





### PROGRAMME OVERVIEW

Our MBA programme, co-developed with leading industry partners, is tailored to meet the dynamic needs of today's business world. With a flexible lock-step modular approach, it allows working professionals to engage deeply with each course while balancing career commitments.

Grounded in both academic theory and real-world application, the programme integrates knowledge from industry experts. Focused on transferring actionable management skills, it ensures graduates are equipped with solutions to real-world challenges. The MBA programme empowers graduates to thrive in any organizational setting, boosting career and long-term success.



100% COURSEWORK



THESIS FREE PROGRAMME



MODULAR LOCK-STEP



**COMPLETION WITHIN 1 YEAR** 



SDG & ESG FOCUSED

### MASTER OF BUSINESS ADMINISTRATION





AACSB accreditation is



school of business.







Higher ducation









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# MBA PROGRAMME STRUCTURE

MANAGERIAL COMPETENCY 10 CORE COURSES Compulsory

- Business Economics
- · Managerial Accounting
- · Managerial Finance
- · Strategic Marketing
- · Operation Management and Decision Analysis
- · Business Ethics and Governance
- · Corporate Strategy

INDUSTRIAL

FINANCE

**SPECIALISATION** 

MANAGEMENT

FROM 7 SPECIALISATIONS

· Corporate Behaviour

Change Management

for Decision Making

· Financial Markets and

**HUMAN RESOURCE** 

· Managing New Workforce

· Human Resource Innovation

· Sustainable Human Resource

· Human Resource Analytics

Institutions

· Management Information System

· Organisational Theory and Practice

· Organisation Development and

· Financial Statement Analysis

Applied Corporate Finance

· Investment Management

- · Human Resources Management
- · Leadership Development
- · Organisational Management

MANAGERIAL COMPETENCY (Core Course) 20 CREDIT

TOTAL 45 Credit Hours

INDUSTRIAL 9CREDIT HOURS

**RESEARCH &** 

INDUSTRIAL SPECIALISATION

MANAGEMENT 8CREDIT BHOURS

### ISLAMIC FINANCE

- · Islamic Economy and Society
- · Figh Muamalah in Islamic Banking and Finance
- · Islamic Banking Products and Operations
- · Islamic Financial Systems and Markets

### CORPORATE GOVERNANCE MARKETING

- Risk Management
- · Company Law
- · Company Secretarial Practice
- Boardroom Dynamics

### **PUBLIC MANAGEMENT**

- · Public Policy Development
- · Public Policy and Programme Implementations
- · Public Sector Finance and Accountability
- · Public Sector Performance Management and Evaluation

- · Consumer Behaviour
- · Product Management
- · Services Marketing · Sales Analysis and Strategy

## INDUSTRIAL ELECTIVES ELECTIVE COURSES Choose Nine (9) Courses

- · Employment Relationships
- · Performance Management
- · Micro-Economics of Competitiveness
- · Advanced Micro-Economics of Competitiveness
- · Micro-Economics of Competitiveness Analysing Clusters
- · Islamic Wealth Management
- · Takaful Products
- · Takaful Operations
- Exploring Islamic Capital Market
- · Introduction to Sukuk
- · Global Marketing Strategy
- · Digital and Social Media Marketing
- · Green Marketing
- · Hospitality and Tourism Marketing
- · Analysing Public Policy
- · Public Management Reform
- · Economic Policy and Development
- Negotiations and Conflict Management
- · Foreign Policy and National Security
- · Local Government Policy
- · Policy and Management of Science Technology and Innovation

**RESEARCH & PROJECT** MANAGEMENT Compulsory

- · Research Methodology
- · Project Management
- · MBA Project

### ADMISSION REQUIREMENTS

Bachelor Degree with CGPA.

Management

- CGPA 3.00 No work experience required
- CGPA < 3.00 Minimum 2 years work experience
- CGPA < 2.50 Minimum 5 years work experience</li>

### INTERNATIONAL APPLICANTS

Command of English should be proficient.

- IELTS band 6.0
- TOEFL score 60 (IBT).

\*Applicants who do not meet the above requirement may be called for an interview.

### **MBA MODES**

Full-Time: 12-months (Weekly classes) Part-Time: 24-months (Alternate weekends)

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	Full-Time	Part-Time	
Duration/Month	12	24	
Malaysian (RM)	30,820.00	30,820.00	
International (RM)	41,160.00	=	













