

## PROGRAMME

8.45am – 9.00am	Registration
9.00am – 9.30am	Opening Remarks: <b>Prof. Ulung Datuk Dr. Shamsul Amri Baharuddin</b> <b>Founding Director, KITA</b>
9.30am – 10.00am	Tea break
10.00am – 11.30am	Workshop by: <b>Vishal Daryanomel</b> <b>Commissioning Editor</b> <b>Palgrave Macmillan, Singapore</b>
11.30am – 12.00pm	Q&A
12.00pm – 1.00pm	Lunch and End



## Academic Book Publishing with Palgrave Macmillan

**Vishal Daryanomel**  
**Commissioning Editor**  
**Political Science, Economics, Business**  
**Management & Finance**

22<sup>nd</sup> November 2018 (Thursday)  
9.00am – 1.00pm

Keris Perdana Meeting Room  
Level 3, Administration Building,  
Kolej Keris Mas,  
Universiti Kebangsaan Malaysia

## **ABSTRACT**

Palgrave Macmillan now covers the Asia Pacific with commissioning editors based in Singapore, Shanghai and Melbourne. Editors are looking to acquire original academic publications in the field of Political Sciences, Business & Economics, Finance & the Social Sciences. In this publishing workshop, Vishal Daryanomel (based in Singapore) will give an introduction to Palgrave Macmillan, its position in the market and provide an introduction to the various book products. The presentation will also explain how books are distributed, and include pointers on publishing with Palgrave; what we are looking for / publishing processes / how to submit proposals. There will also be a focus on shorter monographs between 25,000 and 50,000 words called the Palgrave Pivots. The workshop will end with a question and answer session.

## **PRESENTER'S PROFILE**



### **Vishal Daryanomel**

Commissioning Editor

Political Science/ Economics/ Business  
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