



TUN KU ZAIN
LECTURE SERIES

UNPLUGGED

8th JUNE 2022 | WEDNESDAY | 11 AM

DEWAN CANSELOR TUN ABDUL RAZAK, UKM

TUNKU ZAIN LECTURE SERIES: UNPLUGGED 2022

INTRODUCTION

UKM-Graduate School of Business (UKM-GSB) has established itself as one of Malaysia's Top Business Schools over the years, owing to its demanding academic programme, the research impact of its professors, the ambition and creativity of its students, and the accomplishments of its graduates. The school seeks to stimulate intellectual growth, critical skills, and competency in post-graduate students with the goal of having them at the forefront of the society and nation.

Moving forward, UKM-GSB is determined to become a global brand by developing partnerships with public and commercial sector partners, as well as diversifying its contributions towards both academic and corporate institutions. Tunku Zain Lecture Series: Unplugged (TZLS: Unplugged) will be held at UKM-GSB for the first time.

TZLS: Unplugged is a stage for distinguished speakers from a variety of socioeconomic and business backgrounds to express their perspectives on Malaysia's future. Serving on an annual basis, TZLS: Unplugged intends to invite notable speakers to deliver lectures on the issues and challenges confronting the international community with a focus on various themes. By inviting distinguished key players who have carved their names in respective industries, TZLS: Unplugged is a distinctive platform for unfiltered and untold conversations to take place in an effort to initiate and produce greater, tangible outcomes.

WELCOME NOTE FROM THE VICE-CHANCELLOR UNIVERSITI KEBANGSAAN MALAYSIA

In the name of Allah, the Most Gracious, the Most Merciful

Assalamu'alaikum Warahmatullahi Wabarakatuh

Dear distinguished guests,

It is my pleasure to welcome all distinguished guests to the Tunku Zain Lecture Series: Unplugged (TZLS: Unplugged) 2022. This program is organized by the Universiti Kebangsaan Malaysia and co-organized by the UKM-Graduate School of Business. This program marks the consistent and persistent effort of the UKM-Graduate School of Business to become globally accredited Graduate School of Business that promotes ideas of change and produces agents of change.

We at the Universiti Kebangsaan Malaysia aspire to be ahead of society and time in leading the development of a learned, dynamic and moral society that promotes ideas of change and produces agents of change. We believe that by connecting, gaining industrial support, forming partnerships, and engaging strategically, we can achieve this vision.

From this point forward, we believe TZLS: Unplugged is one of those potential gateways toward realizing our vision. Both TZLS: Unplugged and UKM strive to be a platform where we allow business to intersect between the worlds of academia and business. Through the collaboration, we can inspire sustainable innovation to solve future world problems.

In Shaa Allah, may this lecture series be a meaningful experience for everyone involved.

Thank you

Prof. Dato' Ts Dr. Mohd Ekhwan Hj. Toriman
UKM Vice-Chancellor

MESSAGE FROM THE DEPUTY VICE-CHANCELLOR INDUSTRY, ALUMNI & COMMUNITY PARTNERSHIPS

Assalamualaikum wbt and Greetings,

On behalf of the Organising Committee, it is with tremendous pleasure that I welcome you to the first Tunku Zain Lecture Series: Unplugged (TZLS: Unplugged) 2022. Despite the unprecedented challenges posed by the COVID-19 pandemic, Universiti Kebangsaan Malaysia is committed to making this event a reality. The dedication and calibre of the organising committee for TZLS: Unplugged especially UKM-Graduate School of Business is second to none. A big kudos to all!

This lecture series will provide an excellent platform for knowledge sharing and for distinguished speakers from a wide range of socioeconomic and business backgrounds to express their views on Malaysia's future. The goal of this event is to bring together academic and industry players in order to build a connection, exchange new ideas, and establish new collaboration in the areas of participation. The presence of many industry participants from their respective fields should provide excellent opportunities to explore potential industry-academia collaboration.

I would like to take this opportunity to highly appreciate YAM Tunku Zain Al-'Abidin ibni Tuanku Muhriz, Founder of Tunku Zain Lecture Series: Unplugged for his unwavering support and dedication. We believe that TZLS: Unplugged will be one of the potential matchmaking platforms for university-industry collaboration that will provide an initial introduction for knowledge transfer partnerships.

Our heartfelt gratitude also goes to the sponsors for their contributions to this event. I'm hoping that TZLS: Unplugged 2022 will bring us all together and pave the way for us to achieve great things in our respective fields.

Thank you.

Prof. Dato' Dr. Norazah Mohd Nordin

Deputy Vice-Chancellor

Industry, Alumni & Community Partnerships
and Chairman TZLS: Unplugged 2022

PROGRAMME

TUNKU ZAIN LECTURE SERIES: UNPLUGGED
8th June 2022
Dewan Canselor Tun Abdul Razak (DECTAR), UKM Bangi

- 09:50 am : Arrival of Guests
- 10:00 am : Networking Session
- 10.45 am : Arrival of Chairman of UKM Boards of Directors
- 10.55 am : Arrival of **YAM Tunku Zain Al-‘Abidin Ibni Tuanku Muhriz**
- 11.00 am : Opening Performance
- : Prayer Recitation
- : Welcoming Remark by
YBhg. Prof. Emeritus Dato’ Dr. Mohamad Abd. Razak
Chairman
UKM Board of Directors
- : Launching of Tuanku Zain Lecture Series: Unplugged Gimmick
- : Inaugural Lecture by **YAM Tunku Zain Al-‘Abidin Ibni Tuanku Muhriz**
- : Luncheon
- : Performances
- : Souvenir Presentation
- 12.45pm : End of Ceremony

TUNKU ZAIN LECTURE SERIES: UNPLUGGED 2022

ORGANIZING COMMITTEES

Chairman	: Prof. Dato' Dr. Norazah Mohd Nordin
Deputy Chairman	: Prof. Dr. Zafir Khan Bin Mohamed Makhbul
Committee Members	: Encik Mohd Zulkefelee Mohd Zain : Encik Mohamed Asrof Semin : Dr. Roslan Ja'afar : Puan Jumriah Nunurung : Puan Rahaida Ramli : Puan Nadia Mohd Ali : Puan Hazelina Ghazaley : Puan Zetti Azian Taip : Puan Wan Noor Hayati Wan Ismail : Encik Aniq Rukaini Mohd Nawawi : Encik Mohd Nur Saifullah Mohd Siberi : Encik Mohd Nurqayyum Nawawi : Cik Nur Khairun Syafiqah Mohd Aini : Dr. Mazlida Mat Deli : Encik Shahmie Aiman Sabarudi : Encik Mohd Fadzil Ramli : Puan Nur Syazwani Binti Ahmad Safian : Encik Vivek Raj A/L Ponnudurai : Puan Izzah Nadhirah Husin : Encik Muhammad Zawani Firas Zainul Hisham : Puan Kalsom Kassim : Puan Nurul Ain Mohd Bakhrin : Encik Muhammad Ichsan Zolkeply : Cik Siti Nabila Huda Harun : Puan Nur Khairi Haji Mokhtar

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Yayasan Hasanah

MATRADE

MGC TKCOGA

LCWP Partnership

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Malaysia Petroleum Resources Corporation (MPRC)

ACKNOWLEDGEMENT

Deputy Vice-Chancellor (Industry, Alumni & Community Partnerships) Office

UKM-Graduate School of Business

Bursary Department

UKM Infrastructure Development Department (Prasana UKM)

Center for Occupational Risk, Safety and Health Management (ROSH -UKM)

Centre for Corporate Communications (PKK)

UKM Cultural Center (PUSKEB)

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