Admission Requirements

DBA and PhD

Master Degree with outstanding CGPA.

- Master with CGPA 3.25 and above.
- Degree with CGPA 3.00.

Research Proposal (DBA & PhD)

Applicant need to submit a research proposal in specialised area.

Academic Referees

Recommendation from 2 Academic Referees.

International Applicants

Applicants whose native language is not English should demonstrate good command of English

• Either TOEFL score of minimum 550 (paper based) / 60 (IBT); or IELTS band 6.0.

Interview

Applicants who do not meet the above requirements may be called for an interview to assess their complementary competencies and merits.

Duration And Fees

Programmes	Duration/ Month	Malaysian (RM)	International (RM)
Full-Time DBA	48	48,800.00	61,800.00
Full-Time PhD	36	34,650.00	46,800.00
Part-Time PhD	48	34,650.00	N/A

CONTACT US

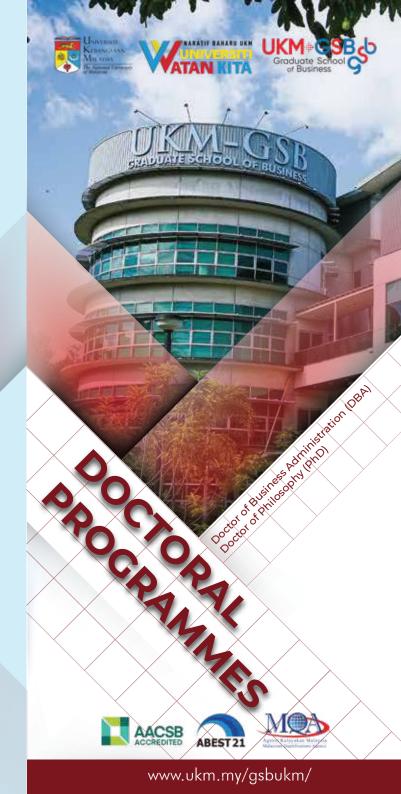


- UKM-Graduate School of Business, Universiti Kebangsaan Malaysia, 43600 Bangi, Selangor, Malaysia
- Operation Hour :
 - Monday Thursday
 - 8.00am 1.00pm
 - 2.00pm 5.00pm

Friday

- 8.00am 12.15pm
- 2.45pm 5.00pm
- +6 03 8921 4718/4486/3457
- admission_gsb@ukm.edu.my
- www.ukm.my/gsbukm/







Doctoral Programmes

The UKM Graduate School of Business (GSB) doctoral study gives you access to our most dynamic and influential intellectual communities. We offer two (2) distinct Doctoral Programmes; the Doctor of Philosophy (Ph.D) and Doctor of Business Administration (DBA). The DBA provides experienced organisational leaders an alternative pathway to acquire a doctoral qualification and enhance their competitive advantage. The Ph.D is an advanced degree employing inteerdisciplinary research in the pursuit of new knowledge.

NATURE OF PROGRAMMES

Doctoral programmes are specifically designed for academics, business and consultancy professions alike. It is an intensive research driven programme, that will significantly contribute to the theory and practice of business disciplines. The breadth and depth of knowledge expected of doctoral graduates are reflective of the commitment to excellence, quality as well as relevance and rigor. We deliver a flexible curriculum that offer options to pursue special interests within areas of business, management and finance fields.

RESEARCH FIELDS

GSB draws expertise for research supervission focusing on, but not limited to, the following fields:

- Finance (includes Money and Capital Markets, Banking, Corporate Finance and Investments)
- Management (includes Leadership, Human Resource, Management, Strategy, Quality Management and Management of Technological Innovation)
- Marketing (includes Services Marketing, Customer Behavior, International Marketing, and Product Innovation Marketing)

Differences Between DBA and PhD

DOCTOR OF BUSINESS ADMINSTRATION

Type of Programme

By Coursework + Thesis

Competency Level Assiessments:

reuters wos.

Pass Research Methodology

Pass all coursework with minimum 'B' grade for every course & minimum of 3.0 CGPA every semester.

Pass Thesis Proposal Examination

+ Present Research-in-Progress at Doctoral Colloquium **Pass Thesis Examination** Publish one (1) article related to research at doctoral level in iournal indexed by scopus/wos. or book chapter published by local public university press or publishers listed in thomson

DOCTOR OF PHILOSOPHY

Type of Programme By Thesis

Competency Level Assiessments:

reuters wos.

Pass Research Methodology courses

Pass Thesis Proposal Examination + Present Research-in-Progress at Doctoral Colloquium Pass Thesis Examination Publish two (2) articles related to research at doctoral level in journal indexed by scopus/wos, or one (1) article related to research at doctoral level in iournal indexed by scopus/wos and book chapter published by

local public university press or

publishers listed in thomson

Core Courses for PhD



*Updated as 2022 senate (approval)

Core Courses for DBA



MANAGEMENT

- Organisational Theory and
- Managing Employee Attitute
- Managing Human Resource
- Advanced Operations
- Strategies In Management

FINANCE

- Advanced Investment
- Money And Capital Markets
- ODoctoral Seminar In Finance
- Financial Economics
- Applied Econometrics

MARKETING

- •Buyer Behaviour Theory And
- Hospitality Marketing Theory
- International Marketing
- Services Theory And Strategy
- Product Policy And Strategy