

**PRACTICING SUSTAINABILITY SCIENCE AT COMMUNITY LEVEL  
AND CONTRIBUTING TO ACHIEVEMENT OF SDGs:  
*Framework and Experience from an On-going Initiative at  
ANDALAS UNIVERSITY – INDONESIA.***

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A presentation material for International Workshop on  
“SUSTAINABILITY SCIENCE FOR SDGs”  
Organized by UNESCO and UKM  
Kuala Lumpur, 4 – 5 March 2015.

# Outline

- What “is” and what “is not” sustainability science?
- Our initiative at ANDALAS UNIVERSITY: Focus on practicing sustainability science at community level.
- Framework and Experience from an On-going Initiative at ANDALAS UNIVERSITY, INDONESIA.
- Progress so far.
- Concluding notes.
- Some photos.

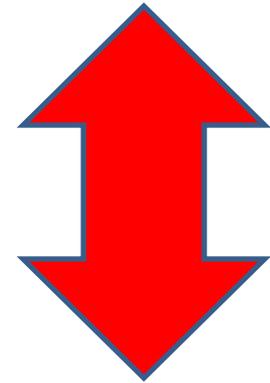
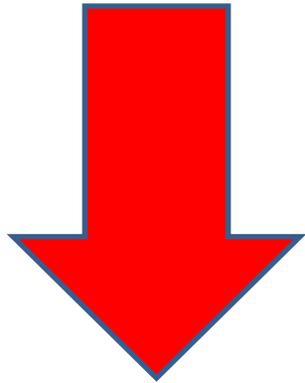
# What “is” and what “is not” Sustainability Science

- Elements of sustainability science:
  - **interdisciplinary** (trans-disciplinary; cross-disciplinary; or multidisciplinary), the keyword is **BLENDING**;
  - **solutions oriented** (of SD problems/issues/challenges);
  - **optimising social and humanity potential** (through learning process approach);
  - **Maintaining continuation of benefits stream** (from natural resources → ONE PLANET);
  - **Well-being for all.**

Social Science;  
Economics; and  
Natural Science

By  
itself

**“IS NOT”** SUSTAINABILITY  
SCIENCE (They are necessary BUT  
not sufficient, the sufficient condition is  
**BLENDING** them together)



**BLENDING** Social  
Science;  
Economics; and  
Natural Science  
**TOGETHER**

**FOR INNOVATING SOLUTIONS OF  
SD PROBLEMS**

(based on optimising soc&humanity  
potentials; continuation of benefits  
stream from nr; and well-being for all)

**“IS”**  
SUSTAIN-  
ABILITY  
SCIENCE

# Nature, Journal of Science, Vol 517, 1 January 2015 --1

- Physics, chemistry, biology and the environmental sciences can deliver wonderful solutions to some of the challenges facing individuals and societies, **but whether those solutions will gain traction depends on factors beyond their discoverers' ken.**
- *If social , economic and/or cultural factors are not included in the framing of the questions, a great deal of creativity can be wasted (p.5).*

# Nature, Journal of Science, Vol 517, 1 January 2015 --2

- All credit, therefore, to those who establish multidisciplinary projects – and who *integrate* natural sciences, social sciences and humanities *from the outset*. The *mutual framing* of challenges is the surest way to overcome the conceptual diversities and gulfs that can make such collaborations a challenge.
- *If you want science to deliver for society, through commerce, government or philanthropy, you need to support a capacity to understand that society that is as deep as your capacity to understand the science (p.5).*

... Therefore, **SUSTAINABILITY SCIENTISTS** are those who are, from the beginning of their research/studies, systematically made every efforts to do interdisciplinary BLENDING “nicely” and produce innovative solutions to SD problems/issues/challenges  
*(those which optimising social and humanity potentials; maintaining continuation of benefits stream; and creating well-being for all).*

**Our initiative at ANDALAS UNIVERSITY,  
Indonesia:**  
*Focus on practicing sustainability science  
at community level.*

# What are the issues at community level?

- Sustainable livelihoods (of the poors and marginal groups in the community) as part of the SDGs → got less attention in the past (neglected).
- SUSTAINABLE DEVELOPMENT **ACTIONS at local level** to deal with livelihoods improvement of the poors and marginal groups → were *less intensive compare to those at global level (producing declarations and statements)*.
- Application of technologies and innovations is a key to sustainable livelihoods improvement → *knowledge management at local level still weak*.
- Synergy among sustainable development actors (*government/university and research institutions/private sector/community*) were weak to support actions at local level for sustainable development.

Innovation, Capital Efficiency, Risk Management, Margin Improvement, Growth Enhancement, Total Shareholder Return

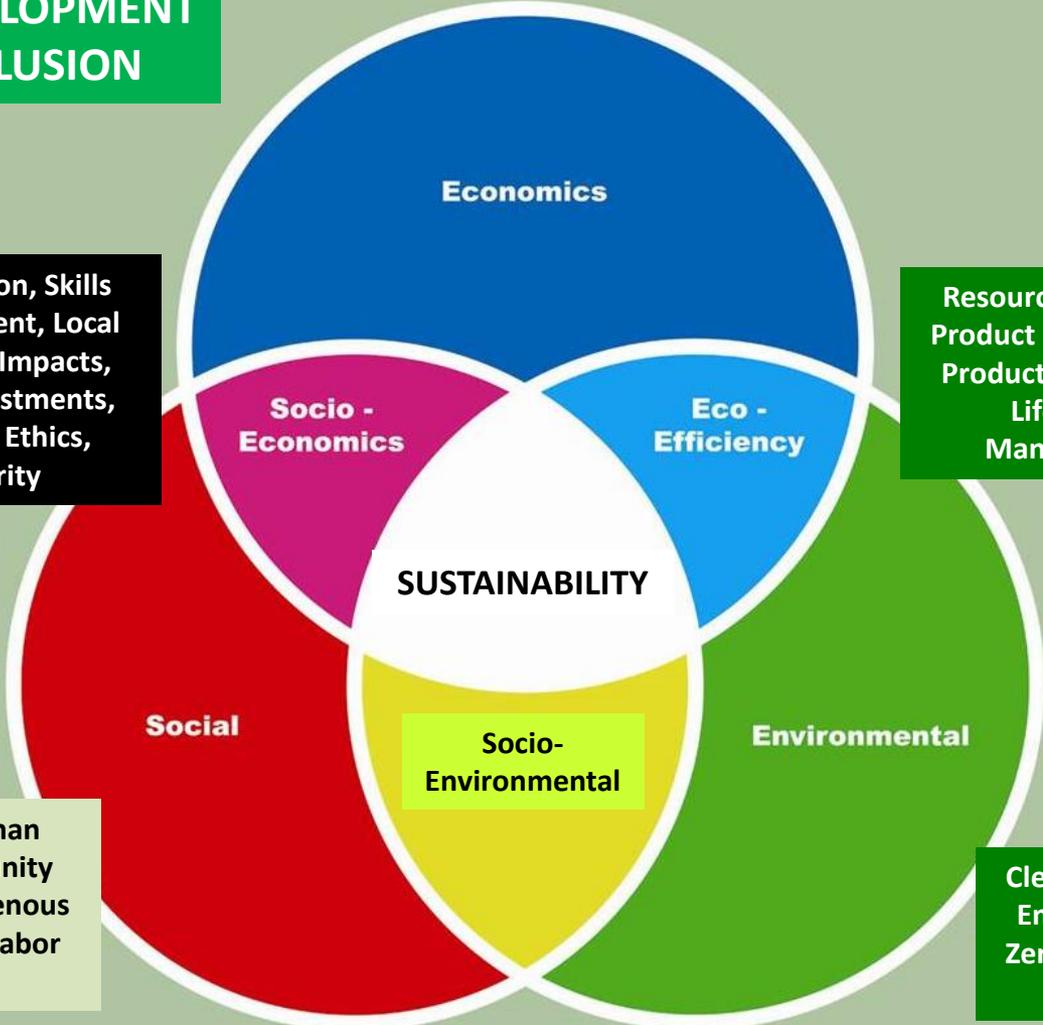
**SUSTAINABLE DEVELOPMENT AND SOCIAL INCLUSION**

Job Creation, Skills Enhancement, Local Economic Impacts, Social Investments, Business Ethics, Security

Resource Efficiency, Product Stewardship, Product to Services, Life-Cycle Management

Technocratic Approach

Diversity, Human Rights, Community Outreach, Indigenous Communities, Labor Relations



Clean Air, Water & Land Emissions Reductions, Zero Waste, Releases & Spills, Biodiversity

Environmental Justice, Social Impact of Global Climate Change, Env. Regulations, Crisis Management, Safety and Health, Access to Potable Water

# ... think globally, act locally (*but less attention on local actions*)

- Sustainability aspects are interrelated each other, encompassing issues from global to local levels and involving actors from different sectors → *there is a need to balance between the aspect of think globally and act locally.*
- The IISD report → concluded that "*we can no longer rely principally on the approach centered on global summits, universal agreements and independent commissions*" (Halle, Najam and Beaton, 2013: p3).
- → it is time to **put more attention and resources to various aspects of "act locally"** (with global support), so that sustainable livelihoods and agriculture happening in reality.

- The 2013 World Social Science Report:  
"Global sustainability requires **concerted action** to protect planet's bounty and, simultaneously, to **safeguard social equity, human dignity and well-being for all**" (ISSC/UNESCO, 2013: p.3).

# Lack of synergy and concerted actions (esp. at local level)

- **Scientific knowledge NOT meet with public policies:** → the need to promote a knowledge-based (evidence-based) public policy.
- Maurice Strong's Report on Connecting with the World (1996) noted that **the problem is NOT always a lack of information BUT** the problem is → **inadequate capacity to translate information/knowledge/innovation into:**
  - **useful policy, and**
  - **appropriate actions.**
  - (how to do it?) → we experimenting through **COMMUNITY LEARNING AND ACTION CENTER (CLAC)** as platform for synergy.

Application of technology and innovations  
to increase productivity →  
the concept of **Total Factor of Productivity (TFP)**

- TFP is a measure of the efficiency of all inputs to a production process. Increases in TFP result usually from **technological innovations** or **improvements**.

(Source: <http://www.businessdictionary.com/definition/total-factor-productivity-FTP.html>).

- Total Factor Productivity is often seen as **the real driver of growth** within an economy and studies reveal that whilst labour and investment are important contributors, **Total Factor Productivity may account for up to 60% of growth within economies**.

(Source: [http://en.wikipedia.org/wiki/Total\\_factor\\_productivity](http://en.wikipedia.org/wiki/Total_factor_productivity))

- **Research** → Source of technological innovations and improvement.
- → **How to bridge research, policy and actions → to IMPROVE WELL BEING OF THE POOR, MARGINALIZED AND EXCLUDED GROUPS?**

# Knowledge Management and Synergy/Partnership -1.

- Current model/framework of knowledge management **could not catalyze and fast-track** innovation, research and development (R&D) and realization of economic, environmental and social benefits (→ *sustainability is about maintaining the continuation of benefits streams*).

# Knowledge management (KM) and Synergy/Partnership - 2

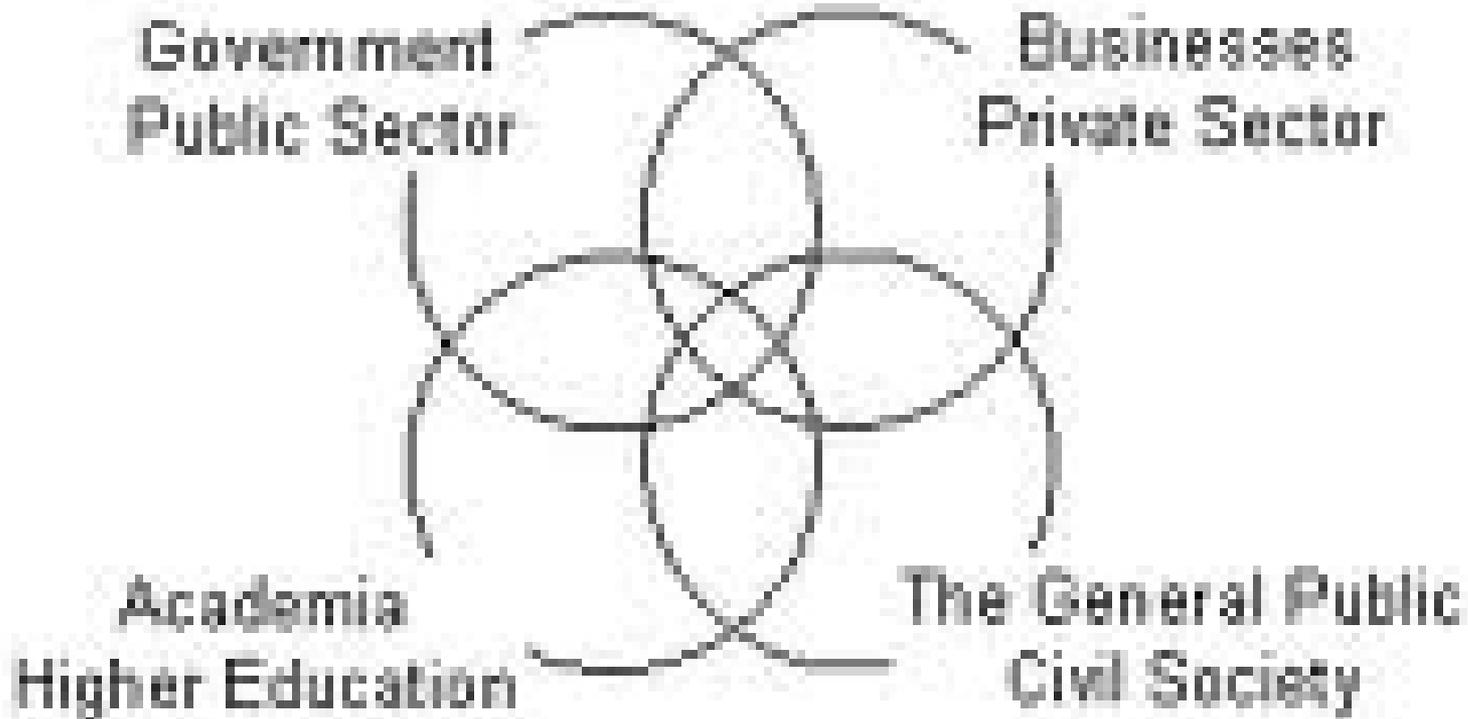
- Achievement of SD goals is something to do with knowledge management (KM).
- **KM:** effectively connecting those who know with those who need to know and converting personal knowledge into organizational knowledge.
- **Synergy/Partnership:** effectively connecting those who have/control resources with those who are in need (the pors, marginal, and excluded groups)
- Aim at **to manage not only what they know but to create and share new knowledge with others and put that knowledge into action.**

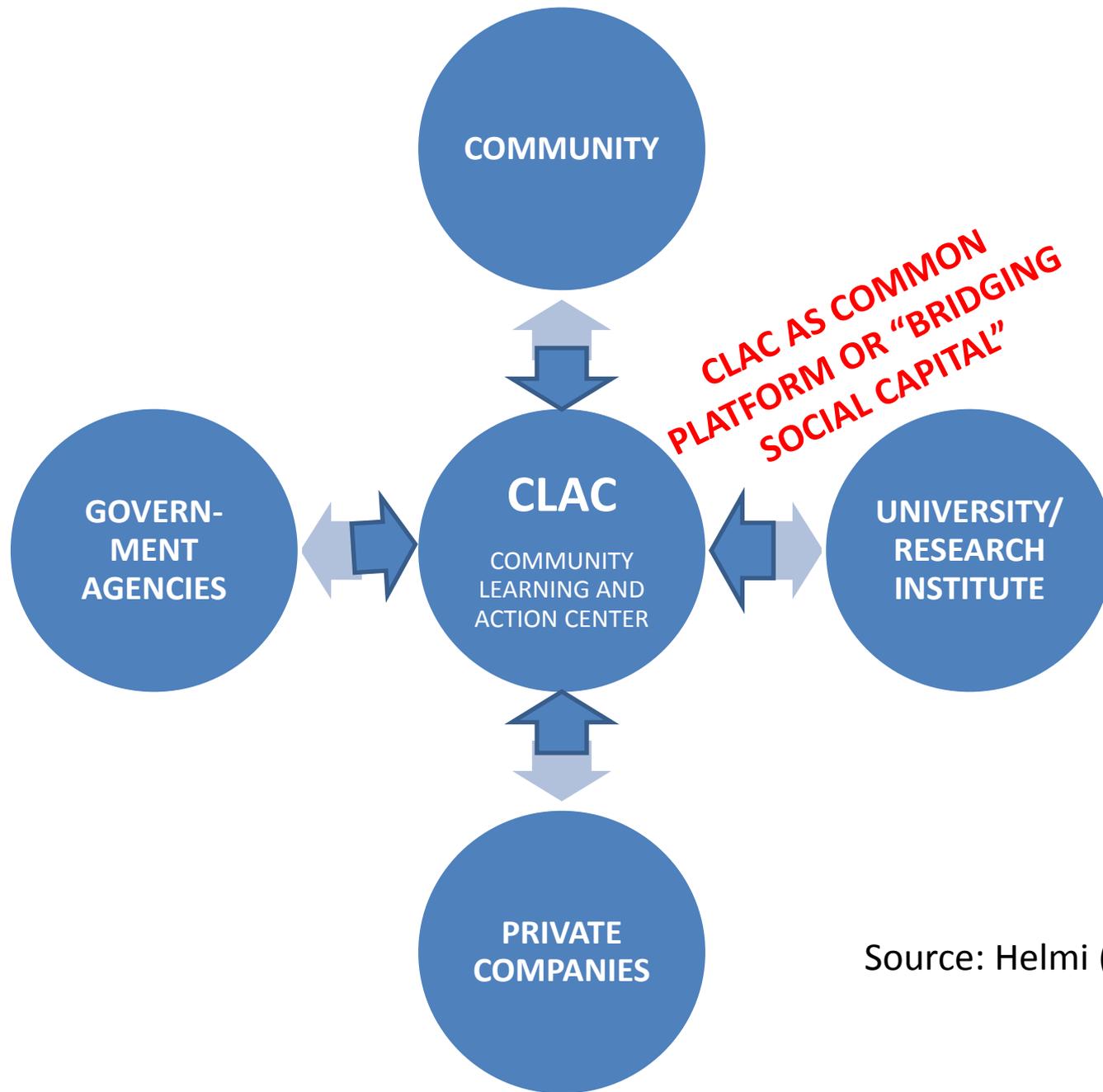
# How do we addressing the issues?

- **Better KM**: through networking → **effectively connecting those who know with those who need to know → translated the knowledge into action.**
- **Capacity building** → both institutions and individuals.
- Synergy/Partnership → joint action and mobilizing resources.
- → **Quadruple Helix model and Community Learning and Action Center (CLAC).**

***Framework and Experience from  
an On-going Initiative at  
ANDALAS UNIVERSITY, INDONESIA***

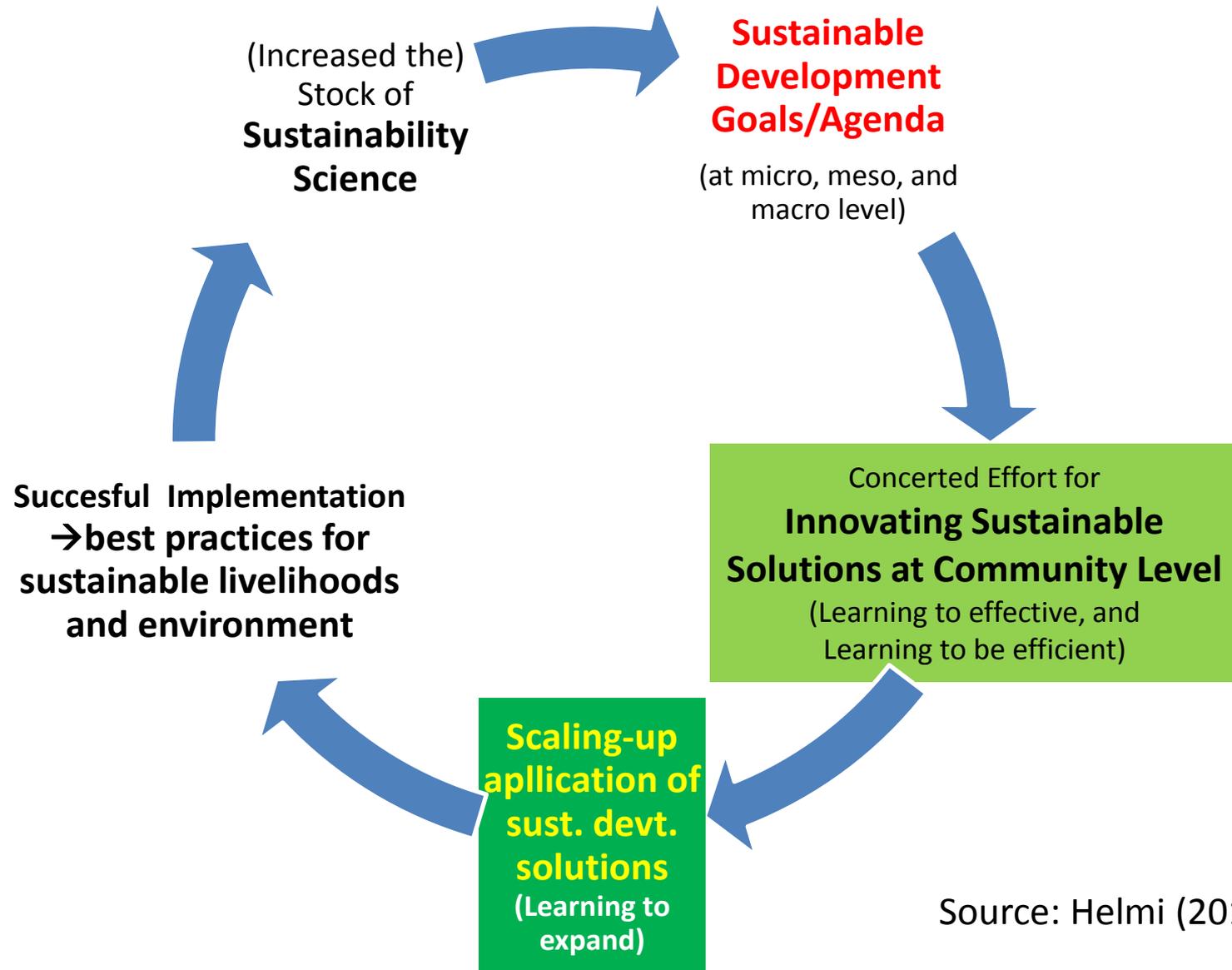
# Quadruple Helix Model



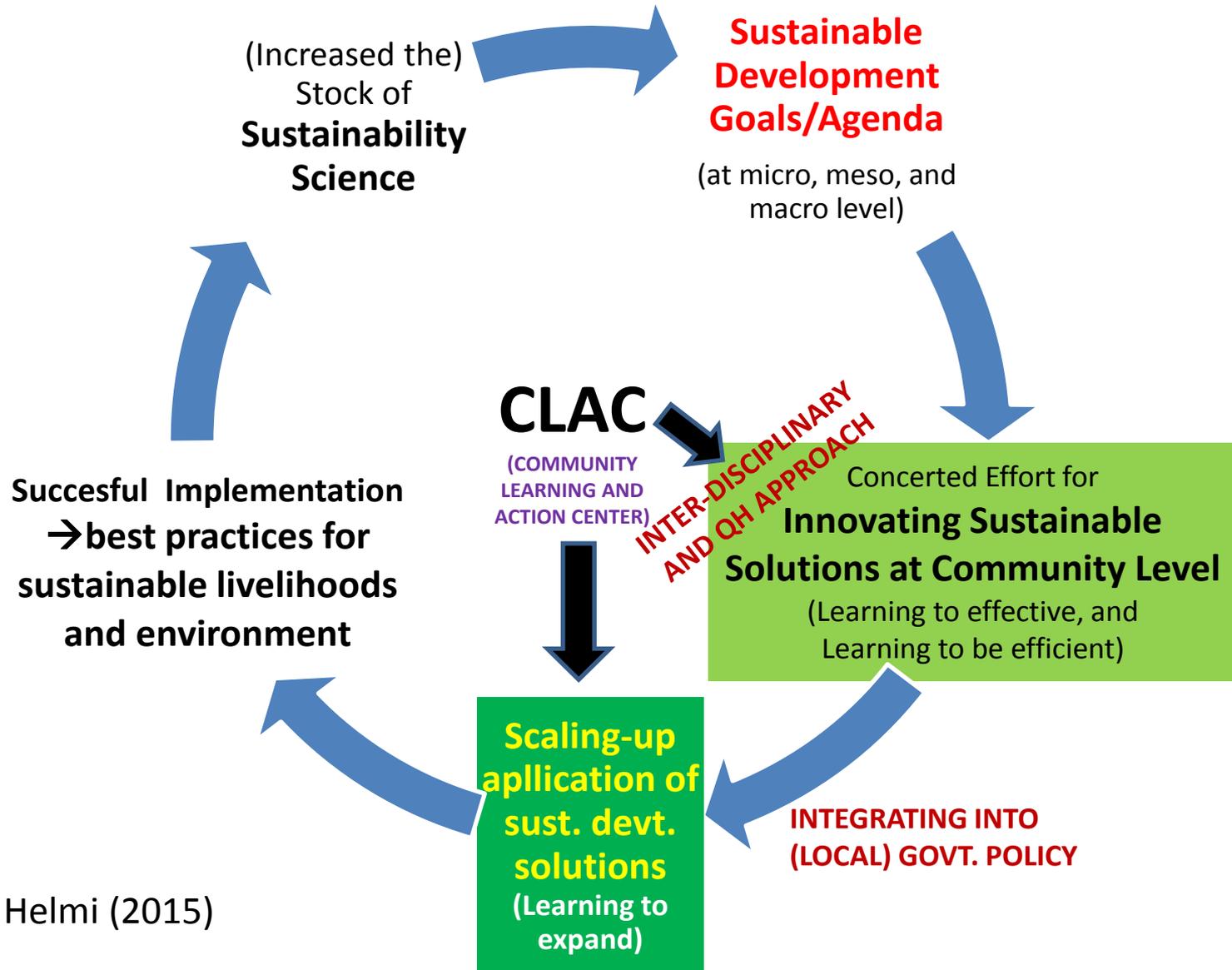


Source: Helmi (2015).

# FRAMEWORK FOR PRACTICING SUSTAINABILITY SCIENCE AT COMMUNITY LEVEL AND CONTRIBUTING TO ACHIEVEMENT OF SDGs



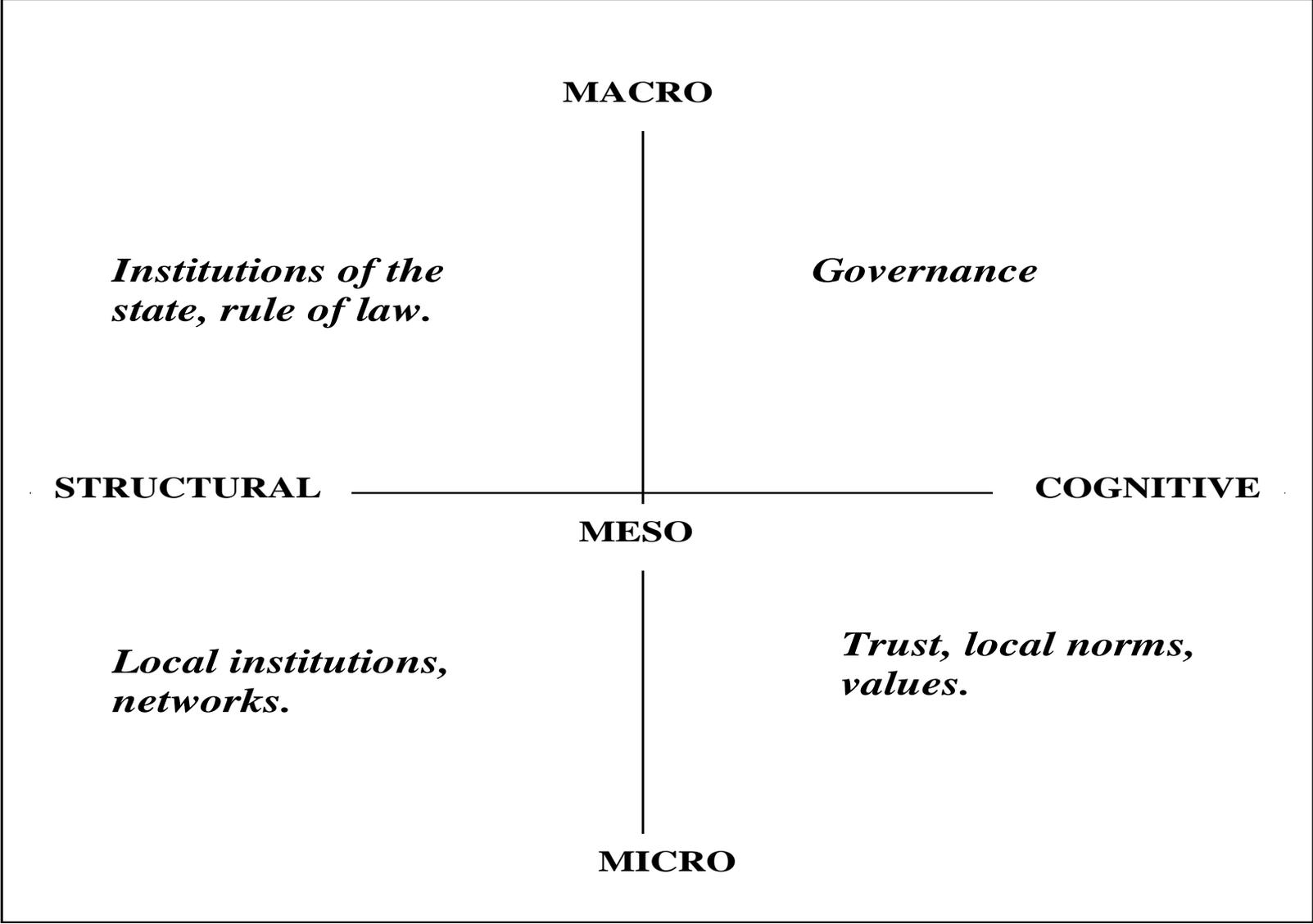
# ROLES OF CLAC IN PRACTICING SUSTAINABILITY SCIENCE AT COMMUNITY LEVEL AND CONTRIBUTING TO ACHIEVEMENT OF SDGs



Source: Helmi (2015)

**COMMUNITY LEARNING AND ACTION  
CENTER (CLAC) IS  
ABOUT BUILDING/STRENGTHENING  
“SOCIAL CAPITAL” AS “SOFT” INFRASTRUCTURE  
FOR SOCIAL TRANSFORMATION  
(→ toward social inclusion)**

**Figure 1: Types and scope/elements of social capital.**



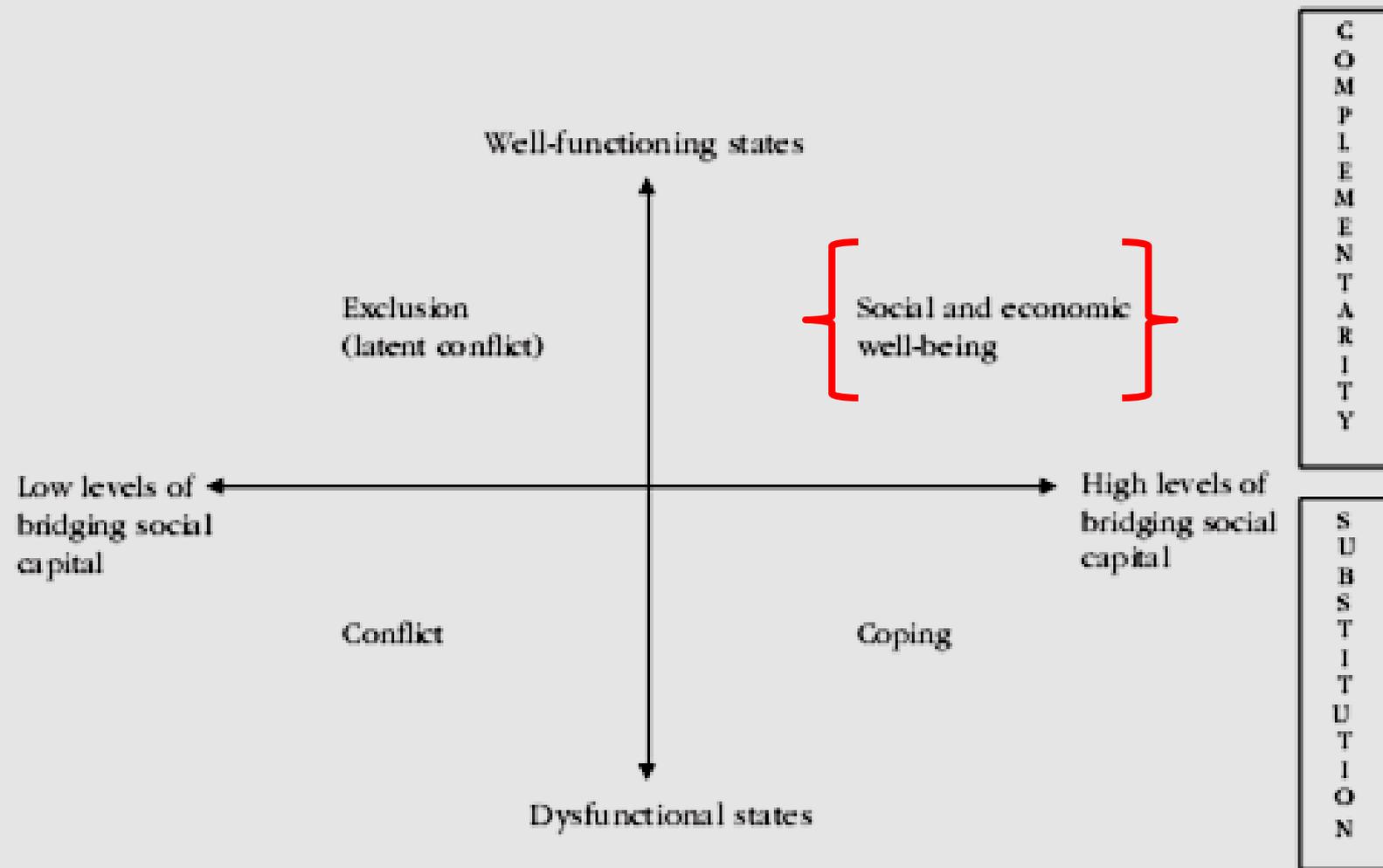
Sumber: Grootaert dan van Bastelaer (2002).

## Four Views of Social Capital (Woolcock and Narayan, 2000).

<i>Perspective</i>	<i>Actors</i>	<i>Policy prescriptions</i>
<p><i>Communitarian view</i></p> <p>Local associations</p>	<p>Community groups</p> <p>Voluntary organizations</p>	<p>Small is beautiful</p> <p>Recognize social assets of the poor</p>
<p><i>Networks view</i></p> <p>Bonding and bridging community ties</p>	<p>Entrepreneurs</p> <p>Business groups</p> <p>Information brokers</p>	<p>Decentralize</p> <p>Create enterprise zones</p> <p>Bridge social divides</p>
<p><i>Institutional view</i></p> <p>Political and legal institutions</p>	<p>Private and public sectors</p>	<p>Grant civil and political liberties</p> <p>Institute transparency, accountability</p>
<p><i>Synergy view</i></p> <p>Community networks and state-society relations</p>	<p>Community groups, civil society, firms, states</p>	<p>Coproduction, complementarity</p> <p>Participation, linkages</p> <p>Enhance capacity and scale of local organizations</p>



**Figure 2.** *Relationship between Bridging Social Capital and Governance*



*Note:* Complementarity refers to the optimal interaction of government and markets in civil society; substitution is the replacement by informal organizations (families, networks, and so on) of services ordinarily provided by governments and institutions.

*Source:* Adapted from Narayan (1999).

# Groups concern

- The poors and marginal groups (both living surrounding CLAC and other communities with similar conditions).
- These includes:
  - Poor members of community,
  - women,
  - unemployed youth, and
  - school age children (with trees for education program).
- The focus is open up employment and increasing income opportunities which is tailored with the needs to rehabilitate degraded land and forest.

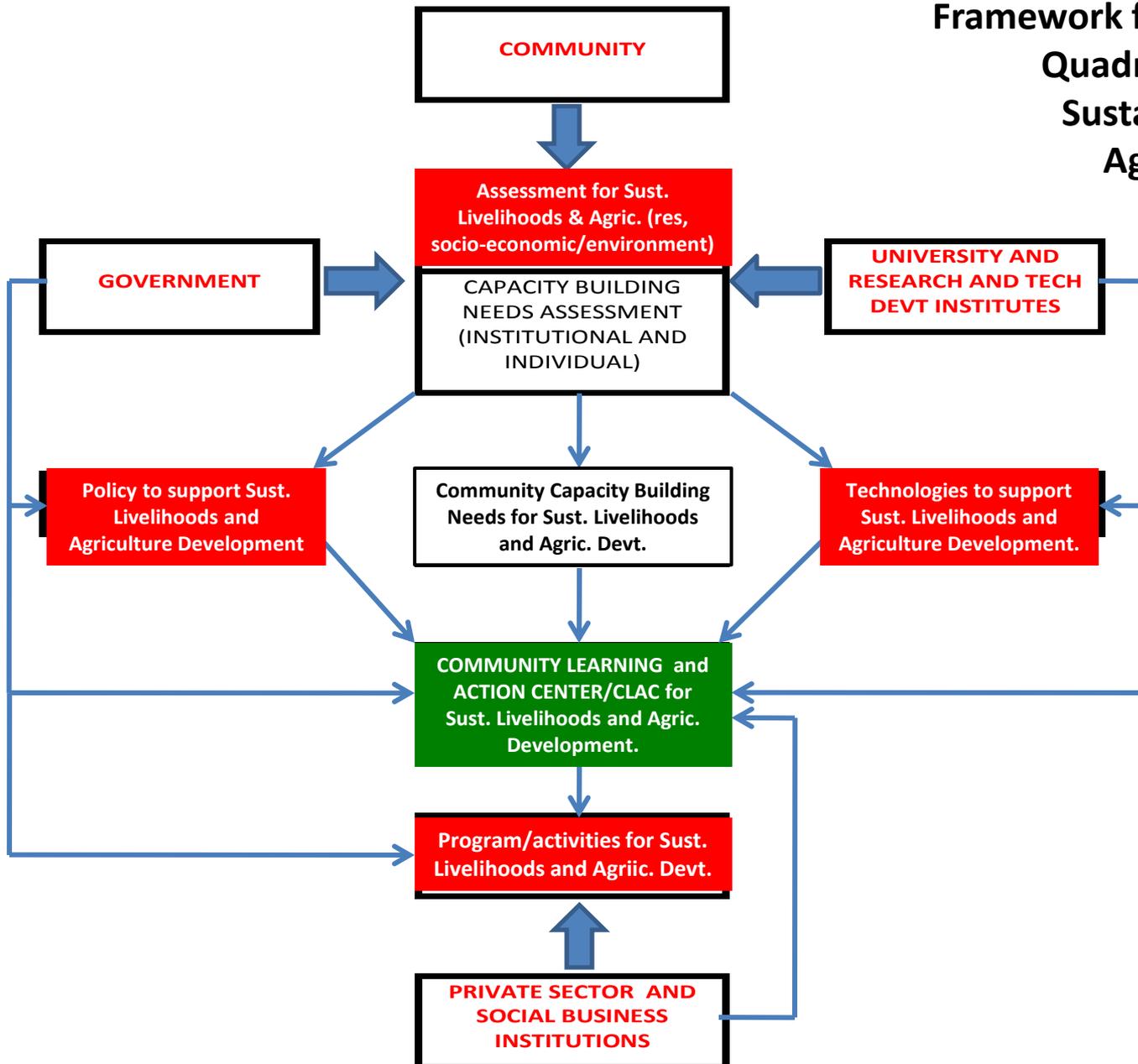
# Public Policy Concern and Approach

- **Public policies concern:** natural resources management, environment, poverty alleviation, and development partnership (Quadruple Helix/QH model).
- **Approach:** The quadruple helix perspective/approach will be used as the basis to develop synergy among the stakeholders: the local people; local government at district level; the universities; and the private sectors.

# Working Hypothesis

- Actions at local level for sustainable livelihoods improvement will take place if:
  - **local institutions (social capital)** for the purpose is developed,
  - **technical capacity** of the local actors are **built**,
  - **supporting local government policies are in place**), and
  - **partnership with private sector/social business institutions** developed.

# Framework for operationalizing the Quadruple Helix Approach in Sustainable Livelihoods and Agriculture Development (Helmi, 2014).



# PROGRESS SO FAR-1

- Workshop on *"Building local government and community capacity to address social impact of deforestation and land degradation in Indonesia"*, April 2014.
- MasterClass Workshop on *"Community learning and action center (CLAC) for sustainable development and livelihoods improvement"*, January 2015. → QH Approach.
- With UNESCO.

# PROGRESS SO FAR-2

- Provincial Agency for Livestock Development provided the CLAC with 10 cattles → for training and integrated farming.
- Visit by the **Indonesian Secretariat for South-South Cooperation** → it is plan to involve CLAC for the South-South Training Program funded by the Govt of Indonesia.
- Visit by Vice Governor of West Sumatra Province with commitment:
  - Add 25 more cattles for CLAC for training integrated farming;
  - Assistance for the surrounding farmers to plant Tropical Wheat (50 Ha)

# PROGRESS SO FAR-3

- **FROM MASTERCLASS WORKSHOP:** It is planned to signed MoU on 11 March 2015 between Andalas University, Clean Power Indonesia/CPI (PRIVATE COMPANY), West Sumatra Province Govt, 3 District/City Governments: Solok, Mentawai, City of Padang (representing Forest Area Management Unit):
  - Develop bamboo forest (Local Govt./Andalas Univ/CPI);
  - Biomass electricity generation used bamboo waste (CPI/Local Govt/Andalas univ.);
  - Modification of gassification equipment for biomass electricity generation → to increase local contents and make it cheaper and develop the scale of generator suitable for community (Andalas Univ and CPI);
  - Studies of the government policy on “non-timber forest product” (bamboo) by Andalas University.
- CLAC WILL FUNCTION AS TRAINING AND ACTION CENTER FOR BIOMASS (BAMBOO)-BASED ELECTRICITY GENERATION (both for community and local government agencies staff).

# PROGRESS SO FAR-4

- **FROM MASTERCLASS WORKSHOP**

(continued):

- PADANG CEMENT FACTORY (Private Company) → gave commitment to provide assistance (from CSR fund) to the farmers to expand tropical wheat planting (10 Ha), and financial support for post-harvest of the wheat.
- TELCOM INDONESIA (Private Company) → gave commitment to provide assistance (from CSR) to strengthen the capital of Agribusiness Micro Finance Institution.

# PROGRESS SO FAR-5

- SOLOK DISTRICT GOVERNMENT → intended to reorganized their sub-district Agriculture Extension Center by using the CLAC model.
- → will ask assistance from Andalas University to do the assessment and develop a (social) business model for the Sub-district Agriculture Extension Center.

# Concluding Notes

- The initiative presented here is an **applied research** attempting to **promote synergy** among sustainable development actors by using **Quadruple Helix Approach**.
- This is an attempt to develop an **integrated approach** for sustainable livelihoods and agriculture.
- The Andalus University initiative specifically aim at **increasing intensity of local actions** for sustainable livelihoods and agriculture through **building community capacity** and **transfer of technology and innovations** to improve productivity and **strengthen local institution (CLAC)**, with the support from local government and private sector.

Tropical Wheat-cultivation,  
and post harvest

Production of high quality  
and low cost of fish feed.



Nursery of forest plant  
seedlings for forest/land rehab



Cattle fattening (in line  
with organic fertilizer)

Agro-eco-tourism destination

Incubator for Micro, Small, and  
Medium Enterprise (SMEs)

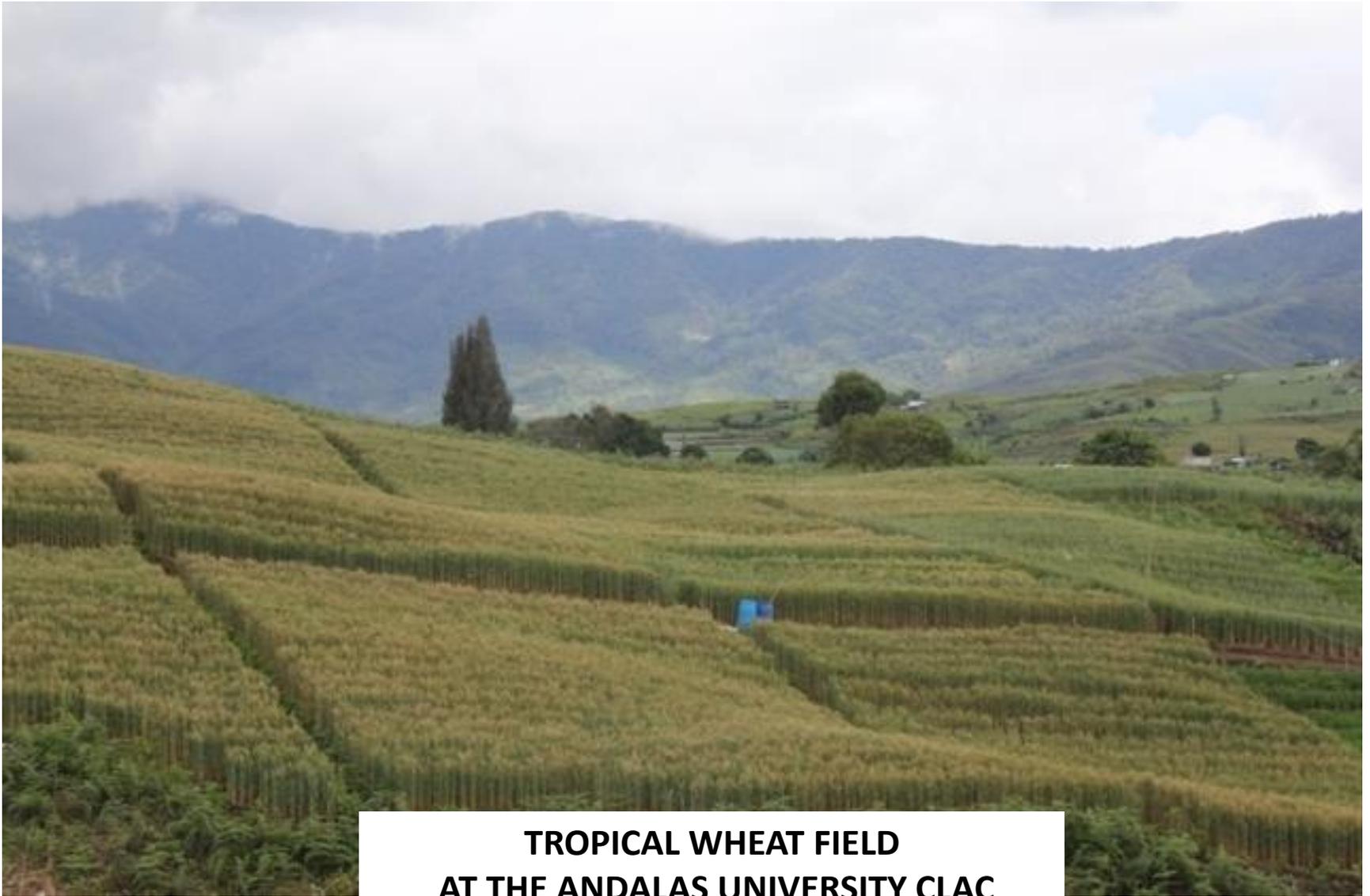
Organic fertilizer and soil  
bio-remediation.

**COMMUNITY LEARNING AND ACTION CENTER (CLAC)  
ANDALAS UNIVERSITY in Cooperation with Local School**



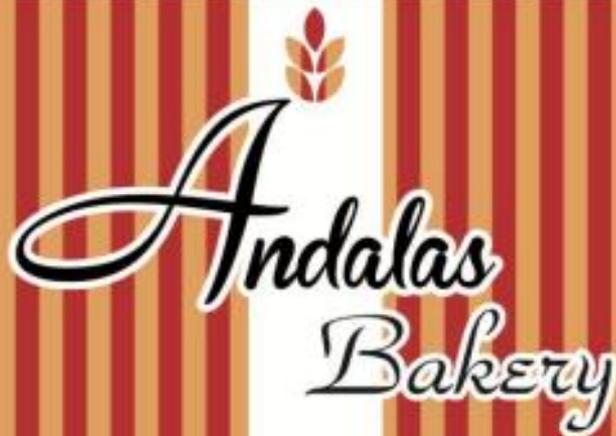


**TROPICAL WHEAT FIELD AT  
ANDALAS UNIVERSITY CLAC**



**TROPICAL WHEAT FIELD  
AT THE ANDALAS UNIVERSITY CLAC**

**BREAD MADE FROM  
LOCAL TROPICAL WHEAT**



*Andalas  
Bakery*

Kerjasama antara Universitas Andalas  
dengan Pondok Pesantren M. Natsir



Pusat Arah Teknologi dan Pengembangan Kawasan Pertanian  
Universitas Andalas  
Jorong Galagah, Kecamatan Alahan Panjang,  
Kecamatan Lembeh Gumanti, Kabupaten Solok



# WHEAT PORRIDGE (Sweet)





**TRAINING FOR LOCAL WOMEN**

# INTER-DISCIPLINARY RESEARCH FOR SUSTAINABLE SOLUTIONS



# FISH FEED PRODUCTION USING LOCALLY AVAILABLE MATERIALS





**FISH FEED PRODUCTION USING  
LOCALLY AVAILABLE MATERIALS**



# PRACTICING SUSTAINABILITY SCIENCE WITH LOCAL COMMUNITY AND LOCAL GOVERNMENT STAFF





**FISH FEED**



Diproduksi atas  
Kerjasama PATPKP  
dengan Pondok Pesantren Dr. M. Natsir  
081363465665



# ORGANIC WASTE MATERIAL DECOMPOSITION → ORGANIC FERTILIZER



# CATTLE FATTENING





# MUSHROOM CULTURE



# PREPARE LOGS FOR MUSHROOM CULTURE



# SOIL BIOREMEDIATION USING WHEAT STRAW





**NURSERY OF FOREST AND PLANTATION SEEDLINGS**























**THANK YOU**