

UKM - GRADUATE SCHOOL OF BUSINESS (UKM-GSB)

SUBMISSION OF RESEARCH PROPOSAL FOR PROPOSAL DEFENCE

Section A: Student Details (*to be filled by student)

Name	
Matric No. / Registration No.	
E-mail	
Phone No.	

Study Programme (Please tick (/) any necessary):

Master of Management (MoM)	
Doctor of Philosophy (PhD)	
Doctor of Business Administration (DBA)	

Thesis/Dissertation Title:

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Checklist for Proposal Defence:

Please tick (√) in the box.

No.	Items	Checklist	
		Student	Secretariat
1.	Pass all the prerequisite courses. (attach the examination result)		
2.	Approval letter to write thesis/dissertation in English. (if relevant)		
3.	Submit three (3) copies of Research Proposal.		
4.	Research Proposal Form is completed and signed by the student and all supervisors		

Student Signature:

Signature:	Date:
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Section B: Supervisory Committee's Endorsement

Student's Application : Supported* / Unsupported*

No.	Supervisor Name	Signature
1.		
2.		
3.		

Section C: Proposed Assessor/Examiner (*for secretariat)

No.	Proposed Independent Assessor/Examiner	Faculty
1.		
2.		

Section D: Faculty Approval

Student's Application : Approved* / Not Approved*

Signature & Official Stamp:	Date:
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**CONTENT GUIDELINES FOR RESEARCH PROPOSAL FOR PROPOSAL DEFENCE
UKM - GRADUATE SCHOOL OF BUSINESS (UKM-GSB)**

No.	Items	Maximum Number of Words
1	Topik <i>Topic</i>	-
2	Latarbelakang Kajian <i>Research Background</i>	1,000
3	Jurang Kajian dan Permasalahan/Isu Kajian <i>Research Gaps and Research Problem/Issues</i>	2,000
4	Persoalan Kajian <i>Research Questions</i>	-
5	Objektif Kajian <i>Research Objectives</i>	-
6	Skop Kajian <i>Scope of the Study</i>	500
7	Kepentingan Kajian <i>Significance of the Study</i>	1,000
8	Ulasan Literatur <i>Literature Review</i>	4,000
9	Latarbelakang Teoritikal <i>Theoretical Underpinning</i>	1,000
10	Rangkakerja Konseptual <i>Conceptual Framework</i>	-
11	Pembangunan Hipotesis <i>Hypotheses Development</i>	2,500
12	Metodologi Kajian <i>Research Methodology:</i> a. Rekabentuk Kajian (<i>Research Design</i>) b. Persampelan Kajian (<i>Sampling Technique</i>) c. Prosedur Pengumpulan Data (<i>Data Collection Procedures</i>) d. Pengukuran (<i>Measurements</i>) e. Teknik Analisis Data (<i>Techniques of Data Analysis</i>)	3,000
13	Novelti Kajian yang Dicadangkan <i>Novelty of the Proposed Study</i>	1,000
14	<i>Milestones</i>	-
15	Kekangan <i>Constraints</i> a. Kewangan (<i>Financial</i>) b. Teknikal (<i>Technical</i>) c. Masa (<i>Time</i>) d. Lain-lain (<i>Others</i>)	500

- The length of the Research Proposal Paper is between **12,000 – 15,000 words** excluding preface, table of contents, footnotes, appendices, formulas, tables, figures, diagrams and references.
- The use of the new format above as well as its length is fully applicable to all research mode students admitted from Semester 1, 2022/2023. Previous existing students can choose to use the new format or the old format.

**PRESENTATION GUIDELINES FOR RESEACH PROPOSAL DEFENCE
UKM - GRADUATE SCHOOL OF BUSINESS (UKM-GSB)**

- 1) Ensure that you have presented the Research Proposal to your respective Supervisory Committee.
- 2) You must present the same research proposal that submitted to the secretariat for evaluation. **Any changes of research proposal after the submission will not be accepted.**
- 3) Your must present the research proposal in front of the Proposal Defence Committee **within 20 minutes.**
- 4) Fonts size in power point slides shall be not less than 18 points.
- 5) The breakdown of the presentation (*but not necessarily in*) are listed below, you may consult with your respective Supervisory Committee.
 - a. Topic
 - b. Research Background
 - c. Research Gaps and Research Problem/Issues
 - d. Research Questions & Objectives
 - e. Scope of the Study
 - f. Significance of the Study
 - g. Literature Review
 - h. Theoretical Underpinning
 - i. Conceptual Framework
 - j. Hypotheses Development
 - k. Research Methodology
 - l. Novelty of the Proposed Study
 - m. Research Constraints