



UKM CAREER FAIR 2024

EXECUTIVE SUMMARY

14 & 15 MAY 2024

DEWAN CANSOLOR TUN ABDUL RAZAK (DECTAR)
UKM



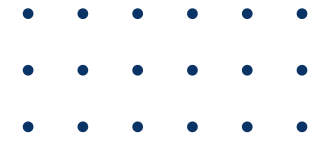
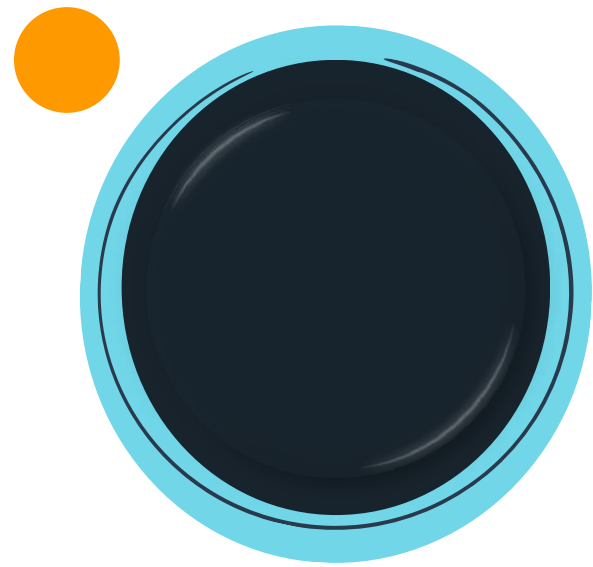
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About UKM CAREER FAIR 2024

EXECUTIVE SUMMARY

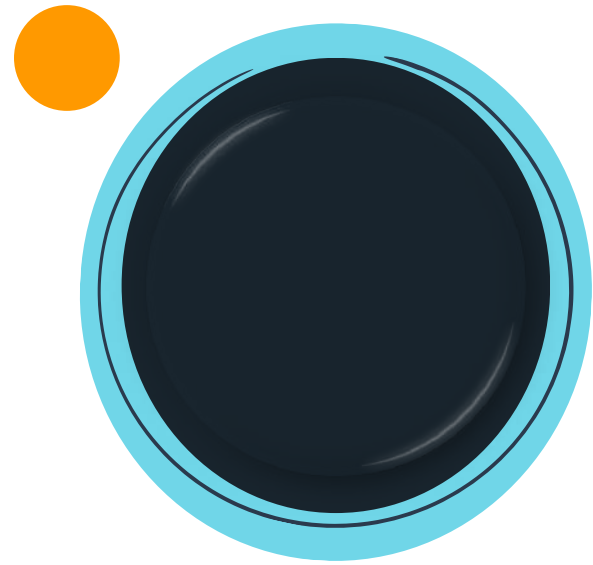


The UKM Career Fair (before known as CEE), is a recurring initiative organized by UKM since its inception in 2015, serves as a platform dedicated to fostering the refinement of employment and entrepreneurship skills. Esteemed multinational corporations, small and medium enterprises (SMEs), alongside prominent organizations, eagerly participate in this prestigious event, contributing to its significance and impact towards graduate employability.



UKM CAREER ADVANCEMENT CENTRE





LOCATION

DEWAN CANSOLOR TUN ABDUL RAZAK (DECTAR)


- UKM's main hall.
- Situated in the metropolis encompassing the Kuala Lumpur International Airport, Kuala Lumpur, the main commercial centre and Putrajaya, the administrative capital.
- 45 km from Kuala Lumpur International Airport (KLIA), 30 km from Kuala Lumpur and 20 km from Putrajaya.





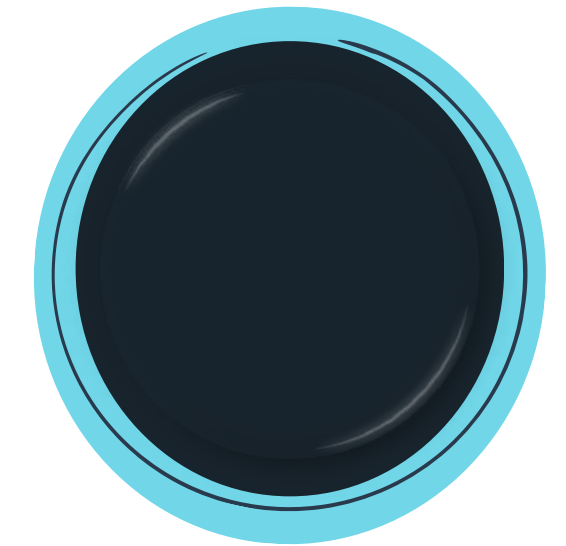
14th May 2024 (Tuesday)

8.00 am: Exhibitor registration &
booth set up
9.00 am: Visitor registration
9.30 am: Most employable
Graduate (MEG) Competition
11.00 am: Career Talk: Platinum
Sponsor
12.30 pm: Exhibition walkabout
2.30 pm: CEE 2024 Launching
Ceremony
4.30 pm: Lucky draw
5.00 pm: Adjourned till
Wednesday



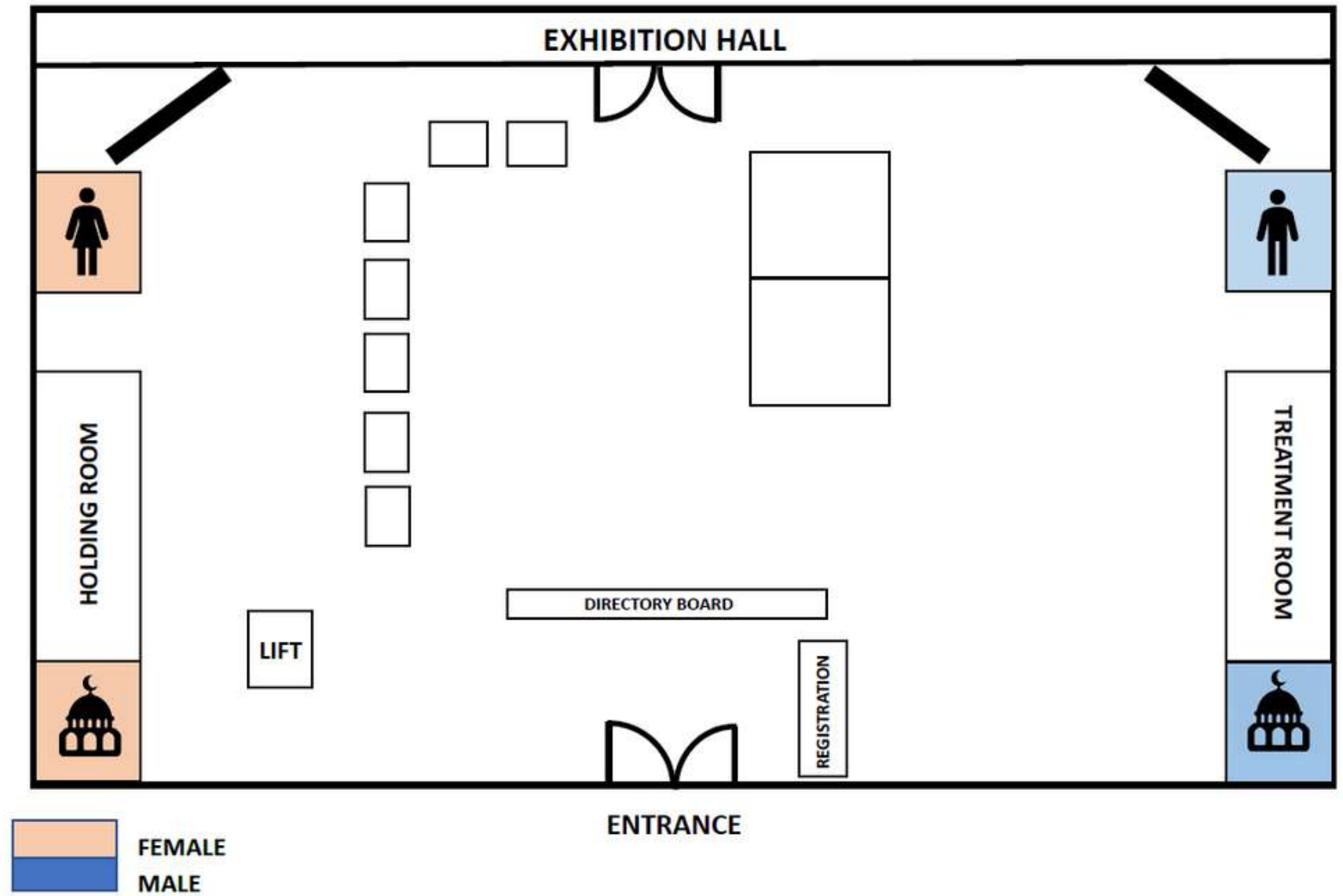
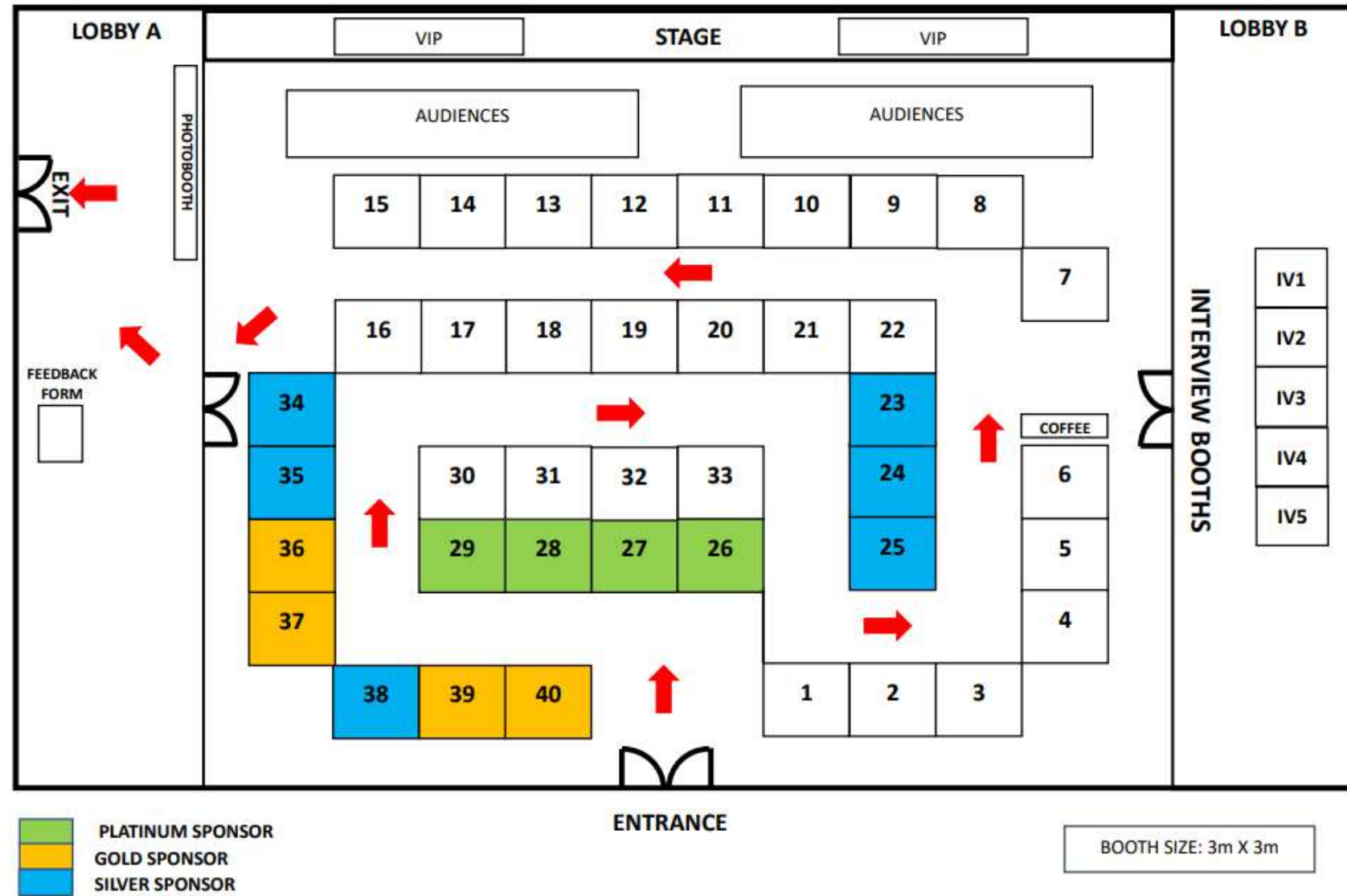
15th May 2024 (Wednesday)

8.00 am: Exhibitor registration &
booth set up
9.00 am: Visitor registration
11.00 am: GE Forum - Industry
Insights: Navigating Career
Paths in Malaysia
12.30 pm: Lucky Draw
2.30 pm: Entrepreneurship
TedTalk
4.00 pm: Closing Ceremony



Tentative Program

UKM CAREER FAIR 2024 Hall Layout



Exhibitor Packages

Platinum RM15,000

- Two 3mx3m booths including power point, 2 chairs and 1 table (preferred site)
- Mock cheque presentation
- Interview Session (during & after event)
- Logo at promotional materials
- Breakfast, Lunch & Afternoon Tea for 8 pax
- Two full coloured page advertisement in event booklet
- Free digital advertisement (UKM Karier's Facebook & Website)
- Tax exemption
- Two (2) reserved parking lots
- 2 hours Career Talk during event
- 2 hours engagement programme with UKM's students (will be schedule after the event throughout 2024/2025)

Gold RM9,000

- Two 3mx3m booths including power point, 2 chairs and 1 table (designated site)
- Mock cheque presentation
- Interview Session (during & after event)
- Logo at promotional materials
- Breakfast, Lunch & Afternoon Tea for 5 pax
- One full coloured page advertisement in event booklet
- Free digital advertisement (UKM Karier's Facebook & Website)
- Tax exemption
- One (1) reserved parking lot
- 2 hours Career Talk schedule after event

Silver RM5,500

- One (1) 3mx3m booth including power point, 2 chairs and 1 table
- Mock cheque presentation
- Interview Session (during & after event)
- Logo at promotional materials
- Breakfast, Lunch & Afternoon Tea for 3 pax
- Half coloured page advertisement in event booklet
- Free digital advertisement (UKM Karier's Facebook & Website)
- Tax exemption
- Upon available onsite parking
- 2 hours Career Talk schedule after event

Exhibitor RM2,000

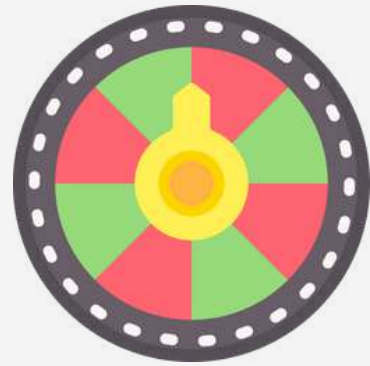
- One (1) 3mx3m booth including power point, 2 chairs and 1 table
- Interview Session (during & after event)
- Logo on promotional materials (selected item)
- Breakfast, Lunch & Afternoon Tea for 2 pax
- Free digital advertisement (UKM Karier's Facebook & Website)
- Tax exemption
- Upon available onsite parking
- 2 hours Career Talk schedule after event

*For companies who are interested to become the TITLE SPONSOR, all benefits will be negotiable and based upon our discussion



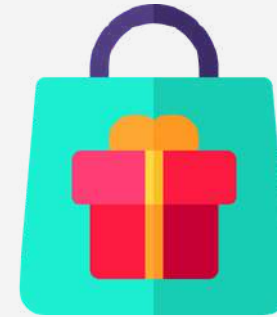
Sponsorship Package

- Half coloured page advertisement in event booklet
- Free digital advertisement (UKM Karier's Facebook & Website)
- Token of Appreciation



Lucky Draw Prize

- e-Wallet Vouchers (RM50 X10)
- Laptops
- Headphones
- Power banks
- Handphones
- Printers
- Food Vouchers
- Digital watches
- Hampers



Event Giveaway

- Voucher
- Product / Sample etc



- Anything that would help in making the event successful. Individual and corporate donors can also make donations directly to the UKM.

LEARN MORE



Past Event

Career & Entrepreneurship Expo 2023





**Do Not
Hesitate To
Contact Us**



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JOIN US NOW!!!



<http://www.ukm.my/ukmkarier/ukmcee2024>

**Scan here and register
before 15th April 2024**



UKM CAREER FAIR 2024

THANK YOU!

