

AI Preneurs

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Revolutionizing Entrepreneurship with Artificial Intelligence

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Preface

Artificial Intelligence (AI) is not just transforming industries; it's revolutionizing the very fabric of entrepreneurship. As we stand on the cusp of an AI-driven future, the need for a comprehensive guide to navigate this complex and rapidly evolving landscape has never been more pressing. This book, "AI Preneurs: Revolutionizing Entrepreneurship with Artificial Intelligence," is born out of a passion to empower the next generation of entrepreneurs with the knowledge, tools, and insights needed to harness the transformative power of AI.

The journey to create this book has been both challenging and exhilarating. It represents years of research, countless interviews with industry leaders, and deep dives into the most cutting-edge AI technologies and their applications in business. My goal has been to bridge the gap between technical knowledge and practical entrepreneurship, providing readers with a holistic understanding of what it takes to succeed in the AI-driven business world.

This work would not have been possible without the generous support of several research grants. I am deeply grateful for the funding provided by grant **GSB-2024-009**, which enabled extensive research into AI entrepreneurship models. The grant LRGS/1/2020/UKM-UKM/01/5/1 was instrumental in facilitating collaborations with industry partners, enriching this book with real-world insights. Additionally, the support from grant KRA-2023-003 allowed for in-depth exploration of ethical AI practices in business, a critical component of responsible AI entrepreneurship.

I owe a debt of gratitude to Universiti Kebangsaan Malaysia (UKM) for providing an environment that nurtures innovation and academic excellence. The unwavering support from the Graduate School of Business, UKM, has been pivotal in bringing this project to fruition. Their commitment to advancing knowledge in the field of AI and entrepreneurship has been a constant source of inspiration. To the countless entrepreneurs, researchers, and industry experts who generously shared their time and insights, I extend my heartfelt thanks. Your experiences and perspectives have added immeasurable value to this book, grounding theoretical concepts in practical realities.

As you embark on this journey through the pages of “AI Preneurs,” I invite you to approach it with an open mind and an entrepreneurial spirit. The world of AI is vast and ever-changing, offering boundless opportunities for those ready to seize them. Whether you’re a seasoned entrepreneur looking to integrate AI into your business, a startup founder with a groundbreaking AI idea, or simply curious about the intersection of AI and entrepreneurship, this book aims to equip you with the knowledge and inspiration to thrive in the AI era.

The future of entrepreneurship is being written in lines of code, algorithms, and data. It’s my sincere hope that this book will serve as your guide, empowering you to not just participate in the AI revolution, but to lead it.

Wan Mohd Hirwani Wan Hussain