

The nature of openness is to measure the desire to seek and appreciate new experiences and to know something unusual. The low score feature for openness (open) users of mosque toilets follow what's already been, inferior, interested in only one thing, lacking artistic spirit and lack of analysis. The items for openness are as shown in table 10.

Table 10 Item Openness (Open)

No.	Item
C5	Native, speaking of new ideas
C10	Want to know about many things
C15	Be smart, thinking of something deeply
C20	Has high imagination
C25	Be inventive (likes to explore)
C30	Appreciating the artistic and aesthetic experience (beauty of art)
C35R	Prefer regular work
C40	Like to give a picture of playing with ideas
C41R	Has limited artistic interest
C44	He is knowledgeable in art, literature and music

The findings of this study find that the level of neural and negative personality is closely related to the users of mosque toilets is more likely not to keep the mosque's toilet clean. This demonstrates that personality as the basis of the daily framework among mosque toilet users does not help in self-reporting, self-conceptions and self-evaluation of each respondent (Robin *et al.*, 2001). In that regard, in order to attitude and behavior positively is very thin.

Table 11 Level of trait personality

Type	Level	Average	Percentage	No. Item
Extraversion (friendly)	Neutral	3.28	73.9%	8
Agreeableness (sympathy)	Neutral	3.65	67.1%	9
Conscientiousness (diligent)	Neutral	3.47	78.4%	9
Neuroticism (worried)	Disagree & Strongly Disagree	2.65	74.8%	8
Openness (open)	Neutral	3.37	79.9%	10

As example trait personality neuroticism (worried) is after the target of withdrawing from the original position of the questionnaire to the level obtained (Table 12) according to the analysis conducted for some items. While the letter R is a reverse-score (target back) for items C9R, C24R and C34R for certain items. The same analysis has been performed on the personality traits of extraversion (friendly), agreeableness (sympathy), conscientiousness (diligent) and openness (open) is neutrality and also the figures are more than 60 to 80 percent (Table 11). The four traits show that the misconceptions and absence of the mosque's consumer identity have not been able to make the right choice. It is concluded that the level of personality traits of extraversion, consent,