

Curriculum Vitae



Dr. Ahmad Rizal Bin Mohd Yusof
Research Fellow
Institute of Ethnic Studies (KITA)
Tel No: + 603-8921 3778 / 0193345743
Email Address: army@ukm.edu.my; josephrizal@gmail.com

EDUCATION:

- Bachelor of Information Technology, FTSM, Universiti Kebangsaan Malaysia (2000)
- Master of Computer Science, FTSM, Universiti Kebangsaan Malaysia (2003)
- PhD, Institute of The Malay World & Civilization (ATMA), Universiti Kebangsaan Malaysia (2009)

SPECIALIZATION: Culture and Digitization

AREA OF INTEREST: Ethnicity & Digital Preservation, Knowledge Management

INTERNATIONAL ORGANIZATION:

- Member of Association of Asian Studies (AAS), Boston, USA.
- Member of European Association for the Study of Religions (EASR), Stockholm, Sweden.
- Member of Malaysia-Singapore Studies, Singapore

RESEARCH

- Penyelidikan dan Pembangunan (R&D) Untuk Penyelenggaraan Portal Komunitikita (Kod Projek: SK/14/2010/GLKK) – Co-researcher
- Kajian Membudayakan Kesarjanaan di Malaysia (RE-001-2009) – Co-researcher
- Oksidentalisme dan Pembinaan Ilmu: Dari Kristianiti ke Alam Siber (GGPM-2012-042) - Leader
- Kesepaduan Sosial Negara (LRGS/BU/2011/UKM/CMN) – Co Researcher
- Kajian PRU 14 (2015 – 2016)
- Etnisiti dan Pemeliharaan Digital (2014 – 2016)
- Global Malaysian Studies Network: Mapping the Malay Chair in the World (2014 – 2016)
- City Plus FM Study. Centre for Strategic Engagement Sdn. Bhd. (CENSE), Kuala Lumpur (2016 – 2017)
- Kajian Impak Sosioekonomi dan Prospek Masa Hadapan Pekebun Kelapa Sawit di Kawasan Hulu Paka, Dungun, Terengganu. Geran Kursi Endowmen MPOB-UKM (2017 – 2019).
- Portal Chinese-Malaysian.com
- Asian Aviation Integration: Digital & Techology (2017-2018)

PUBLICATION

1. Integrasi Parti dan Pola Pengundian: Kajian di Kuala Lumpur Semasa Pra-Pilihan Raya Umum ke 14. Research Journal of Social Science. 2016. Muhammad Asri Mohd Ali, Mohd Mahadee Ismail, Ahmad Rizal Mohd Yusof, Muhammad Shamsinor Abd Azzis, Arvin Tajari, dan Najiha Zainuddin.
2. Kepimpinan Politik: Pola Sokongan Pengundi Selangor Menjelang PRU14. Research Journal of Social Sciences. 2016. Mohd Mahadee Ismail, Mansor Mohd Noor, Muhammad Asri Mohd Ali, Ahmad Rizal Mohd Yusof, Muhammad Shamsinor Abdul Azzis, Arvin Tajari dan Azlina Abdullah.
3. Integrasi Parti dan Pola Pengundian: Kajian di Kuala Lumpur Semasa Pra-Pilihan Raya Umum ke 14. Research Journal of Social Science. 2016 . Muhammad Asri Mohd Ali, Mohd Mahadee Ismail, Ahmad Rizal Mohd Yusof, Muhammad Shamsinor Abd Azzis, Arvin Tajari, dan Najiha Zainuddin.
4. Social cohesion in rukun tetangga (neighbourhood watch) in Hulu Langat, Selangor, Malaysia. e-Bangi Journal of Social Sciences and Humanities. 2017. Mohd Syarifudin Bin Abdullah, Mansor Mohd Noor, Ahmad Rizal Bin Mohd Yusof & Faridah Che Hussain.
5. Bahasa Melayu sebagai bahasa ilmu (BMBI)di ruang siber: Suatu analisis sosiologi terhadap pembangunan pangkalan data BMBI. e-Bangi Journal of Social Sciences and Humanities. 2017.



- Ahmad Rizal Bin Mohd Yusof, Mohd Firdaus Hamdan, Shamsul Amri Baharuddin, Mohd Syarifudin Abdullah.
6. Pandangan terhadap perubahan persempadanan bahagian pilihan raya di kawasan parlimen Hulu Langat dan Serdang, Selangor. *Jurnal Geografia*. 2017. Junaidi Awang Besar, Handika Wira Mohd Fauzir, Mohd Rodzi Abd Razak & Ahmad Rizal Mohd Yusof.
 7. Dasar kependudukan kolonial British di negeri-negeri selat sebagai strategi pembentukan masyarakat plural 1936-1941. *eBangi Journal of Social Science and Humanities*. 2017. Khairi Ariffin, Ramli Saadon, Mohd Syarifudin Abdullah & Ahmad Rizal Mohd Yusof.
 8. Operational dashboard: Accelerator for shop floor workers. *International Journal of Engineering & Technology*, 2018. Ernie Mazuin Mohd Yusof, Mohd Shahizan Othman & Ahmad Rizal Mohd Yusof.
 9. Socio-economic impact of program perumahan rakyat (PPR) Padang Hiliran, Terengganu, Malaysia. *International Journal of Academic Research in Business and Social Sciences*, 2018. Junaidi Awang Besar, Ahmad Rizal Mohd Yusof, Rosniza Aznie, C.R., Novel Lyndon & Ahmad Afif Zulkipli.
 10. Analysis of the effectiveness of ethnic relations subject as a mechanism for political literacy. *International Journal of Academic Research in Business and Social Sciences*, 2018. Siti Shariyah Shaari, Junaidi Awang Besar, Mohd Fuad Mat Jali, Ahmad Rizal Mohd Yusof & Wardatul Aishah Musa.
 11. A model of acceptance factors for business intelligence in manufacturing using theoretical models. *Indonesian Journal of Electrical Engineering and Computer Science*, 2019. Ernie Mazuin Mohd Yusof, Mohd Shahizan Othman, Lizawati Mi Yusuf, Shamini Raja Kumaran dan Ahmad Rizal Mohd Yusof.
 12. MOOC initiative: a technology enhanced learning in 21 century at higher learning institutions. *Journal of Information System and Technology Managemant*, 2019. Hafiza Haron, Supyan Hussin, Ahmad Rizal Mohd Yusof & Hafidzan Yusof.
 13. *Glosari Latin Melayu*. Penerbit UKM, 2019. Ahmad Rizal Mohd Yusof, Shamsul Amri Baharuddin.
 14. *Transformasi Portal Malaycivilization. Rampai Penyelidik Siri-8: Kebolehpasaran Perusahaan Alam Melayu dalam Revolusi Industri 4.0*, 2019. Supyan Hussin, Abdul Latif Samian, Mohd Juzaidin Ab Aziz, Zuliskandar Ramli, Asyaari Muhamad, Mohd Syukri Yeoh Abdullah, Chong Shin, Nor Zalina Harun, Mohd Faizal Musa, Junaini Kasdan, Mohamad Nasrin Mohamad Nasir, Ros Mahwati Ahmad Zakaria & Ahmad Rizal Mohd Yusof.

