

17th October 2019

9.30 am – 12.00 pm

Bilik Majlis, Level 5, Chancellory Building, UKM Bangi

PROGRAM

- 09:30 Registration/ Refreshment
- 10:00 National anthem and Varsiti Kita
- 10:10 Video presentation by IKMAS
- 10:20 Welcoming speech by
- Assoc Prof Dr Noraini Md Yusof
Deputy Director, IKMAS
- 10:25 *Sharing the Mexican Hospitality*
- H.E. Dato' Jamaiyah Yusof
Adjunct Professor, IKMAS
Former Ambassador of Malaysia to Mexico
- 10:55 *Challenges and Opportunities of The Bilateral Links in the 21st Century*
- H.E. Carlos Isauro Felix Corona
Ambassador of Mexico
Embassy of Mexico in Malaysia
- 11:25 Q & A Session
Moderated by Assoc. Prof. Dr Andrew Kam Jia Yi
- 11:45 Exchange of gifts
- 12:00 Photo Session

Mexico

and

Malaysia

Celebrating 45 years of Friendship and Cooperation

17th October

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Chancellory Building, UKM Bangi



Sharing The Mexican Hospitality

[H.E. Dato' Jamaiyah Mohamed Yusof]

Many of us are not familiar with the culture and human relations of Latin Americans. In my service as a diplomat I had the opportunity to serve in two Latin American countries, one of which is Mexico. During my four year stint in Mexico, I had the opportunity to make friends with the Mexicans at various levels. They are, by nature, warm and friendly. Through this forum, I am glad to share my observations and experiences in Mexico. I hope that by sharing my experiences there, it will help to enlighten our friends on the understanding of the culture and human relations of the Mexicans.

H.E. Dato' Jamaiyah Mohamed Yusof is currently Adjunct Professor at Pusat Ilmu Kajian Amerika Latin (iKAL), Institut Kajian Malaysia dan Antarabangsa (IKMAS), Universiti Kebangsaan Malaysia. Prior to being appointed a member of iKAL, she was formerly an Ambassador of Malaysia to Mexico (2011-2015) and Ambassador of Malaysia to Senegal (2007-2011). Dato' Jamaiyah received her postgraduate educations at Master's level in Public Policy and Administration from the University of Wisconsin and a Diploma in Public Administration from INTAN or the National Institute of Public Administration Malaysia. She also received her first degree from the University of Malaya. She is the author of a book titled *Compilation of Manual and Etiquette for Palace Protocol* (2006) and a chapter in a book called "In the Land of Terangga" in *Malaysian Diplomats: Our Stories, Vol. 1* (2011). Both were published by the Institute of Diplomacy and Foreign Relations (IDFR). Dato' Jamaiyah received the Darjah Datuk Paduka Mahkota Perak (D.P.M.P) in 2007.

Challenges and opportunities of the bilateral links in the 21st Century

[H.E. Ambassador Carlos Isauro Felix Corona]

Throughout these 45 years, strong ties of friendship and cooperation between Mexico and Malaysia have been forged. We have developed cultural and educational projects that bring the communities of both nations closer to enrich themselves since we share similar values, vision and determination for improving the well-being of our people. We enjoy a young and fruitful bilateral relationship in which solid foundations have been built to advance in expanding our collaboration in different fields. Undoubtedly, one of the central objectives is to deepen contacts between both societies through greater academic and cultural exchanges, as this is what will build our strongest relationship and let us face together the same challenges in the globalized world in the 21st century.

H.E. Ambassador Carlos Isauro Felix Corona is a career diplomat graduated in International Relations from the National Autonomous University of Mexico, with specialized studies in Diplomatic Affairs at the Matias Romero Institute, Mexican Diplomatic Academy of the Ministry of Foreign Affairs of Mexico. He started his service in Malaysia since 2014. He first joined the Foreign Service in 1982 and then was promoted to the rank of Ambassador in 2009. From November 2007 to September 2013, he served as Consul General of Mexico in San Francisco, California, USA, with jurisdiction in Northern California and the States of Oregon, Washington, Alaska and Hawaii. He also has served in several foreign countries including United States of America, Yugoslavia and the Republic of Korea. Through his diplomatic experience, he has developed ample expertise in the US-Mexico relations including political affairs, migration, border issues, human rights, labour and consular cooperation, as well as economic promotion related to the North American Free Trade Agreement. He has been an active promoter of Mexico in Malaysia, with special emphasis on economic issues, participating as speaker in different fora in Malaysia regarding FTAs, energy and global economy.