

RHB Bank



RHB-UKM ENDOWMENT FUND



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FIRST 25
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RM400

PARTIAL LEAST SQUARE STRUCTURAL EQUATION MODELING (PLS-SEM) WORKSHOP

21-22 Aug & 28-29 Aug 2023 | 9.00 AM - 4.30 PM | COMPUTER LAB, UKM-GSB



DR. IDA ROSNITA ISMAIL
Senior Lecturer
UKM-Graduate School of Business

SYNOPSIS

Currently, SmartPLS has become a popular choice to perform PLS-SEM among researchers and students. This 4-days workshop will provide step-by-step guidance and explanation to statistical analysis using SmartPLS 4.0. Participants can expect to acquire theoretical and practical knowledge, which will enable them to make informed decision related to their analysis. The workshop activities include presentation, discussion, demonstration and pop-quizzes. Participants are encouraged to bring their own data (if any).

Objectives:

- To explain the foundations of PLS-SEM.
- To create different path models using SmartPLS 4.0.
- To assess the measurement and structural model using SmartPLS 4.0.
- To appraise the results of PLS-SEM.

REGISTER NOW



FEE

RM400 ONLY/PAX

- For 4 days inclusive foods & beverages (Morning coffee, lunch and tea break)
- Get Online Workbook (Lecture notes, etc).
- E-CERTIFICATE of completion will be provided.

PAYMENT METHODS:

As space is limited, if you are interested, kindly scan the QR Code to register and email as well at rashedahrashid@ukm.edu.my for the Payment Methods.

CONTACT

Ms Rashedah - 014-9596345 for any further questions.