



Preparing Malaysia's Young Talent for Corporate World

WELCOME TO VIRTUAL ROADSHOW OF INVESTKL FIT4WORK PENJANA PROGRAMME



A map of Southeast Asia and surrounding regions, with Kuala Lumpur highlighted in red. Several white curved arrows point from various locations in the region towards Kuala Lumpur, illustrating its role as a regional hub. The background of the slide features a faint, grey silhouette of the Kuala Lumpur skyline.

Greater Kuala Lumpur Your Regional Hub For Business Innovation and Talent

Kuala Lumpur

Grow in Asia from
Kuala Lumpur, Malaysia

INVESTKL CORPORATION

AN INVESTMENT PROMOTION AGENCY UNDER THE MINISTRY OF INTERNATIONAL TRADE & INDUSTRY



OUR MANDATE : TO POSITION **KUALA LUMPUR** AS THE
REGIONAL HUB LOCATION FOR GLOBAL MULTINATIONALS



VEOLIA

太平洋建設
PACIFIC CONSTRUCTION

AstraZeneca

Linde

LEONARDO

NOVARTIS

VINCI

UNITED 联影
IMAGING

Air Liquide

Schlumberger

Cargill

SPORTS
DIRECT.COM

signify

IBM

MetLife

W
Wilhelmsen

Honeywell

ORACLE

ZALORA

CMA CGM

ZURICH

accenture



Fit4Work

Penjana

Preparing Malaysia's Young Talent for Corporate World

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INTRODUCTION

PENJANA UPSKILLING AND RESKILLING PROGRAMME

As part of the PELAN JANA SEMULA EKONOMI NEGARA (PENJANA), the Government has allocated a sizeable fund to **upskill and reskill** existing workforce in Malaysia for them to be rehired by companies.

As for the Ministry of International Trade and Industry (MITI), 7 agencies have been invited to submit proposals to undertake the reskilling and upskilling programme and InvestKL is one of the agencies participating.

As an agency that has been specifically mandated to attract large multinational companies to establish regional hubs in Greater KL, InvestKL is well equipped with experience in connecting Malaysian talents to the service industry. **Regional Hubs in Greater KL require talents beyond good technical skills.** They need to be all rounded with solid essential skills that would put them on par with talents in other parts of the world.

InvestKL seeks not to only train Malaysian talents to be work ready for the service industry but also confident enough to face the challenges of the outside world.

OBJECTIVE

The InvestKL Fit4Work Programme is a 3-6 months programme catered to enhance the skillsets of Malaysian young graduates with the essential skills required for the services industry.

We seek to train up to 400 fresh graduates within 2 years and target to emplace up to 320 of them in companies.

The programme will be divided into 4 cohorts of 100 participants each. Each cohort will be run for 3-6 months.

Within the 3-6 months programme, the InvestKL Fit4Work Programme will expose them with 4 essential skills elements i.e. **Management Skills, Knowledge Skills, Essential Skills and IR4.0 Business Skills.**

Participants of the Programme will be opened to all Malaysian fresh graduates and InvestKL will work with relevant stakeholders amongst its MNC investors, GLCs as well as SMEs for purposes of potential hiring of these fresh graduates after the completion of the Programme.

METHODOLOGY

Participants

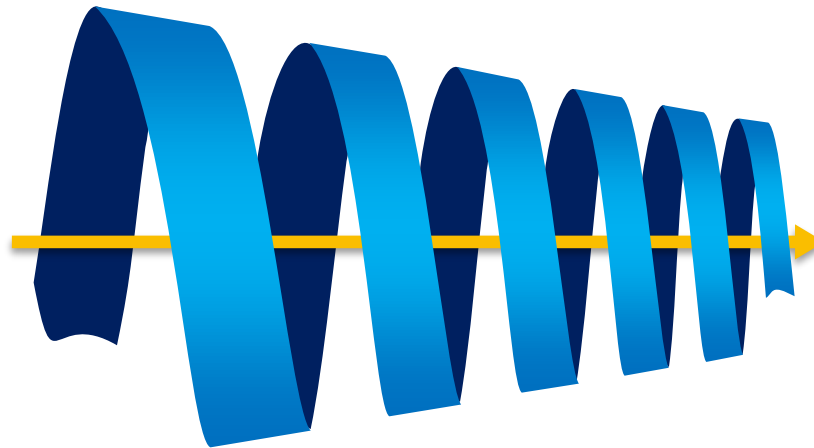
Universities

PERKESO
Database

MOHE
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Student
Association

Other
Database



Potential Placement

MNCs

SPN

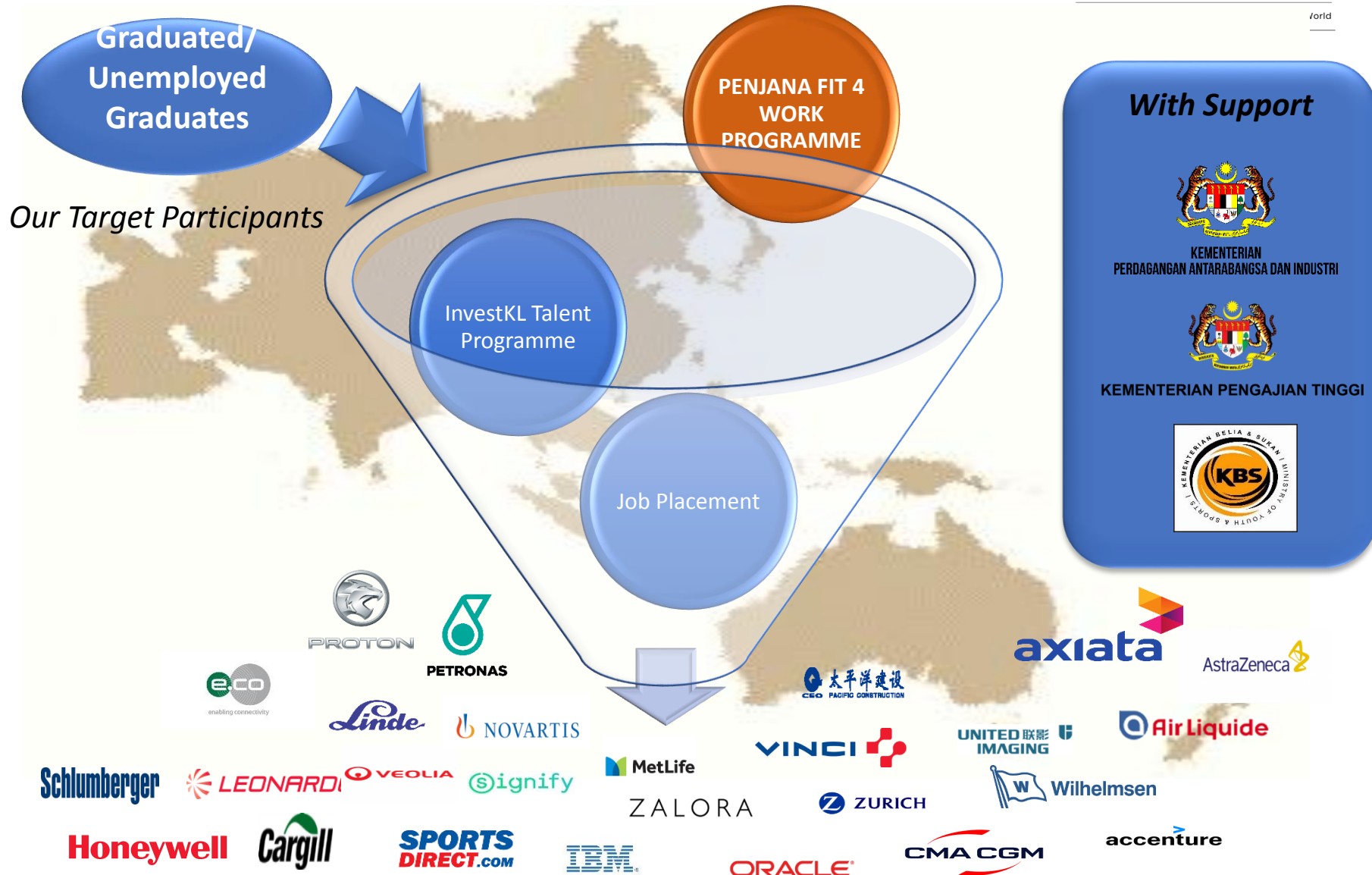
GLCs

SMEs

*MNCs: Multinational Companies under IKL.

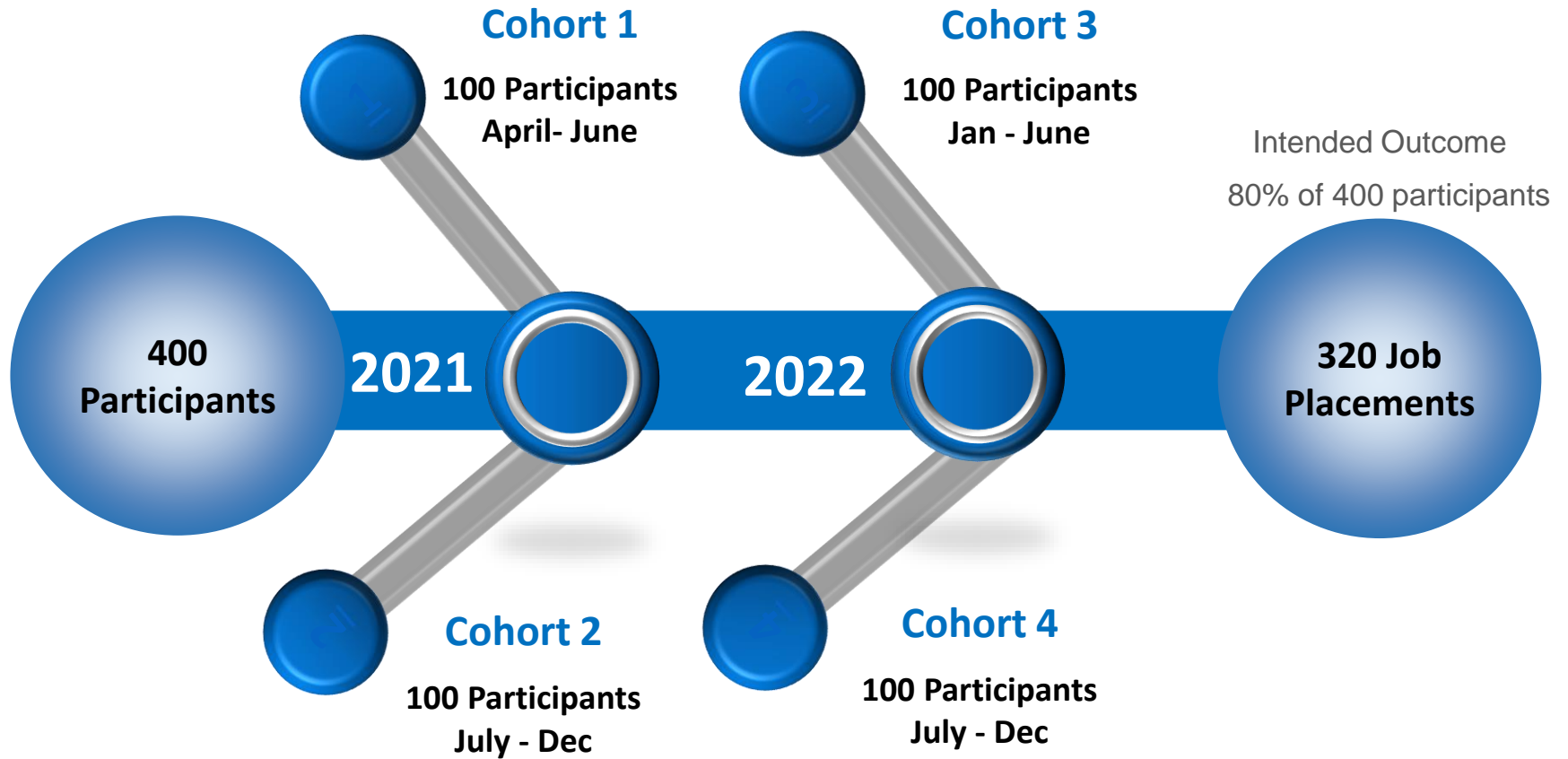
*SPN: Skim Perantisan Negara under Ministry of Sports and Youth

PROGRAMME METHODOLOGY

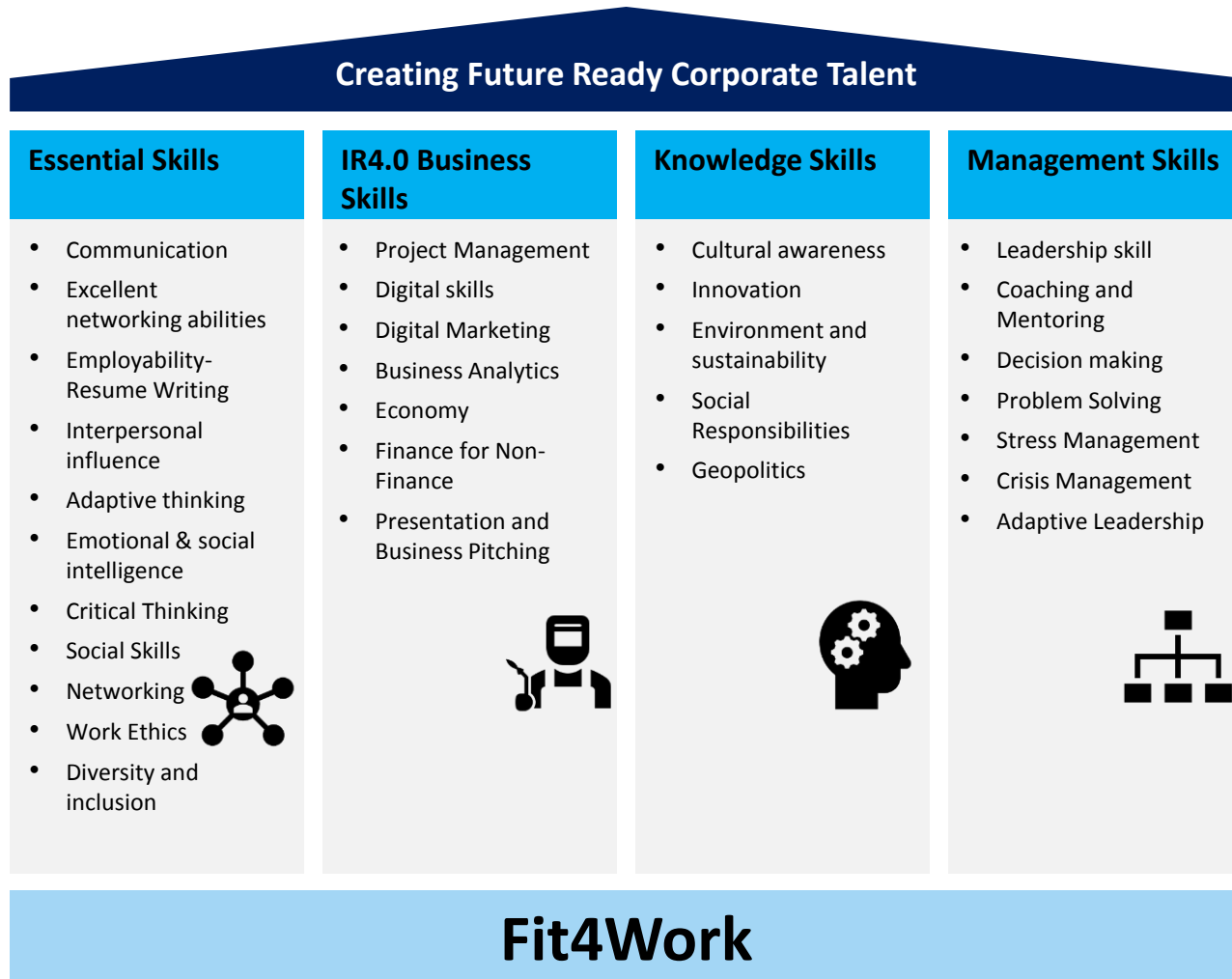




OVERALL COHORTS



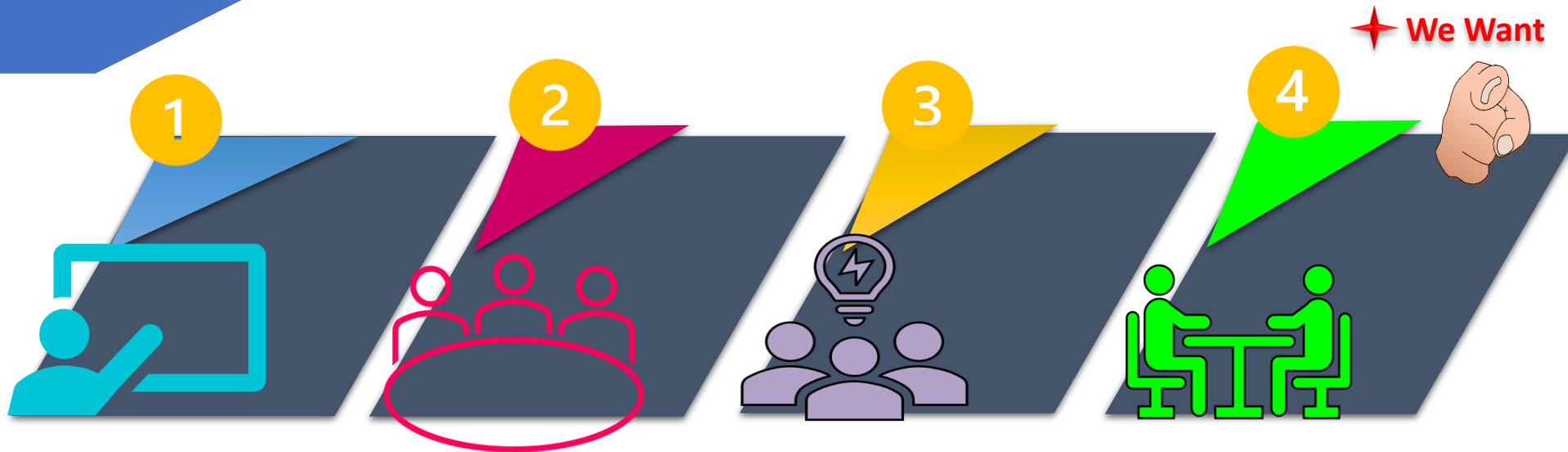
FOUR PILLARS OF THE PROGRAMME



SHORTLISTED TRAINING PARTNERS COHORT 1



PARTICIPANTS JOURNEY



Month 1

Training

Modules

- Essential Skills
- IR 4.0 & Business Knowledge
- Leadership

Training Providers

Month 2 & 3

Projects & Assignments Industry Exposure

- Group Projects
- Business & Innovation Challenge
- Guest Lectures
- Mock Interviews with Industry
- Coaching & Mentoring
- Study Tour – Actual / Virtual

Training Providers, Companies, InvestKL

Month 2-4 Onwards

Job Placement

- Support participants job placement (Fresh Graduates)

Hiring Companies

WHAT WILL YOU GAIN FROM THIS PROGRAMME

- ✓ Intensive essential skills training and exposure
- ✓ **Job placement and matching with top global and local corporations (on best effort)**
- ✓ 1 time allowance upon completion
- ✓ Opportunity of exposure to international corporate environment, GLC and SME.
- ✓ Trained by professional and certified trainer.
- ✓ Certificates provided upon completion.



ELIGIBILITY CRITERIA



- **Malaysian Citizen**
- **Final year Malaysian students / just completed final year exam or postgraduate studies.**
- **Not participating in other PENJANA Upskilling and Reskilling programme**
- **Current CGPA of 2.8 and above**
- **English Proficiency - MUET – Band 4, IELTS – Band 7 and above**
- **Active in extracurricular activities and have leadership qualities.**

TRAINING SCHEDULE

BATCH-2

June 2021

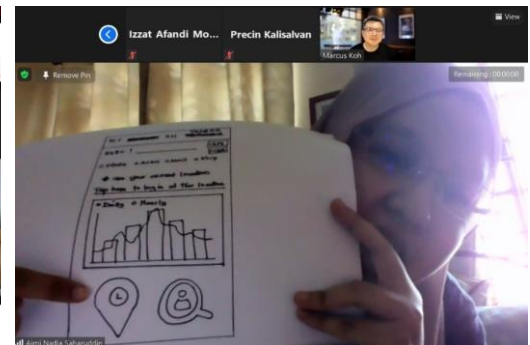
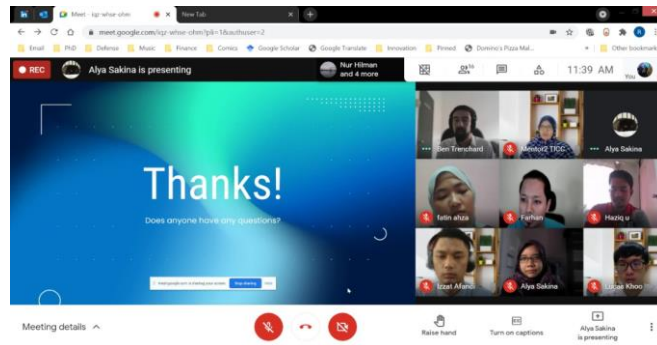
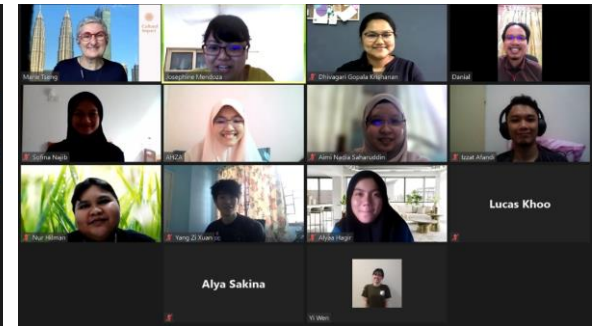
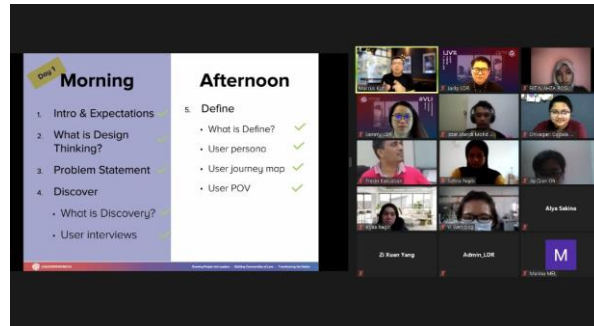
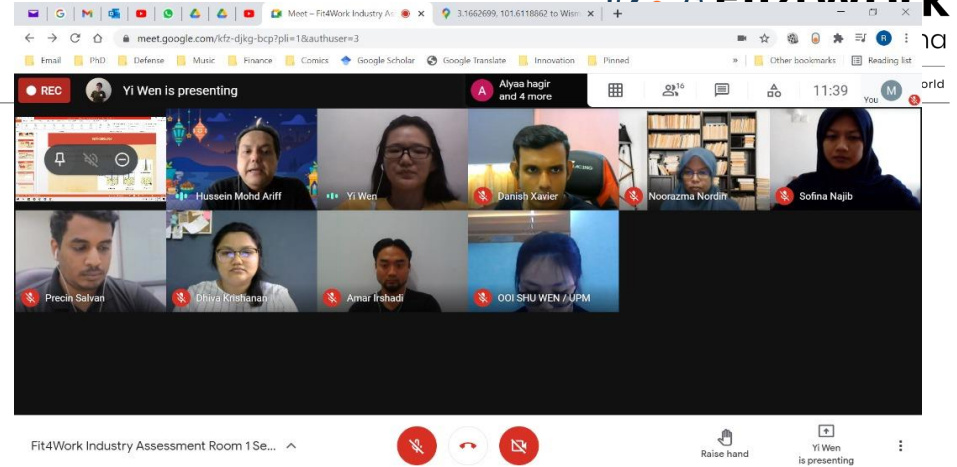
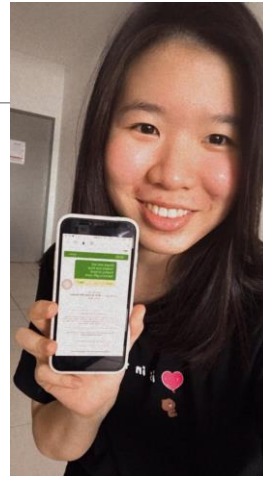
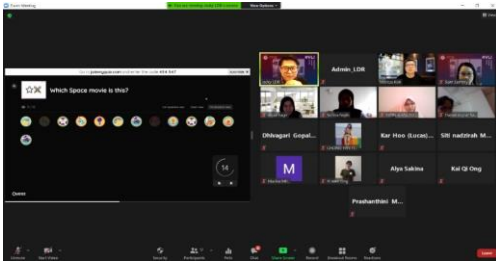
May'21							July'21						
S	M	T	W	T	F	S	S	M	T	W	T	F	S
						1					1	2	3
2	3	4	5	6	7	8	4	5	6	7	8	9	10
9	10	11	12	13	14	15	11	12	13	14	15	16	17
16	17	18	19	20	21	22	18	19	20	21	22	23	24
23	24	25	26	27	28	29	25	26	27	28	29	30	31
30	31												

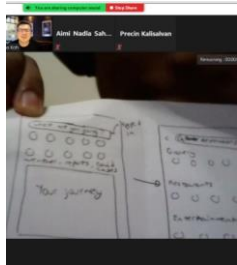
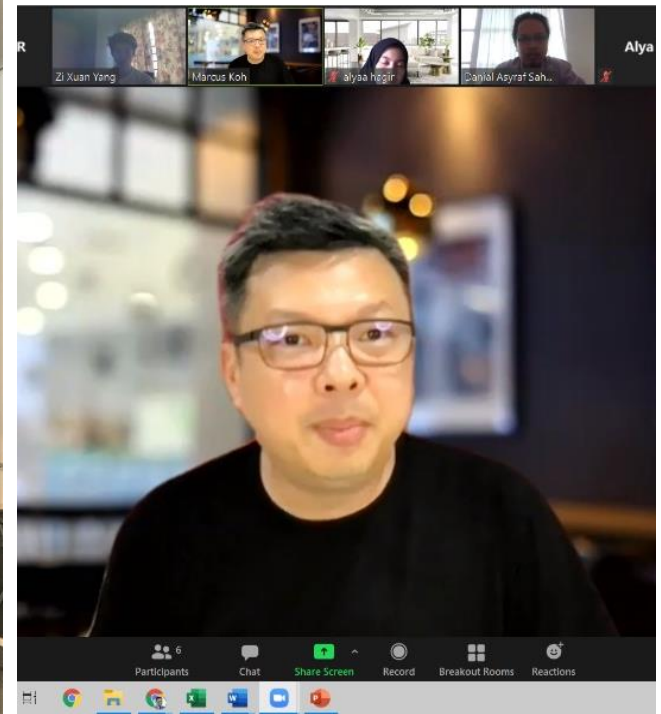
Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
30	31	1	2	3	4	5
6	7	8	9	10	11	12
13	14 Thriving Talents Essential Skills	15	16 Shazinnovation IR 4.0 & Business Skills	17 Shazinnovation IR 4.0 & Business Skills	18 Shazinnovation IR 4.0 & Business Skills	19
20	21 Cultural Impact Knowledge Skills	22 Cultural Impact Knowledge Skills	23 Asia School of Business IR 4.0 & Business Skills	24 Asia School of Business IR 4.0 & Business Skills	25 Asia School of Business IR 4.0 & Business Skills	26
27	28 Leaderonomics Leadership & Management Skills	29 Leaderonomics Leadership & Management Skills	30 Leaderonomics Leadership & Management Skills	1	2	3

July 2021

June'21							August'21							
S	M	T	W	T	F	S	S	M	T	W	T	F	S	
			1	2	3	4	5	1	2	3	4	5	6	7
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13	14	15	16	17	18	19		15	16	17	18	19	20	21
20	21	22	23	24	25	26		22	23	24	25	26	27	28
27	28	29	30					29	30	31				

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
27	28	29	30	1	2 Avow IR 4.0 & Business Skills	3
4	5 Change Dynamics Essential Skills	6 Change Dynamics Essential Skills	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31





TESTIMONIAL

Training was very hands on, practical, useful, and relevant in any industry. Trainers was very engaging, energetic, and passionate in delivering the course.

Yang Zi Xuan, Batch 1



Training is really helpful and kind. It gave me a lot of feedback on how I can improve my CV. The Workshop was very useful.

Dhivagari A/P Gopala Krishanan, Batch 1



<https://forms.gle/aMDETWYp85ca5XP37>



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Thank You!

