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RESEARCH: Investor Grievance Mechanism; Investment Flow, Trade and Investment Policy in ASEAN, Australia and New Zealand, Myanmar and Timor Leste; Liberalisation of Professional Services in ASEAN; Customary International Law in Asia and Africa; Geographical Indications and Rural Development; Intellectual Property Valuation and Commercialisation; Economic Diplomacy and AEC; Trade of Green Energy and Green Electricity.

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PUBLICATIONS (5- 10 most significant only):

- Sufian Jusoh, ASEAN Investment Agreements: A Tool of Economic Diplomacy in the Meeting the Objectives of ASEAN Economic Community Blueprint, Journal of Diplomacy and Foreign Relations, 2014.
- Anowar Zahid, Sufian Jusoh and Fu Swee Theng, Management of Foreign Investment Dispute in Malaysia: A Critical Review From UNCTAD Perspective, SGEM Conference on Political Sciences Law, Finance Economics & Tourism / Albena, Bulgaria, 2014.
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- Sufian Jusoh, Private Standards and Rural agriculture, in Baris Karapinar (ed), Sustainable Agriculture in Turkey, World Bank (Nova, 2012)
- Sufian Jusoh, Investment Provisions in Free Trade Agreements between Japan and ASEAN Member Countries, (with Dr. Intan Murnira Ramli), Julien Chaisse (ed) 'Trade and Investment in Asia'- Competitiveness of ASEAN Countries Investment and Trade Issues (Elgar, 2010)
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- Sufian Jusoh, "Biotechnology Law and Regulations: The ASEAN Perspective", Cameron May Ltd, London (2006)

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