

MARK AZAVEDO

Address:

R 112, The Jim's Place, 2 Soi 44,
Ramkhamhaeng Rd, Hua Mark,
Bangkapi, Bangkok, Thailand,
10240

Phone:

+66 (0)93 819 4165

Email:

markazavedo@yahoo.co.uk

Skill Highlights

- Strong Communicator
- Strong Project Manager especially introducing new services.
- Advanced cross-cultural understanding and management skills.
- Advanced Research skills – Quantitative and Qualitative (publications in both traditions)

Education

Bsc (Econ) Hons (Wales)

Postgraduate Certificate in Education (Brunel) + UK Qualified Teacher Status.

Personal Advisor Diploma (East London)

CertTesol (Trinity, London)

MBA (International Business) with Distinction (Stamford International)

Phd Management (Shinawatra)

Other

- Employer and academic references available on request
- Full chronological cv available on request

Summary

An energetic communicator, educator and entrepreneur with career embracing employee positions internationally. Own business start-ups have covered business to business and business to consumer and one business operated internationally, largely across Europe. Most recently have been embedded in research for PhD and a range of academic journals. This work has always been start-up and SME related and has been in Australia, Thailand and Malaysia. Evangelism about small business is an attitude that shows through often in my CV, including working to enthuse young school and college leavers. I support start-ups through shareholding particularly in the areas of genomics and AI.

Experience

Education

- IE Business School (Community Teaching Assistant) – Online support of a global student body (answering their queries and stimulating them through supplementary questioning) studying Prof. Rolf Strom Olsen's "Critical Perspectives on Management"
- University of Jinan, Shandong, China (Lecturer, Department of Languages and Literature) – Teaching all English Language skills to Single Honors English students, particularly Sophomores and especially writing for academic purposes.
- Corporate training (various contracts, all in China) e.g. English Language skills e.g. Avaya, E & Y, Pfizer, Siemens. Cross-Cultural Understanding and Communication skills, especially for global virtual teams e.g. Accenture.
- Various UK Senior High School and College posts, teaching business studies, economics, politics to examination classes e.g. Cambridge Tutors College, Ealing College Upper School, Sandhurst School. Also introduced enterprise training short courses into a number of London schools (Understanding Industry), including train the trainer training e.g. KPMG staff. Also, Young Business Leaders Courses and the Bell Business Challenge for overseas students in a summer school environment (Bell Group)

Entrepreneurship

Businesses started have been mostly travel-related, but sometimes leisure-related in a broader sense:



MARK AZAVEDO

Experience Continued

Entrepreneurship Continued

Marktime Travel and Leisure Ltd covered both business to business and business to consumer through two areas of activity:

- High street travel agency selling package holidays but with a greater specialism in itinerising to individual requirements.
- A business that serviced a range of tour operators' needs to include destination research, occasional brochure production and most particularly brochure photography.

Looking to broader leisure the business ran an equestrian tack shop and engaged in many pop-up event activities to include equestrian tack but also such activities as catering.

Most recently activity has been in the property market in UK, particularly renting accommodation on a highly niche basis in University cities, but not to students. The target is young professionals who have stayed on in their University towns after graduation, are well-paid, but not yet ready to purchase property.

Social Care

First a piece of background information in that initially UK services for young people were based in groupwork, were seen as education and were based from municipality Education Departments. With time emphasis changed to working with the individual, often specifically individuals "deemed at risk". With the change of emphasis working with young people came to be embedded in municipality Children and Young Peoples' Departments, social care.

Under Education Department auspices
- some examples

- Running traditional groupwork and activity-based youth centres (eg London Borough of Hillingdon). Sometimes setting-up such centres
- Setting-up and running detached youthwork teams for outreach on the streets to hard-to-reach young people (eg London Borough of Barking and Dagenham)

Under Children and Young Peoples'
Department or charity auspices - some examples

- Setting up and running two allied services, one for pregnant teenagers and young parents, the other for young substance misusers (illicit drugs) (Cambridge House and Talbot)
- Setting-up and running a service working with young offenders on bail or remand particularly concerned with basic skills and into-work training (RPS Rainer)
- Setting-up and running the Connexions service for homeless young people (City of Westminster)

Please note that throughout my social care career I was very much chosen to set up and run new projects, in one case using European Social Fund funding and reporting to them.

