ASSOC. PROF. Ts. DR. MOHD SOBHI BIN ISHAK

Curriculum Vitae (last update: OCT. 30, 2026)



Web of Science Researcher ID: AAK-3830-2021
6 H-Index, **19** publications, **67** Sum of Times Cited

Scopus Author ID: 56161938800
8 H-Index, **27** documents, **292** Citations,

Google Scholar:
18 h-index, **1433** Citations, **30** i10-indeks

ORCID: 0000-0003-1516-5652

Accredited Trainer HRDCorp:
Trainer ID: 70166 (30 Jun 2026 – 30 Jun 2029)

Contact information:
msobhi@ukm.edu.my, msobhikita@gmail.com

Previously from: Universiti Utara Malaysia (1 Januari 1998-13 December 2020)

Current Position (from 14 December 2020 until now)
Senior Research Fellow (University Lecturer DS14)
Institute of Ethnic Studies (Institut Kajian Etnik – KITA)
Universiti Kebangsaan Malaysia (UKM)

Academic Qualifications

Qualification	Awarding Institution	Year Awarded
PhD. (Mass Communication)	Universiti Putra Malaysia (UPM)	2012
Master of Science (Communication Technology)	Universiti Putra Malaysia (UPM)	2004
Bachelor of Information Tech (Hons.)	Universiti Utara Malaysia (UUM)	1996

Employment History

Employer	Position Held	Start and End Date
Zuhatek Industries Sdn Bhd	Assistant Manager	1996-1997
Universiti Utara Malaysia	**Administration:**	
	Assistant Registrar	1997-1999
	Academic:	
	Tutor	2000-2002
	Temporary Lecturer	2002-2004
	Lecturer	2004-2012
	Senior Lecturer	2012-2018
	Associate Professor	2018-2020
	Academic Administration:	
	Head of Department, Media Technology	2005-2005
	Head of Department, Multimedia Technology	2013-2015
	Dean, School of Multimedia Technology and Communication	2019-2019

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Profesional Qualifications

Institutional	Membership	Since
Malaysian Board of Technologist (MBOT)	Graduate Technologist IT	2021
Malaysian Board of Technologist (MBOT)	Profesional Technologist IT (PT21070286)	2021-present

Profesional Certifications

Institutional	Certified	Valid
Human Resources Development Corporation (HRDCorp), Ministry of Human Resources	HRD Corp Accredited Trainer (Trainer ID: 70166)	30 Jun 2026 – 30 Jun 2029

Institutional Memberships

Institutional	Membership	Since
Malaysian Social Science Association (PSSM) (ID: 1074L)	Lifetime	2008
Alumni Universiti Putra Malaysia	Lifetime	2012
Malaysia Communication Educators Association (ID: S180013)	Lifetime	2018
Malaysia Institute of Statistics (ISM) (ID:1115)	Lifetime	2021

Expertise Appointments

Institutional	Appointment	Date
Universiti Kebangsaan Malaysia Jawatankuasa Etika Penyelidikan UKM	Permenant Member	1/10/2026-30/9/2028
Universiti Kebangsaan Malaysia APEL Assessment Centre, Centre for Academic Management	Panel Assessor – Field Expert and Assessment Instrument Expert for APEL.A	16/4/2026– present
Universiti Utara Malaysia Editorial Board of Malaysian Journal of Islamic Development (MyJID)	Member	1/1/2026 – 31/12/2027
Universiti Kebangsaan Malaysia Jawatankuasa Pemegang Amanah Kursi Tun Dr. Ismail	Trustee Member	1/4/2025 – 31/3/2027
Institut Aminuddin Baki Modul Penerapan Nilai Perpaduan Dalam Kalangan Pemimpin Pendidikan	Referred Expert	24/2/2025
Universiti Kebangsaan Malaysia Kumpulan Penyelidikan Universiti: Perpaduan@Malaysia	Team Leader	26/12/2024
Jabatan Pendidikan Tinggi, Kementerian Pendidikan Tinggi Malaysia:	Head of Committee	16/12/2024

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Jawatankuasa Semakan Modul Matapelajaran Pengajian Umum (MPU) Penghayatan Etika dan Peradaban		
Institut Penyelidikan Pembangunan Belia Malaysia (IYRES): Pelan Tindakan Pembangunan Belia Malaysia 2035 (Pelan Tindakan PBM2035) bagi Sesi 2024/2025	Referred Expert	19/9/2024
Institut Penyelidikan Pembangunan Belia Malaysia (IYRES): Validasi Kajian Indeks Belia Malaysia (IBM) dan Indeks Budaya Sukan Malaysia (IBSM)	Referred Expert	20 Jun 2024
Pusat Pengajian Sains Perisikan dan Kajian Strategik, Maktab Polis Diraja Malaysia, Kuala Lumpur: Penyelidikan Sains Sosial dan Analisis Pemodelan	Referred Expert	1/6–31/12, 2021; 1/1– 31/12, 2022; 1/1/2023-31/12/2024
Bahagian Perancangan dan Penyelidikan Dasar pendidikan (EPRD), Kementerian Pendidikan Malaysia: Kajian Pengukuran Indeks Perpaduan Di Sekolah Kementerian Pendidikan Malaysia (KPM) (2022, 2023, 2024)	Referred Expert / Head of Data Analysis	18/8/2022; 1/1 12/1/2024-31/12/2024
Lembaga Pengurusan Sekolah Zakat Kedah: Pusat Kajian Kemiskinan dan Pembangunan Pelajar Asnaf Kedah	Advisor	2021-2023
Institut Pemikiran Tun Mahathir Mohamad (IPDM) Universiti Utara Malaysia	Senior Associate Fellow	1/4/2021-31/12/2021
Jabatan Perpaduan Negara dan Integrasi Nasional (JPNIN): Technical Working Group on National Unity Twelfth Malaysia Plan	Member	2019
Institut Penyelidikan Pembangunan Belia Malaysia (IYRES): Think Tank to Institute For Youth Research Malaysia	Member	2015-2016

Research Grant Evaluation Appointments

Institution/Funding Scheme	Appointment	Date
Universiti Kebangsaan Malaysia, Centre for Research and Instrumentation Management (CRIM) – Strategic Thematic University Grant (GUTS) 2026	Panel Reviewer for Research Grant Proposals and Presentation	27 July–30 August 2026
Universiti Kebangsaan Malaysia, Centre for Research and Instrumentation Management (CRIM) – University Research Grant (GUP), Social and Economic Transformation Cluster	Panel Reviewer for Research Grant Proposal	27 August–15 September 2025
Universiti Kebangsaan Malaysia, Centre for Research and Instrumentation Management (CRIM) – Ministry	Institutional-Level Panel Reviewer for	22 April 2025

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of Higher Education Social Innovation and Social Research Fund 2025	Proposal Presentation and Evaluation	
Universiti Kebangsaan Malaysia, Centre for Research and Instrumentation Management (CRIM) – Ministry of Higher Education Social Innovation and Social Research Fund 2024	Institutional-Level Panel Reviewer for Proposal Presentation and Evaluation	29 August 2024
Universiti Kebangsaan Malaysia, Centre for Research and Instrumentation Management (CRIM) – Research University Fund 2024	Reviewer of Research Grant Proposals under the Research University Fund	July–August 2024
Universiti Islam Selangor, Research and Innovation Management Centre (RIMC) – Fundamental Research Grant Scheme (FRGS) 2024	Panel Reviewer for FRGS Research Proposals	2024; appointed 15 December 2023
Universiti Islam Selangor, Research and Innovation Management Centre (RIMC) – Selangor State Research Grant (GPNS) 2023	Subject-Matter Expert Panel Reviewer, theme: Enhancing Social Well-being and Inclusion	16 August 2023

Awards

Award	Institutional	Year/Date
Anugerah Perkhidmatan Cemerlang	UKM	18/4/2025
Sijil Kecemerlangan Anugerah Kecemerlangan MyRA Prestasi 2023 (Keseluruhan)	UKM	10/12/2024
Sijil Penghargaan Anugerah Kecemerlangan MyRA Prestasi 2023 (Pendanaan)	UKM	10/12/2024
Sijil Penghargaan Anugerah Kecemerlangan MyRA Prestasi 2022 (Pendanaan)	UKM	14/12/2023
Excellent Service (University)	UUM	2003
Excellent Service (University)	UUM	2015
The Best Research Award (National Grant Public Agency)	SMMTC, UUM	2015
The Best Consultation Award	SMMTC, UUM	2016
The Highest Publication Award	SMMTC, UUM	2017

Consultation Projects

Project	Awarded By	Year (Durations)	Grant Value (RM)
[Leader] Kajian Indeks Perpaduan Nasional Ketiga (IPNas Ke-3)	Kementerian Perpaduan Negara	2025 (12 months)	1,292,826.53
[Leader] Kajian Pembangunan Struktur Sosial Masyarakat Kawasan Rukun Tetangga	Jabatan Perpaduan Negara dan Integrasi Nasional (JPNIN)	2024 (6 months)	479,971.82

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[Leader] Kajian Menilai Keberkesanan Parameter Ketegangan Masyarakat	Future Leader Initiative Association	2023 (4 months)	50,000
[Leader] Kajian Pembangunan Instrumen: Indeks Kesejahteraan Penerima Bantuan Sosial (IKPBS)	Kementerian Pembangunan Wanita, Keluarga dan Masyarakat (KPWKM) (Tender Terbuka)	2022-2023 (12 months)	296,235.61
[Leader] Indeks Kesejahteraan Keluarga Malaysia (IKK) 2022	Lembaga Penduduk Dan Pembangunan Keluarga Malaysia (LPPKN) (Tender Terbuka)	2022-2023 (13 months)	900,093.82
[Member] Indeks Perpaduan Nasional (IPNas 2021)	Kementerian Perpaduan Negara	2021 (12 months)	1,500,000
[Member] Pelan Tindakan Perpaduan Negara 2021-2025 (PTPN 2021-2025)	Kementerian Perpaduan Negara	2020 (4 months)	499,000
[Member] Social Impact Survey SIDAM Logistics, Aerospace and Manufacturing	STRAND	2020 (6 months)	30,000
[Member] Indeks Perpaduan Nasional (IPNas 2018)	EPU & JPNIN	2017 (24 months)	1,980,000
[Member] Pelaksanaan Kutipan dan Agihan Zakat MAIPs	Majlis Agama Islam Perlis (MAIPs)	2016 (6 months)	48,736
[Member] Video Dokumentari: Pengajaran dan Pembelajaran Taktik Serangan Khemah Musuh	PALAPES	2016 (6 months)	47,470
[Member] Kajian Transformasi Kepimpinan Masyarakat Kedah	Fox Consulting	2008 (2 months)	100,000
[Member] Kajian Tingkahlaku Pengundi Pra-Pilihanraya 2004	New Straits Times Press (NSTP)	2004 (12 months)	10,000
[Member] Kajian Sosio Ekonomi Politik Malaysia	Fox Consulting	2003 (12 months)	50,000

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Research Grants

Project (Leader/Member)	Grant Type	Year (Durations)	Grant Value (RM)
[Leader] STG/FC0EE/2026 Jurang Digital dan Pemerkasaan Pendidikan Digital Dalam Kalangan Pelajar Asnaf di Perlis: Satu Kajian Sosiologi Digital	STG 2026, FCoEE	1 Ogos 2026 - 31 Julai 2027 (12 months)	7,000
[Leader] FRGS/1/2022/SS10/UKM/02/16 Pembangunan Kerangka Teori Perpaduan Malaysia Sebagai Pemangkin Keharmonian Masyarakat.	FRGS 2022, KPT	1 Sept. 2022 - 31 Ogos 2025 (36 months)	135,000
[Member] FRGS/1/2022/SSI11/UKM/02/18 Pembinaan Tipologi Ateisme Di Malaysia Untuk Pencegahan dan Kesedaran Awam.	FRGS 2022, KPT	1 Sept. 2022 - 31 Ogos 2024 (24 months)	71,000
[Member] FRGS/1/2022/SS05/UMK/02/6 Extending Social Media Political Participation Model Among Netizens in East Coast Malaysia.	FRGS 2022, KPT	1 Sept. 2022 - 31 Ogos 2024 (24 months)	62,200
[Leader] RE-2022-002 Pembangunan Masyarakat Orang Asli Kensiu: Kajian Terhadap Inisiatif Sekolah Zakat Negeri Kedah	External Local Grant	2022 (12 months)	10,000
Managing Media Literacy Skills in Malaysia and Iran	Research Collaboration Grant UUM-University of Tehran	2019 (24 months)	15,000
Penyelidikan Wadah Kekuatan Muslim Dalam Mengurus Kepelbagaian Agama	Geran Arus Perdana (KITA-UKM)	2018 (24 months)	22,857.14
Kajian Budaya Politik Sabah	Private Fund & Other University	2018 (10 months	120,000
Developing a positive psychology principles based on social media utilization among housewives in Kedah and Perlis	University Grant	2017 (24 months)	10,000
Microtakaful As An Islamic Financial Instrument: A Study Of The Elderly Muslim In Malaysia	UMRG (2016-2017)	2016 (12 months)	29,775
Pengaruh Jalinan Kekayaan antara Media dan Personaliti Usahawan Islam dalam Hubungan yang Membentuk Kesetiaan Pelanggan kepada Perniagaan	Post-Graduate Grant (PhD Student)	2016 (24 months)	10,000

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Developing A Congruence Malaysian Journalism Curriculum Model: An Industrial Perspective	FRGS KPT	2015 (24 monts)	80,000
Pengaruh Media Terhadap Belia	IYRES Grant	2015 (4 months)	120,040
Pengurusan Privasi Facebook dalam kalangan Penjawat Awam Negeri Kedah	Post-Graduate Grant (Master Student)	2015 (24 months)	5,000
Impak Universiti Komprehensif Awam Malaysia	KPT/UTHM (Fieldwork Data Collection Fund)	2015 (4 months)	10,000
Cognitive Engagement and Online Political Participation on Facebook and Twitter among Youths in Nigeria and Malaysia	Post-Graduate Grant (PhD Student)	2015 (24 months)	10,000
Pembangunan Model Motivasi Keusahawanan Berteraskan Islam	RACE KPT	2014 (24 months)	50,000
Penggunaan Youtube di Kalangan Generasi Muda Islam Di Malaysia: Aplikasi Model Gabungan Penggunaan dan Penerimaan Teknologi	RAGS KPT	2013 (24 months)	50,000
Penghayatan Agama (Religiousity) dalam Pembangunan Keusahawanan Melayu	RAGS KPT	2013 (24 months)	49,000
Analisis Trend Penyelidikan Media 2002-2012: Konteks, Teori Dan Metode	LEADS	2012 (12 months)	12,000
Ethnicity at Workplace	LRGS	2012 (36 months)	300,000
Pembentukan indikator modal sosial komuniti: ke arah penjanaan instrumen pengukuran modal sosial bersepadu di Malaysia	FRGS KPT	2012 (24 months)	50,000
Developing a social media model for a group at risk	FRGS KPT	2011 (36 months)	40,000
Developing a knowledge – based society model in the Malaysian context	University	2011 (12 months)	10,000
Implications of Social Media on End-user Personality	LEADS	2011 (12 months)	6,000
Pembangunan Model Kredibiliti Maklumat Berkaitan Islam Berasaskan Pendekatan Pemodelan Persamaan Struktur (SEM)	FRGS KPT	2010 (24 months)	50,000
SMS-Based Contests from Islamic Perspective: A Perception of Students of Public Institutions of Higher Learning	Self-Funding	2006 (2 months)	1,000

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Kajian Nilai-Nilai Kenegaraan Dalam Program Latihan Khidmat Negara Siri Empat	University	2005 (14 months)	25,100
Kesediaan Masyarakat Menerima E-Public Services	IRPA MOSTI	2004 (31 months)	74,109
Kajian Keberkesanan Program Latihan Khidmat Negara Dari Aspek Kenegaraan	University	2004 (6 months)	20,000
Ketagihan Internet Di Tempat Kerja	Faculty	2003 (12 months)	2,834
Sikap dan Penerimaan Mahasiswa Terhadap Telefon Selular	Faculty	2003 (12 months)	2,915

Publications:

Books:
Norsiah Abdul Hamid, **Mohd Sobhi Ishak.** (2024). Pengantar Teknologi Media. Sintok: Uniutama Education and Consultancy Sdn Bhd.
Norsiah Abdul Hamid, **Mohd Sobhi Ishak**, Awan Ismail (2020). *Media sosial di Malaysia*. Kuala Lumpur: Dewan Bahasa dan Pustaka
Mohd Awang Idris, **Mohd Sobhi Ishak**, Azanin Ahmad & Aszunarni Ayob. (2019). *Penyelidikan sains sosial: Aplikasi teori dan metodologi.* UM Press.
Jusang Bolong, Akmar Hayati Ahmad Ghazali & **Mohd Sobhi Ishak**. (2018). *Metodologi penyelidikan komunikasi: Kajian kes kuantitatif*. Kuala Lumpur: Dewan Bahasa dan Pustaka

Book Chapters:
Mohd Sobhi Ishak & Azizah Sarkowi (2024). Detoks digital: menangani dilema antara dunia maya dan dunia realiti bagi mencapai kesejahteraan hidup. (pp.197-215), Siti Suriani Othman & Rezki Perdani Sawai (2023). (Ed.) Kesejahteraan di era digital melalui komunikasi dan psikologi. Nilai: Penerbit USIM
Ummi Munirah Syuhada Mohamad Zan, **Mohd Sobhi Ishak**, Mansor Mohd Noor (2022). Pembangunan Model Kesepaduan Sosial dalam mendepani cabaran transformasi sosial: tinjauan dalam kalangan pelajar universiti awam di Malaysia (pp. 187-214), Nurul Wajhi Ahmad, Ummi Munirah Syuhada Mohamad Zan, Noor Aimi Mohamad Puad (2022) (Ed.). Pengurusan Modal Insan: Isu dan Cabaran. Kajang: Penerbit KUIS
Solahuddin Abdul Hamid, **Mohd Sobhi Ishak**, Mohd Nizho Abdul Rahman Che Zarrina Sa'ari, Joni Tamkin Borhan (2021). Transformasi Pembangunan Kendiri Secara Holistik: Satu Mekanisme Penyelesaian Masalah Kemiskinan Berdasarkan Tasawur Islam. (pp. 147-158), Norsaleha Mohd. Salleh & Suriani Sudi. (2021) (Ed.).Pemikiran Pendidikan & Media: Isu, Cabaran & Penyelesaian. Kajang: Penerbit KUIS
Mohd Nizho Abdul Rahman, Norizah Aripin, Awan Ismail, **Mohd Sobhi Ishak**, Nik Adzrieman Abdul Rahman, Mot Madon, Mohd Faisal Mustaffa (2021). Pendidikan Akidah Melalui Youtube Dalam Kalangan Generasi Muda Islam. (pp. 173-188), Norsaleha Mohd. Salleh & Suriani Sudi. (2021) (Ed.).Pemikiran Pendidikan & Media: Isu, Cabaran & Penyelesaian. Kajang: Penerbit KUIS
Mohd Sobhi Ishak, Norizah Aripin, Mohd Nizho Abdul Rahman. (2021). Pendidikan Penggunaan Youtube Berlandaskan Islam Dalam Kalangan Generasi Muda. (pp. 173-188), Norsaleha Mohd. Salleh

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& Suriani Sudi. (2021) (Ed.).Pemikiran Pendidikan & Media: Isu, Cabaran & Penyelesaian. Kajang: Penerbit KUIS
Ishak, M.S. (2019). *Memahami perspektif teori, kerangka teoretikal dan pengaplikasian teori dalam penyelidikan media sosial*.(pp. 63-82), Kuala Lumpur: Penerbit Universiti Malaya
Ishak, M.S. (2018). *Kajian Kredibiliti Maklumat Berkaitan Islam di Internet.* Metodologi Penyelidikan Komunikasi: Pendekatan Kuantitatif (pp. 128 - 232), Kuala Lumpur:Dewan Bahasa dan Pustaka
Ishak, M.S. (2018). R*umusan*, Metodologi Penyelidikan Komunikasi: Pendekatan Kuantitatif (pp. 304 - 322), Kuala Lumpur:Dewan Bahasa dan Pustaka
Saad, S., **Ishak, M. S**., Lazim R., Md Rejab, S.M., Saad, A. N., & Ahmad, R. (2018). *Impak pelaksanaan program pembasmian kemiskinan ke atas janaan pendapatan dalam Kawasan MADA*. In Pembangunan sosio-ekonomi luar bandar dan pencapaiannya. (pp 1-13). NCRC UUM. ISBN 9789670910383.
Ishak, M.S., & Aripin, N. (2015). *Ekspresi Pemikiran Generasi Muda Islam Terhadap Maklumat Berkaitan Agama Melalui Pencarian Di YouTube.* Isu-Isu Semasa Media dan Dakwah (pp. 35 - 42), Kuala Lumpur:Akademi Pengajian Islam Universiti Malaya
Ishak, M.S., & Abdul Hamid, N. (2015). *Social Media, Politics And Youths.* Youths, Media and Politics: A New Identity (pp. 83 - 109), Kangar:Penerbit Universiti Malaysia Perlis
Hamid, N. A., **Ishak, M. S**., Ismail, S. A., & Yazam, S. S. (2013). *Social Media Usage among University Students in Malaysia*. In B. Pătruţ, M. Pătruţ, & C. Cmeciu (Eds.), Social Media and the New Academic Environment: Pedagogical Challenges (pp. 244-255). Hershey, PA: Information Science Reference. Doi:10.4018/978-1-4666-2851-9.ch012
Ishak, M.S., Abdul Rahman, M.N., & Hj. Rofie, M.K. (2013). *Aplikasi konsep al-jarh wa ta'dil dalam pembentukan konstruk kredibiliti maklumat acuan Islam.* Islamic Perspective on Management: Contemporary issues. (pp. 429 - 438), Kuala Lumpur:Akademi YAPIEM Publications

Journal Articles:
Adi Sofuan, M. Y., **Mohd Sobhi**, I., & Zafari, Z. (2026). Budaya Etnik dan Persepsi terhadap Dasar Keselamatan Siber: Peranan Pengantara Literasi Digital dalam Kalangan Mangsa Penipuan Siber di Malaysia. *Malaysian Journal of Social Sciences and Humanities* (MJSSH), 11(9), e004162.https://doi.org/10.47405/mjssh.v11i9.4162
Yusof, A. S. M., **Ishak, M. S.** & Zulkifli, Z. (2026). Tadbir Urus Keselamatan Siber Berpusatkan Rakyat: Peranan Pengantaraan Literasi Digital Dalam Kalangan Mangsa Penipuan Siber Di Malaysia. *International Journal of Law, Government and Communication*, 11(45), 862- 887. https://doi.org/10.35631/IJLGC.1145055
Md Yusof, A. S., Ishak, M. S., & Zulkifli, Z. (2026). Digital literacy as a potential protective mechanism against cyber fraud vulnerability: Evidence from reported Malaysian scam victims. *International Journal of Business and Technology Management, 8*(4), 899–918. https://doi.org/10.55057/ijbtm.2026.8.4.62
Beh, S. H., Ishak, M. S., Pue, G. H., & Mohd Noor, M. (2026). Kesepaduan nasional penduduk Kawasan Rukun Tetangga di Malaysia. *Jurnal Perpaduan, 1*, 90–113. https://www.jpnin.gov.my/pdf/Jurnal%20Perpaduan%202026%20Final%20Draft%20Full%20View.pdf
Ishak, M. S., Sarkowi, A., Ismail, M. M., Baharuddin, S. A., & Hassim, A. Z. H. (2026). Struktur sosial masyarakat Kawasan Rukun Tetangga: Dinamika, cabaran, dan strategi memperkukuh perpaduan di Malaysia. *Jurnal Perpaduan, 1*, 115–138. https://www.jpnin.gov.my/pdf/Jurnal%20Perpaduan%202026%20Final%20Draft%20Full%20View.pdf
Ishak, M. S., Baharuddin, S. A., Ismail, M. M., Ahmi, A., Sarkowi, A., Mohd Nasir, M. H., & Hassim, A. Z. H. (2026). Rekonstruksi struktur sosial KRT bagi pengukuhan tadbir urus kejiranan: Implikasi terhadap

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perancangan dasar Malaysia: Reconstructing the social structure of KRT for strengthening neighbourhood governance: implications for Malaysia's policy planning. *International Journal of Law, Government and Communication (IJLGC)*, *11*(43), 86–104. https://doi.org/10.35631/IJLGC.1143008
Amir Hamzah, N. A. A., Abdullah, A., Ishak, M. S., & Sarkowi, A. (2026). Komunikasi dan interaksi bermakna rentas etnik dalam Kawasan Rukun Tetangga: Implikasi terhadap kesepaduan sosial. *Journal of Ethnic and Diversity Studies (JOEDS), 4*(1), 1–23. https://doi.org/10.17576/joeds-2026-0401-05
Amir Hamzah, N. A. A. ., **Ishak, M. S**. ., Abdullah, A. ., Baharuddin, S. A. ., Sarkowi, A., & Hassim, A. Z. H. (2025). A Fuzzy Delphi Approach to Social Cohesion Among Malay Muslims in Malaysia. *Millah: Journal of Religious Studies*, *24*(2). https://doi.org/10.20885/millah.vol24.iss2.ar10 **[SCOPUS,Q1]**
Ishak, M. S., Sarkowi, A., Mustaffa, M. F., & Sobhi, F. M. (2025). Merapatkan jurang pendidikan untuk komuniti Kensiu: penilaian inisiatif pendidikan lembaga zakat negeri kedah: Bridging educational gaps for the Kensiu community: An evaluation of Lembaga Zakat Kedah's educational initiative. *International Journal of Education, Psychology and Counselling (IJEPC)*, *10*(60). https://doi.org/10.35631/IJEPC.1060024
Abdul Hamid, N., Kamal Azi, K., Mohamad Yazam, S.S.N., Mohd Rashid, S., **Ishak, M.S.** (2024). Navigating the media maze: perceived work-life balance among women journalists *Jurnal Komunikasi: Malaysian Journal of Communication*, *40*(1). pp. 120-137. **[SCOPUS,Q3]**
Ishak, M.S., Sarkowi, A., Kushairi, N. (2023). Embedding social media platform in education: a bibliometric analysis. *SEARCH Journal of Media and Communication Research*. Special Issue: International Conference on Media Studies (ICMS2021), 71–89. **[SCOPUS,Q2]**
Ishak, M. S., Zulkifli, Z., Ismail, M. M., & Hassim, A. Z. H. (2023). Assessing Multidimensional Scale Of Low Self-Control In Malaysian Property Crimes Prisoners. *International Journal of Education, Psychology and Counseling, 8* (52), 598-617. **[MyCITE]**
Ismail, M. M., Adnan, Z. H., & **Ishak, M.S**. (2023). Kecenderungan pengundi baharu dalam Pilihan Raya Umum Ke-15. *JEBAT : Malaysian Journal of History, Politics & Strategic Studies*. *50*(2), 133-149. DOI: https://doi.org/10.17576/jebat.2023.5002.08 **[ESCI]**
Ishak, M.S. & Abdul Hamid, N., (2023). Peranan Nilai Budaya Keinsanan Ke Arah Pengukuhan Kesepaduan Sosial Dalam Komuniti Pelajar Institusi Pengajian Tinggi. *International Journal of Modern Education* (IJMOE). *5*(16)1-16). DOI: 10.35631/IJMOE.516001 **[MyCITE]**
Ishak, M.S., Sarkowi, A., Ahmi, A., Abdulrauf-Salau, A., Memon, S., (2023). Global Research Trends in School Bullying: A Bibliometric Analysis. *Journal of Educational and Social Research*. *13*(1), 91-105. DOI: https://doi.org/10.36941/jesr-2023-0009 **[SCOPUS,Q3]**
Ishak, M.S., Sarkowi, A., Mustaffa, M.F. & Mustapha, R. (2022). Acceptance of YouTube for Islamic Information Acquisition: A Multi-group Analysis of Students'Academic *Discipline. International Journal of Advanced Computer Science and* Applications (IJACSA). *13*(7), 927-937. **[SCOPUS,Q3] [WoS,Q3]**
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Working Papers:
Nurzaid Muhd Zain, & **Mohd Sobhi Ishak**. (2006). *Teknologi 3G: Medium Baru Penjana Perkhidmatan Elektronik Kerajaan Di Malaysia*. Paper presented at the Seminar Komunikasi Kebangsaan Ketiga 2006.
Mohd Sobhi Ishak. (2004). *Interpreting the Undecided Respondents in the 2004 General Election*. Paper presented at the 4th International Malaysian Studies Conference.
Mohd Sobhi Ishak, Mansor Mohd Noor, Mohd Fo'ad Sakdan, Za'im Ahmad, Mohammad Ainuddin Iskandar Lee Abdullah, Hassan Ali, et al. (2008). *Implikasi Keputusan Pilihanraya Umum Ke-12 Ke Atas Halatuju Pembangunan Negara*. Paper presented at the Seminar Politik Malaysia: Lanskap Politik Malaysia Pasca Pilihanraya Ke -12.
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Nor Idayu Mahat, Hassan Ali, Mansor Mohd Noor, Mohd Fo'ad Sakdan, Bakri Mat, Za'im Bin Ahmad, et al. (2008). *Ramalan Pengundian Pilihan Raya Menggunakan Model Regresi Logistik*. Paper presented at the 6th International Malaysian Studies Conference (MSC6)
Bakri Mat, Za'im Bin Ahmad, Siti Alida John Abdullah, Samihah Khalil, Yusramizza Md. Isa @Yusof, Mansor Mohd Noor, et al. (2008). *Faktor Himpitan Ekonomi Dalam Mempengaruhi Tingkahlaku Pengundi Pilihanraya Umum Ke-12* Paper presented at the 6th International Malaysian Studies Conference (MSC6).
Musa Abu Hassan, **Mohd Sobhi Ishak**, Narimah Ismail, & Siti Zobidah Omar. (2007). *Sharing of On-line Islamic information in Malaysia* Paper presented at the World Communication Association (WCA) Conference 2007.
Mohd Fo'ad Sakdan, Mohammad Ainuddin Iskandar Lee Abdullah, Mansor Mohd Noor, Hassan Ali, Siti Alida John Abdullah, Nor Idayu Mahat, et al. (2008). *Belia dan Pilihanraya Umum ke 12*. Paper presented at the 6th International Malaysian Studies Conference (MSC6).
Syamsul Anuar Che Mey @ Ismail, & **Mohd Sobhi Ishak**. (2003). *Ketagihan seks siber di kalangan pengguna Internet Malaysia yang bekerja*. Paper presented at the Simposium Penyelidikan Komunikasi Ke-8: Penyertaan dalam komunikasi: hak, bentuk dan dasar.

Teaching Subjects (at Universiti Kebangsaan Malaysia):	
Code	Course
LMCW2153	Penghayatan Etika dan Peradaban
RERE6014	Kaedah Penyelidikan (Kajian Etnik) (from Coordinator 2nd Sem 2021/2022)

Undergraduate Teaching Subjects (at Universiti Utara Malaysia):	
Code	Course
SCCT1013	Information Communication Technology (Ict) And Society

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SX2016	Practicum
SK3703	Communication Technology Management
SCCT1033	Introduction To Media Technology
SCCT1083	Media Theory
SCCT3123	Telecommunications
SCTX3908	Practicum
SQL1113	Statistic For Social Science
SDG1011	High Touch Communication
SCCT3023	Kaedah Penyelidikan Media
SK3713	Systems Software & Application In Network
SK3783	Communication Technology Industries
SK2063	Network In Communication Technology
SCCT1023	Introduction To Communication Technology
CCA2013	Research Method For Communication
SCCT3996	Thesis
EEP2032	Living In The Multi-Cultural Society
SCCT1073	Basic Interactive Communication
SCCT3033	Media Psychology
SSQL1113	Statistic For Social Science
CCT3113	Communication Technology Network
EEP1032	Personal Development And Character Building
SCCT3043	Seminar On Media
CT3113	Communication Technology Network
SCCT3013	Cyber Communication
SCCT3113	Communication Technology Network
CCX3016	Practicum Training
CT1013	Information Comm. Technology And Society
CT3133	Ergonomics
SCCT3513	Interactive Communication 11
CA2013	Research Methods For Communication
CT3123	Telecommunication
SCCT3163	Seminar In Communication Technology
SCCT3343	Electronic Journalism Seminar
Post Graduate Teaching Subject (at Universiti Utara Malaysia):	
SCCG5143	Statistical Application In Communication Research

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Under Graduate Teaching Subject (at Pusat Pengajian CITRA, Universiti Kebangsaan Malaysia):	
LMCW2153	Penghayatan Etika dan Peradaban
Under Graduate Teaching Subject (at Institut Kajian Etnik (KITA), Universiti Kebangsaan Malaysia):	
RERE6014	Kaedah Penyelidikan (Kajian Etnik)

Supervisions: PhD and Master
Nurul Nadia bt Watimin (811573). Master of Science (Managerial Communication). **Completed (2012).** Teori skema : Aplikasi dalam pemilihan calon pemimpin politik **(Single Supervision)**
Noraihan Binti Mohamad (812303). Master of Science (Media Management by Research). **Completed (2014).** Pengaruh Faktor Teknologi terhadap Hubungan antara Organisasi dengan Penerimaan Media Sosial dalam Pemasaran Penginapan Bajet. **(Single Supervision)**
Junaidi bin Abdul Rani @ Abdul Ghani (813138). Master of Science (Media Management by Research). **Completed (2016)**. Keamatan penggunaan, kemahiran swaawas dan orientasi privasi organisasi terhadap pengurusan privasi Facebook dalam kalangan penjawat awam di negeri Kedah: Satu analisis pengaruh. **(Single Supervision)**
Abdulrauf, Aishat Adebisi (95350). Doctor of Philosophy (Communication). **Completed (2016)**. Cognitive Engagement and Online Political Participation on Facebook and Twitter among Youths in Nigeria and Malaysia. **(2nd Supervisor)**
Sumera (900311). Doctor of Philosophy (Media Management). **Completed (2018)**. Utilizing and Managing Social Media for Transforming Political Activities. **(1st Supervisor)**
Nur Shazana binti Abdul Rani (900380). Doctor of Philosophy (Media Management). **Completed (2018)**. Kredibiliti Citizen Jornalism dalam Penulisan Blog Politik di Malaysia. **(2nd Supervisor)**
Noraihan Mohamad (900548). Doctor of Philosophy (Media Management). **Completed (2018)**. Pengaruh Jalinan Kekayaan Antara Media dan Personaliti Usahawan Islam dalam Hubungan yang Membentuk Kesetiaan Pelanggan kepada Perniagaan **(1st Supervisor).**
Raji Ridwan Adetunji (900764). Doctor of Philosophy (Media Management). **(Completed 2018).** The Influence of Social Media Strategies and Brand Community Toward Brand Loyalty: An Application of Customer Centric Model **(2nd Supervisor)**
Shamsul Amri bin Abdul Manap (822585). Master of Science (Media Management by Research). **Completed (2020)** Pengaruh Keterlibatan Dalam Muzik Terhadap Kesejahteraan Hidup Dan Motivasi Memilih Kursus Muzik Dalam Kalangan Pelajar Universiti **(Single Supervision)**
Mohd Faisal bin Mustafa (900468). Doctor of Philosophy (Media Management). **Completed (2021)** Tingkahlaku Penggunaan Youtube dalam Kalangan Pengguna Islam Dewasa. **(1st Supervisor)**
Beh Sang How (P91328). Doctor of Philosophy (Ethnic Studies). **Completed (2022)**. Pengaruh Pengantaraan Transisi Politik Dalam Model Kesepaduan Nasional Kawasan Rukun Tetangga Malaysia. **(Co-Supervisor)**
Ummi Munirah Syuhada Binti Mohamad Zan (P65255). Doctor of Philosophy (Ethnic Studies). **Completed (2022)**. Pembangunan dan Pengujian Indeks Kesepaduan Nasional: Tinjauan dalam Kalangan Pelajar Universiti Awam di Malaysia. **(Chairman of Supervisory Committee)**
Nazaruddin (902064). Doctor of Philosophy (Media Management). **Completed (2023).** Kajian Prinsip-prinsip Etika Berbasis Keagamaan Dan Budaya Dalam Penggunaan Media Sosial **(2nd Supervisor)**
Mohd Nashahrudin bin Mat Daud. (P90548). Doctor of Philosophy (Ethnic Studies). **Completed (2024).** Pengaruh Sosialogikal Terhadap Pembentukan Patriotisme Dalam Kalangan Guru Sekolah Agama Rakyat Selangor. **(Single Supervision)**

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Shamsul Amri bin Abdul Manap (P112552). Doctor of Philosophy (Ethnic Studies). **Completed (2025).** Faktor serta kecenderungan pelajar dan alumni jurusan muzik terhadap pemilihan kerjaya sebagai pemuzik. **(Main Supervisor)**
Ahmad Zul Hakimi bin Hassim (P118555). Doctor of Philosophy (Ethnic Studies). **(In Progress).** Pembentukan Struktur Sosial Masyarakat Dalam Kawasan Rukun Tetangga di Malaysia: Analisi Demografi Setempat, Susun Lapis Sosial dan Nilai Budaya Tempatan **(Main Supervisor)**
Nur Anis Amalina binti Amir Hamzah (P126829). Doctor of Philosophy (Ethnic Studies). **(In Progress).** Kerangka Teori Perpaduan Malaysia: Konsep dan Aplikasi Dalam Masyarakat Kepelbagaian **(Main Supervisor)**
Adi Sofuan bin Md Yusof (P153634). Master (Ethnic Studies). **(In Progress).** Kerentanan etnik terhadap penipuan siber di Malaysia: Satu pendekatan holistik terhadap isu budaya, literasi digital dan dasar keselamatan. **(Main Supervisor)**
Meng Yuan (P156726). Doctor of Philosophy (Ethnic Studies). **(In Progress).** Cultural Hybridity and Recontextualization of Malaysian Ethnic Cultural IP in Chinese Digital Media: A Cross-Cultural Communication Study. **(Main Supervisor)**
Mackey Anak Anyut (P166293). Doctor of Philosophy (Ethnic Studies). **(In Progress).** Pembangunan Model Kesepaduan Sosial Masyarakat Iban dan Etnik Lain di Kapit, Sarawak. **(Chairman of Supervisory Committee)**
Fadhlil Wafi (P161284). Doctor of Philosophy (Ethnic Studies). **(In Progress).** Agenda-Setting Through Ethnic Diaspora Networks: China Soft Power Strategic in Pursuing a Great Power Status in Indonesia. **(Main Supervisor)**
Shi Li (P168416). Doctor of Philosophy (Ethnic Studies). **(In Progress).** Internet Connectivity, Artificial Adoption, and Employee Productivity in the Modern Workplace. **(Main Supervisor)**
Shi Bo (P168417). Doctor of Philosophy (Ethnic Studies). **(In Progress).** Salary Differentials, Artificial Intelligence-Driven Economic Transformation, and Regional Economic Convergence in China **(Co-Supervisor)**

External Examiner:
Huang Anqi (P20212003228). Fakulti Pengurusan dan Ekonomi. Universiti Pendidikan Sultan Idris. **Doktor Falsafah – Pemasaran.** The Effect of Short Video Content Marketing on Restaurant Patronage Intention with the Mediation of Brand Equity in Guangzhou, China. (2026)
Chen Meng (P20212002962). Fakulti Pengurusan dan Ekonomi. Universiti Pendidikan Sultan Idris. **Doktor Falsafah – Pengurusan Perniagaan.** The Effect of Digital Marketing, Influencer Marketing, and Electronic Word of Mouth Dimensions on Students' Choice of Higher Education Institutions in China. (2025)
Huan Xuehui (P20221000458). Fakulti Pengurusan dan Ekonomi. Universiti Pendidikan Sultan Idris. **Doktor Falsafah – Pengurusan Sistem Maklumat.** The effect of digital empowerment elements on the quality of life among the elderly in China with the moderation of gender. (2025)
Sally Saad Fadhil (M20162002441). Fakulti Pengurusan dan Ekonomi. Universiti Pendidikan Sultan Idris. **Sarjana Pengurusan.** The Influence of skills on employability: Case study on technology industry sector in Malaysia. (2021)
Janitha Kularajasingam. Asia Pacific Univeristy of Technology & Innovation. **PhD in Management**. Influence of Knowledge Sharing Behaviour, Social Intelligenceand Competency on Teaching and Learning Performance among Academicians in Malaysian Private Universities.

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Siti Ramizah Khairunnisa Binti Mohd Radzi. Fakulti Bahasa Moden dan Komunikasi. Universiti Putra Malaysia. **Master.** Impak Rangsangan Visual Provokatif Dalam Facebook Terhadap Perubahan Emosi Bagi Individu Introvert Dan Ekstrovert. (2016)
Arvin Lawrence Lampakas. Fakulti Bahasa Moden dan Komunikasi. Universiti Putra Malaysia. **Master.** Hubungan Antara Pola Komunikasi Keluarga dan Gaya Keibubapaan Dengan Tahap Penguasaan Kompetensi Komunikasi Interpersonal Pelajar. (2016)
Raudzoh Bt. Ismail (P53479). Institut Kajian Etnik (KITA). Universiti Kebangsaan Malaysia. **Sarjana Pengajian Etnik**. Pengaruh Kualiti Hidup Ke Atas Kesepaduan Sosial. (2016)
Suffian bin Haji Jalet. (P20161000752). **PhD Pengurusan Pendidikan.**Fakulti Pengurusan dan Ekonomi, Universiti Pendidikan Sultan Idris. Hubungan Amalam Kepimpinan Distributif dan Organisasi Pembelajaran Dalam Kalangan Pengetua Terhadap Prestasi Kerja Guru di Sekolah Menengah Harian Biasa di Negeri Sarawak. (2022)
Ara Anjuman (M20172001589). **Master of Management (Information System Management)**. Faculty of Management and Economics. The Effects of Privacy Awareness, Security Concerns and Trusts on Information Sharing in Social Media among Public University in Selangor. (2022)

Internal Examiner:
Mohd Rusydi Azfar Abdul Kadir (P117509). **PhD Pengajian Etnik.** Penerimaan unsur tradisi dan hubungannya dengan penghayatan penjawat awam terhadap perlembagaan persekutuan. (2025)
Norfadhlina Md Noor (P93196). **PhD Pengajian Etnik**. Pembingkaian Agama Islam Dalam Perspektif Sosial dan Media Akhbar Dalam Talian di Malaysia. (2022)
Mohd Fikri Bin Yazan (94175). **PhD (Media Management).** Pengaruh Gaya Keibubapaan, Rakan Sebaya, Guru Dan Pegangan Agama Terhadap Penggunaan Media Sosial Dalam Kalangan Remaja (2020)
Nor Hidayah binti Kamarudin (819253). **Master (Media Management by Research).** Penglibatan dan Peranan Media Sosial Dalam Penjenamaan Tempat di Pulau Langkawi, Kedah. (2019)
Muhammad Ramzan (S95669). **PhD (Media Management).** Consumers' Motivation As The Gratification Sought Of Online Newspaper Consumption Among University's Students In Sindh's Province Of Pakistan. (2018)
Oba Abdulkadir La'aro (93759). **PhD (Communication).** Media Literacy Competence and Use of New Media for Civic Engagement among Nigerian Youths. (2015)
Oshinowo Yetunde Adejoke. Master **(Media Management by Research).** Usage of Social Media For Teaching Mass Communication In Higher Institutions In Kaduna State, Nigeria (2015)

List of Workshop Being Handled:
Bengkel Penyediaan Item Konstruk Untuk Instrumen Borang Soal Selidik bagi Kakitangan Akademik Institut Pendidikan Guru Malaysia Kampus Darul Aman di Hotel Corpthorne, Batu Feringgi Pulau Pinang. (9-10 Ogos 2010)
Bengkel Asas Pemodelan Persamaan Struktur (SEM) menggunakan AMOS untuk Pelajar PhD Fakulti Bahasa Moden dan Komunikasi, Universiti Putra Malaysia. (11-13 Julai 2011)
Bengkel Analisis Data Kuantitatif Dalam Kajian Tindakan untuk Staf Akademik Institut Pendidikan Guru Malaysia Kampus Darul Aman di Bahagian Teknologi Pendidikan, Kepala Batas Pulau Pinang (13-14 September 2011)

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Bengkel Penulisan Bab 3 Metodologi Penyelidikan Kuantitatif untuk Staf Akademik dan Pelajar PhD Pusat Pengajian Teknologi Multimedia dan Komunikasi, Uiversiti Utara Malaysia (15 Mei 2012)
Bengkel 'Tips and Tricks' dalam menyediakan Proposal PhD untuk Pelajar PhD Universiti Utara Malaysia (4 April 2012)
Bengkel Asas Bengkel Asas dan Pertengahan Pemodelan Persamaan Struktur (SEM) menggunakan AMOS untuk Pelajar PhD Fakulti Bahasa Moden dan Komunikasi, Universiti Putra Malaysia. (5-7 Jun 2012)
Bengkel Asas Statistik Menggunakan SPSS untuk Pelajar Master dan PhD, Universiti Utara Malaysia (16 Disember 2012)
Bengkel Asas Pemodelan Persamaan Struktur (SEM) menggunakan AMOS untuk Pelajar PhD Universiti Utara Malaysia. (12-13 Januari 2013)
Bengkel Asas Pemodelan Persamaan Struktur (SEM) menggunakan AMOS untuk Integrity and Good Governance Research Group, Universiti Teknologi Malaysia (24-26 Januari 2013)
Bengkel Asas Pemodelan Persamaan Struktur (SEM) menggunakan AMOS untuk Pelajar PhD Universiti Utara Malaysia. (22-23 Februari 2013)
Bengkel Penyediaan Proposal PhD Penyelidikan Kuantitatif untuk Pelajar PhD Universiti Utara Malaysia (6 April 2013)
Bengkel Asas Pemodelan Persamaan Struktur (SEM) menggunakan AMOS untuk Pelajar PhD Fakulti Pendidikan, Universiti Kebangsaan Malaysia. (19-20 April 2013)
Bengkel Asas Pemodelan Persamaan Struktur (SEM) menggunakan AMOS untuk Pelajar PhD Fakulti Pendidikan, Universiti Malaya. (24-25 Mei 2013)
Bengkel Asas Pemodelan Persamaan Struktur (SEM) menggunakan AMOS untuk Pelajar PhD Universiti Utara Malaysia. (31 Mei – 1 Jun 2013)
Bengkel Asas Pemodelan Persamaan Struktur (SEM) menggunakan AMOS untuk Pelajar PhD Fakulti Pengurusan Teknologi dan Keusahawanan, Universiti Teknikal Malaysia, Melaka. (6-7 September 2013)
Bengkel Asas Pemodelan Persamaan Struktur (SEM) menggunakan AMOS untuk Pelajar PhD Universiti Utara Malaysia. (11-12 Oktober 2013)
Bengkel Asas Partial Least Square menggunakan SmartPLS untuk Pelajar Master dan PhD Universiti Utara Malaysia. (1-2 November 2013)
Bengkel Partial Least Square menggunakan SmartPLS untuk Pelajar Master dan PhD MPWS. (Februari 2014)
Bengkel Partial Least Square menggunakan SmartPLS untuk Pelajar Master dan PhD MPWS. (Julai 2014)
Bengkel Partial Least Square menggunakan SmartPLS untuk Pelajar Master dan PhD MPWS. (Oktober 2014)
Bengkel Partial Least Square menggunakan SmartPLS untuk Pelajar Master dan PhD MPWS. (Februari 2015)
Bengkel Partial Least Square menggunakan SmartPLS untuk Pelajar Master dan PhD MPWS. (April 2015)
Bengkel Partial Least Square menggunakan SmartPLS untuk Pelajar Master dan PhD MPWS. (Ogos 2015)
Bengkel Partial Least Square menggunakan SmartPLS untuk Pelajar Master dan PhD MPWS. (Oktober 2015)

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Bengkel Partial Least Square menggunakan SmartPLS untuk Pelajar Master dan PhD MPWS. (Disember 2015)
Bengkel Partial Least Square menggunakan SmartPLS untuk Pelajar Master dan PhD MPWS. (Februari 2016)
Bengkel Pemodelan Persamaan Struktur (SEM) Pelajar Siwswazah Awang Had Salleh Graduate School UUM (28 Mac 2016)
Bengkel Partial Least Square menggunakan SmartPLS untuk Pelajar Master dan PhD MPWS. (April 2016)
Bengkel Partial Least Square menggunakan SmartPLS untuk Pelajar Master dan PhD MPWS. (Julai 2016)
Bengkel SPSS. Pauh Inn (4-5 Ogos 2017)
Workshop SPSS Back2Basics. Institut Pendidikan Guru Kampus Darulaman (17 Ogos 2017)
Bengkel Partial Least Square menggunakan SmartPLS untuk Pelajar Master dan PhD. Politeknik Syed Sirajuddin Pauh (28-29 Julai 2017)
Bengkel Partial Least Square menggunakan SmartPLS untuk Pelajar Master dan PhD. Politeknik Syed Sirajuddin Pauh (22-23 Disember 2017)
SPSS Peramalan Sistematik Berasaskan Sumber Primer. Cawangan Khas, IPK Negeri Sembilan (24 November 2017)
Workshop of Scale Development. Faculty of Economic and Human Resource. Universiti Pendidikan Sultan Idris (UPSI) (16 Mac 2018)
Workshop SPSS Back2Basics. Cawangan Khas, Ibu Pejabat Kontinjen Polis Negeri Sembilan (19-20 Julai 2018)
Bengkel Partial Least Square menggunakan SmartPLS untuk Pelajar Master dan PhD. CMRU, SMMTC UUM (27-28 Julai 2018)
Bengkel Partial Least Square menggunakan SmartPLS untuk Pelajar Master dan PhD. Institut Kajian Etnik UKM (17-18 Ogos 2018)
Bengkel SmartPLS. Department of Anthropology and Sociology, Universiti Malaya. 10 September 2021.
Bengkel PLS-SEM kepada guru Malaysia (online). Institut Pendidikan Guru Malaysia Kampus Darul Aman. 2021
Training of Trainer Kursus Penghayatan Etika dan Peradaban, Jabatan Pengajian Tinggi, Kementerian Pengajian Tinggi. 2020.
Training of Trainer Kursus Penghayatan Etika dan Peradaban, Jabatan Pengajian Tinggi, Kementerian Pengajian Tinggi. 2021
Training of Trainer Kursus Penghayatan Etika dan Peradaban, Bahagian Governans Swasta, Jabatan Pengajian Tinggi. Kementerian Pengajian Tinggi. 2021-2022.
Training of Trainer Kursus Penghayatan Etika dan Peradaban kepada Tenaga Pengajar Universiti Swasta Seluruh Malaysia. 30 September 2025, Anjuran Pusat Citra UKM.
Training of Trainer Kursus Penghayatan Etika dan Peradaban kepada Tenaga Pengajar Universiti Swasta Seluruh Malaysia. 20 Februari 2026, Anjuran Pusat Citra UKM.
Bengkel Kaedah Penyelidikan Kualitatif Siri 1. Institut Kajian Etnik (KITA). Literature Review Pintar: Pencarian, Muat Turun dan Matriks LR menggunakan Scopus & AI. 1 November 2025

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Bengkel Kaedah Penyelidikan Kualitatif Siri 2. Institut Kajian Etnik (KITA). Literature Review Pintar: Pencarian, Muat Turun dan Matriks LR menggunakan Scopus & AI. 16 November 2025
Training of Trainers (ToT) Kursus Penghayatan Etika dan Peradaban kepada Pensyarah Universiti Swasta Seluruh Malaysia (online). Pusat Pengajian Citra Universiti, UKM 24 Februari 2026.
Bengkel Pengenalan Program Pengajian Sarjana Pentadbiran dan Hubungan Antarabangsa. Institut Kajian Etnik (KITA) dan Akademi Perkhidmatan Tadbir Negeri Johor (APTNJ). Metodologi dan Analisis Dasar Awam. 1-2 April 2026
Bengkel Pengenalan Aplikasi Kecerdasan Buatan (AI). Bahagian Sumber Manusia, Jabatan Pendaftar UKM. 16 April 2026

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