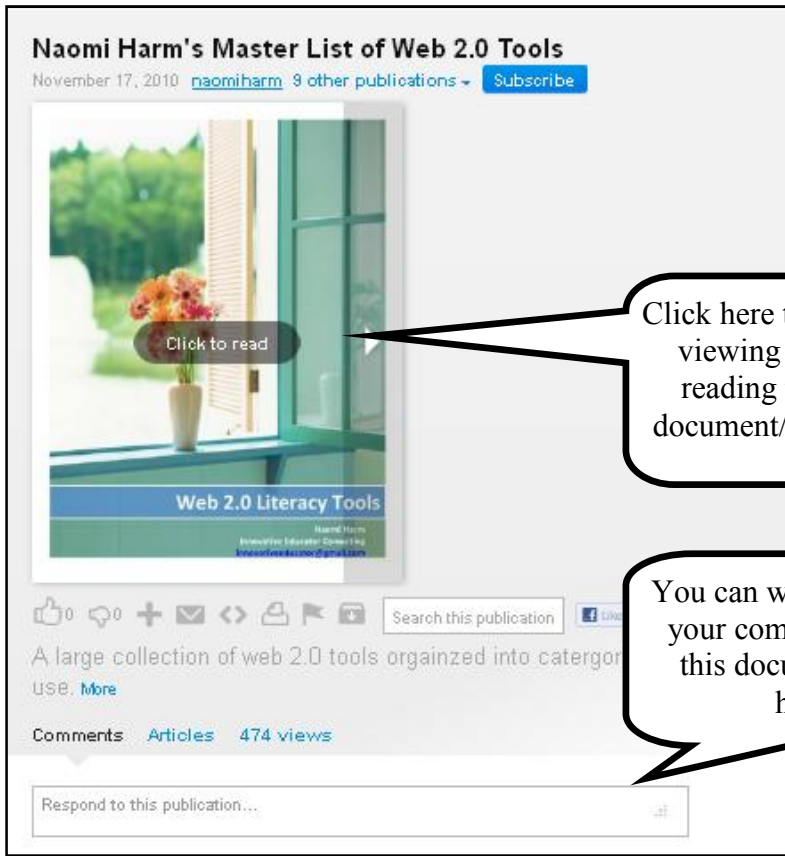
Type the keyword here.

2

Choose the document/book you want to read.

Naomi Harm's Master List ...
A large collection of web 2.0 tools organized into categories for ease of use.
ReTitle: [tools](#) [web 2.0](#)
► [More info](#) - by [naomi harm](#) - 0 views - 9 pages - ★★★★★

A literature review of th...
A literature review of the use of Web 2.0 tools in Higher Education
ReTitle: [literature review](#) [higher education](#) [web 2.0](#)
► [More info](#) - by [giberti](#) - 0 views - 111 pages - ★★★★★



Click here to start viewing and reading this document/book.

3

You can write and share your comments about this document/book here.

4

REFERENCES

Erica Vautier. 2009. Issuu ebook for real estate. http://issuu.com/ericavautier/docs/issuu__ebooks__for__real__estate [12 September 2011]

<http://help.issuu.com/entries/310971-what-is-issuu> [12 September 2011]

Freddie Lore. 2011. Create Professional-looking Catalogs, Journal, Newspapers, Magazines, etc. Online <http://www.rushlywritten.com/2011/05/create-professional-looking-catalogs.html> [12 September 2011]

<http://jacquisharp.blogspot.com/2009/01/issuu-create-your-own-magazine-or-book.html>



Chapter 3

YOUBLISHER

WHAT IS YOUBLISHER?

Youblisher is an online, PDF publishing service. It is an online attempt to visually reproduce the experience of reading a book or magazine in real life. It can takes PDF's and turns them into visually appealing online magazines

(Source: <http://www.youblisher.com/p/36310-Youblisher-PowerPoint/>)

USING YOUBLISHER IN CLASSROOM

The following are some ways of using Youblisher in classroom:

1. Classroom magazine- Create a magazine about classroom.
2. Travel brochure- Students create a brochure about a location they are studying.
3. Any report/project- Give the student the feeling of being a published author.
4. Photo flip-book- Create a photo journal from a field trip, science experiment, or other class activity.

(Source: <http://www.youblisher.com/p/36310-Youblisher-PowerPoint/>)

GET STARTED WITH YOUBLISHER

STEP 1

Go to: <http://www.youblisher.com/>

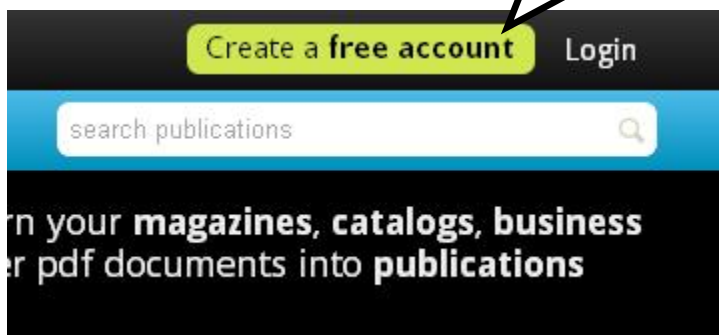


STEP 2

Creating an Account

Click at the "Create a free account" button.

1



Signup for a free account

2 Insert the required information.

Email
Nickname
Password
Submit

3 Then, click the "Submit" button.

Your signup was successful!

Before you can login, please **check your Email** and confirm

4 You have successfully signup. You need to activate your email account before you can login.

Welcome to youblisher

Youblisher.com support to me

Dear paperputih,

Thank you for signing up a

Please confirm your signup by visiting the [link](#) and logging into

<http://www.youblisher.com/users/confirm/nGQMgsh4yqpx>

If you have problems with the link above, visit <http://www.youblisher.com/users/confirm/>

and manually enter
Confirmation code: nGQMgsh4yqpx

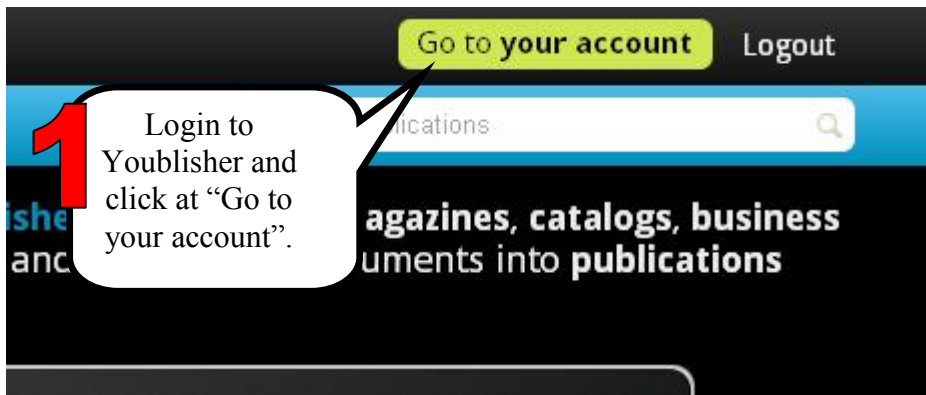
Thank you for your interest.

With regards,


Youblisher.com Team

<http://www.youblisher.com/>


5 Check your email and you will receive an mail from youblisher.com. Click at the link given. Then you can login to your Youblisher.

STEP 3**Publishing**

Add a new Publication

 Be aware that you are publishing on the internet and your content will be publicly available.

Upload your PDF from your Computer


 Use this if the pdf file which you want to make flippable is located on your computer. You can choose the pdf and then it will be uploaded and converted.

Choose a file to upload:

You can upload the pdf file you want to publish from your computer **3**

or

Add your PDF from an Internet Source

 Use this if the pdf file is located somewhere on the internet. You can copy & paste the URL of the pdf (for example: <http://www.anywhere.com/some.pdf>) and it will be converted.

Choose a pdf file to download:

Or, you can insert the document from the internet by copying and pasting the URL of the pdf file here. **4**

STEP 4**Uploading PDF file****Upload your PDF from your Computer**

Use this if the pdf file which you want to make flippable is located on your computer. You can chose the pdf and then it will be uploaded and converted.

BOOK SHARING TOOLS (wt crative license).pdf (4688 kb)

BOOK SHARING TOOLS (wt crative lic)

1 If you upload a pdf file from your computer, click the “Browse” button to choose the file. The click “Upload”.

2 Then, insert the information of the pdf file.

Publication Details

Title

Please Add a Title

Description

Tags/Keywords, comma separated

Click the “Submit” button. **3**

The Publication has been saved

List of all Publications

5 You can view, edit and delete your file by clicking at these icons.

Web 2.0 Sharing Tools: A Quick Guide

View Edit Delete

Url: <http://www.youblisher.com/p/337613-Web-2-0-Sharing-Tools-A-Quick-Guide/>

Text link: <http://www.youblisher.com/p/337613-Web-2-0-Sharing-Tools-A-Quick-Guide/>

Embed with small cover: <http://www.youblisher.com/p/337613-Web-2-0-Sharing-Tools-A-Quick-Guide/>

Embed with large cover: <http://www.youblisher.com/p/337613-Web-2-0-Sharing-Tools-A-Quick-Guide/>

4 You can use the link given to publish your publication to the public or embed it in your blog or website.

Web 2.0 Tools in Education Series

Web 2.0 Sharing Tools: A Quick Guide

6 This is how your publication will look like.

Print the pdf file.



Download the pdf file.

Turn on the sounds.

REFERENCES

<http://www.youblisher.com/p/36310-Youblisher-PowerPoint/> [3 August 2012]



Chapter 4

CALAMEO

Calaméo is the ideal way to publish, search and share documents online. You can organize your publications into subscriptions. In addition, you can add comments and start discussions on each publication.

Source: <http://en.calameo.com/help/4-what-is-calameo.htm>

BENEFITS OF CALAMEO

Here are some benefits of using Calaméo:

- It is free and you can upgrade your account if you want more features.
- There is no limit to the number of pages of your document.
- It allows users to upload all major formats and convert them into digital publications.
- Users can share all their documents.
- Users can embed their publications into website or blog.
- Users can browse into their library to search for interesting readings.
- User can interact with other users by leaving feedback on their publications.
- Users can create their own group or join interesting groups they like.

Source: <http://educationaltech-med.blogspot.com/2011/03/calameo-educators-way-to-master-web.html>

ADVANTAGES OF CALAMEO

- Savings on cost and time for production, printing, sending print copies and logistics.
- Innovative, original and entertaining communication that immediately catches the readership's interest.
- Audience report, readership stats and other e-marketing features to determine the effectiveness of your publications.
- Ease of access and file storage accessible on the Internet at any time.
- Possibility to create an online press agency.

Source: http://en.calameo.com/content/about_calameo-about-calameo.htm

GET STARTED WITH CALAMEO

STEP 1

Go to: <http://www.calameo.com/>



STEP 2

Creating an Account



1 Click 'Create a free account' here.

2 Or, you can log in using your facebook account.

3 Fill in the required information here.

Create a free account Upgrade! Browse Groups Community

Create a free account!

E-mail ★
Enter a valid e-mail address.
 or Connect

Password ★
Enter a secure password. ?

Password confirmation ★
Enter your password again.

Last name ★
Enter your last name...

First name
Enter your first name...

Date of birth ★
Enter your date of birth.
10 ▼ August ▼ 2011 ▼

I accept the [terms of use](#) and the [privacy policy](#).

I may receive important news about Calameo. You can unsubscribe at any time.

Create a free account

Then click 'Create a free account'.

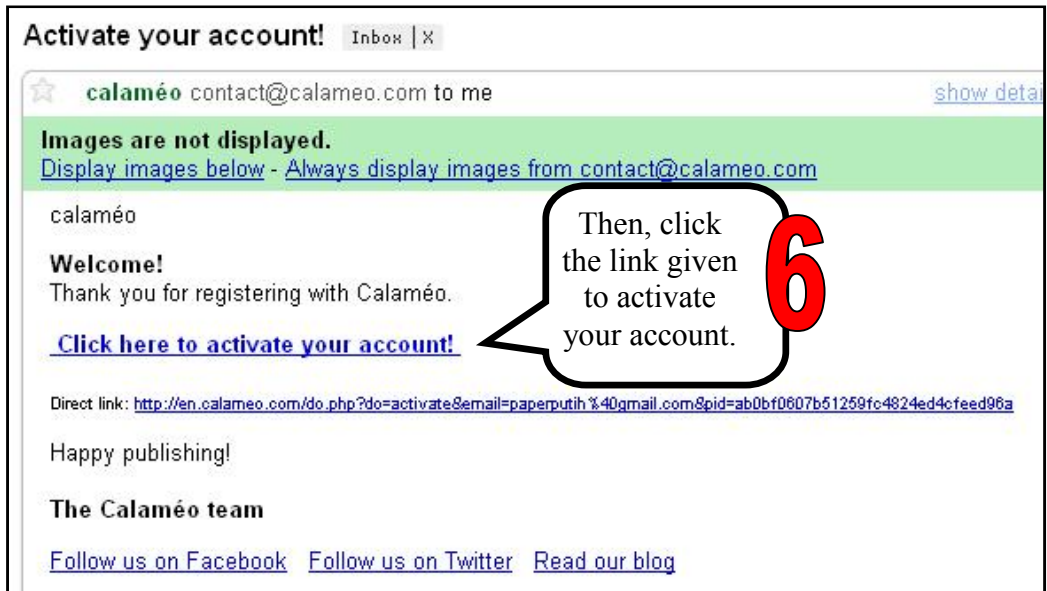
Thanks, we've just sent you an email at [your email address](#).

To activate your account, please take a moment to verify your email address.

[Click here](#) if you do not receive your activation email.

Please allow contact@calameo.com in your anti-spam whitelist.

Calameo will send an email to your registered email account.

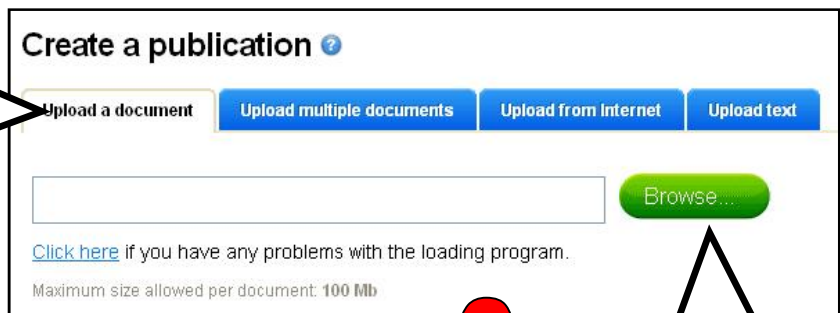


STEP 3**Creating a Publication****1**

At your Calameo 'Home', click the 'Create a publication' button

**Browse Document for Uploading****2**

Choose the file you wish to upload.

**3**

Click 'Browse' to start uploading.

4

Insert your document's information.

Title of the publication
Enter the publication's title.

Format
Select the most appropriate format for your publication.

Albums

Category
Select the most appropriate category for your publication.

Arts & Design

Publication mode
Select your document's publication mode.

Public Private

More options : [Update](#)
More detailed settings for your publication.

Sharing options : [Update](#)
Set the various options for interaction with the Calaméo community.

Personalize your publication : [Update](#)
Edit the appearance of your publication.

Start uploading

5

Then, click the 'Start uploading' button.

6

Converting your document...

MEMPERKASAKAN KURIKULUM PENDIDIKAN NEGARA.doc (186 Kb)



Converting page 6 / 62

Wait for your document to convert.

8

This is your publication link.

Congratulations! Your publication is ready

MEMPERKASAKAN KURIKULUM PENDIDIKAN NEGARA.doc (188 Kb)

[Read the publication](#) [Overview of the publication](#)

Links to the publication

Read the publication
<http://www.calameo.com/read/00082>

Overview of the publication
<http://www.calameo.com/books/00082>

MEMPERKASAKAN KURIKULUM

Insert a miniCalaméo on your website or your blog

HTML code (new version, iPad compatible)

```
<div style="text-align: center;"><div style="font-weight: bold;"><a
```

WordPress [click here to get the plugin](#)

```
[calameo code=00082/6/bdb0ec3b101 lang=en width=240 height=14/
```

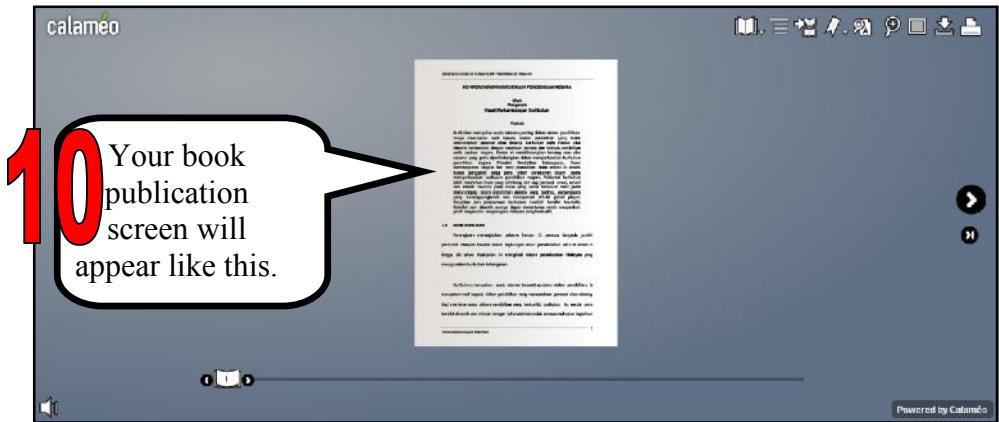
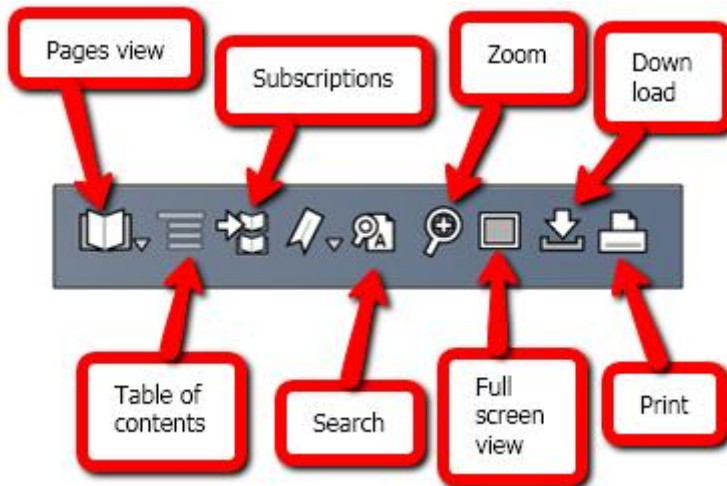
[Personalize your miniCalaméo](#)

9

You can use these codes to insert a mini Calameo publication in your website or blog.

7

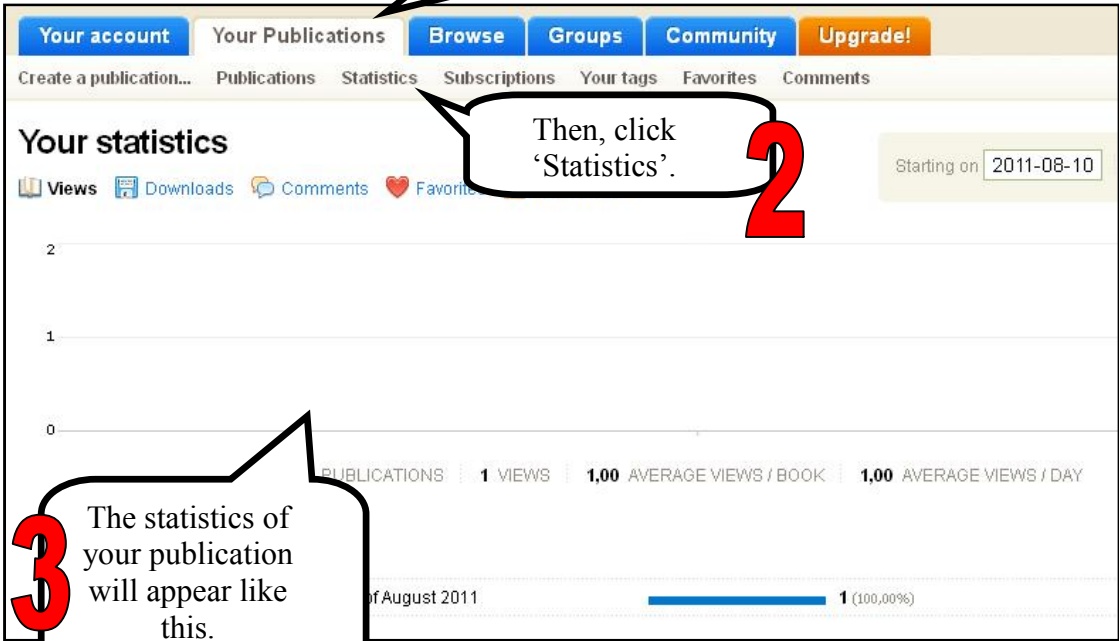
Now your publication is ready to be published.

**STEP 4****Calameo Tools**

STEP 5

Publication Review Statistic

1 To view the statistic of your publication, go to the 'Your Publications' tab.



2 Then, click 'Statistics'.

3 The statistics of your publication will appear like this.

STEP 6**Searching other Publications**

1 First, go to your Calameo 'Home'.

2 Type the keyword of the publication you want to search.

3 Then, click 'Find!'.

A screenshot of the Calameo search results page. The search bar contains 'web 2.0' and a green 'Search' button. Below the search bar are tabs for 'Publications', 'Members', 'Groups', and 'Discussions'. The text below the tabs reads: 'We found 500 publication(s) related to web and 2.0.' Below this is a section for 'Related terms:' with a list of terms: 'design development hosting página designing companies important informa programming website wide world appealing customers enfoque espacio go'. At the bottom, there are four publication thumbnails with their titles and page counts: 'diapositivas de la web 2.0' (Pages: 10), 'La Web 2.0 - ejemplo de libro' (Pages: 7), 'web 2.0' (Pages: 6), and 'Optimizing Web Service Design' (Pages: 2).

4 Here are the lists of the publication searched.

REFERENCES

<http://en.calameo.com/help/4-what-is-calameo.htm>

<http://educationaltech-med.blogspot.com/2011/03/calameo-educators-way-to-master-web.html>

http://en.calameo.com/content/about_calameo-about-calameo.htm



Chapter 5

MYEBOOK

WHAT IS MYEBOOK?

Myebook is designed to completely change the way new books are published on the internet. It is an all-in-one solution for the publishing, creation and sharing of online books. It is built on top of a social networking application which has some valuable features. This means that it is one of the easiest ways to get your book out there and start spreading the word about it. Ebooks are much easier to publish than print books. Myebook has been designed to make it really easy for anyone to publish ebooks on the internet. It is possible to use the application to create as many books as you want for free. Myebook has a very nice and simple user interface which makes it really simple to publish. It is suitable for virtually any type of book, whether it is magazines, photo albums, brochures, comics, leaflets, manuals or children's books.

Source: <http://www.appappeal.com/app/myebook/>

ADVANTAGES OF MYEBOOK

The following are some advantages of Myebook:

- Create ebooks easily.
- Publish ebooks with a single click.
- Share your ebooks with an audience of millions.

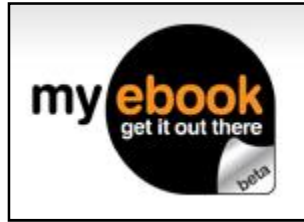
- Create any type of e-book including manuals, leaflets, e-books and children's books.

Source: <http://www.appappeal.com/app/myebook/>

GET STARTED WITH MYEBOOK

STEP 1

Go to: <http://www.myebook.com/>



STEP 2

Sign up

1 Click 'Sign Up'.

The screenshot shows the top navigation bar of the myebook website. It includes links for "Sign Up", "Home", "Sell Your Book?", "Help", and "Partners". Below the navigation bar are two input fields: "Name:" and "Password:". To the right of the "Password:" field is a "Log in" button with a right-pointing arrow. A red callout box with the number "1" and the text "Click 'Sign Up'." points to the "Sign Up" link in the navigation bar.

2 Fill in the required information.

**not got an account?
then register below, it's completely free!**

Join the myebook community and create, publish, share!
Using myebook requires no downloads or software installations... it's all online!

registration form

Firstname: *

Surname: *

The username will be your account name. What does it mean? You can access all your ebooks via http://www.myebook.com/your_username.

Username: *

Can only contain letters A-Z, numbers 0-9 or underscore (_) or dash (-)

Email: *

Confirm Email: *

Password (case sensitive): *

Confirm password: *

Country: select ▼

Postal code:

Account type: personal

Gender: select ▼

Date of birth: Day ▼ Month ▼ Year ▼ *

Enter security code below in box:
 Y S Y Z H [Can't read?](#)

I agree to the [terms of use](#) and [privacy policy](#).

3 Click the 'Register' button.

Log in

Username:

Password:

[Forgotten password?](#)

[Problem logging in?](#)

You are here: [Home](#) » [Congratulations](#)

Congratulations!

Your registration has been successful

You are now able to login and create your ebooks.
myebook support team

5 Now, you can login by inserting your email and password. Then click the 'Login' button.

4 This message will appear once you have completed the registration.

STEP 3**Updating Your Account**

The screenshot shows the 'My account' page on the Myebook website. The page layout includes a top navigation bar with links for 'Create myebook', 'my account', 'home', 'library', 'bookshop', 'tags', and 'community'. A search bar is located in the top right corner. The main content area is titled 'My account' and contains several widgets, each with an 'Enter' button:

- Mybooks:** View, manage and create your ebooks from here.
- Messages:** Keep in touch with your friends and colleagues.
- E-commerce:** Manage your bookshop, paypal setting, etc.
- Contacts:** Manage your contacts and groups, invite your friends.
- File management:** Upload and manage your files and folders.
- Account settings:** Manage your account details and settings.
- My communities:** Create and manage your communities within myebook.

A callout box with a large red number '1' points to the 'Enter' button on the 'Account settings' widget, with the text: "Click the 'Enter' button at the account setting."

Profile image

- Change Image >>
- Profile Page >>
- Manage Profile >>

Account overview

Myebook's

- Published (0)
- Inactive (0)

Favorite (0)

- Subscriptions (0)
- Private ebooks (0)

Contacts

- Contacts (1)
- Received invites (0)
- Pending invites (0)
- Declined invites (0)

Messages

- New messages (0)
- New ebook alerts (0)
- New subscriptions (0)

Communities

- Communities (0)
- Joined (0)
- Pending ebooks (0)
- Pending users (0)
- Pending membership (0)

Files

- Images (0)
- Video (0)
- Audio (0)
- Flash (0)
- Files (0)

2 Use these tab to update and manage your profile.

3 To change your password, go to the 'Change password' tab.

4 To change the profile image, go to the 'Profile image' tab.

5 Click 'Choose File' to choose the image you want to upload from your computer. Then, click the 'Upload' button.

The screenshot shows the 'Profile image' tab selected in the account settings. The breadcrumb trail is 'Home » My account » Account settings » Profile image'. The 'Profile image' tab is highlighted in orange. Below the tabs, there is a 'Profile images' section with an 'Upload image:' form containing a 'Choose File' button, 'No file chosen' text, and 'Upload' and 'back' buttons. A red bracket highlights the breadcrumb trail and the tabs.

STEP 4

Creating Myebook

1 Click the 'Create myebook' tab.

The screenshot shows the top navigation bar of the Myebook website. The 'Create myebook' tab is highlighted in red. Other tabs include 'my account', 'home', 'library', 'bookshop', 'tags', and 'community'. The breadcrumb trail below the navigation bar is 'Home » My account » Myebooks » Create ebook'.



Published Inactive Favourites Subscriptions Private **Create Myebook**

Create ebook from PDF?

PDF

Adobe

Upload >>

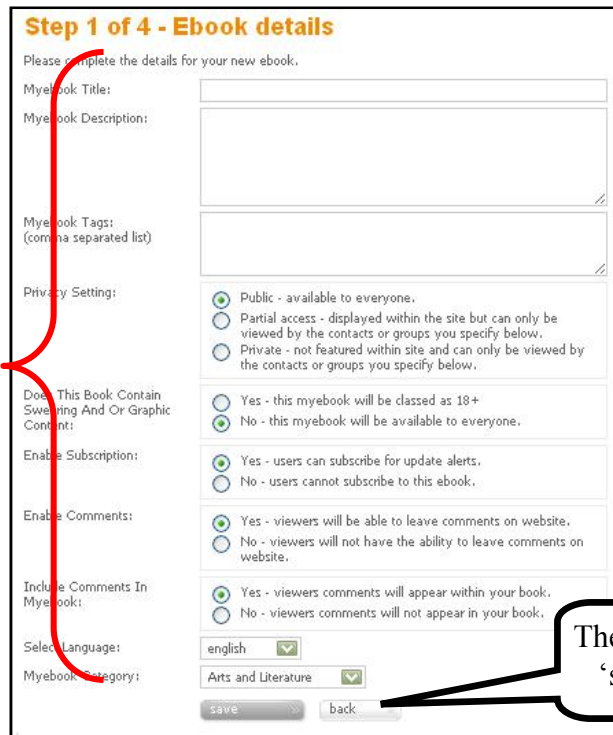
Create ebook from scratch?

Start now >>

Then click the 'Upload >>' button.

our design studio all for you. Free quote >>

3 Fill in the required information.



Step 1 of 4 - Ebook details

Please complete the details for your new ebook.

Myebook Title:

Myebook Description:

Myebook Tags: (comma separated list)

Privacy Setting:

- Public - available to everyone.
- Partial access - displayed within the site but can only be viewed by the contacts or groups you specify below.
- Private - not featured within site and can only be viewed by the contacts or groups you specify below.

Does This Book Contain Swearing And Or Graphic Content:

- Yes - this myebook will be classed as 18+
- No - this myebook will be available to everyone.

Enable Subscription:

- Yes - users can subscribe for update alerts.
- No - users cannot subscribe to this ebook.

Enable Comments:

- Yes - viewers will be able to leave comments on website.
- No - viewers will not have the ability to leave comments on website.

Include Comments In Myebook:

- Yes - viewers comments will appear within your book.
- No - viewers comments will not appear in your book.

Select Language: english

Myebook Category: Arts and Literature

save back

Then click 'save'.

Step 2 of 4 - Upload your PDF

Please browse and select your PDF file.

Browse...

Remove

Click

5 Click the 'Browse' button.

Please confirm you own the copyright to content within the PDF or you have permission to use it.

Tick this box to confirm that you own the copyright of the material you have uploaded.

7 Then, click the 'upload' button.

Problems uploading files? Use standard

Step 3 of 4 - Converting your PDF

Your PDF has uploaded and is ready for converting. Conversion of your PDF will start. Either wait a few minutes or close this window and carry on using myebook. After conversion your ebook will be published in the ebook library. If you need to make changes to the settings and access rights to your ebook make them in your manage book settings.

You need to wait for a few minutes for your uploaded pdf to be converted and published in the ebook library.

Published Inactive Favourites Subscriptions Private **Create Myebook****Step 4 of 4 - Your ebook is ready!**

Your ebook is ready, now that you have created your ebook you can if required add video, sound and more forms of media using the myebook builder.



Want to see it?

Open in viewer



Got interactive content to add?

Open in builder

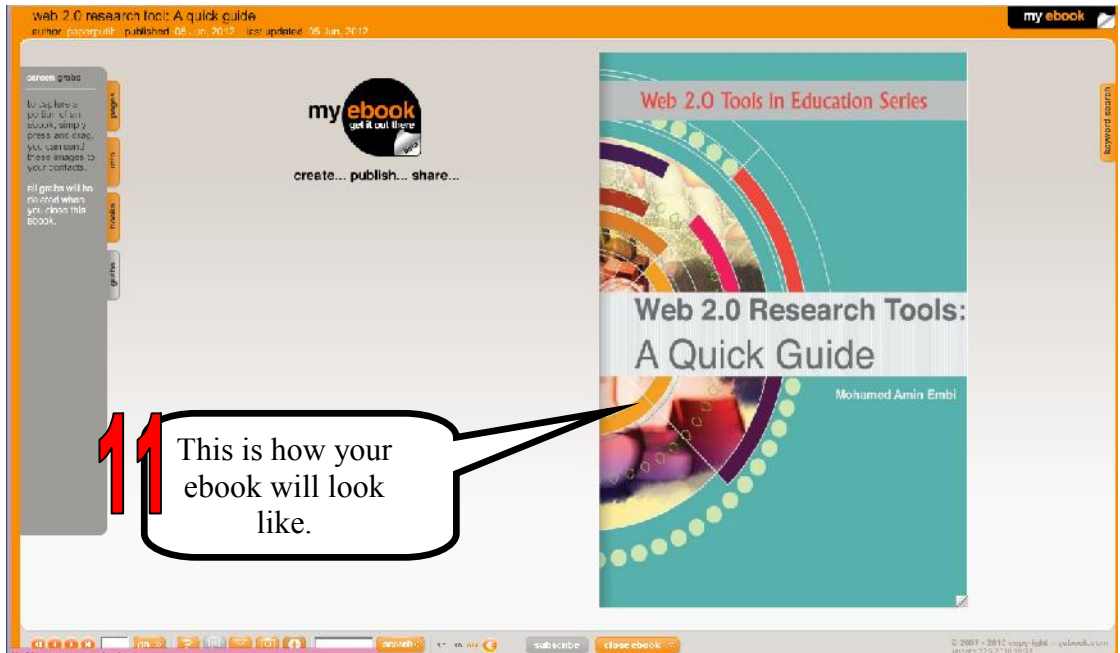


Want to simply get it out there?

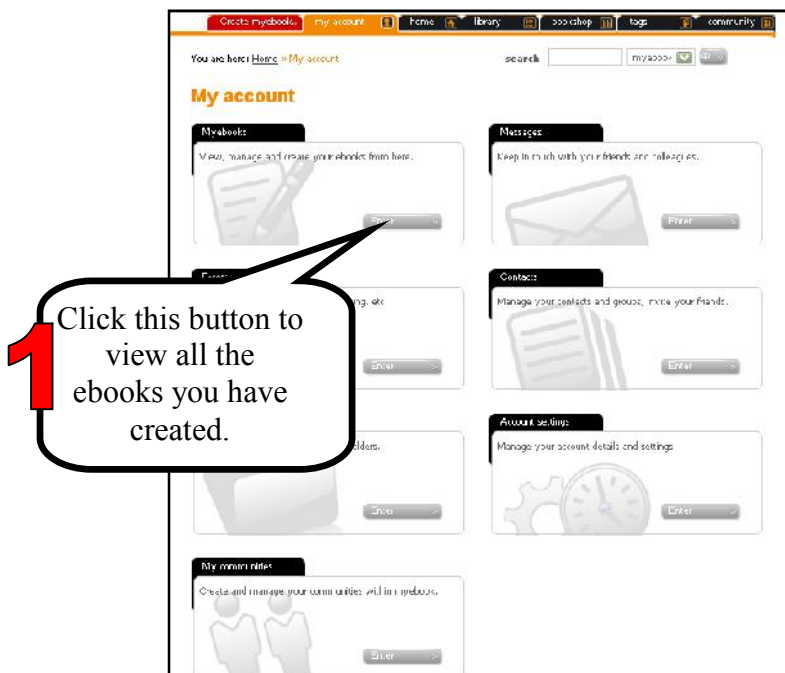
Publish now

Now your ebook is ready. Click this button to view your uploaded ebook.

Click this button to publish your ebook to the public.



STEP 5




Published Inactive Favourites Subscriptions Private **Create Myebook**

Published ebooks

Below are the ebooks that have been created within your account. You can click on the title of the ebook to view it, or click on the title of the ebook to open the general settings or open the myebook builder.

Sort by: **Most recent** [Most viewed](#) [Most favourites](#) 3 myebook matches


Click at the title of the ebook for viewing. **3**



web 2.0 research tool: A quick...

Status: **activated**
Tags: **web 2.0, research tools**
Language: **english**
Views: **1 times**
Favourited: **0 times**
More in: **Education**


[open myebook builder](#) >>>
[manage book settings](#) >>>
[delete](#) >>>



PIC

Status: **activated**
Tags: **picture**
Language: **english**
Views: **0 times**
Favourited: **0 times**
More in: **Arts and Literature**

[open myebook builder](#) >>>
[manage book settings](#) >>>
[delete](#) >>>



LAPORAN KSNP

Status: **activated**
Tags: **report**
Language: **english**
Views: **0 times**
Favourited: **0 times**
More in: **Education**

[open myebook builder](#) >>>
[manage book settings](#) >>>
[delete](#) >>>

These are the ebooks you have created. **2**

The screenshot shows a web browser displaying a Myebook page. The page title is "web 2.0 research tool: A quick guide" and the subtitle is "A quick guide of 20 top ten research tools". The author is "paperutih", added on 05 Jun, 2012, last updated on 05 Jun, 2012, category is "Education", 228 pages, 1 view, 0 ratings, and 0 favourites. Tags include "web 2.0, research tools". There are buttons for "launch this myebook now!" and "edit myebook now!". Below the buttons, there is a "Rate this myebook" section with three stars. A "URL" field contains "http://www.eanswer.co.uk/index.php?option=ebook". An "Add to my site" field contains "". A "Share ebook" section has a "SHARE" button and social media icons.

Callout 4: These are the details of your ebook.

Callout 5: Click at the ebook to view it.

Callout 6: Use the URL address and embed code to share with others.

REFERENCES

Source: <http://www.appapeal.com/app/myebook/> [5 June 2012]



Chapter 6

FLIPSNACK

WHAT IS FLIPSNACK?

Flipsnack is an online flipping book software that allows anyone to convert PDF documents into Flash page flip digital publications (www.flipsnack.com). The free version of Flipsnack allows anyone to embed document such as book, magazine, catalog, newspaper, portfolio into a website or blog (Richard Byrne. 2011). The flipping book also can be shared on social networking websites such as on Facebook and Twitter. Premium version allows users an option to download document (Richard Byrne. 2011).

BENEFITS OF USING FLIPSNACK

According to Stephanie Miles (2011), the following are the benefits of using Flipsnack:

- Flipsnack flipbooks are free for users.
- Users can use flipbooks to share any document/book online.
- Users can fix errors and re-publish their books whenever they want.
- It is easy to share, just grab the embed code from your newly published book and post it in a blog or website.
- Up to 25,000 users can view flipbook each day and we can make changes to our published flipbook at any time.
- All free Flipsnack flipbooks come with a watermark.

GET STARTED WITH FLIPSNACK

STEP 1

Go to: <http://www.flipsnack.com/>



STEP 2

Sign In/Register



To Sign in or Register with Flipsnack, Click 'Sign in'.

 The image shows a 'Sign in' form. At the top left, it says 'Sign in with' and 'No registration needed'. Below this are five social media icons: Facebook (f), Google (G), Twitter (t), Yahoo (Y), and Microsoft (M). To the right of these icons is the word 'OR'. Below the social icons is a 'Remember me' checkbox. To the right of the social options, there are radio buttons for 'Sign in' and 'Register'. Below these are two input fields: 'Email' and 'Password'. Below the 'Password' field is a 'Forgot Password' link. At the bottom of the form are a 'Sign in' button and another 'Remember me' checkbox.

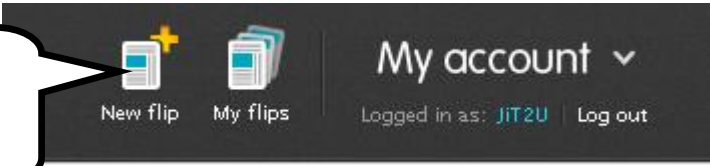
If you have a Flipsnack account, you can sign-in as usual. If you do not have an account, click 'Register'.

You also can sign in using these applications.

STEP 3

Adding Documents

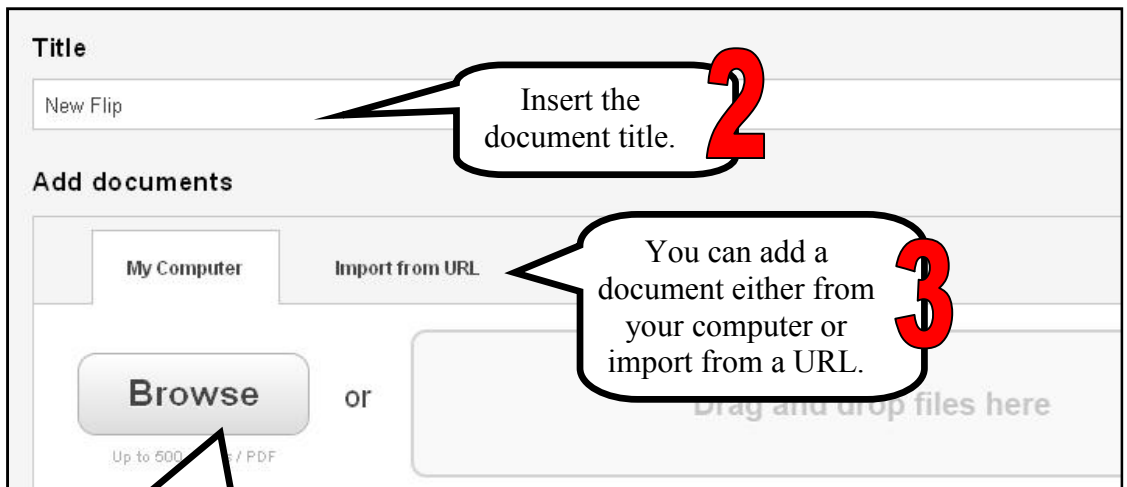
1 To add a document, click 'New flip'.



The screenshot shows a dark grey navigation bar. On the left, there are two buttons: 'New flip' with a plus sign icon and 'My flips' with a stack of papers icon. On the right, there is a 'My account' dropdown menu. Below the account menu, it says 'Logged in as: JIT2U' and 'Log out'.

2 Insert the document title.

3 You can add a document either from your computer or import from a URL.



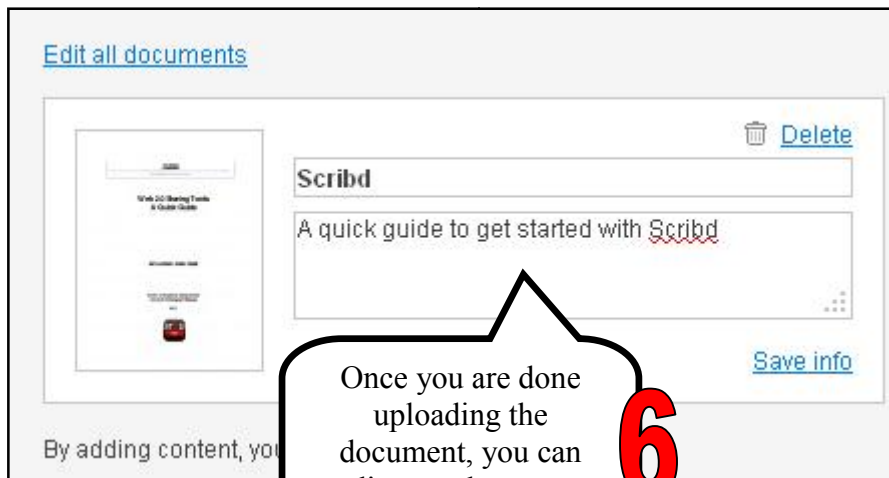
The screenshot shows a form for creating a new flip. At the top, there is a 'Title' field with the text 'New Flip'. Below that is the 'Add documents' section. It has two tabs: 'My Computer' and 'Import from URL'. Under 'My Computer', there is a 'Browse' button and the text 'Up to 500 / PDF'. To the right of the 'Browse' button is the word 'or'. Further right is a large grey box with the text 'Drag and drop files here'.

4 Then, browse or drag and drop your files here. Your document pages can be more than 500 pages in pdf format.



Next, wait for your document to finish uploading and converting.

5



Once you are done uploading the document, you can edit your document information.

6







Then, click the 'Next' button.

7

STEP 4**Choosing Templates**

Choose template

			
Classic flip 30136 uses	Hardcover flip 3259 uses	Coil flip 3118 uses	Interactive flip 4044 uses

You can choose four types of template for viewing your flipbook.

STEP 5

Preview Setting

Widget type

Shelf widget Classic widget

Size

W: x H: px

Size presets ▼

Controls

- Always show flip buttons
- Show thumbnail navigation
- Enable flip sounds
- Enable PDF download
- Show share buttons [Advanced](#)

Other settings

- Use highlights on links
- Use r
- Enab
- Auto

Color and Style

Solid colors Damask Wood texture Stainless steel

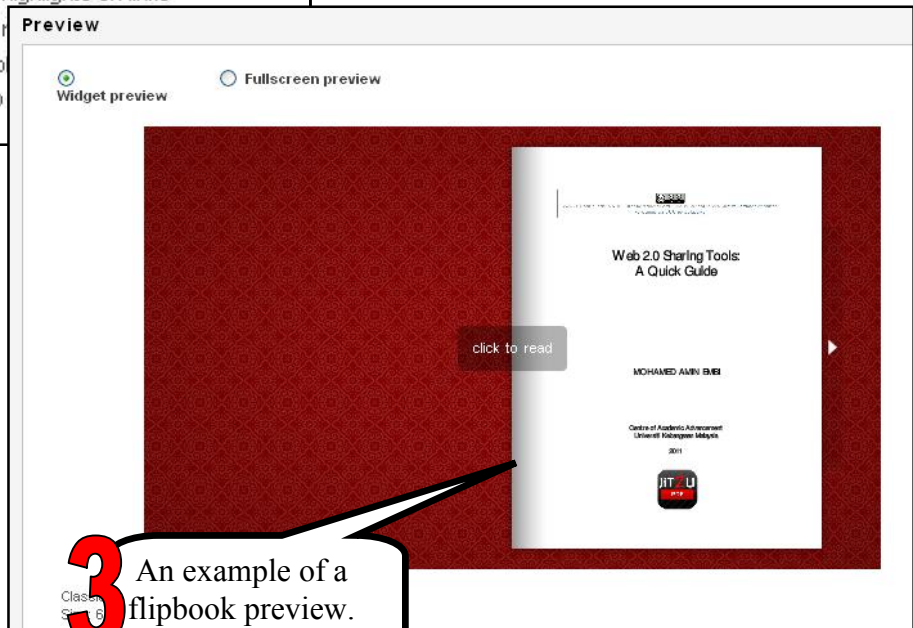


Select your color and style.

1

Select your preview setting.

2



3 An example of a flipbook preview.

Class



Then click the 'Finish' button. **4**

STEP 6

Sharing Flipbooks

Sharing Tools - Scribd [Edit name](#)
1 document | 1 view | Published at 09/18/2011 23:57
Created at 09/21/2011 20:40 | Modified at 09/21/2011 20:45
[Edit](#) | [Edit as new](#) ? | [Delete](#)

Direct link:
<http://www.flipsnack.com/flips/769edd4c47a36...>

Post to wall Tweet Send email

Click 'Copy' to copy this link and email it to the person you wish to share. **1**

You also can share your flipbook using Facebook and Twitter. **2**

REFERENCES

Richard Byrne. 2011. Flip Snack - Add Page Turning Effects to Your PDFs. <http://www.freetech4teachers.com/2011/05/flip-snack-add-page-turning-effects-to.html> [22 September 2011]

www.flipsnack.com [22 September 2011]

Stephanie Miles 2011. FlipSnack – Flipbooks for All. <http://www.appvita.com/2011/06/02/flipsnack-embedded-pdf-books-for-all/> [22 September 2011]



Chapter 7

YUDUfree

WHAT IS YUDUFREE?

YUDUfree is a digital publishing library and marketplace that lets you read, publish, buy, sell and share digital content. It is a free library of digital content to read and explore. Find eBooks, magazines, and other documents as well as photos, music and podcasts and bookmarks and add them to your own library.

(Source: <http://free.yudu.com/info/free-online-publishing/>)

BENEFITS OF YUDUFREE

Here are some benefits of YUDUfree:

1. Get noticed online, YUDUfree publications are search engine friendly.
2. Includes live web links to click through to other sites and direct email links.
3. Readers can add bookmarks and notes to your publication.
4. Hosted by YUDUfree for free.
5. All publications are carbon neutral and family friendly.
6. No need to download, just read online.

7. Multiple views and zoom for easy reading.
8. Advanced keyword search tool – skip to the page you want.
9. High resolution images.
10. Super fast loading time.
11. Add audio and Flash for an enhanced reading experience.
12. Quality video that loads instantly from the page.
13. Generate revenue with inserted video ads and sponsor pages.
14. Protect publications and sell them online via the YUDUfree hub.
15. Get all the added benefits and features of the YUDUfree hub including promotion and marketing for your publication.

(Source: <http://free.yudu.com/info/benefits-of-yudu-publication>)

USING YUDUfree IN CLASSROOM

The following are some ways of using YUDUfree in classroom:

1. Transferring documents or lecture outlines to YUDUfree online magazines and embedding them into class blog. (<http://www.freetech4teachers.com/2009/06/yudu-publish-your-pdfs-as-online.html>)
2. Students can create an electronic portfolio of their artwork or writing (<https://teachwithweb2.wikispaces.com/Yudu>)
3. Create an online magazine about historical, scientific, or literary events or people (<https://teachwithweb2.wikispaces.com/Yudu>)

GET STARTED WITH YUDUfree

STEP 1

Go to: <http://free.yudu.com/>

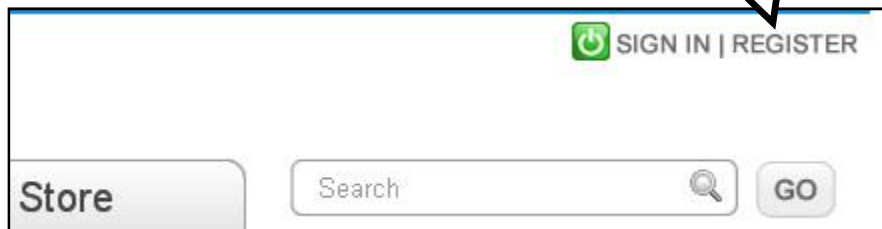
YUDUfree

STEP 2

Registering

You need to register first.

1



2 Insert the required information.

3 Then, click the 'GO' button.

Sign Up for Free

Email address:

Password:

Retype password:

Choose your Username:

First name:

Last name:

Gender:
 Female Male

Country:

Security check: (why?)

Matend dew

Type the two words:

GO

Verify Account > Account Info > Registration Complete

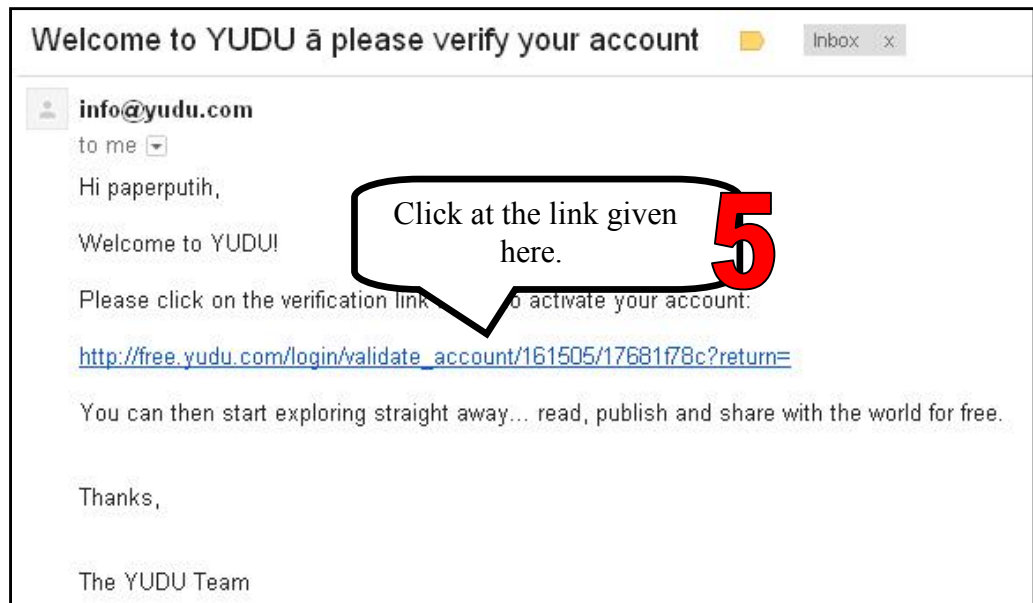
Verify Your Account

You should have now received a verification email from [email]. You must click the verification link in the email to complete the free registration.

If it's not in your inbox, please check your junk box and ensure emails from @yudu.com are not being blocked.

If you don't receive the email, please [Contact Our Support Team](#)

4 You need to verify your account by clicking the link given in your email.



STEP 3**Publishing**

Open your YUDUfree and click at the 'Publish' tab.

Upload and Publish

Publish your documents, upload audio, images and bookmark your favourite websites. Simply choose what you want to do by clicking on a button below.

Move the cursor over any of the buttons for further information for each option.



You can choose to upload documents, audio, photo and bookmarking your favorites websites.

2

here.' and 'If you don't have flash at all you can download it from the [Adobe website](#).' The first step is '1. Upload your document:' in green text. It includes instructions: 'This can be PDF, Word(.doc) or Powerpoint(.ppt) (& OpenOffice equivalents) and must comply with our [content rules](#). [Help & Advice on Files](#)'. It also states 'The maximum file size you can upload is 150 MB.' and 'You have published 0 items in the last 7 days. Your weekly publish limit is 100.' Below this is a file selection area with a grey input field and a green 'Browse' button. The second step is '2. Title' in green text, with the instruction 'Please enter a title for your document:' and a grey input field. A callout bubble with a red number '3' points to the 'Browse' button."/>

HELP & ADVICE >

Create a Digital Publication

Add a digital publication to your Library by simply uploading your work its magic and then email you a notification link, once it's

This uploader uses flash to get your files online. If you're having problems, you may want to try our simple uploader [here](#).

If you don't have flash at all you can download it from the [Adobe website](#).

3. Upload your document:

This can be PDF, Word(.doc) or Powerpoint(.ppt) (& OpenOffice equivalents) and must comply with our [content rules](#). [Help & Advice on Files](#)

The maximum file size you can upload is 150 MB.

You have published 0 items in the last 7 days. Your weekly publish limit is 100.

Browse

2. Title

Please enter a title for your document:

4 Then, click the 'Publish' button.

Publish! >

Your book is now ready

CHOOSE OPTION 1 OR 2:

1. Let me add my description, tags, and other details to my item.

[View item details](#)

2. Let me publish more - I'll add some details later.

[Publish more](#)

PROCESSING...

Wait until your publication is fully uploaded. **6**

You can add your publication details and you can publish more documents. **5**

Web 2.0 Research Tools - A Quick Guide
by paperputih

YUDUfree Explore Publish My Library

paperputih's Library [change]

[view profile](#) [options](#) [my friends](#) [my group](#)

You have [some items you might like to add](#).

Filtered tags & categories (click to remove any filters): none

Show: All For-sale items Items with commission

Go to 'My Library'. **7**

Your publication will be listed here. Click at the document. **8**

Private
Web 2.0 research tools: A Quick Guide
Web 2.0 Res...

9 To embed your publication to your blog or website, click at the 'EMBED ITEM'.

10 For viewing the book, click the 'View' button.

The screenshot shows a book titled "Web 2.0 Research Tools: A Quick Guide" by Mohamed Amir Esmail. It features a green "EMBED ITEM" button and a grey "View" button. To the right, there is an "Average Rating" section (not yet rated), a blue "Sell" button, and a "Publisher's Description" section. The book cover image shows a colorful abstract design with the text "Web 2.0 Tools in Education Series" and "Web 2.0 Research Tools: A Quick Guide".

STEP 1. Select one of three embed options:

The screenshot shows three radio button options for embedding the publication:

- Embed Full Publication**
The recommended, advanced embedding option to add the whole publication into your site. After the embedded publication size below:
Frame width: 400 px Frame Height: 400 px
- Front cover image**
A basic option: the front cover image linked to your publication.
- Flipbook**
A mini flash animation of the first 8 pages of your publication, flipping back and forth.

STEP 2. Preview

The screenshot shows a preview of the book "Web 2.0 Research Tools: A Quick Guide" displayed as a flipbook. Below the preview, there is a link: "Click to launch the full edition in a new window Publisher software from YUDU".

12 The book previewed.

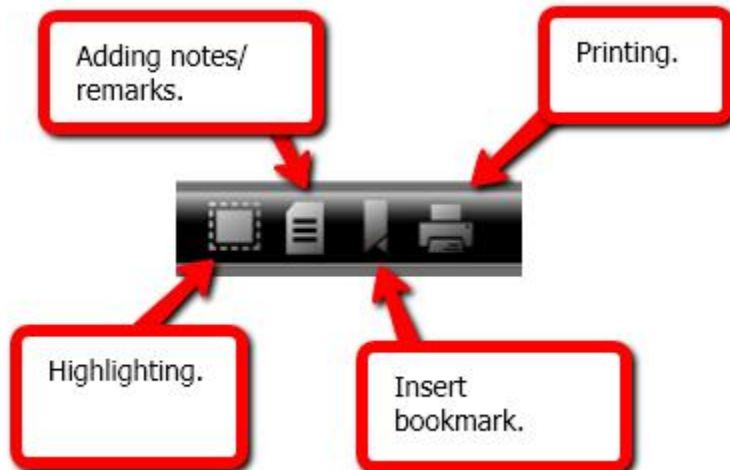
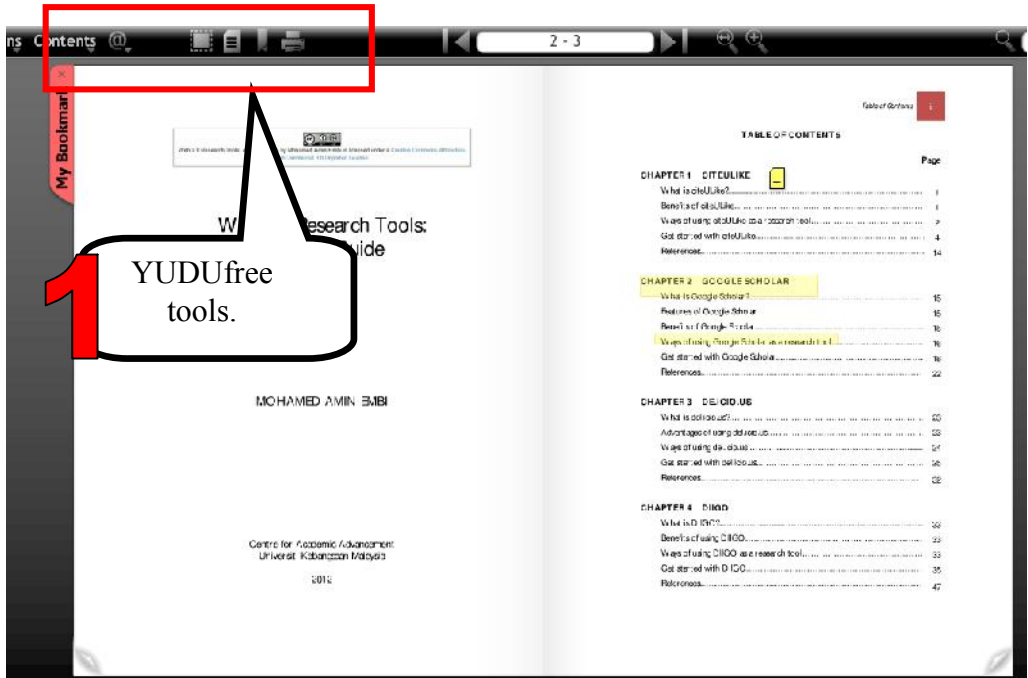
11 You can choose three embed options.

STEP 3. Copy the code below to add to your site

```
<object classid="clsid:d27cdeb6e-ae6d-11 of-96b8-444653540000" codebase="http://fpdownload.macromedia.com/pub/shockwave/cabs/flash/swflash.cab#version=8,0,0,0" width="360" height="237" id="flipbook" align="middle"><param name="allowScriptAccess" value="always" /><param name="movie" value="http://content.yudu.com/Library/A1oo5nWWeb20ResearchToolsAQ/resources/flipbook.swf" /><param name="quality" value="high" /><param
```



STEP 4 Tools





REFERENCES

<http://free.yudu.com/info/free-online-publishing/> [3 Ogos 2012]

<http://free.yudu.com/info/benefits-of-yudu-publication> [3 Ogos 2012]

<http://www.freetech4teachers.com/2009/06/yudu-publish-your-pdfs-as-online.html> [3 Ogos 2012]

(<https://teachwithweb2.wikispaces.com/Yudu> [3 Ogos 2012]

<https://teachwithweb2.wikispaces.com/Yudu> [3 Ogos 2012]



Chapter 8

DOCSTOC

WHAT IS DOCSTOC?

Docstoc is the premier online destination. It hosts the best quality and widest selection of professional documents (over 20 million) and resources including expert videos, articles and productivity tools. Docstoc is among the top 500 most visited websites and has over 25 million registered users. It offers a vast collection of free resources and provides a monthly membership which unlocks its widest selection of premium content. Docstoc also provides the technology to help facilitate the sharing and promotion of documents across the web and has popularized the use of embedding documents throughout the blogosphere and mainstream media.

(Source: <http://www.docstoc.com/about/>)

BENEFITS OF DOCSTOC

1. Using Docstoc as a file hosting have the advantages of the files being there for unlimited time.
2. Docstoc allow people to share their files with notes, memos, remarks and full reviews.
3. People without own website can do full presentations with the files needed attached.

(Source: <http://writinghood.com/writing/alternative-uses-of-docstoc/>)

GET STARTED WITH DOCSTOC

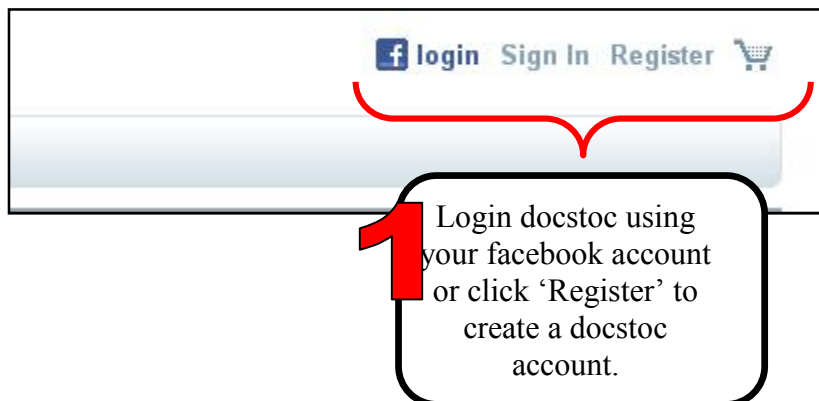
STEP 1

Go to: <http://www.docstoc.com>



STEP 2

Registering



Use your facebook Login to get instant access

[Login with Facebook](#)

[Create a Docstoc account](#)
[I already have a Docstoc account](#)

Register with Docstoc and Join Over 5 Million Members

Choose Username: lowercase, no numbers

Password:

Confirm Password:

Email: email verification required to download

Complete Registration >>

I agree to the Docstoc Terms and Conditions

2 Fill in the required information.

Get Cash by Uploading Your Documents to Docstoc

Want to make extra money with the documents sitting on your computer? Join our **DocCash program** and we'll split the advertising revenue (50/50) from all of the documents you upload to Docstoc.

All you need is a Google AdSense account to join. Don't have one yet? That's okay - we'll help you set one up. It's easy.

I already have an AdSense account
 I'd like to set up an AdSense account

Please provide your email address below. Google will email you instructions on how to set up your new AdSense account. You should receive the instructions within 2-3 days.

Once your account is confirmed, you will automatically begin earning revenue from the documents you have uploaded to Docstoc.

Email Address [Use my Docstoc email](#)

Complete Your Docstoc Profile

First Name Company Name

Last Name Title

Website Occupation

Blog Industry

City

Zip Code

Country

Gender male female

Birth Day

Photo No file chosen

4 Click at the 'Save for Later' button.

3 Then, click the 'Complete Registration >>' button.

Customize your Experience

Add and edit interests and make the most out of your premium membership...
Make the most out of your premium membership! Help us deliver the best professional content to you.

How are you planning on using Docstoc?

For business, your own or your employer

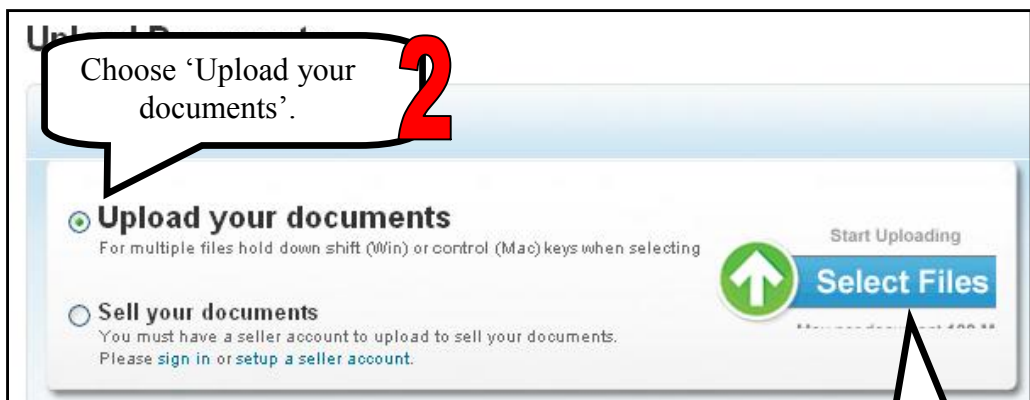
For family, school or private life (non-business)

Choose your interest. **5**

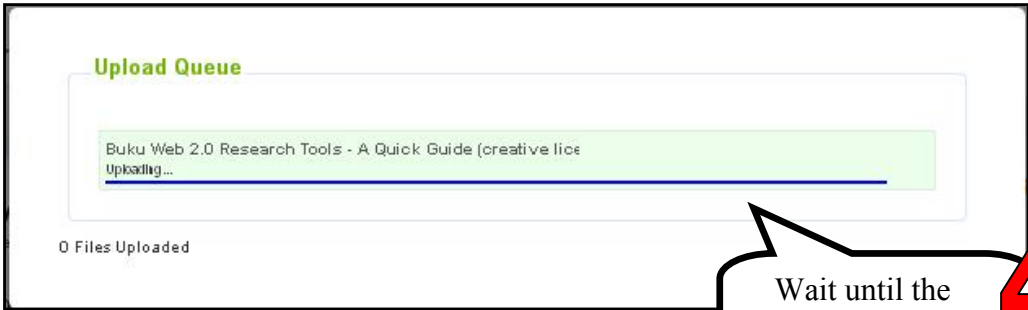
The screenshot shows the Docstoc website interface. At the top, there are navigation tabs: Home, Documents, Resources, Premium, and Upload. A search bar is present with a 'Search' button and a 'Best Match' dropdown. Below the search bar, there's a 'My Recommendations' section. On the left, there's a sidebar with 'My Docstoc' (My Recommendations (37), My Downloads & Prints, My Bookmarks), 'My Related Documents', and 'My Interests' (Personal & Professional Development). The main content area displays three document recommendations:

- 3 Real Life Examples of Effective Business Networking** by Andy Wilson, Founder & CEO of Graphight. 521 viewed this. Original Video. Personal & Professional.
- Weekly Chore Chart**. 0 used this | 2 bookmarks. Docstoc Premium. Personal & Professional. 1-Credit \$28.95.
- Dress for Success - Over the Phone**. "Even if you're working from home or a spot where you know you will not be seen by anyone, are you properly dressed? Did you take a shower this morning? Shave? Apply your..." 538 viewed this. Original Video. Personal & Professional.

Now, you can explore your docstoc. **6**

STEP 3**Uploading**

Then, click at the
'Select Files'
button.



Wait until the document is fully uploaded.

4



Fill in the required information.

5

Click at the 'Save and Publish' button.

6

Upload Documents Upload > Publish > Status

Share these documents as BULK on:
Preview: the page others will see

7 You can share your document using email, twitter or facebook.

8 To get the embed code, click here.

Personalize your tweet: (100 characters max)

I just uploaded [TITLE] to Docstoc.com, check it out: [URL]

The [URL] will be replaced with a TinyURL once you tweet

Auto tweet after upload



I just uploaded [TITLE] to Docstoc.com [URL]

Auto tweet after download

I just downloaded [TITLE] from Docstoc.com [URL]

Send Save

View and promote individual documents

File Name/Title	Embed
 Web 2.0 Research Tools - A Quick Guide	 Embed

Complete Your Profile View My Documents

9 To view the document you have uploaded, click at the 'View My Document'.

embed code: `<a href="http://www.docstoc.com/d`

width: 630 px height: 550

select embed format:

standard wetpaint

WordPress (download plugin)

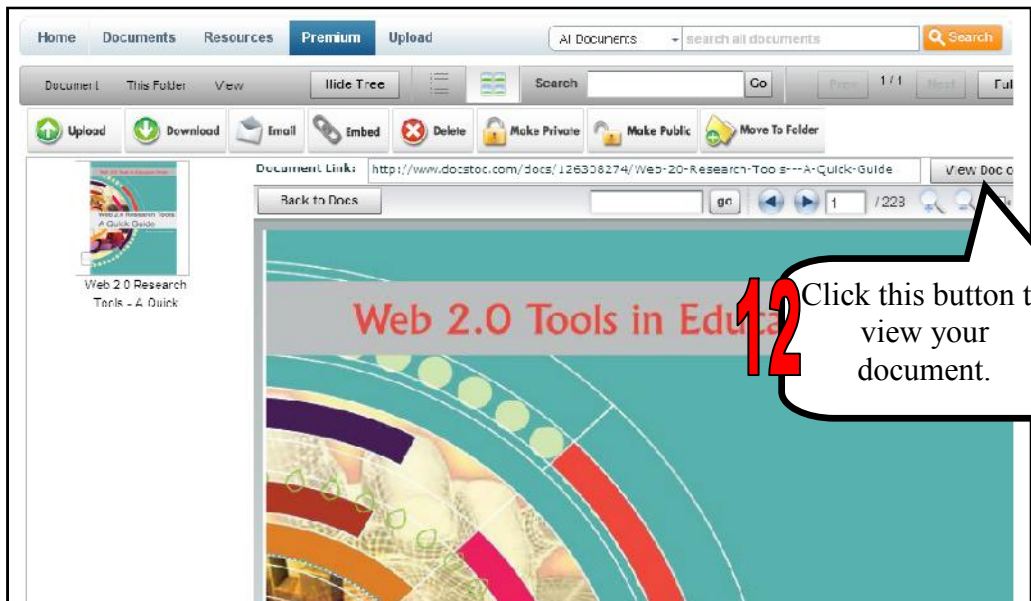
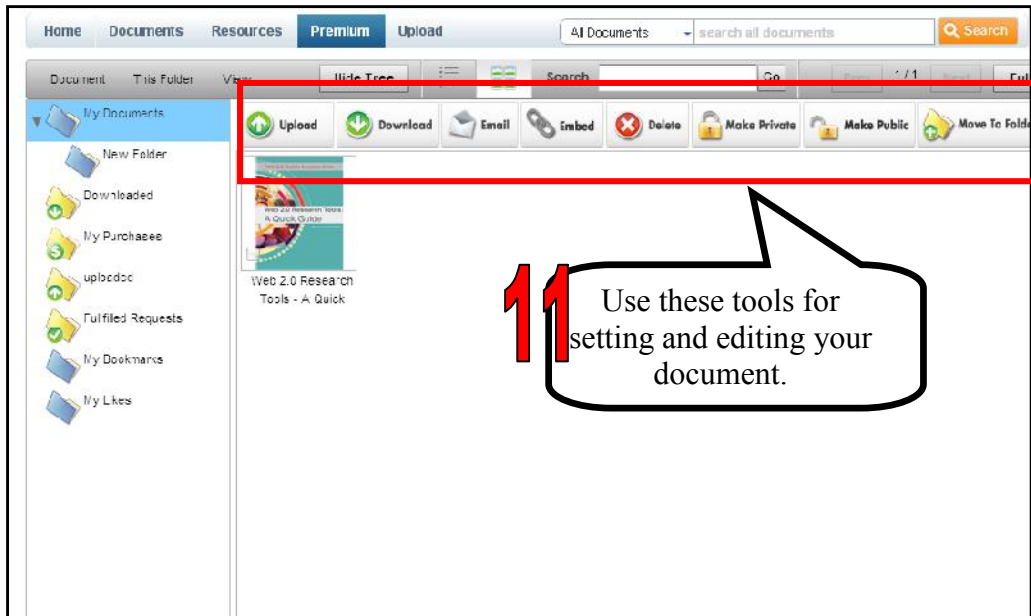
display in Slide mode

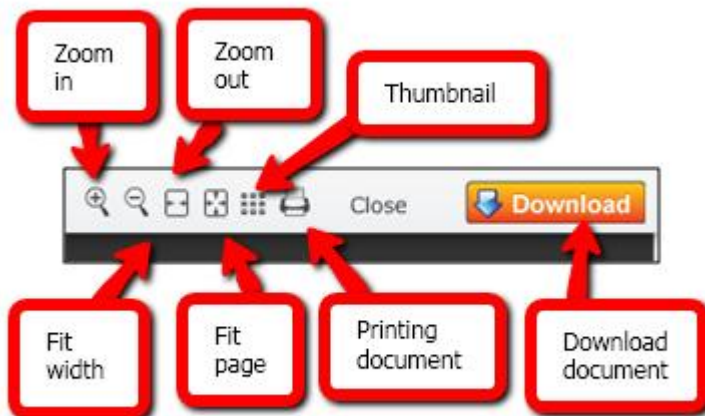
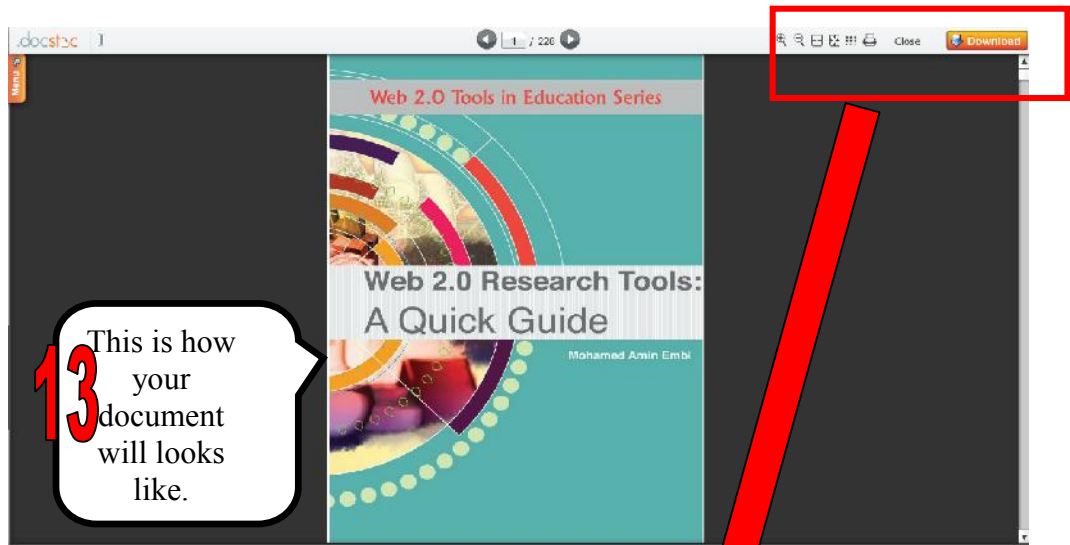
include related documents

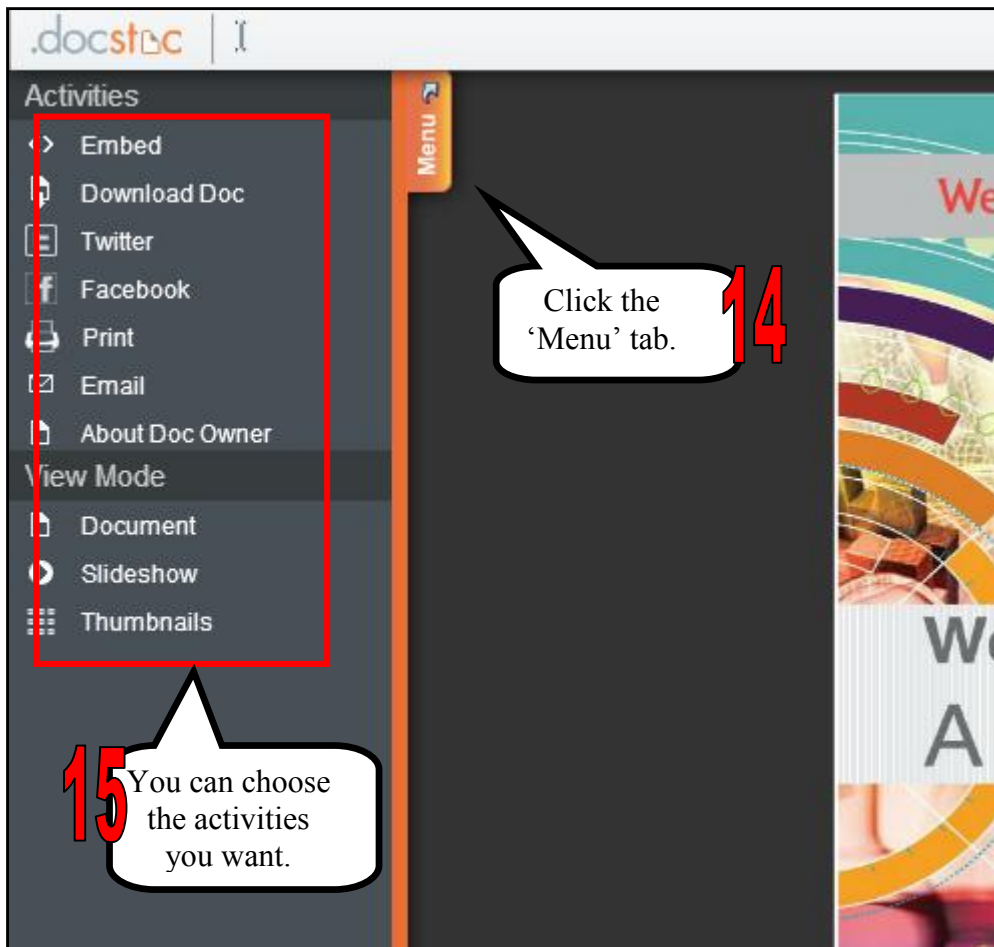
include other documents by this user

full screen link: `http://www.docstoc.com/docs/document-preview.aspx?doc_id=126308274`

10 Use this embed code to share your document in blog or website or send the link given to others.







REFERENCES

<http://www.docstoc.com/about/> [9 August 2012]

<http://writinghood.com/writing/alternative-uses-of-docstoc/> [9 August 2012]



Chapter 9

WOBOOK

WHAT IS WOBOOK?

Wobook is an online publication site that enables the publishing of documents on Macs, PCs, tablets and PDAs. Users can create and browse the Wobook website to discover new or latest Wobooks. Various kinds of publications are possible including magazines, manuals, eBooks, novels and many other types of documents. Users can create free Wobooks, share and published reports, catalogs, magazines and more. The Wobook application allows users have access to unlimited Wobooks online.

(Source: <http://wobook.appappeal.com/>)

BENEFITS OF WOBOOK

1. Wobook enables users publish documents
2. eBooks and documents can be browsed and read online
3. There are revolutionary 3D eBooks capabilities with page flipping
4. Publishing for magazines, eBooks and other documents can occur with a single click
5. There is the capability for design customization through the use of Wobook

(Source: <http://wobook.appappeal.com/>)

GET STARTED WITH WOBOOK

STEP 1

Go to: <http://www.wobook.com/>



STEP 2

Creating an Account

1 Click at 'Sign in' to create Wobook account.

A button labeled 'Sign in' with small flags for the United States and France to its right.

[The gallery](#) | [Wobook plans](#) : free | 1st price | unlimited [My account](#)

The web oriented book!

create your first wobook!

Email: *

Password:

Confirm:

[Read the terms of use.](#)
[Give our newsletter.](#)

Register

2 Insert the required information.

Then, click the 'Register' button. **3**

Confirmation of account opening

Your account was successfully created. You must now validate your email address by filling in the following form with the code you have already received or are about to receive.

Email address : [redacted]@gmail.com

Confirmation code : [input field]

[Confirm >>](#)

If you haven't received an email with your confirmation code, please check your SPAM file. [Click here](#) to receive it once again.

You need to insert the confirmation code to register. Then click the 'Confirm>>' button. **4**

Wobook.com - Your account's creation is confirmed

Wobook noreply@wobook.com 4:45 PM (0 minutes ago)

to me

Madam, Sir

To confirm your registration www.wobook.com, please validate your account.

Once this operation is completed, you can access the wobook.com website.

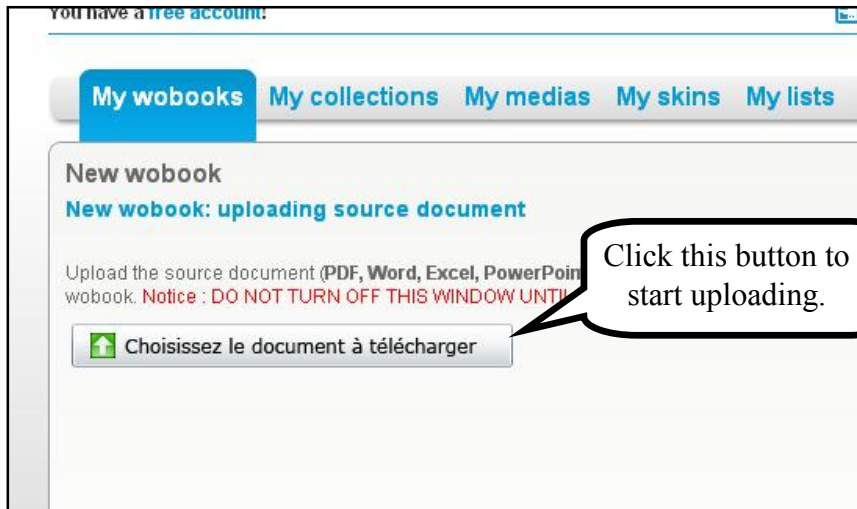
Confirmation link: <http://www.wobook.com/confirmaccount.php?code=bqFzWmBPA9Sh3asYC4QD&CONFDEST=/>

Your confirmation code: bqFzWmBPA9Sh3asYC4QD

Wobook will send the confirmation code to your email. Copy and paste the confirmation code. **5**

STEP 3

Publishing



My wobooks My collections My medias My skins My lists

New wobook

Description and indexing

Setting a name, a description and keywords is **important** because they are displayed in the player and wobook information page easier to find through search engines and our gallery.

Wobook name :
(5 characters minimum)

Description :
Description is used in the wobook information page, and by search engines.

Add keywords :
Separate each to
decoration phot
words together
quotes;"pari

Web 2 0 Research Tools A Quick Guide creat

Insert the information of your publication. **3**

Click 'Save and proceed to next step'. **4**

Save and proceed to next step

My wobooks My collections My medias My skins My lists

New wobook

Your document is being converted to wobook...

100%

131 page(s) processed on 228, no error(s).

While your wobook is being processed...

It is not necessary to remain on this page until your wobook's creation is done.

You can already:

- Set your wobook's name, description, background colour and...
- Create a table of contents to quickly browse through your wobook...
- Insert media objects within your wobook's pages.
- Protect your wobook access by defining readers' lists.

Wait until the document is fully uploaded and converted into Wobook. **5**

My wobooks My collections My medias My skins My lists

New wobook

Document's number of pages: 228
 Amount of pages processed: 228 ✓ All pages have been processed.
 Error(s) count: 0 ✓ All pages are valid.

>> **Votre wobook a été automatiquement publié.**

▶ Share ▶ Embed

Si vous désirez apparaître dans la galerie Wobook, vendre, ou rendre ce wobook privé :
 ▶ Publish settings


6 After you have successfully uploaded your document, you can share, embed and edit your publish settings.

My wobooks My collections My medias My skins My lists

Collection 1 [1 wobook]

Published (1) Unpublished (0) Processing (0) Empty document (0)

Create a new wobook
 Click on the button below

Web 2 0 Research Tools A Quick... 

Public broadcast
 08/08/2012
 228 pages
 Template: No
 Downloadable (PDF)
 Printable
 0 Marked reader

7 Click at the book you have uploaded.

My wobooks My collections My medias My skins My lists

Web 2.0 Research Tools A Quick Guide creative license pdf [Created on Wednesday, 14/03/2012 10:00 AM]

Collection "Collection 1"
DOC-yf2hU4-rP4v.pdf (12.59 Mo)
228 pages
0 unique reader
Public broadcast, Downloadable, Printable

Click at 'View your wobook'.

7

Use these tools to edit, publish and share your publication.

8

View your wobook

Replace source document and update

Publishing and broadcasting :

- Publish or cancel a wobook publishing
- Broadcast your wobook on your website
- Email this wobook to paperpuls@gmail.com

Broadcast your "mini wobook" on your website or your blog. :

```
<script type="text/javascript" src="http://library.wobook.com/?type=pm&wokey=WByf2hU4rP4v&Width=400&MsgText=Web+2+0+Research+Tools+A+f"></script>
```

Copy paste this code on your page. You can directly change the size of mini wobook ("Width+Height")

Wobook WOBOOK

228 pages

MY NOW!
Wobook

9 This is how the document you have published will look like.

Web 2.0 Research Tools A Quick Guide
Mohamed Amin E

228

REFERENCES

<http://wobook.appappeal.com/> [8 August 2012]



Chapter 10

SLIDESHARE

WHAT IS SLIDESHARE?

SlideShare is a media site for sharing presentations, documents and pdfs. SlideShare features a vibrant professional community that regularly comments, favorites and downloads content. Content also spreads virally through blogs and social networks such as LinkedIn, Facebook and twitter. Individuals and organizations upload documents to SlideShare to share ideas, connect with others, and generate leads for their businesses. Anyone can view presentations and documents on topics that interest them.

(Source:

<http://www.slideshare.net/about?PHPSESSID=c967d45a922f503f2147b6d390>)

BENEFITS OF USING SLIDESHARE

Patrick Powers (2010) suggests the following benefits of using Slideshare:

1. SlideShare can act as a marketing tool. For example, the presentations can be put together to capitalize on the opportunity to let people know more about an organization.

2. SlideShare can act as an internal organizer for uploading a handful of presentations focused around information pertinent to an internal audience.
3. Slideshare can act as an alumni resource. For example, presentations are geared toward job seekers and alums in the workplace.

WAYS OF USING SLIDESHARE

According to Daniel (2010), the following are some of the things you can do on SlideShare:

1. Embed slideshows into your own blog or website.
2. Share slideshows publicly or privately. There are several ways to share privately.
3. Synch audio to your slides.
4. Market your own event on slideshare.
5. Join groups to connect with SlideShare members who share your interests.
6. Download the original file.

GET STARTED WITH SLIDESHARE**STEP 1**

Go to: <http://www.slideshare.net/>

**STEP 2**

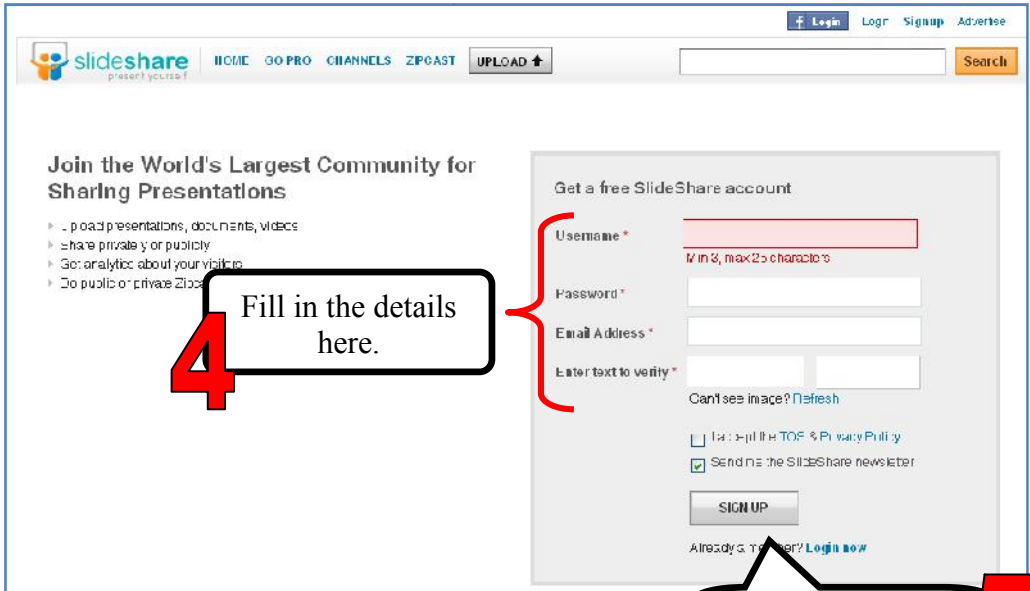
Sign In/Sign Up

If you already have a Slideshare account, you can start login. You also can login using your Facebook account. **1**

A screenshot of the Slideshare website's login page. The page has a white background with a blue header. The Slideshare logo is in the top left. In the top right, there are links for "Login", "Sign Up", and "Advertise". Below the header, there is a navigation bar with links for "HOME", "GO PRO", "CHANNELS", "ZINGAST", and "UPLOAD". A search bar is on the right. The main content area features a "Join the World's Largest Community for Sharing Presentations" section. On the right side, there is a "Login to SlideShare" form with fields for "Username or E-mail" and "Password", a "Remember me" checkbox, and a "LOGIN" button. A red bracket groups the input fields. A red number "2" is placed next to a callout box that says "Insert your username or email and password." A red number "3" is placed next to a callout box that says "Click 'LOGIN'." A red number "1" is placed next to a callout box that says "If you already have a Slideshare account, you can start login. You also can login using your Facebook account."

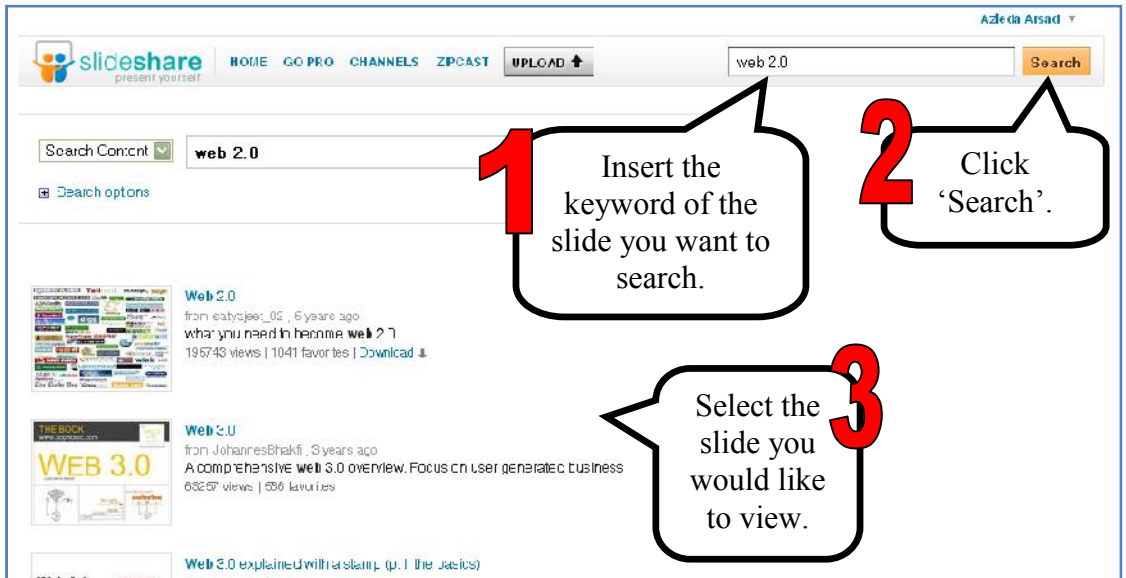
2 Insert your username or email and password.

Click 'LOGIN'. **3**



STEP 3

Searching Presentations



4 These are some examples of the presentation views and tools.

Save this slide to favorite

Get the embed code

Email the slide presentation

Download the slide presentation

Play

Full screen

Back

Next

Web 2.0 5 years ago

Email Favorite Download Embed Zicast More...

Focus on Simplicity Joy of Use Usability AJAX The Long Tail Economy Affiliation Design Convergence Audio Video Mobility RSS OpenAPIs DataDriven Web Standards Microformats

2 / 24

Like this presentation 38 people like this. Be the first to like this.

Satyajeet Singh FOLLOW 195992 views, 1041 fans, 692 embeds more

Related More by user

Tom Malone - Program for the Future Dec. 8 4527 views

Booth Alliance Google Call to Action 1365 views

Online Collective Intelligence 3522 views

The networks and the forms of the networked intelligence

PowerPoint Designs Pre-designed Slides & Templates for PowerPoint - Direct Download www.j.l.k.p.com

Win an iPad with Cisco Subscribe now to Cisco Innovators Newsletter & win yourself an iPad www.cisco.com/innovators

Create FB Trip Slideshows

STEP 4

Uploading Presentations

slideshare present yourself

HOME GO PRO CHANNELS ZICAST UPLOAD ↑

1 At the top of the Slideshare page, click 'UPLOAD'.

Upload one or more files

UPLOAD publicly

UPLOAD privately

2 Click 'UPLOAD publicly' (all can view your file).

If you have "Slideshare Pro" account, you can 'UPLOAD privately'.

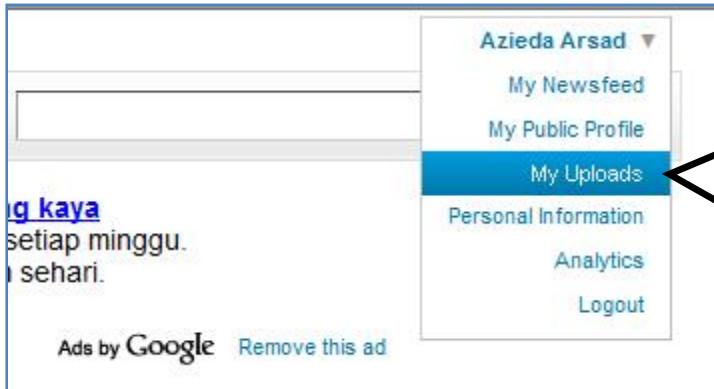
3 Supported... policy.



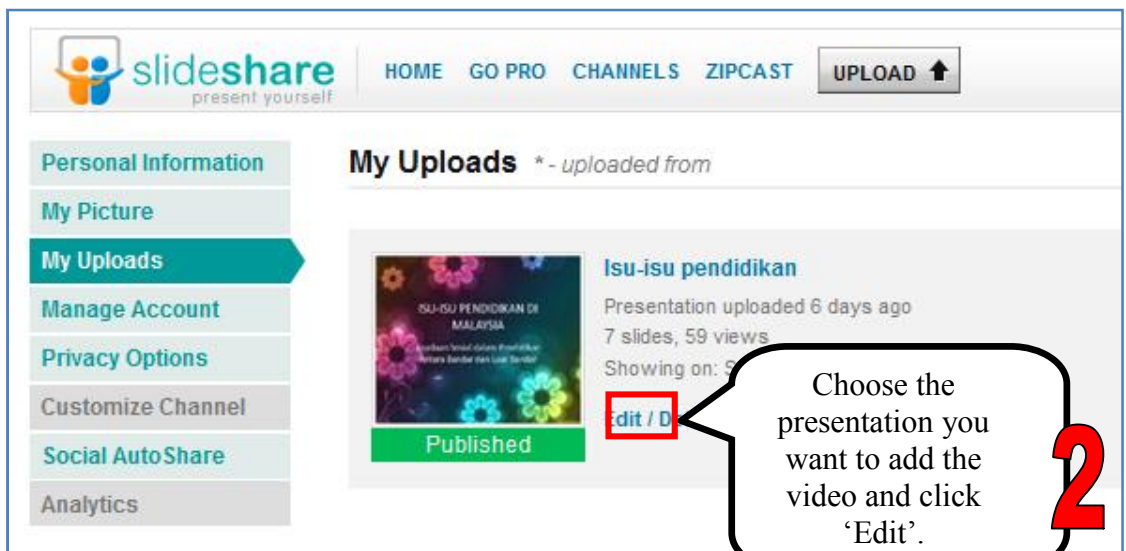
Select the presentation from your file. If you want to upload more than one file, use the Ctrl key (you can also upload PDF documents).

5 Now your presentation will appear in the Slideshare and everyone can view it.



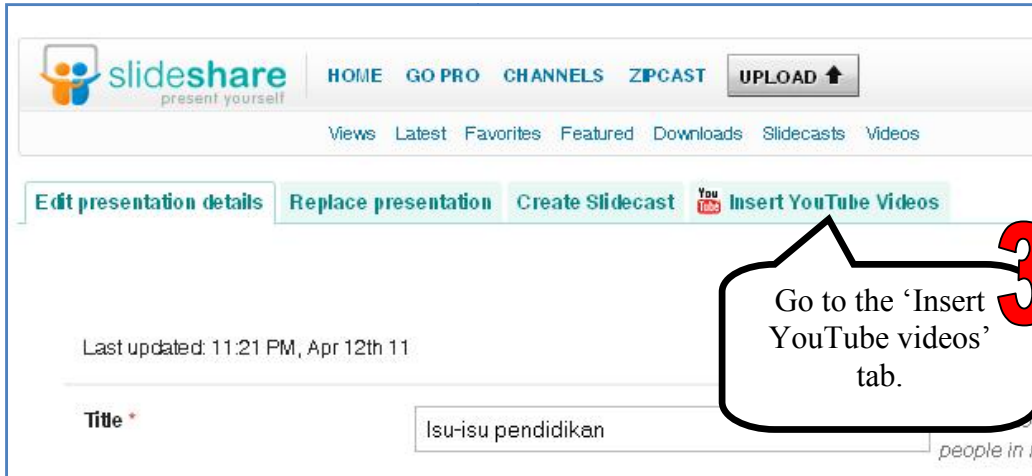
STEP 5**Adding Youtube Videos**

To start editing your presentation, click 'My Uploads'.

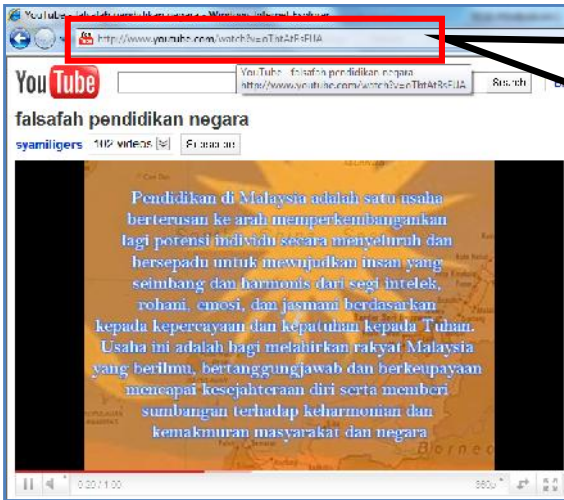
1

Choose the presentation you want to add the video and click 'Edit'.

2



3
Go to the 'Insert YouTube videos' tab.



4
At the 'YouTube' web, find the video you want to insert in your presentation and copy the URL.



8 Next, click 'Insert & Publish' and you are done.

6 Select the position to insert your video in the presentation.

The following YouTube videos are inserted in your SlideShare presentation

Inserted where?	Video title	URL	Remove
After Slide 1	http://www.youtube.com/watch?v=0TbIAIBsFUA	http://www.youtube.com/watch?v=0TbIAIBsFUA	<input type="checkbox"/>

Remove Selected

9 If you want to remove the video you have inserted, tick at remove box and click 'Remove Selected'.

STEP 6

Posting a Comment

1 To start commenting at the presentation slide view, go to the bottom of the page.

2 Write your comments here.

3 Then, click 'Post Comment'.

The screenshot shows a SlideShare presentation slide titled "ISU-ISU PENDIDIKAN DI MALAYSIA" with the subtitle "Keadaan Sosial dalam Pendidikan Antara Bandar dan Luar Bandar". The slide features a background of colorful flowers. Below the slide, there is a comment section with a "Write a comment..." input field and a "Post Comment" button. The comment section also includes a "Like this presentation?" section with a "Like" button and a "Subscribe to comments" checkbox.

REFERENCES

Daniel St. Pierre. 2010. What is SlideShare and how can it Benefit You?

<http://www.cybergenica.com/blog/business-post/what-is-slideshare-and-how-can-it-benefit-you/> [6 April 2011]

<http://www.slideshare.net/about?PHPSESSID=c967d45a922f503f2147b6d3902> [6 April 2011]

<http://www.hallicious.com/2010/01/25/slideshare-for-research/> [21 May 2012]